

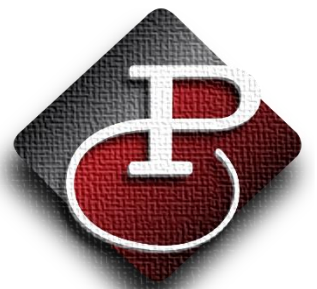
# PREMIUM GROUP REALTY

The Mega Open House

2019



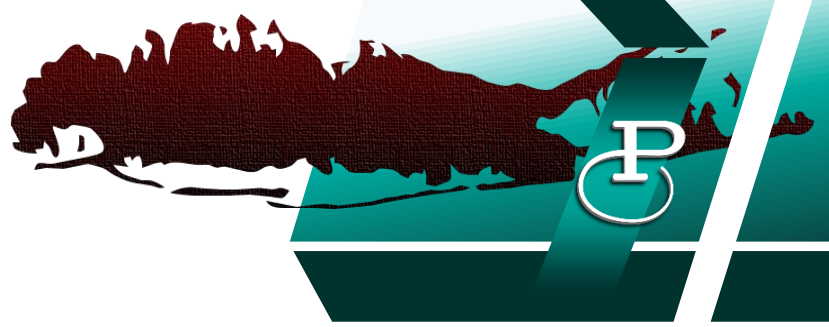
What You Say Matters





# THE MEGA OPEN HOUSE

# THE MEGA OPEN HOUSE SAMPLE DIALOGUE



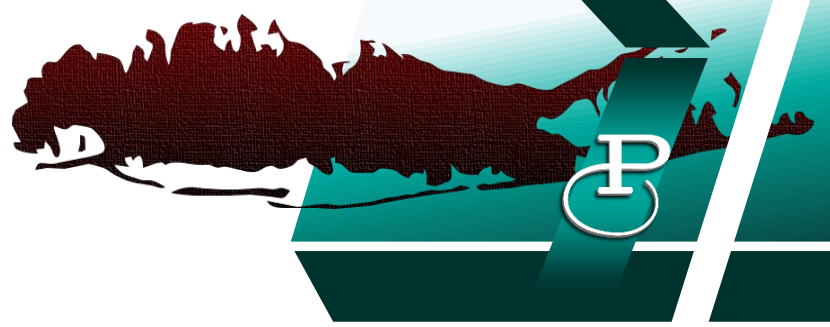
## INVITE NEIGHBORS TO YOUR OPEN HOUSE

Hello, my name is (name) with Premium Group Realty, I will be hosting a special open house at (location) on (day) from (1 to 4) ... did you know this home was for sale?

(hand them a flyer/invite)

- 1 I promised the seller I would get the word out in the neighborhood... and I was curious ... who do you know ... that might want to live in our area?
- 2 Wonderful ... again ... It's this Sunday from 1 to 4 ... feel free to stop by ... I'd love to show you the home ...
- 3 By the way ... have you ever considered selling your home?

# THE MEGA OPEN HOUSE SAMPLE DIALOGUE



## DIALOGUE FOR BUYERS

Hello, my name is (name) with Premium Group Realty

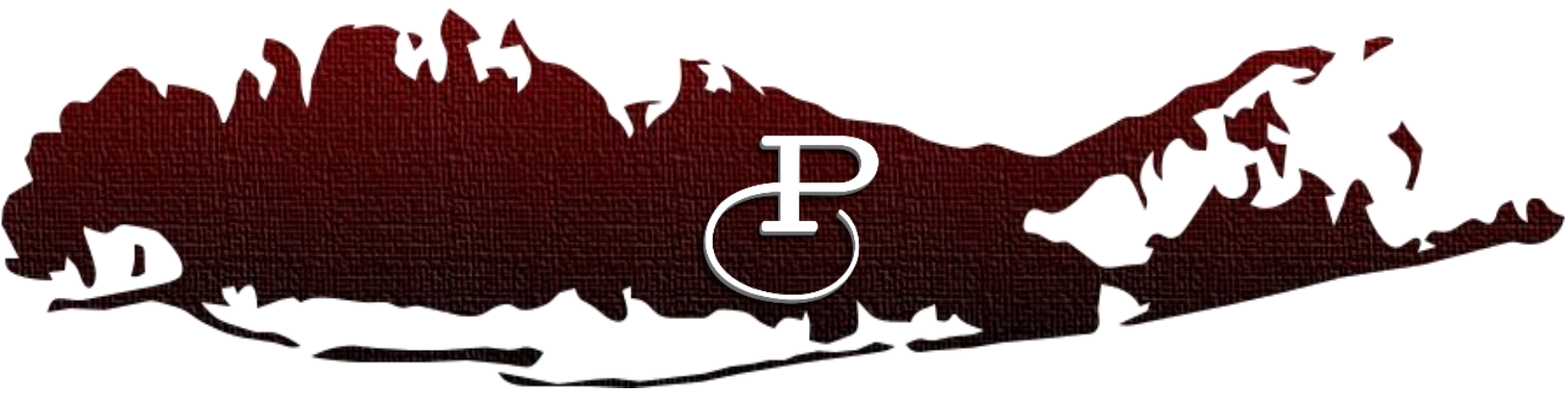
- 1     How are you today? (*Great*)
- 2     What is your name? (*Wonderful*)
- 3     (Name) ... how did you find out about my open house? (*Excellent*)
- 4     What kind of home are you looking for? (*Fantastic*)
- 5     Who has been helping you with your home search? (*Super*)
- 6     What areas have you been looking at? (*Great*)
- 7     What homes have you seen that you like? (*Terrific*)
- 8     What prevented you from making an offer? (*Wonderful*)
- 9     What's your price range? (*Excellent*)
- 10    What's the name of your lender? (*Great*)
- 11    How much have you been approved for? (*Fantastic*)

## A graphic featuring a dark brown crocodile silhouette on the left, facing right. To its right is a large, stylized white letter 'P' with a copyright symbol (©) integrated into its base. The background consists of teal and dark teal geometric shapes, including a large 'X' formed by diagonal lines.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

# PREMIUM GROUP REALTY

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