

Possible



Assets to developers

Share assets



Are all designs possible (or easy enough) to implement?

Do the developers have all assets?

How to we share/assets/version control assets?



crd-465



crd-466



crd-467

PS project



Design review



Partial concept



Is the photoshop (or other design) project file on drive?

Have the designs been reviewed by the developers/PO?

Does the customer know which part of the concept will be implemented first?



crd-468



crd-469



crd-470

Challenge brand



Concept



Business case



Have we challenged the brand guidelines

Have we challenged the concept?

Have we challenged the business case?



crd-471



crd-472



crd-473

