

# **Project #3 – Data Visualization Project**

Big Data Analysis

#### **Project Description**

It is time for the Data Visualization Project. You will work with a large data set of your own choice and analyse the heck out of it. This project is a perfect opportunity to enrich your code portfolio with a proper Data Analysis & Visualization Project.

#### **Project Goals**

- Grow autonomy in efficiently analysing & visualizing big data sets with code
- Practise effective communication of the value of your analysis with storytelling

#### **Project Requirements**

The following requirements are **mandatory**:

- The data set must have a minimum of 10 000 rows and 10 columns
  - o Present your chosen data to us before finalizing your choice
- Continuously use Trello Board for project management
- Conduct an Exploratory Data Analysis (**EDA**) that results in:
  - o A descriptive analysis
  - o A diagnostic analysis (building upon the descriptive analysis)
- Put the project on your GitHub

#### **Technical Requirements**

- Put the data into (one or more) Pandas DataFrame(s)
- Clean your DataFrame(s)
- Slice the DataFrame(s) in interesting ways
- Reshape the data (using groupby + unstack/pivot\_table etc.) and perform agg. operations
- Create your own features/columns
- Use statistical tools in your analysis i.e.:
  - o Understand what data you are working with through classifying it
  - o Correlations, standard deviations etc.
  - o Boxplot / handling outliers
  - **o** Distribution types
  - o Etc...
- Visualize your findings!

#### Presentation

The presentation should take max 5 minutes

The slides should include the following (not necessarily in this order):

- Clear description of your data set
  - o Visualize!
- Clear description of the question(s) you were exploring
- Clear communication of your main finding(s)
  - o Visualize!
- Learnings / highlights/Improvements
- Use Storytelling and e.g. the 5 stages of a story and the other tips we discussed for maximal impact

## Schedule

The presentations will take place... teachers announcement

## Resources

Kaggle (for Datasets)

4 types of data analytics

<u>Data to Viz</u>

Gustavs slides!

## **Good Luck!!**

