



# Futurewei GDPR Consulting Service Introduction

Futurewei Boston Solution Group

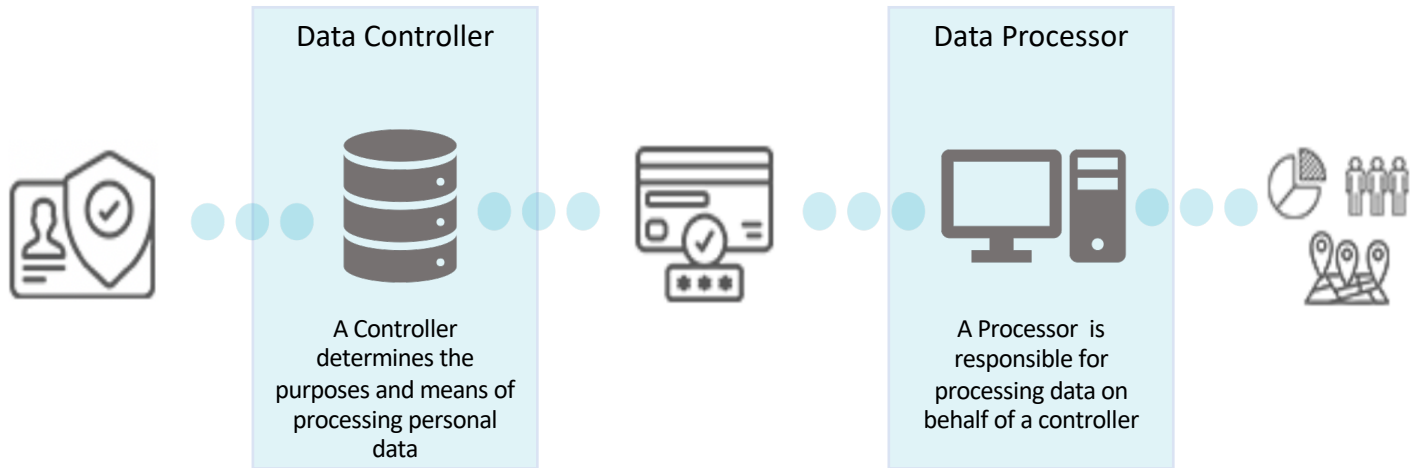


# What is GDPR?

**GDPR** (General Data Protection Regulation) is a set of necessary compliance, that **European Union** regulates how companies (**Data Controller** and **Data Processor**) interact with, collect, and store personal information about consumers (**Data Subject**).

GDPR lays down the **lawful consent** for obtaining customer information, **customer rights** over the information they share, and legal basis for processing the information by **companies**.

