

# Income Classification Based on the 1994 US Census

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## Introduction

With growing inequality in the American society, we are interested in seeing what factors contribute to divergence in individuals' income level. Understanding these factors is an important first step in working toward a more equitable distribution of income. We will be investigating these factors using data from the 1994 US census bureau database. In this specific case, we are looking to see what factors contribute to one's income to be greater than \$50k (approximately \$80k in 2021) in 1994.

The data set used contains 32561 observations and 15 variables. The outcome variable is a binary variable, **income**, which represents whether or not a person makes greater than or less than/equal to \$50k a year. The predictor variables are: **age**, **fnlwgt**, **education.num**, **capital.gain**, **capital.loss**, **hours.per.week**, **workclass**, **education**, **marital.status**, **occupation**, **relationship**, **race**, **sex**, and **native.country**. The first 6 of these are continuous and the latter 8 are categorical.

Data source: <https://www.kaggle.com/uciml/adult-census-income/>

## Data Cleaning

Many categorical predictors contain numerous levels (e.g. **native.country** contained 42). This fact means that some levels ultimately have very few observations, especially in cases where the distributions were skewed. This poses an issue in data partitioning later on because oftentimes, the observations of a level can potentially be allocated entirely to the training or testing data set. To remedy this issue, the levels of the predictors that contained more than 5 levels were grouped based on logical sense.

For **workclass**, all government jobs were combined into one category, and all self-employed jobs into another.

Similarly, **occupation** was grouped into 6 categories, according to the 2018 US Census Occupation code list. The categories were MBSA (management, business, science and arts), Service, Sales, NCM (Natural Resources, Construction and Maintenance), PTM (Production, Transportation and Material Moving), and Armed-Forces.

All levels in `marital.status` that started with “Married” were grouped into one “Married” category and all countries in `native.country` that were not “United-States” into one “Others” category.

As seen from Figure 1, only 0.9% of the data was missing from just three predictors, so the missing observations were dropped. After dropping the missing observations, the “Without-pay” category of `workclass` and “Armed-Forces” category of `occupation` had very few observations and did not logically fit in any of the other categories, thus all observations of those two categories were dropped as well. `fnlwgt`, an estimate derived such that people with similar demographic characteristics have similar weights, was dropped as it was decidedly unrelated to income.

We also experimented with changing the continuous predictors `capital.gain` and `capital.loss` into binary (gain/loss or not) due to an excess of 0’s, as well as categorizing `education` and `hours.per.week`. However, none of these transformations improved cross-validation performance, possibly due to the loss of information from categorizing numeric data. Thus we performed a  $\log(1+x)$  transformation on `capital.gain` and `capital.loss` to attempt to correct for skew, kept `hours.per.week` as is, and did not include `education` (due to its redundancy with `education.num`) in the final data set.

After the cleaning process outlined above, the final data set that we will perform EDA and modeling on contains 30139 observations and 13 variables.

## Exploratory Analysis and Visualization

Among the continuous predictors, we can see that from Figure 2 the age for those with incomes less than 50k per year is skewed younger. The age for those with incomes greater than 50k per year is relatively more normally distributed and the median age is higher than that of the other group. Within capital gain and capital loss, we can see that the values for these two predictors are both heavily skewed towards 0 with a light right-tail for both income groups. Looking at the number of years of education, we can see that for those with incomes greater than 50k, the number of years is skewed higher, with the majority of observations having at least 8 years of education and close to half having more than 12. The education years for people with incomes less than 50k is more normally distributed, with the median being around 8 to 9 years of education, and less observations with over 12 years of education. We can also observe that those with incomes greater than 50k tend to work more hours per week.

Among the categorical predictors, we can see from Figure 3 that there exists greater discrepancies in marital status, occupation, race, relationship and sex between the two income groups. Those with incomes greater than 50k per year tend to be married, with occupations in the MBSA category, white, male, and husband of the household. Though the majority of these people are also native to the US and working in private companies, the ratio between the two income groups is similar for US and other country natives, as well as government, private and self-employed jobs, so a clear trend can’t be identified for the `native.country` and `workclass` predictors.

The predictors, as shown in Figure 4, mostly do not appear to be heavily correlated aside from `marital.status` and `relationship`. This correlation is expected as `relationship` depends on one’s family structure, which is reflected by `marital.status`.

## Models

### Predictor Variables

For the final models, 12 predictor variables were used in total. The five continuous variables are `age`, `education.num`, `capital.gain`, `capital.loss`, and `hours.per.week`. The seven categorical variables are `workclass`, `marital.status`, `occupation`, `relationship`, `race`, `sex`, and `native.country`.

