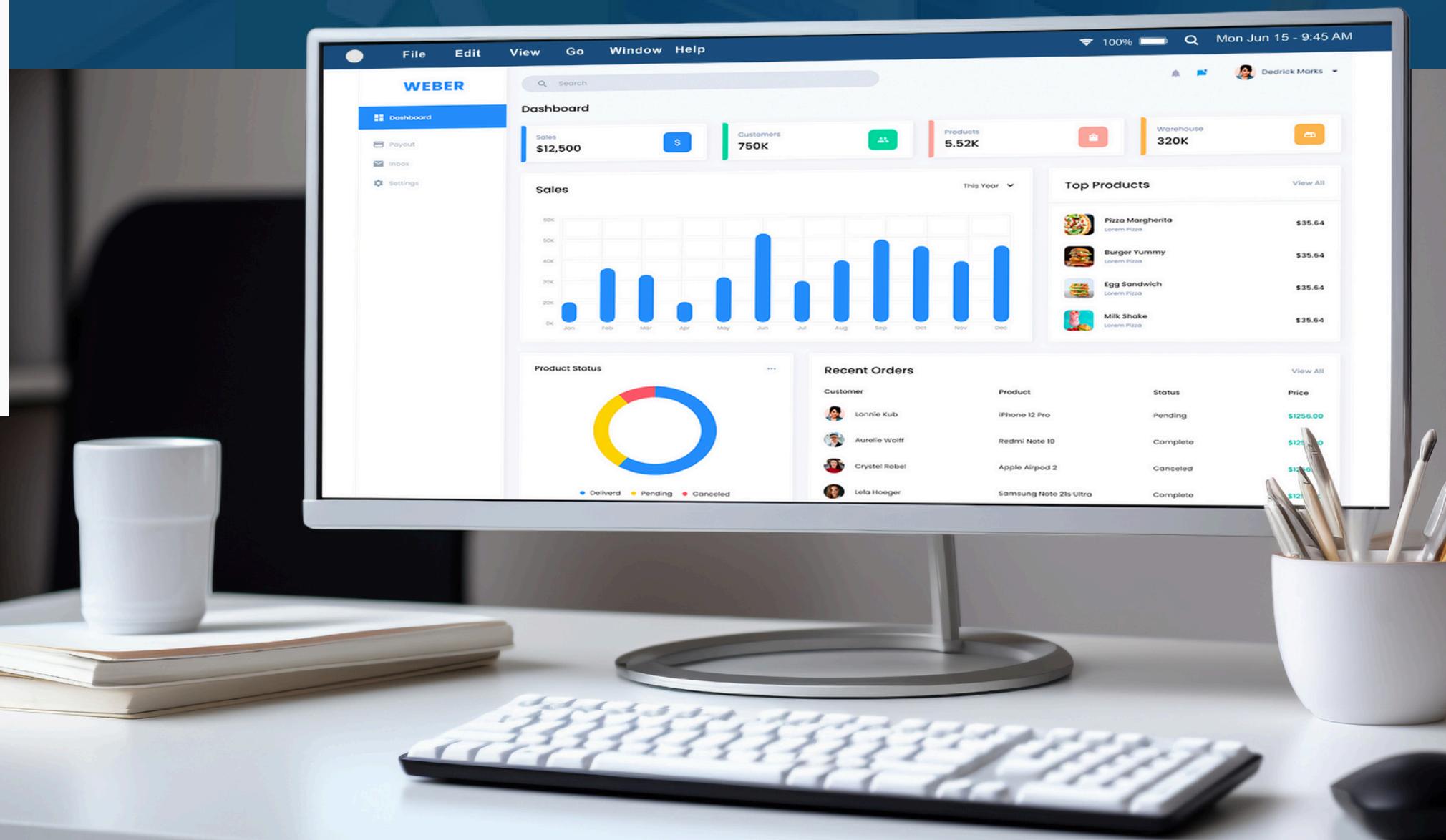


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CONDITIONAL FORMATTING IN EXCEL