## Data Governance

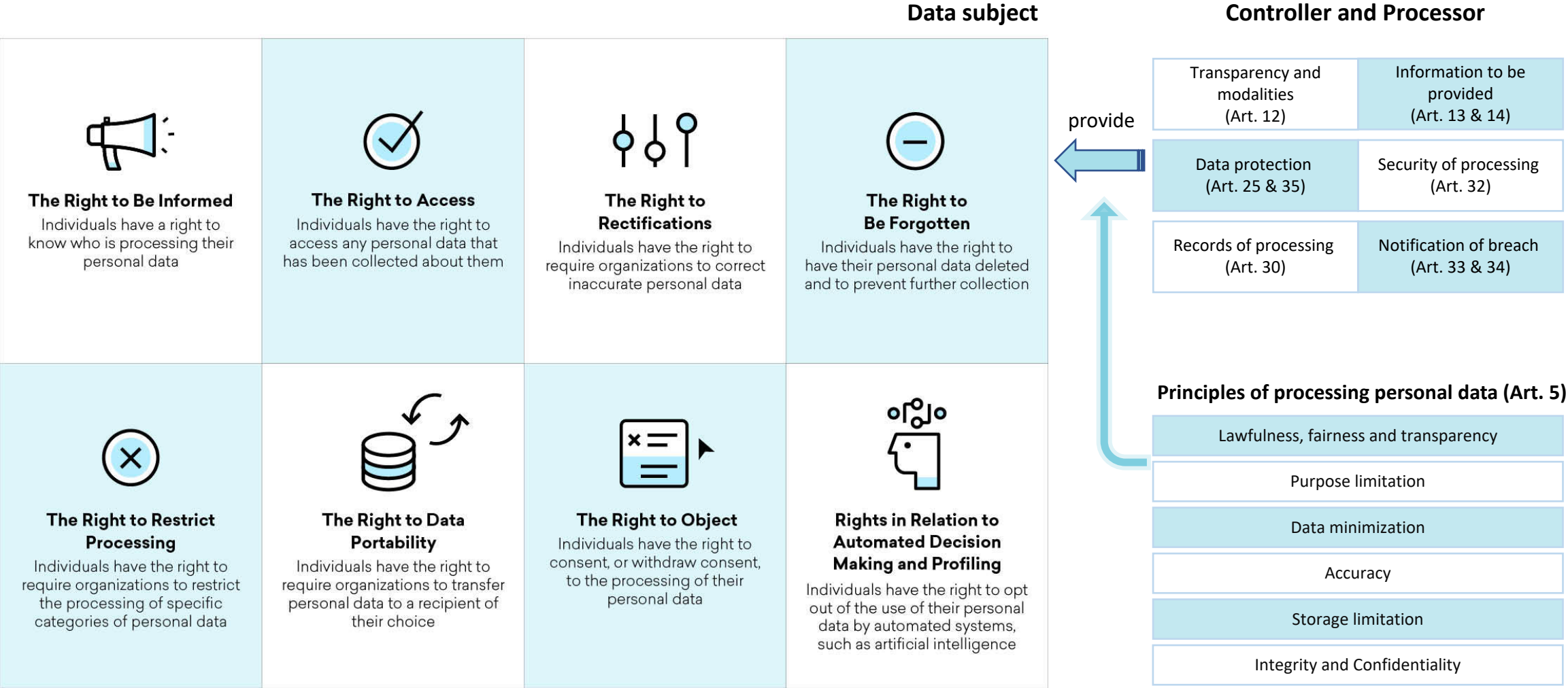


**GDPR**

General Data Protection Regulation



# Rights of Data Subject, Service and Principles



# Scope of the Law

Apply to

NOT apply to

## Material Scope (Art. 2)

The processing of personal data wholly or partly by automated means, and to the processing (filing system) not by automated means.

NOT applies to an activity:

- a) which falls outside the scope of Union law;
