

## End users



## Stakeholders



## ROI



Do we have access to end users?

Do we have access to stakeholders?

How does the customer get the invested money back?



crd-122



crd-123



crd-124

## Happy customer



## End users



## Feedback



What is an outcome that would make the customer jump with joy?

Who are the end users?

How do we get customer satisfaction feedback?



crd-125



crd-126



crd-127

## Public reference



## Digital maturity



## Agile



Is the case a public reference case?

What do we know of the customer digital maturity?

How agile is the customer?



crd-128



crd-129



crd-130

