

Deadline



MoSCoW



Known Unknowns

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Is there any hard deadline?

Think about media campaigns, special events, seasonal buying related to the service?

Which fraction of the backlog is must vs. should or could?

What is the biggest unknown in the project?

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Platform support



PM Triangle



Biggest concern



A new client OS is released during the project: are updates due to this in or outside the scope?

What is most important schedule, scope or budget?

What is the biggest concern of the PO?

If there is a problem. Is the customer more likely to add people, remove feature or extend deadline?

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No sayer



Experience



Experience



If the customer pushes for more features on top of the agreed scope, who will say no to them?

Saying no is not easy, think if you are comfortable saying no.

How much experience do we have with this type of project?

This is related to the project setup not the technology or other competences used

How well do we know the technology used?

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