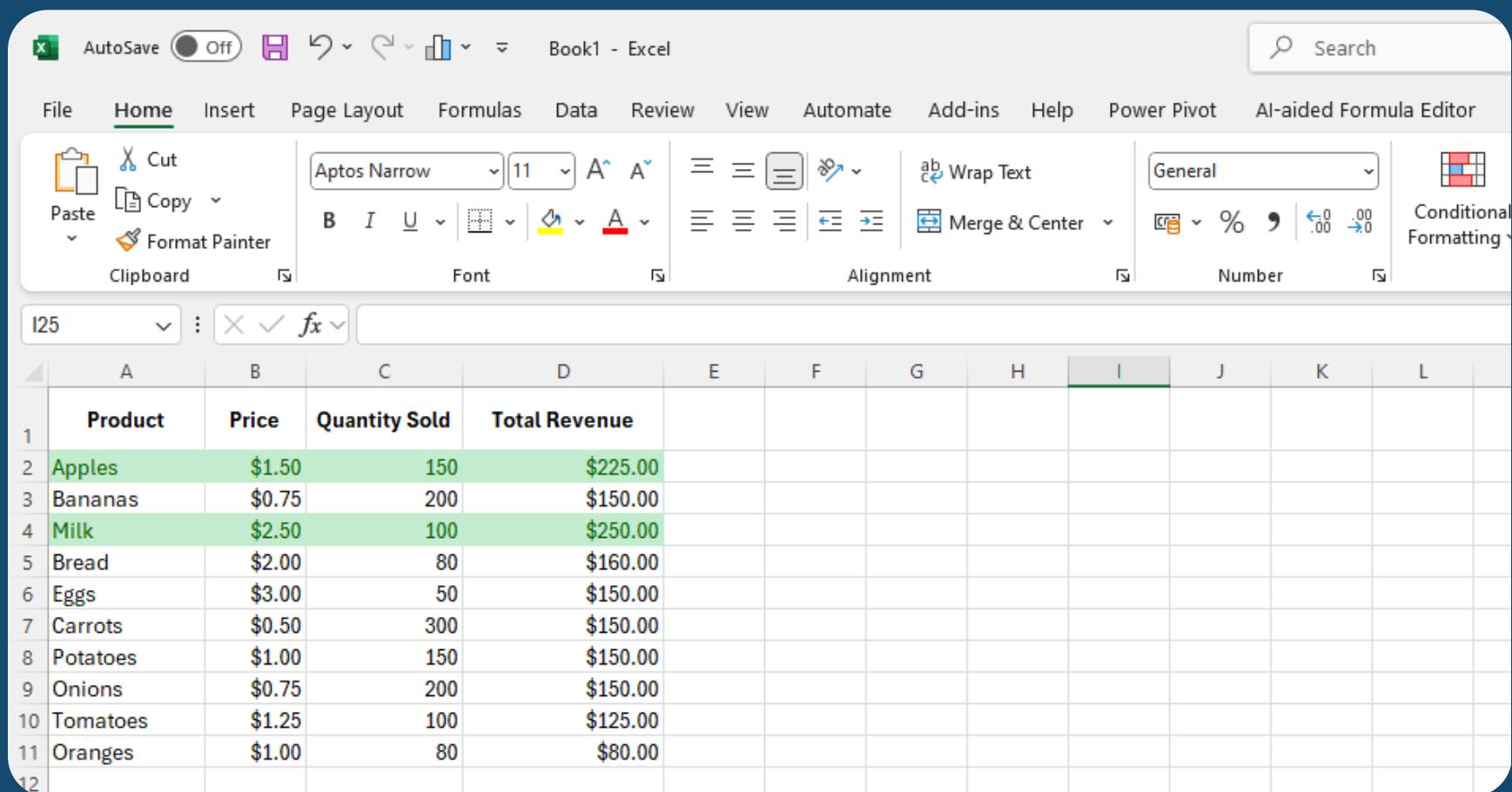
A screenshot of Microsoft Excel showing a spreadsheet titled "Book1 - Excel". The spreadsheet contains data for 12 products, including their names, prices, quantities sold, and total revenue. The columns are labeled A through L, and the rows are numbered 1 through 12. The data is as follows:

