

Internxt Series A pitch deck

Problem

Security is an important concern for customers looking for cloud storage.

Current providers do not offer a completely private cloud storage service.

No easy way exists to use a cloud in a way that's secure and private.

Solution

X Cloud. An attractive cloud storage service that's completely **private**. Files are client-side end-to-end encrypted and hosted as shards in a network that's decentralized. Available on web, desktop, iOS, Android, Command Line Interface

Team

Fran Villalba Segarra – Founder, owner, CEO. 5 years experience in cloud industry. Also worked at OnePlus. He's in charge of company daily operations, such as development, supervising, marketing, financial etc.



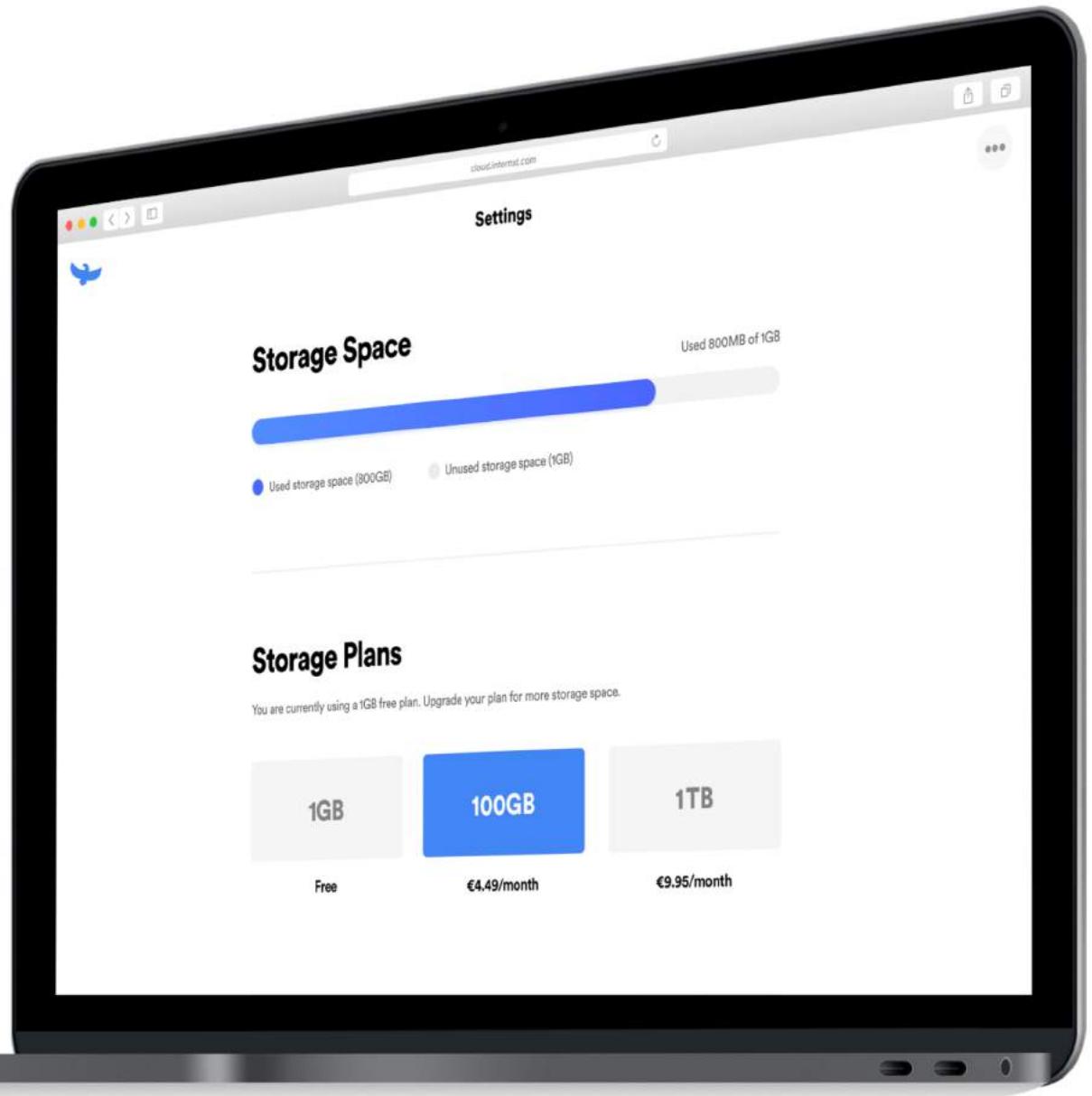
Fran and the two other core developers in the company work from Internxt's headquarters in Valencia, Spain. Internxt also counts with other employees, who work remotely from different locations, and who are paid per task. Our remote team includes two designers and two developers. We also count with advisors such as Alex Sicart Ramos, a well known blockchain entrepreneur and Forbes Under 30.

