SUGGEST PROCESS // STANDARD PROCESS

Gather ideas from employees and routes each one to an owner, ensuring that it's reviewed by an individual with relevant decision-making power.

PERPETUAL PROCESS

SUBMIT IDEA
ANY EMPLOYEE

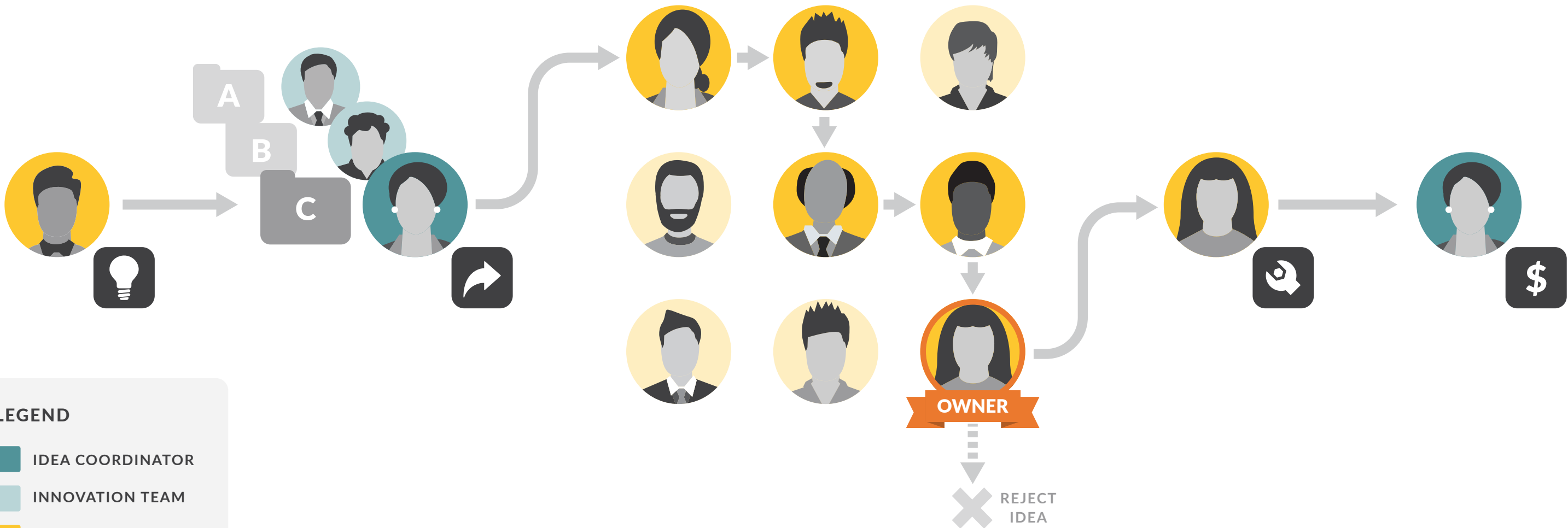**REVIEW & ROUTE**
IDEA CATEGORY COORDINATOR

FORWARD TO FIND IDEA OWNER
DESIGNATED EMPLOYEES

IMPLEMENT IDEA
IDEA OWNER

RECORD BUSINESS IMPACT
IDEA COORDINATOR

A
B
C

OWNER

✕ REJECT IDEA

LEGEND

- IDEA COORDINATOR
- INNOVATION TEAM
- EMPLOYEES
- IDEA ASSIGNEE