| | A | B | C | D | E | F | G | H | I | J | K | L |
|----|----------|-------|---------------|---------------|---|---|---|---|---|---|---|---|
| 1 | Product | Price | Quantity Sold | Total Revenue | | | | | | | | |
| 2 | Apples | 1.5 | 150 | 225 | | | | | | | | |
| 3 | Bananas | 0.75 | 200 | 150 | | | | | | | | |
| 4 | Milk | 2.5 | 100 | 250 | | | | | | | | |
| 5 | Bread | 2 | 80 | 160 | | | | | | | | |
| 6 | Eggs | 3 | 50 | 150 | | | | | | | | |
| 7 | Carrots | 0.5 | 300 | 150 | | | | | | | | |
| 8 | Potatoes | 1 | 150 | 150 | | | | | | | | |
| 9 | Onions | 0.75 | 200 | 150 | | | | | | | | |
| 10 | Tomatoes | 1.25 | 100 | 125 | | | | | | | | |
| 11 | Oranges | 1 | 80 | 80 | | | | | | | | |
| 12 | | | | | | | | | | | | |

"EVER FELT OVERWHELMED BY A MESSY SPREADSHEET? 😱 LET'S MAKE IT MORE VISUALLY APPEALING AND EASIER TO ANALYZE!"

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The screenshot shows a Microsoft Excel spreadsheet titled "Book1 - Excel". The ribbon is visible at the top with tabs like File, Home, Insert, etc. The Home tab is selected. The main area displays a table of product sales data:

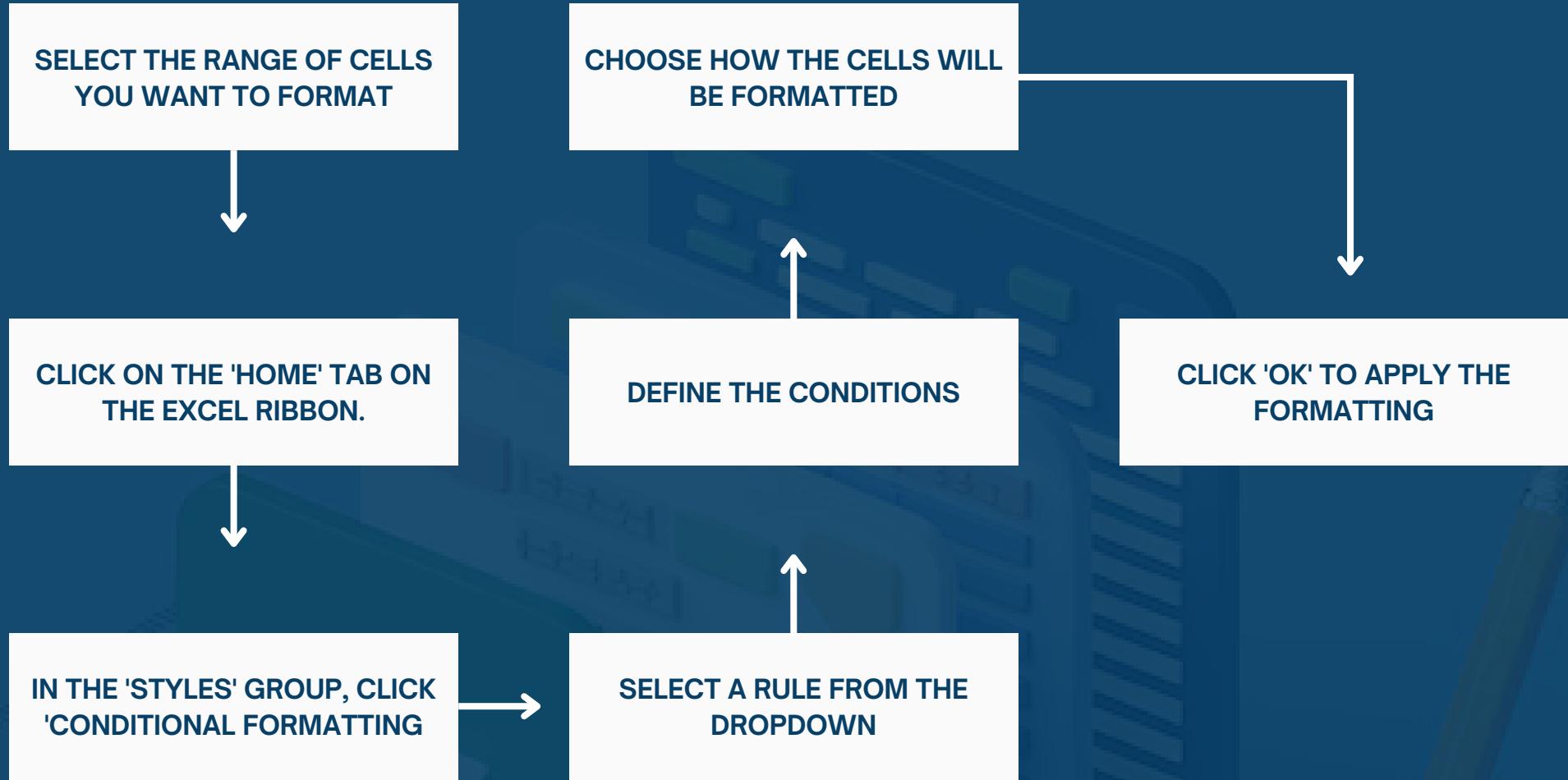
| | Product | Price | Quantity Sold | Total Revenue |
|----|----------|--------|---------------|---------------|
| 2 | Apples | \$1.50 | 150 | \$225.00 |
| 3 | Bananas | \$0.75 | 200 | \$150.00 |
| 4 | Milk | \$2.50 | 100 | \$250.00 |
| 5 | Bread | \$2.00 | 80 | \$160.00 |
| 6 | Eggs | \$3.00 | 50 | \$150.00 |
| 7 | Carrots | \$0.50 | 300 | \$150.00 |
| 8 | Potatoes | \$1.00 | 150 | \$150.00 |
| 9 | Onions | \$0.75 | 200 | \$150.00 |
| 10 | Tomatoes | \$1.25 | 100 | \$125.00 |
| 11 | Oranges | \$1.00 | 80 | \$80.00 |
| 12 | | | | |

