1. Introduction

A brief introduction to your website/application idea. State the goals of the project.

The values / benefits (tangible and intangible) this application can bring to a company/organization/end-user.

2. Expected List of Features

A brief list of features that you expect your application to support. Brief justifications for including these features.

3. Market Survey

Do a survey of the Web and Apple Store and Google Play Store to find about five web sites and/or applications that might have similar ideas as yours.

Briefly compare the features of these applications with your application idea.

4. References

Give references to any material / websites / books etc. relevant to your application idea

Give the links to the websites and applications on the Apple Store and Google Play Store relevant to your idea, that you listed in the section above.