Market size

The global cloud storage market accounted for €40B in 2018 and is estimated to reach €200B market by 2026, at a CAGR of 21.9% during the forecast period. Dropbox accounts with +500M active users, and made +€1B revenue in 2018.

Competition and Competitive advantage

Companies like Google, Dropbox, Apple and Microsoft own practically a totality of the cloud storage market. Their cloud storage offer is part of their ecosystem, thus hard to penetrate. By offering similar features to those they offer to make onboarding as simple as possible, and by surpassing them when it comes to the security offered, we strive to reach the growing segment of users most keen on privacy.



PRICING

X Cloud storage plans.

No contract. Cancel anytime.

1GB

Free

100GB

€4.49 / month

1TB

€9.95 / month



All Files



Technical analysis
5 minutes ago



Logo Sketches
7 minutes ago



Documents



Tax Returns
32 minutes ago



Website Inspiration
1 hour ago



Landing Page
1 hour ago



Drake - God's Plan
1 hour ago



Rocky's 5th Birthday
2 hours ago



California Holiday



Perfect - Ed Sheeran
5 hours ago



Jurassic World
12 hours ago



Toy Story Collection
1 day ago



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Favourite Films



Internxt Presentation
05/04/18



New Logo Idea
05/04/18



Income Reports
05/04/18



Yearly Earnings



App Concept
05/04/18



Email Log
05/04/18



First Quarter
05/04/18



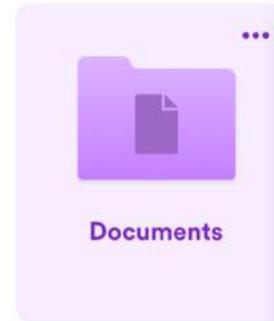
All Files



Technical analysis
5 minutes ago



Logo Sketches
7 minutes ago



Documents

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Items: 7

Size: 20MB



Website Inspiration
1 hour ago



Landing Page
1 hour ago



Drake - God's Plan
1 hour ago



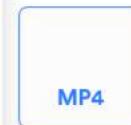
Rocky's 5th Birthday
2 hours ago



California Holiday



Perfect - Ed Sheeran
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Story Collection
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My Projects



Favourite Films



Internxt Presentation
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New Logo Idea
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Income Reports
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Documents

Type: Folder

Items: 7

Size: 20MB

Style Color



Cover Icon



App Concept
05/04/18



Email Log
05/04/18



First Quarter
05/04/18

Yearly Earnings

05/04/18

Financial

30,000 total customers expected by end-2019. 3% conversion rate. 7% monthly growth rate. €120,000 revenue in 2020, with 90,000 total customers by the end of the year. All values adjusted for a 2% monthly churn rate.

Raising €500,000 in Series A, in exchange for 10% equity. Minimum investment of €500 to be able to participate in the round. For more information, please visit our website internxt.com and reach out to us at ir@Internxt.com