## Model Selection

All categorical predictors were turned into dummy variables and the data set was split into 70:30 training to test data. The training data with all predictors was then trained on a variety of models with ranging flexibility and assumptions: logistic regression, elastic net, LDA, QDA, MARS, and Random Forest (including bagging and boosting). The cross-validation and test AUC results are shown below in Figures 5 and 6.

## Tuning Parameters

An optimal grid was picked by graphing the cross-validated AUC and tuning the ranges of the various parameters of the grid so that the point at which AUC was maximized was contained well within the graph, instead of on the boundaries. Specifically for boosting, the parameters that were tuned were number of trees (B), shrinkage ( $\lambda$ ), and interaction depth (d). Unfortunately, due to hardware and time constraints, we were not able to finish tuning the model.

## Model Assumptions

Both logistic regression and discriminant analysis require independence and little to no multicollinearity. Discriminant analysis furthermore assumes multivariate normality and homoscedasticity. While these assumptions are specified, the models listed above can still be quite robust even when they are slightly violated. For instance, LDA can still work relatively well for non-normal data according to Fisher's principles.

For decision tree based model such as random forest, since no probabilistic model is needed with its use of binary splits, no assumption is needed as long as the sampling is representative.

## Model Findings

While all models performed very well in classifying income on the training and testing data sets with  $AUC > 0.80$ , the boosting model was the best-performing model on both training and testing data sets. For the boosting model, as shown in Figure 7, the most important predictors used were `marital status`, `education.num`, `capital.gain`, `age`, `hours.per.week`, and `occupation`.

## Limitations

Some predictors were non-normally distributed and heavily skewed, or had highly imbalanced classes. This may have affected the model performances for LDA and QDA, as both models assume the observations to be somewhat normally distributed.

Moreover, with imbalanced classes such as `race` with a vast majority of observations to be white, it is likely that the analysis does not sufficiently capture the relationship between race and likelihood for higher income.

Also, the possible existence of multicollinearity could violate the assumptions of models like GLM and LDA, and undermine their performance more than other models like MARS and Random Forest.

There were limitations to the models themselves that may have impacted their performance on our data. Logistic regression models assume a linear relationship between the response and predictors and thus cannot capture any non-linear terms or interaction terms that may exist. The tuning of the boosting grid for random forest posed to be another issue as the boosting model took a long time to run and hindered our chances of finding a better tuning parameter (Figure 9).

## Conclusions

We found that from the 1994 US Census Dataset, random forest (specifically boosting) performed the best at classifying income to less than/equal to 50k or greater than 50k. This result was somewhat expected given that those models are ensemble models that utilized the “wisdom of (weighted) crowds (of experts)” to decrease variance and bias as well as improving predictions.

From our models, some predictors for a person making greater/less than \$50,000 a year align well with conventional beliefs. For instance, having higher education and advanced degrees is certainly a gateway for higher earnings; younger people who just joined the workforce would have less of a chance of making more than \$50k; the type of occupation contributes significantly to predicting one’s income; the gender wage gap is also apparent with males much likely to earn more. In addition, some results such as having higher capital gain OR loss both contribute to higher earnings might seem surprising at first but are in fact reasonable. People with higher earning potentials (higher education etc.) tend to have both the knowledge and ability to pursue passive income from capital investments. While there are volatility in the world of investment which might lead to unexpected gain or losses in one year (1994), having a passive income portfolio still does lead to higher life-time earnings in the long run.

On the other hand, the models also produced a number of results that we were not expecting. For example, staying in a marriage was proven to be the most important predictor of having income greater than \$50k. One potential cause that could explain this relationship is that married couples are sometimes entitled to more favorable tax laws. Another possible explanation could be that people with higher incomes are more likely to find a partner and get married. Although staying in marriage is an important factor, those who have married in the past (divorced/separated/widowed) are also more likely to have more than \$50k income than never-married people. Part of this effect could be attributed to the fact that unmarried individuals are on the younger end (increase age does positively correspond to earnings), but it could also be for other reasons that warrant further investigation.

In conclusion, our analysis through using the 1994 Census Data provides us with many interesting insights to the underlying factors behind income inequalities. Being in a stable marriage turns out to be one of the more important determining factor in predicting one’s income. In addition, at the time this data was gathered, there did exist a sizable gender gap in terms of income. Furthermore, people who have the ability and awareness to participate in investment, even when return is negative, tend to be more likely to earn more money. However, due to the low number of observations from non-white races or non-native immigrants, our analysis does not provide adequate information for the role that race and immigrant status play in determining income levels.

