

Vision



Why



Project aim



What is the long-term vision of the service?

What is the reason the customer wants us to do the project?

What is the aim of the customer with this project?

Generally something like reduce costs, get more users, retain users, change business model...



crd-140



crd-141



crd-142

Problem



Responsibility



Timeline



What problem does this service try to solve?

Whose ass on the customer's is on the line if the project fails utterly?

When does the customer expect the project to be released?



crd-143



crd-144



crd-145

Timeline



Timeline



Budget check



How much time is there reserved for bug fixing?

How much budget do we expect to be used before we deliver the first working version?

How often do we check how we are doing on budget?



crd-146



crd-147



crd-148



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