Conditional formatting is applied to the "Total Revenue" column (Column D). Cells containing values greater than \$200 are highlighted with a light green background. The formula used for this conditional formatting is likely =D>200.

**"INTRODUCING CONDITIONAL
FORMATTING! THIS POWERFUL EXCEL
TOOL AUTOMATICALLY CHANGES CELL
FORMATTING BASED ON SPECIFIC
CRITERIA."**

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"IT'S EASIER THAN YOU THINK! FOLLOW THESE SIMPLE STEPS TO TRANSFORM YOUR SPREADSHEETS."



A screenshot of Microsoft Excel showing a table of product sales and profit data. The table has columns for Product, Sales, Profit, and Quantity Sold. The rows are numbered 1 through 6. The data is as follows:

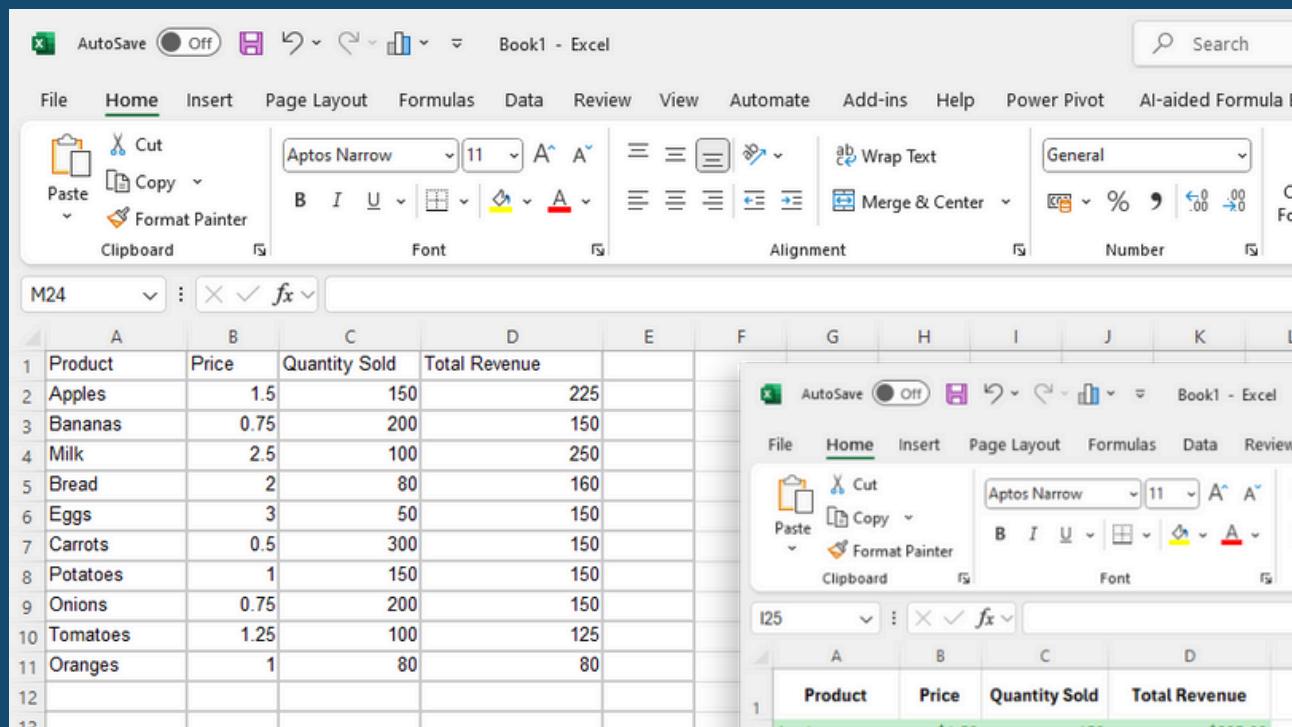
| | A | B | C | D | E | F | G | H |
|---|-----------|-------|--------|---------------|---|---|---|---|
| 1 | Product | Sales | Profit | Quantity Sold | | | | |
| 2 | Product A | 1000 | 200 | 50 | | | | |
| 3 | Product B | 800 | 150 | 40 | | | | |
| 4 | Product C | 1200 | 300 | 60 | | | | |
| 5 | Product D | 950 | 180 | 45 | | | | |
| 6 | Product E | 1100 | 250 | 55 | | | | |
| 7 | | | | | | | | |

"ENDLESS POSSIBILITIES! CUSTOMIZE YOUR FORMATTING TO SUIT YOUR NEEDS."

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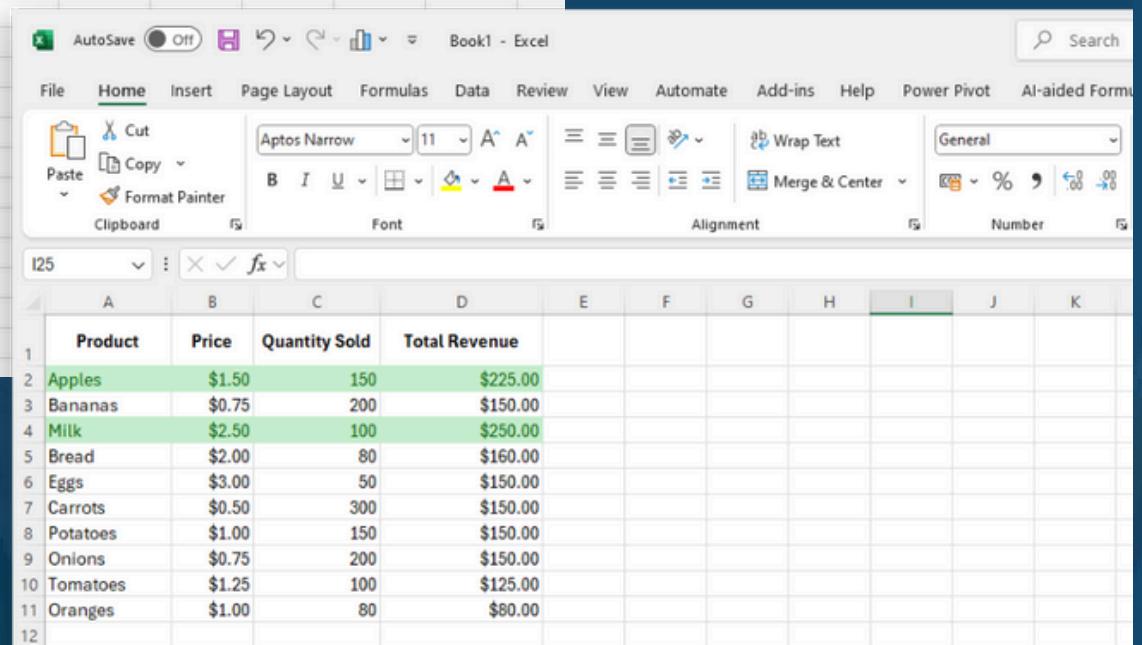
BEFORE



