

## Deadline

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## MoSCoW

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## Known Unknowns

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Is there any hard deadline?

*Think about media campaigns, special events, seasonal buying related to the service?*

Which fraction of the backlog is must vs. should or could?

What is the biggest unknown in the project?

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## Platform support

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## PM Triangle

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## Biggest concern

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A new client OS is released during the project: are updates due to this in or outside the scope?

What is most important schedule, scope or budget?

What is the biggest concern of the PO?

*If there is a problem. Is the customer more likely to add people, remove feature or extend deadline?*

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## No sayer

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## Experience

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If the customer pushes for more features on top of the agreed scope, who will say no to them?

*Saying no is not easy, think if you are comfortable saying no.*

How much experience do we have with this type of project?

*This is related to the project setup not the technology or other competences used*

How well do we know the technology used?

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