Appendices

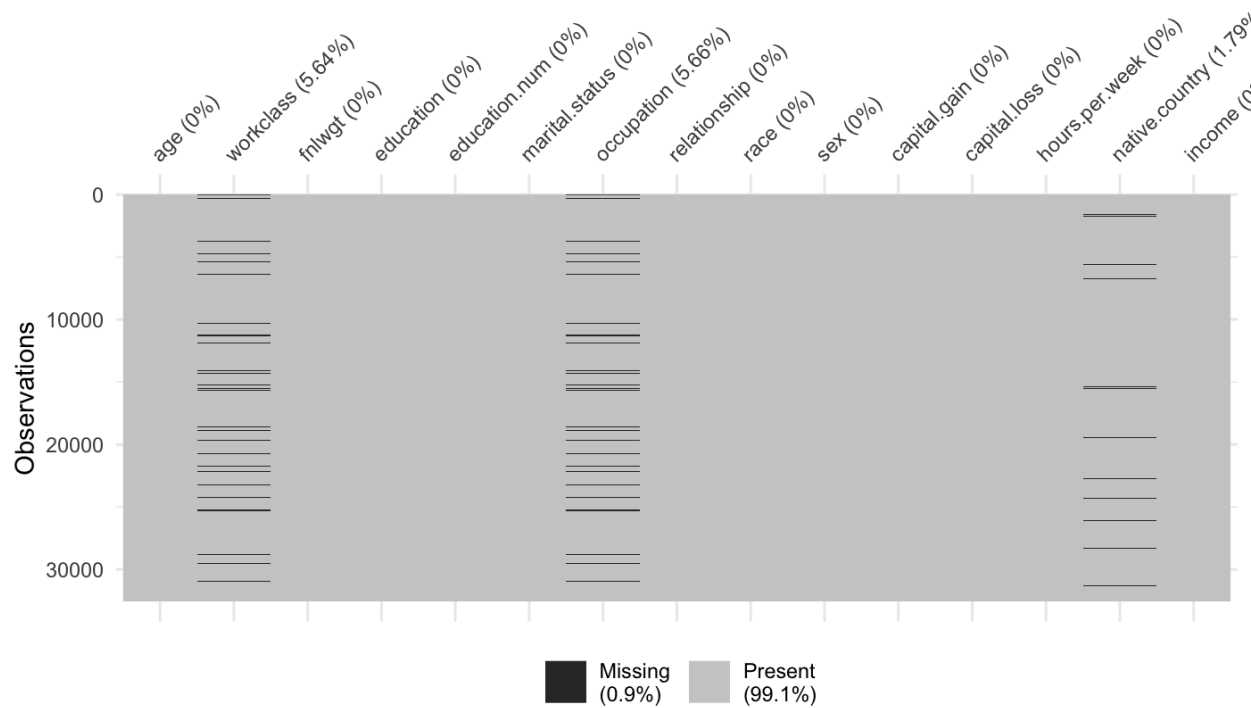


Figure 1: Missing Data Visualization

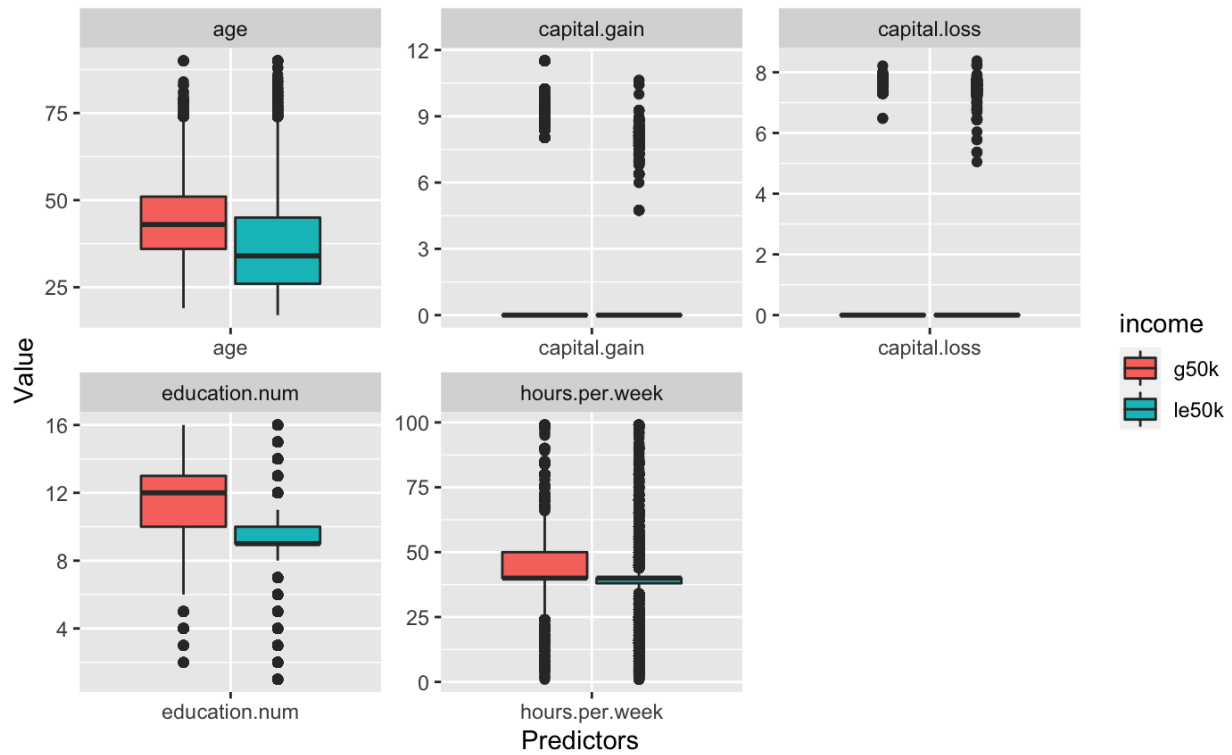


