

Possible

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Assets to developers

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Share assets

Are all designs possible (or easy enough) to implement?

Do the developers have all assets?

How to we share/assets/version control assets?

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PS project

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Design review

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Partial concept

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Is the photoshop (or other design) project file on drive?

Have the designs been reviewed by the developers/PO?

Does the customer know which part of the concept will be implemented first?

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Challenge brand

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Concept

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Business case

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Have we challenged the brand guidelines

Have we challenged the concept?

Have we challenged the business case?

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crd-472

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crd-473



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