

# I-32 -- Sultan

## Ratings

#	Team	Question	1	2	3	4	5	6	7	8	9	10	11	12	13	14
5	I-32 -- Sultan	CUSTOMER(S): The Team outlined a distinct customer group or groups.	N/A	N/A	Somewhat Disagree	Neither	Somewhat Agree	Neither	Somewhat Disagree	Neither	Somewhat Agree	N/A	Neither Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}
		MARKET: The market was explained and supported with evidence.	N/A	N/A	Somewhat Disagree	Neither	Somewhat Agree/Disagree	Neither	Somewhat Disagree	Neither	Somewhat Agree	N/A	Somewhat Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}
		OVERALL: This Idea has great potential to solve a clear problem and provide value to the bank.	N/A	N/A	Strongly Disagree	Neither	Somewhat Agree	Neither	Somewhat Disagree	Neither	Somewhat Agree	N/A	Somewhat Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}
		PROBLEM/OPPORTUNITY: The problem and/or opportunity was clearly defined with supporting evidence.	N/A	N/A	Strongly Disagree	Somewhat Agree	Somewhat Agree	Neither	Somewhat Disagree	Neither	Somewhat Agree	N/A	Somewhat Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}
		PROTOTYPE: The Team did a good job showing a Minimum Viable Prototype for their idea.	N/A	N/A	Somewhat Disagree	Neither	Somewhat Agree	Neither	Somewhat Disagree	Neither	Somewhat Agree	N/A	Somewhat Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}
		RECOMMENDATION: The Team should move forward and continue work on this project.	N/A	N/A	Strongly Disagree	Agree/Disagree	Agree/Disagree	Agree/Disagree	Strongly Agree/Disagree	Agree/Disagree	Strongly Agree	N/A	Strongly Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}
		SOLUTION: The team presented a clear and concise solution that addresses the problem/opportunity outlined.	N/A	N/A	Strongly Disagree	Neither	Strongly Agree	Neither	Strongly Disagree	Neither	Strongly Agree	N/A	Strongly Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}
		THE PITCH: The Team was able to articulate their idea and its value in a concise, compelling manner.	N/A	N/A	Strongly Disagree	Agree/Disagree	Agree/Disagree	Agree/Disagree	Strongly Agree/Disagree	Agree/Disagree	Strongly Agree	N/A	Strongly Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}
		VALUE PROP: The Team articulated a clear value proposition related to their idea.	N/A	N/A	Somewhat Disagree	Somewhat Agree	Somewhat Agree	Neither	Somewhat Disagree	Neither	Somewhat Agree	N/A	Somewhat Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}
		NEXT STEPS: The Team's next steps were clear, concise, and on track for moving their idea forward.	N/A	N/A	Strongly Disagree	Agree	Agree	Agree/Disagree	Disagree	Agree	Agree/Disagree	N/A	Strongly Agree/Disagree	N/A {11 in Virtual}	N/A {11 in Virtual}	N/A {11 in Virtual}

## Comments

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N/A

N/A

N/A

N/A

It seems this can be implemented tomorrow. Just use Idea Place?

I do not understand how this is different from IIR?

An Idea Place community specific to this group would seem to meet their needs- I do not see a difference between One Bridge and Idea Place

N/A

language and positioning are too general, not clear what types of ideas/problems are covered, who will moderate, how you'll generate engagement

N/A

Your problem statement seems quite broad. I would like to see some specific examples of the types of problems your solution would solve. I can also imagine that different functional groups within the company have unique problems, which makes a repository of all problems seem unnecessary.

N/A {11 in Virtual}

N/A {11 in Virtual}

N/A {11 in Virtual}