- b) by the Member States which fall within the scope of Chapter 2 of Title V of the TEU;
- c) by a natural person for a personal/household activity;
- d) by competent authorities for criminal related activities.

## Territorial Scope (Art. 3)

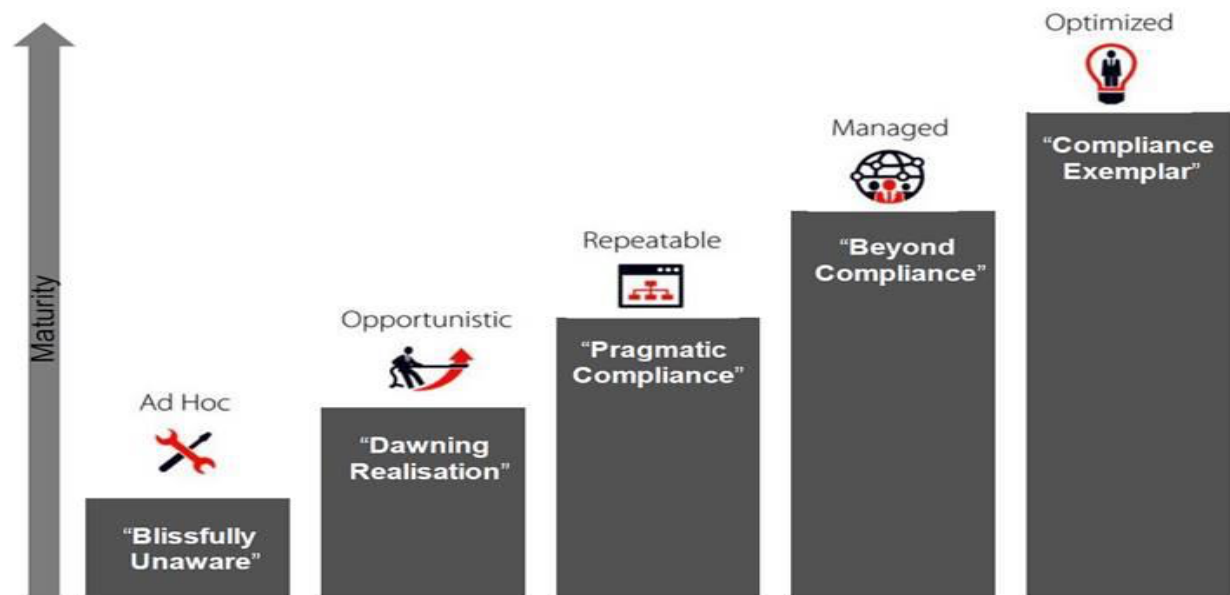
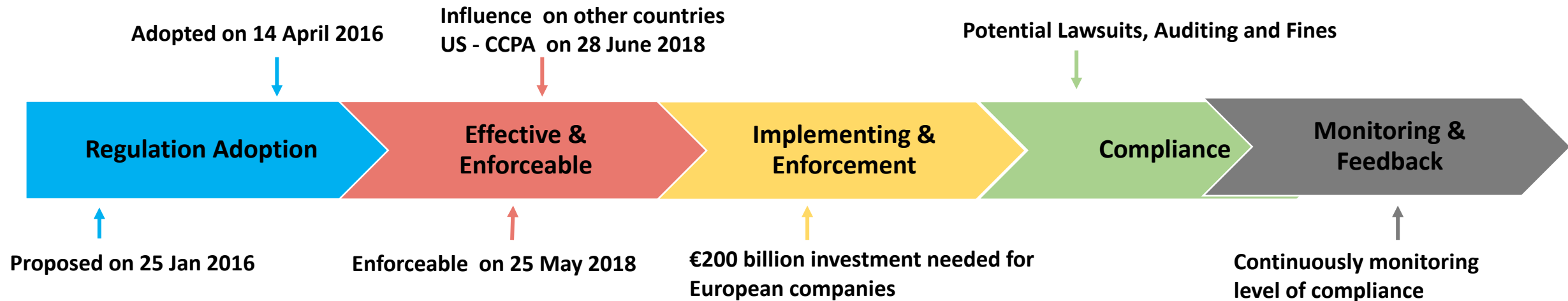
A controller or a processor that is established in the Union, regardless of whether the processing takes place in the Union or not.

