2019 Summer Problem Pitch Scores

- 88.50%
- 85.00%
- 84.58%
- 83.46%
- 82.22%
- 82.08%
- 81.67%
- 80.91%
- 80.00%
- 79.44%
- 79.09%
- 78.85%
- 78.57%
- 75.00%
- 74.50%
- 72.78%
- 71.92%
- 69.00%
- 66.25%
- 63.13%
- 62.50%

19A2-97 - Personal Accountant (D12090)
66.25%

1. The team was able to articulate their overall ideas in a concise, compelling
manner.

Strongly Disagree	1	1	12%
Somewhat Disagree	2	1	12%
Neither Agree nor Disagree	3	2	25%
Somewhat Agree	4	2	25%
Strongly Agree	5	2	25%

8 of 29 answered this question

2. The team validated the scope and importance of the problem/opportunity AND
target customers.

Strongly Disagree	1	0	0%
Somewhat Disagree	2	4	50%
Neither Agree nor Disagree	3	1	12%
Somewhat Agree	4	3	37%
Strongly Agree	5	0	0%

8 of 29 answered this question

3. The idea has great potential to solve a clear problem and provide value to U.S.
Bank and our customers.

Strongly Disagree	2	0	0%
Somewhat Disagree	4	3	37%
Neither Agree nor Disagree	6	0	0%
Somewhat Agree	8	3	37%
Strongly Agree	10	2	25%

8 of 29 answered this question

4. Additional Comments
Hunt, Matthew S
        There could be some great value to the data from customer budgeting app
Koehler, Brian R
        Not sure if customers think budgeting is an issue. They should, but they
dont'.
Pehler, Karl M
        I appreciated the next steps identified and the current and future journey
maps.
Ridgway, David J
        Unclear how big any of these problems are....
Bartlett, Christy S
        I like the journey maps but they need to be simplified to be easier to read
and follow.

Penn, Steven F
        Like the idea of AI to help personal. Need to make sure and differentiate
what would be different about your solution than what is in the market (also check
with CDO to wee what they have on their roadmap). Think DISRUPTIVE.
                                6 of 29 answered this question