

# Informed Consent to Participate in GREENCROWD

## **Study Title**

Evaluating the Impact of Gamification Strategies on Geolocated Data Collection

## **Principal Investigator**

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## **1. Introduction and Purpose of the Study**

You are invited to participate in a research study to evaluate how different gamification strategies influence user participation in geolocated data collection platforms. You will use a mobile or web application for five consecutive days to complete tasks at three different points of interest (POIs) each day.

## **2. Procedure**

- The application will register your geolocation only while active or when submitting a task.
- Each task includes brief questions and the option to upload a photo of the surrounding environment.
- The following data will be collected anonymously: your internal platform identifier (userID), the geographical coordinates of the POIs, your task responses, and the completion time.

## **3. Duration**

The study will last five consecutive days. You may actively participate each day between Monday, April 7, 2025, and Monday, April 11, 2025.

## **4. Risks and Benefits**

- This study does not involve any significant physical or psychological risks.
- You are advised not to use the application while walking or driving.
- As a token of appreciation for your participation, you will gain access to an anonymous leaderboard and be eligible to enter a prize draw at the end of the study.

## **5. Privacy, Anonymity, and Data Protection**

- No personal information will be collected, such as name, email address, home address, or phone number.
- Participants will be identified solely through an internal platform ID (userID).

- All data will be securely stored and used exclusively for academic research purposes.
- Results may be published in scientific journals or presented at conferences, but they are always aggregated and anonymous, with no way to identify individual participants.

## **6. Voluntary Participation and Right to Withdraw**

Your participation in this study is entirely voluntary. You may withdraw at any time without explanation and any negative consequences. If you wish to have your data deleted, contact the researcher using the email provided.

## **7. Consent**

By checking the box and continuing, you confirm that you have read, understood, and agreed to participate in the study under the abovementioned conditions.

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**I voluntarily agree to participate in the study and authorize using my anonymized data for academic research.**

**Participant ID (provided by the platform):**

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