A controller or a processor that is not established in the Union, but its activities are related to:

- a) the offering of goods or services; or
- b) the monitoring of their behavior as far as their behavior takes place within the Union.

A controller not established in the Union, but in a place where Member State law applies.

# Journey of GDPR, Compliance Level and Consequences for Companies



**THE MAXIMUM PENALTY**

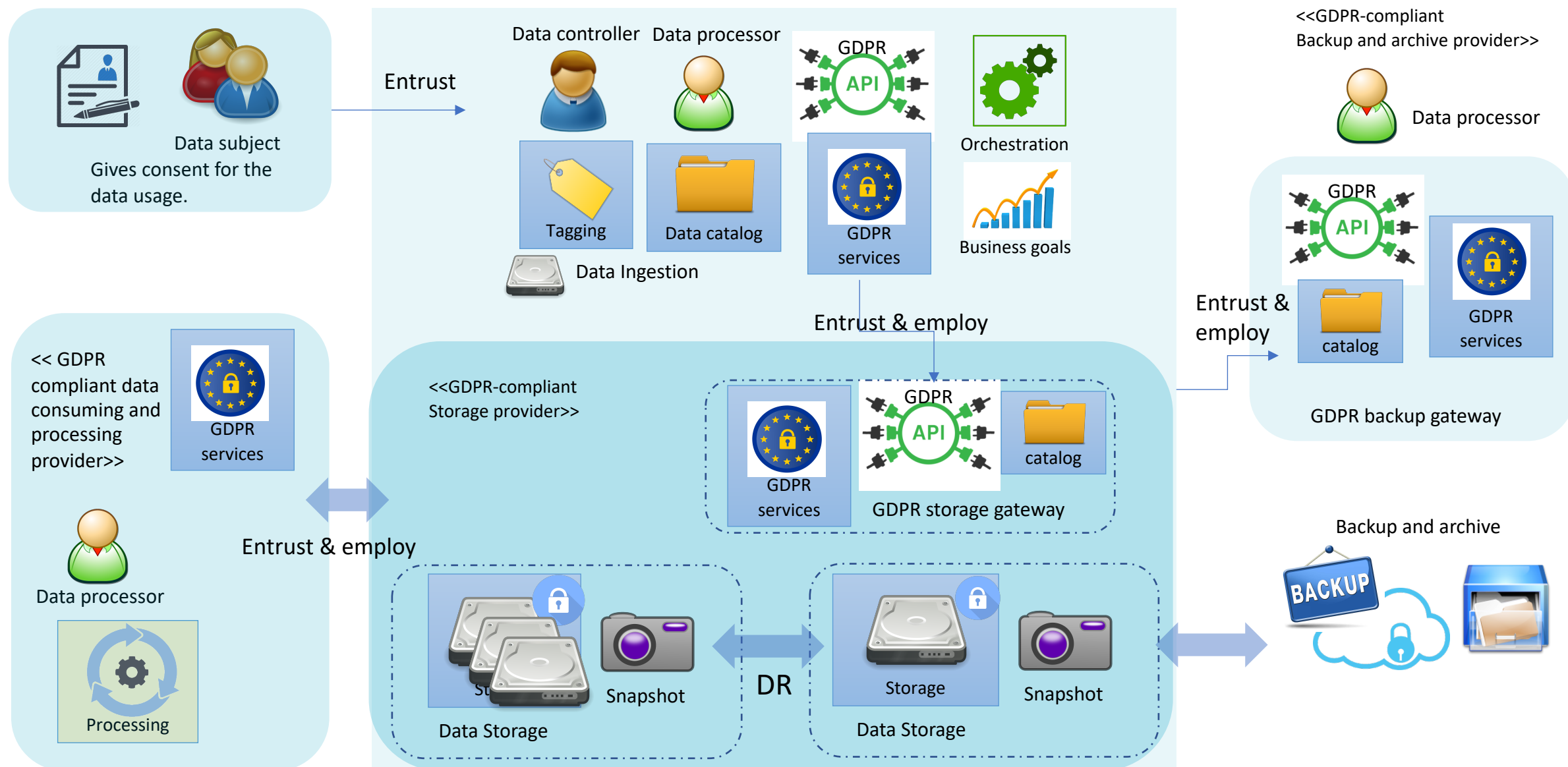
4% OF ANNUAL GLOBAL TURNOVER | **€20M**

(WHICHEVER IS HIGHER)