Figure 2: Continuous Predictors by Income Exploratory Analysis

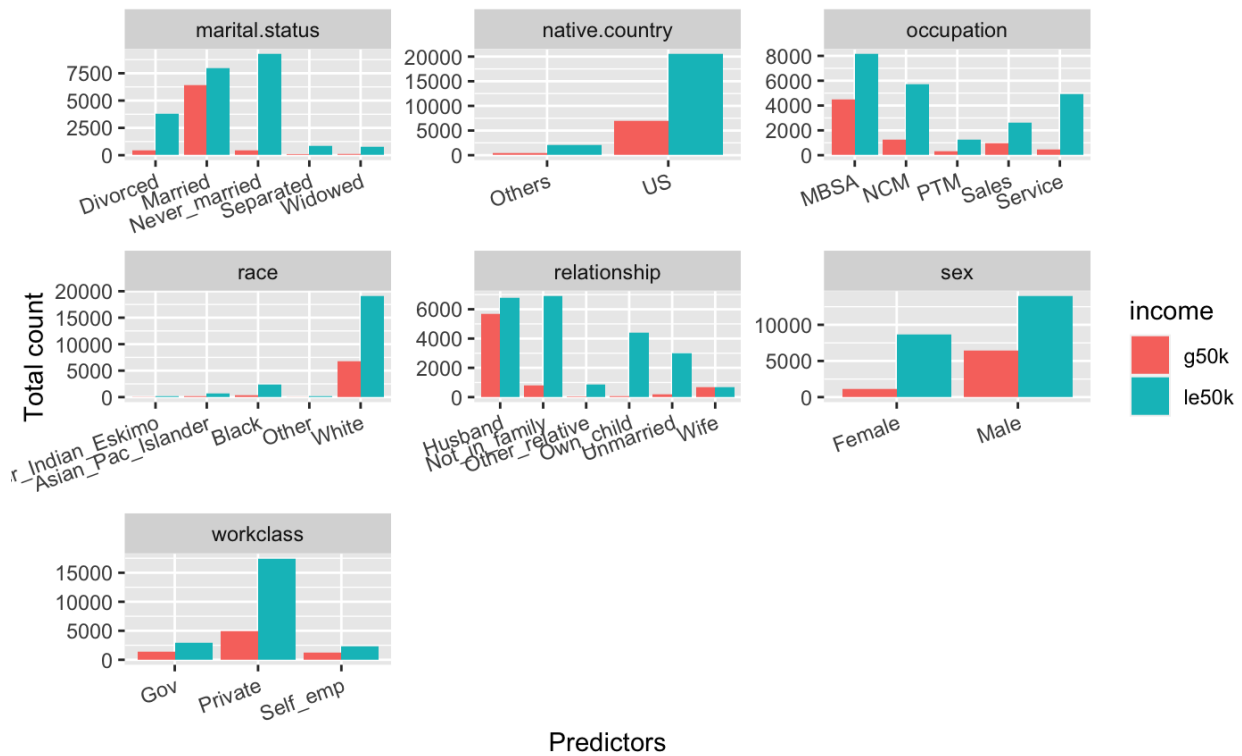


