# Session 6 Quantitative Analysis of Financial Markets Modeling and Forecasting Trend

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November 8, 2018

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## **An Example of Trend**



- Z Can the trend be modeled? How?
- How can we use the model to forecast future value?

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## **QA-10 Modeling and Forecasting Trend**

#### Chapter 5.

Francis X. Diebold, Elements of Forecasting, 4th Edition (Mason, Ohio: Cengage Learning, 2006).

- Describe linear and nonlinear trends.
- Describe trend models to estimate and forecast trends.
- Compare and evaluate model selection criteria, including mean squared error (MSE),  $s^2$  (unbiased variance of residuals), the Akaike information criterion (AIC), and the Schwarz information criterion (SIC).
- Explain the necessary conditions for a model selection criterion to demonstrate consistency.

## **Modeling with TIME**

 $\square$  Model 1: Trend<sub>t</sub> is a simple linear function of time

$$\mathsf{Trend}_t = \beta_0 + \beta_1 \mathsf{TIME}_t,$$

- The (deterministic) variable TIME is constructed artificially and is called a **time trend** or **time dummy**.
- $\square$  TIME<sub>t</sub> = t, where t = 1, 2, ..., T.
- $\square$   $\beta_0$  is the regression intercept; it's the value of the trend at t=0.
- $\square$   $\beta_1$  is the regression slope
  - positive if the trend is increasing
  - negative if the trend is decreasing.

#### Quadratic

 $\square$  Model 1: Trend<sub>t</sub> is a quadratic function of time

$$\mathsf{Trend}_t = \beta_0 + \beta_1 \mathsf{TIME}_t + \beta_2 \mathsf{TIME}_t^2.$$

- $\square$   $\beta_1 > 0$  and  $\beta_2 > 0$ : the trend is monotonically increasing.
- $\square$   $\beta_1 < 0$  and  $\beta_2 < 0$ : the trend is monotonically decreasing.
- $\square$   $\beta_1 < 0$  and  $\beta_2 > 0$ : the trend has a U shape.
- $\square$   $\beta_1 > 0$  and  $\beta_2 < 0$ : the trend has an inverted U shape.

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#### **Trend of Constant Growth**

If trend is characterized by constant growth at rate, then we can write

Trend<sub>t</sub> = 
$$\beta_0 e^{\beta_1 \text{TIME}_t}$$
.

The trend is a nonlinear (exponential) function of time in levels, but in logarithms we have

$$\ln \left( \mathsf{Trend}_t \right) = \ln(\beta_0) + \beta_1 \mathsf{TIME}_t.$$

 $\square$  Thus,  $\ln (\mathsf{Trend}_t)$  is a linear function of time.

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#### **Estimation**

- Least squares proceeds by finding the argument (in this case, the value of  $\theta$ ) that minimizes the sum of squared residuals.
- Thus, the least squares estimator is the "argmin" of the sum of squared residuals function.

$$\widehat{\theta} = \underset{\theta}{\operatorname{arg\,min}} \sum_{t=1}^{T} (y_t - \mathsf{Trend}_t(\theta))^2,$$

where  $\theta$  denotes the set of parameters to be estimated.

### **Estimation of Linear Trends**

Linear trend

$$(\widehat{\beta}_0, \widehat{\beta}_1) = \underset{\widehat{\beta}_0, \widehat{\beta}_1}{\operatorname{arg \, min}} \sum_{t=1}^T (y_t - \beta_0 - \beta_1 \mathsf{TIME}_t)^2.$$

Quadratic trend

$$(\widehat{\beta}_0, \widehat{\beta}_1, \widehat{\beta}_2) = \underset{\widehat{\beta}_0, \widehat{\beta}_1, \widehat{\beta}_2}{\arg\min} \sum_{t=1}^T (y_t - \beta_0 - \beta_1 \mathsf{TIME}_t - \beta_2 \mathsf{TIME}_t^2)^2.$$

Log linear trend

$$\left(\widehat{\beta}_{0},\widehat{\beta}_{1}\right) = \operatorname*{arg\,min}_{\widehat{\beta}_{0},\widehat{\beta}_{1}} \sum_{t=1}^{T} \left(\ln y_{t} - \ln \beta_{0} - \beta_{1}\mathsf{TIME}_{t}\right)^{2}.$$

#### **Forecast**

 $\triangleright$  The linear trend model, which holds for any time t, is

$$y_t = \beta_0 + \beta_1 \mathsf{TIME}_t + \epsilon_t$$
.

ightharpoonup At time T+h, the future time of interest, the forecast made at T is

$$y_{T+h} = \beta_0 + \beta_1 \mathsf{TIME}_{T+h} + \epsilon_{T+h}.$$

Key idea:  $TIME_{T+h}$  is known at time T, because the artificially-constructed time variable is perfectly predictable; specifically,

$$\mathsf{TIME}_{T+h} = T + h.$$

ightharpoonup The point forecast is for time T + h and is made at time T.

$$y_{T+h,T} = \beta_0 + \beta_1 \mathsf{TIME}_{T+h}.$$

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#### **Forecast in Practice**

Replace unknown parameters with their least squares estimates, yielding the point estimate:

$$\widehat{y}_{T+h,T} = \widehat{\beta}_0 + \widehat{\beta}_1 \mathsf{TIME}_{T+h}.$$