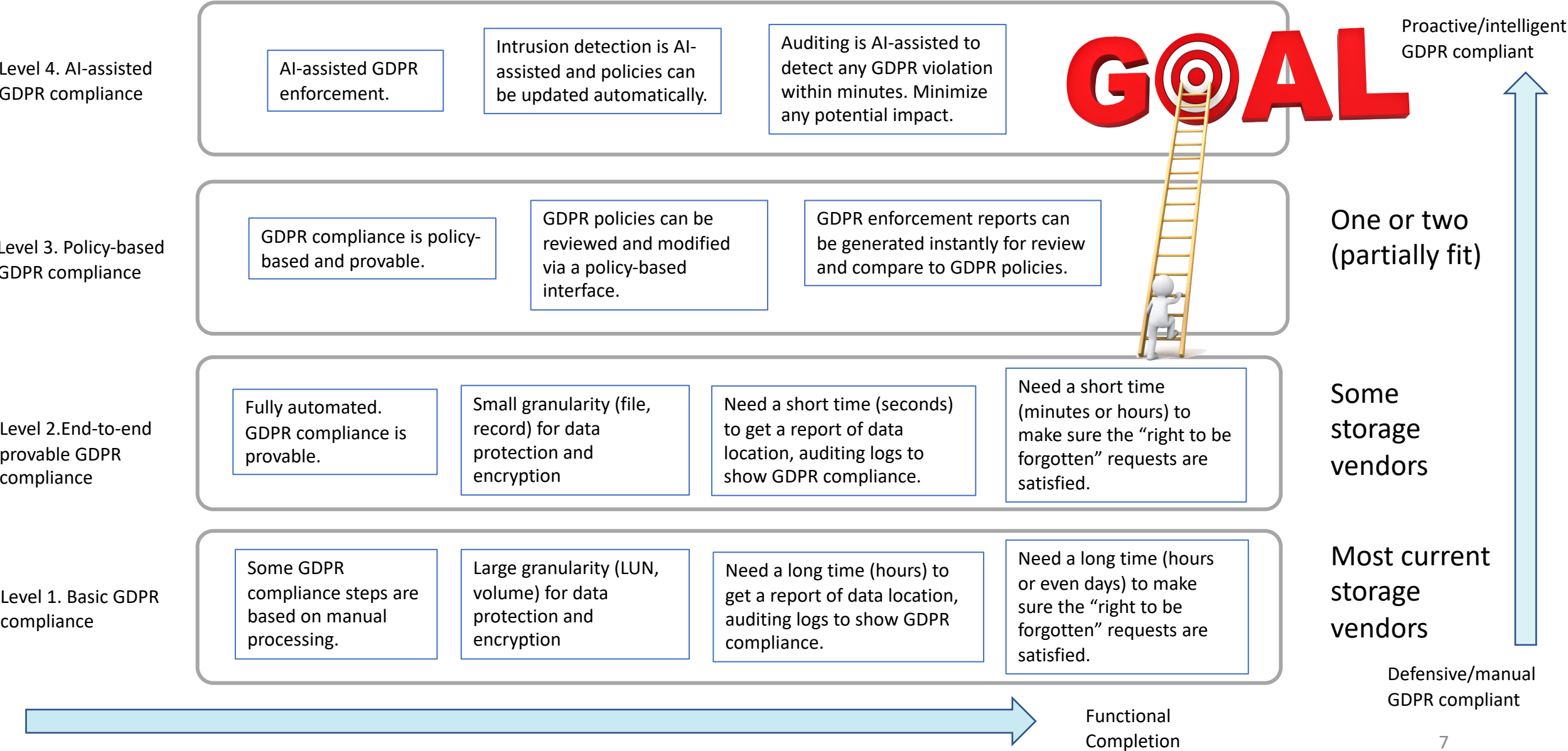
**BIGGEST FINES to DATE**

- €50 Mil. Google (2018)
- €109 Mil. Marriott (2019)
- €202 Mil. British Airways (2019)

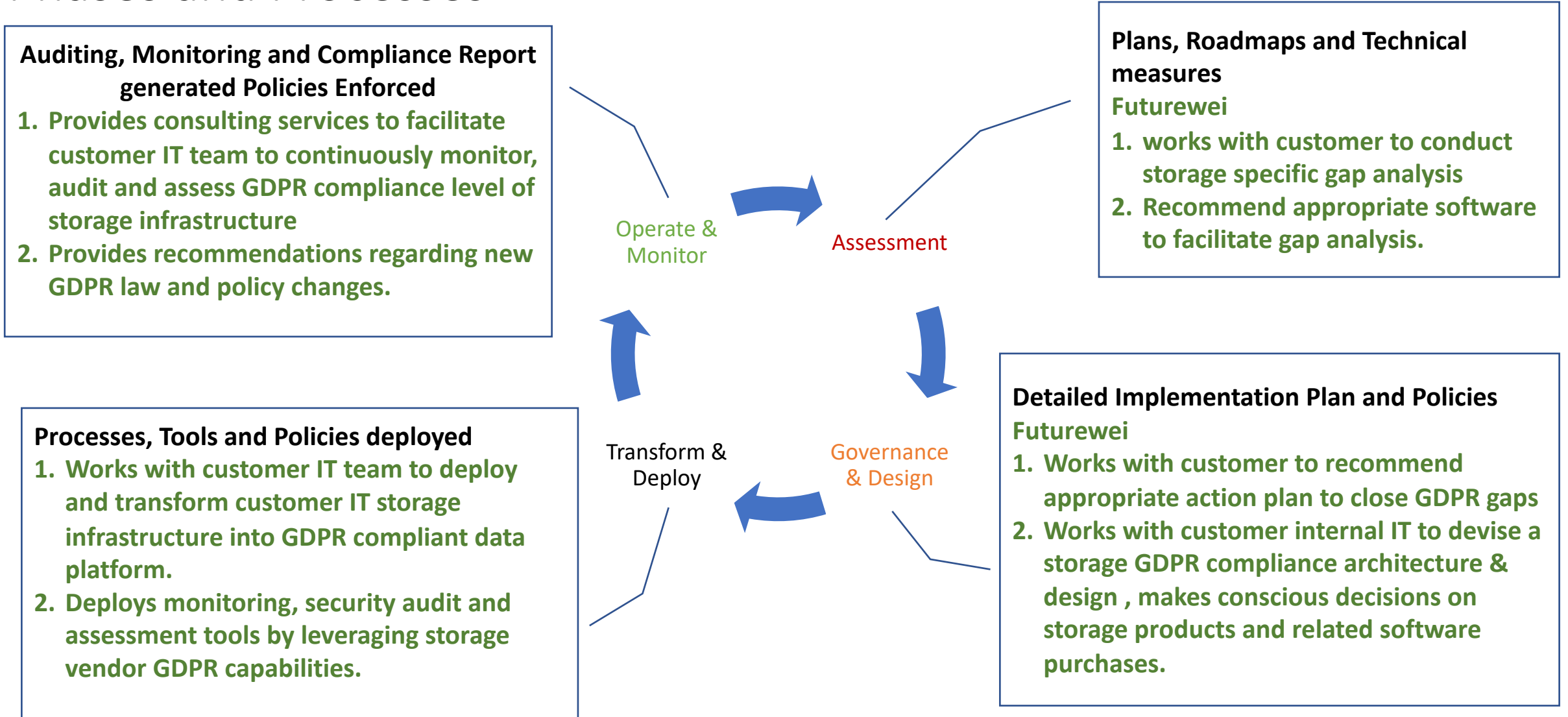
# Functionalities and roles of IT systems in GDPR