A screenshot of Microsoft Excel showing a simple product sales data table. The table has columns for Product, Price, Quantity Sold, and Total Revenue. The rows contain data for various items like Apples, Bananas, Milk, etc. The cells are plain white with black text.

| Product | Price | Quantity Sold | Total Revenue |
|----------|-------|---------------|---------------|
| Apples | 1.5 | 150 | 225 |
| Bananas | 0.75 | 200 | 150 |
| Milk | 2.5 | 100 | 250 |
| Bread | 2 | 80 | 160 |
| Eggs | 3 | 50 | 150 |
| Carrots | 0.5 | 300 | 150 |
| Potatoes | 1 | 150 | 150 |
| Onions | 0.75 | 200 | 150 |
| Tomatoes | 1.25 | 100 | 125 |
| Oranges | 1 | 80 | 80 |

AFTER



A screenshot of Microsoft Excel showing the same product sales data table as the 'Before' section, but with conditional formatting applied. The entire table is highlighted with a light green background. The cells in the 'Total Revenue' column are bolded, and the values are displayed with dollar signs and commas.

| Product | Price | Quantity Sold | Total Revenue |
|----------|--------|---------------|---------------|
| Apples | \$1.50 | 150 | \$225.00 |
| Bananas | \$0.75 | 200 | \$150.00 |
| Milk | \$2.50 | 100 | \$250.00 |
| Bread | \$2.00 | 80 | \$160.00 |
| Eggs | \$3.00 | 50 | \$150.00 |
| Carrots | \$0.50 | 300 | \$150.00 |
| Potatoes | \$1.00 | 150 | \$150.00 |
| Onions | \$0.75 | 200 | \$150.00 |
| Tomatoes | \$1.25 | 100 | \$125.00 |
| Oranges | \$1.00 | 80 | \$80.00 |

"SEE THE DIFFERENCE? CONDITIONAL
FORMATTING MAKES YOUR DATA MORE
IMPACTFUL AND ENGAGING."



HAVE YOU TRIED CONDITIONAL FORMATTING ?

SHARE YOUR TIPS AND TRICKS IN THE COMMENTS BELOW!"

ADDITIONAL TIPS:

- USE EYE-CATCHING VISUALS: INCORPORATE GRAPHICS, ANIMATIONS, OR GIFS TO MAKE YOUR CAROUSEL MORE ENGAGING.
- KEEP IT CONCISE: EACH SLIDE SHOULD HAVE A CLEAR MESSAGE AND BE EASY TO READ.
- USE RELEVANT HASHTAGS: ADD HASHTAGS LIKE #EXCELTIPS, #DATAVISUALIZATION, #PRODUCTIVITY TO INCREASE YOUR REACH.

BY FOLLOWING THESE GUIDELINES, YOU CAN CREATE A VISUALLY APPEALING AND INFORMATIVE INSTAGRAM CAROUSEL THAT HELPS YOUR FOLLOWERS MASTER CONDITIONAL FORMATTING IN EXCEL.

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