



A map shows driving directions to nearby IKEA.



Susie arrives.



Inside the store, she finds her item by looking it up on the in-store map, by searching within the aisles.



Susie then checks out with secure commerce transaction via her account with IKEA by swiping her mobile device.

ANNA WANTS TO INVITE PEOPLE FOR A WELCOME WNCN ...



RUMIKO STARTED YESTERDAY IN THE OFFICE. SHE HAS THE APP ON HER PHONE.



JOHN RECEIVES THE NOTIFICATION TOO. ON HIS WATCH...