# Storage vendor GDPR capability/competitive model (levels)

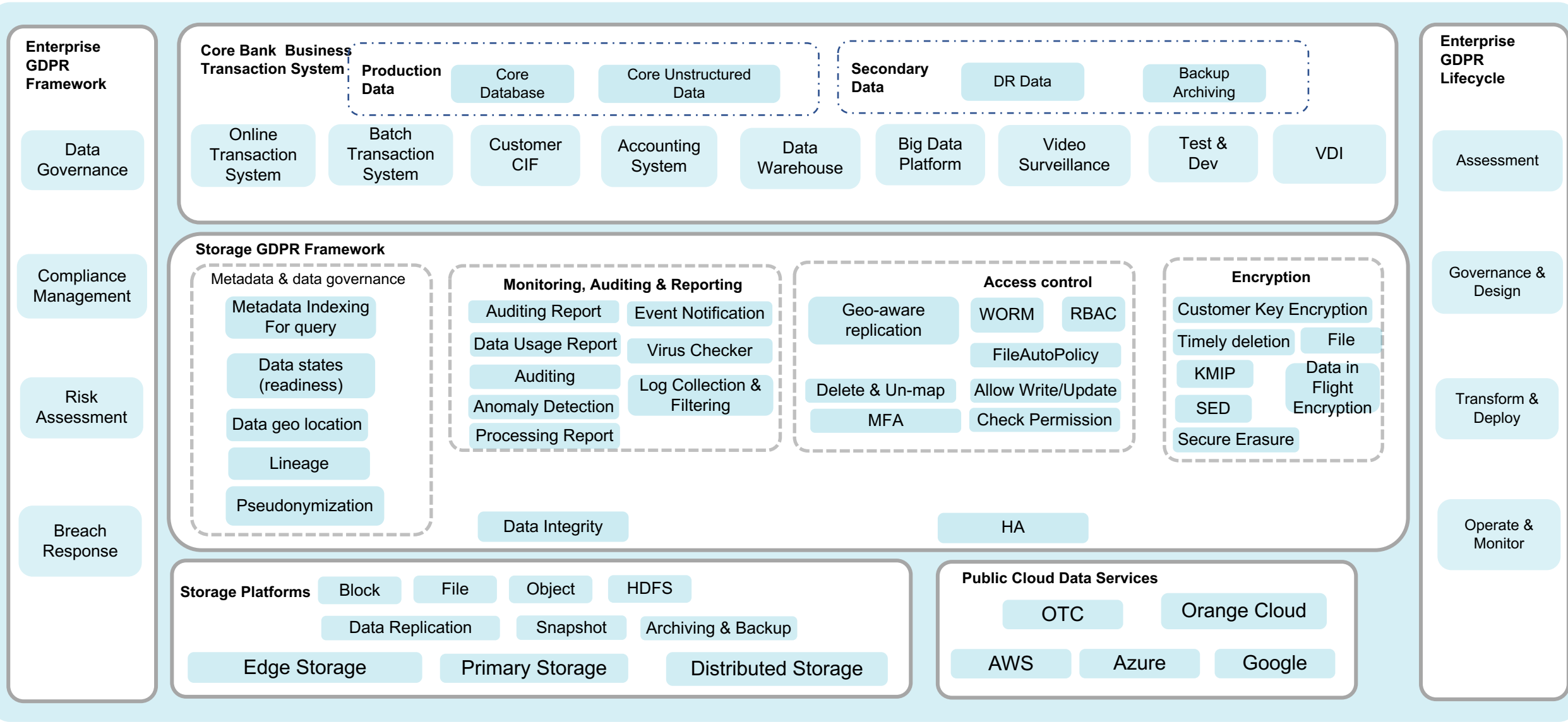


# Futurewei's GDPR Consulting Service Engagement Phases and Processes





# SAMPLE: GDPR Solution in a Banking System Data Center Environment



# Thank You.

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