- To form an interval forecast with 95% confidence, we use  $\widehat{y}_{T+h,T} \pm 1.96\widehat{\sigma}$ , where  $\widehat{\sigma}$  is the standard error of the trend regression.
- To form a density forecast, we again assume that the trend regression disturbance is normally distributed

$$N(\widehat{y}_{T+h,T},\widehat{\sigma}^2).$$

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## **Motivating Questions and Problems**

- How do we select among them when fitting a trend to a specific series?
- It turns out that model-selection strategies such as selecting the model with highest  $R^2$  do not produce good out-of-sample forecasting models.
- In-sample overfitting and data mining
  Including more variables in a forecasting model won't necessarily improve its out-of-sample forecasting performance

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## **Mean Squared Error (MSE)**



$$\widehat{y}_t := \widehat{\beta}_0 + \widehat{\beta}_1 \mathsf{TIME}_t.$$

Residual

$$\widehat{e}_t := y_t - \widehat{y}_t,$$

Control of MSE

$$\mathsf{MSE} := rac{\displaystyle\sum_{t=1}^T \widehat{e}_t^2}{T},$$

where T is the sample size.

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## $R^2$ and Mean Squared Error

 $^{"}$  MSE's connection with  $R^2$ 

$$R^{2} = 1 - \frac{\sum_{t=1}^{T} \hat{e}_{t}^{2}}{\sum_{t=1}^{T} (y_{t} - \overline{y})^{2}}.$$

X Mean squared error corrected for degrees of freedom

$$s^2 = \frac{\sum_{t=1}^{T} \hat{e}_t^2}{T - K},$$

where  ${\cal K}$  is the total number of degrees of freedom used in model fitting.

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## $R^2$ and $\overline{R}^2$

$$\overline{R}^{2} = 1 - \frac{\sum_{t=1}^{T} \hat{e}_{t}^{2}}{\sum_{t=1}^{T} (y_{t} - \overline{y})^{2}} = 1 - \frac{s^{2}}{\sum_{t=1}^{T} (y_{t} - \overline{y})^{2}}$$

Note that the denominator depends only on the data want to fit, not the particular model fit.

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## **Penalizing Degrees of Freedom**

- $\fine 10^{12}$  We need to correct somehow for degrees of freedom K when estimating out-of-sample MSE on the basis of in-sample MSE.
- $\fine 10^{12}$  To highlight the degree-of-freedom penalty, rewrite  $s^2$  as a penalty factor times the MSE,

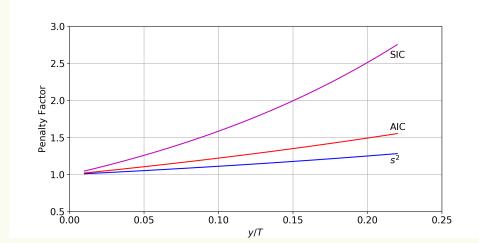
$$s^2 = \left(\frac{T}{T-K}\right) \frac{\sum_{t=1}^T \hat{e}_t^2}{T} = \frac{1}{1-\frac{K}{T}} \frac{\sum_{t=1}^T \hat{e}_t^2}{T} = \frac{1}{1-\frac{K}{T}} \text{MSE}.$$

Two very important such criteria are the Akaike information criterion (AIC) and the Schwarz information criterion (SIC). Their formulas are

$$AIC = e^{\frac{2K}{T}}MSE$$
 and  $SIC = T^{\frac{K}{T}}MSE$ .

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## **Comparison of Information Criteria**



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## **Definition of Consistency**

- A model selection criterion is consistent if the following conditions are met:
  - A when the true model—that is, the data-generating process (DGP)—is among the models considered, the probability of selecting the true DGP approaches 1 as the sample size gets large
  - B when the true model is not among those considered, so that it's impossible to select the true DGP, the probability of selecting the best approximation to the true DGP approaches 1 as the sample size gets large.

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#### **Which Criterion Is Consistent?**

- MSE is inconsistent, because it doesn't penalize for degrees of freedom.
- Å As T increases,  $s^2$  becomes MSE, thus it is not a consistent model selection procedure.
- $\fine The AIC$  penalizes degrees of freedom more heavily than  $s^2$ , but it too remains inconsistent, even as the sample size gets large.
- The AIC selects models that are too large ("overparameterized").
- The SIC, which penalizes degrees of freedom most heavily, is consistent.

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## **Asymptotic Efficiency**

- What if both the true DGP and the best approximation to it are much more complicated than any model we fit?
- An asymptotically efficient model selection criterion chooses a sequence of models, as the sample size gets large, whose 1-step-ahead forecast error variances approach the one that would be obtained using the true model with known parameters at a rate at least as fast as that of any other model selection criterion.
- 片
   The AIC, although inconsistent, is asymptotically efficient, whereas the SIC is not.

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## **Takeaways**

- Trend as a function of time
- Forecast: point estimate, interval, density
- $\nearrow$  Model of in-sample fit: MSE,  $R^2$
- ightharpoonup Model selection criteria:  $\overline{R}^2$ ,  $s^2$ , AIC, SIC
- Main desired property of a criterion: Consistency

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