Figure 3: Categorical Predictors by Income Exploratory Analysis

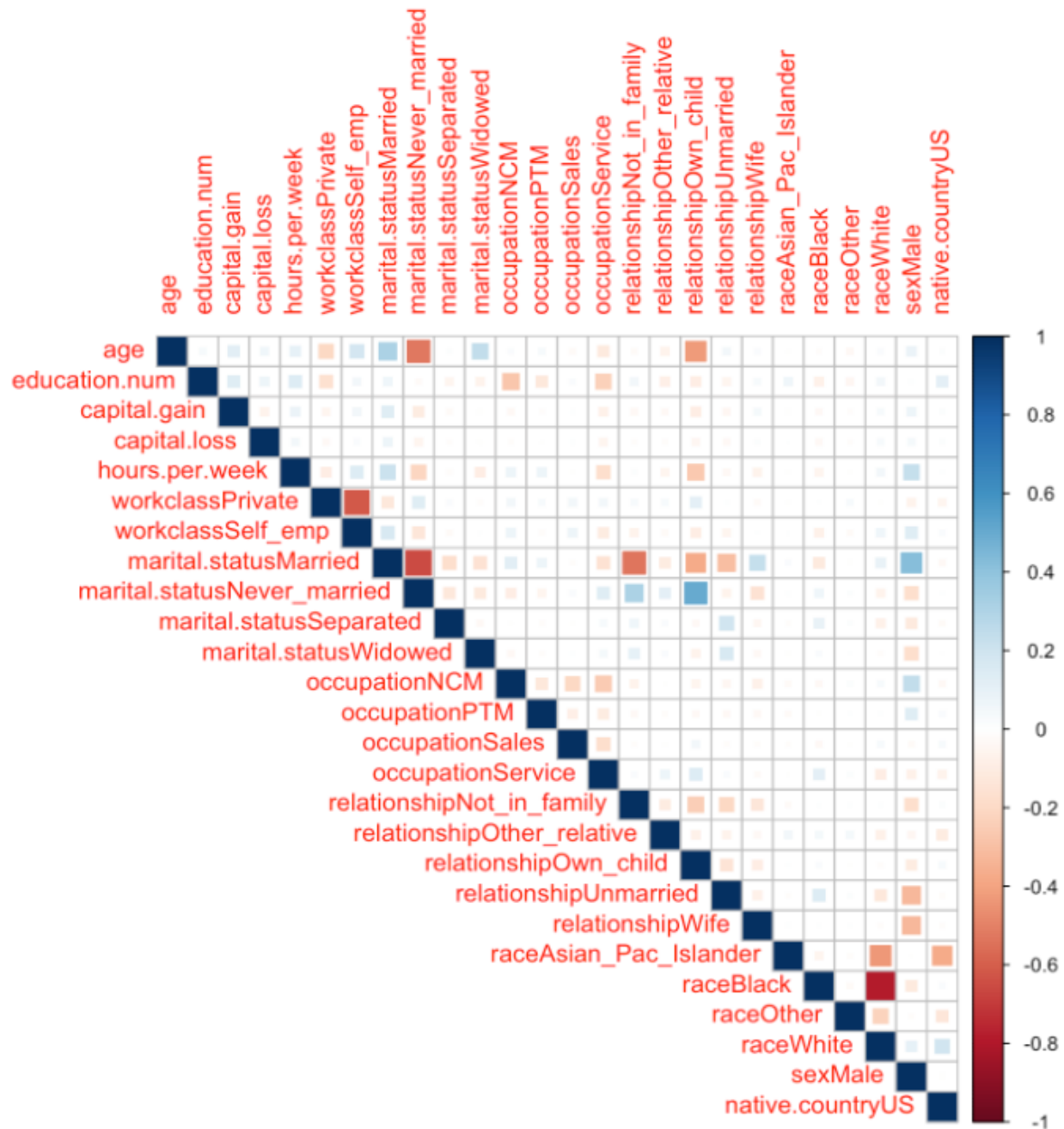


Figure 4: Predictor Correlation Plot

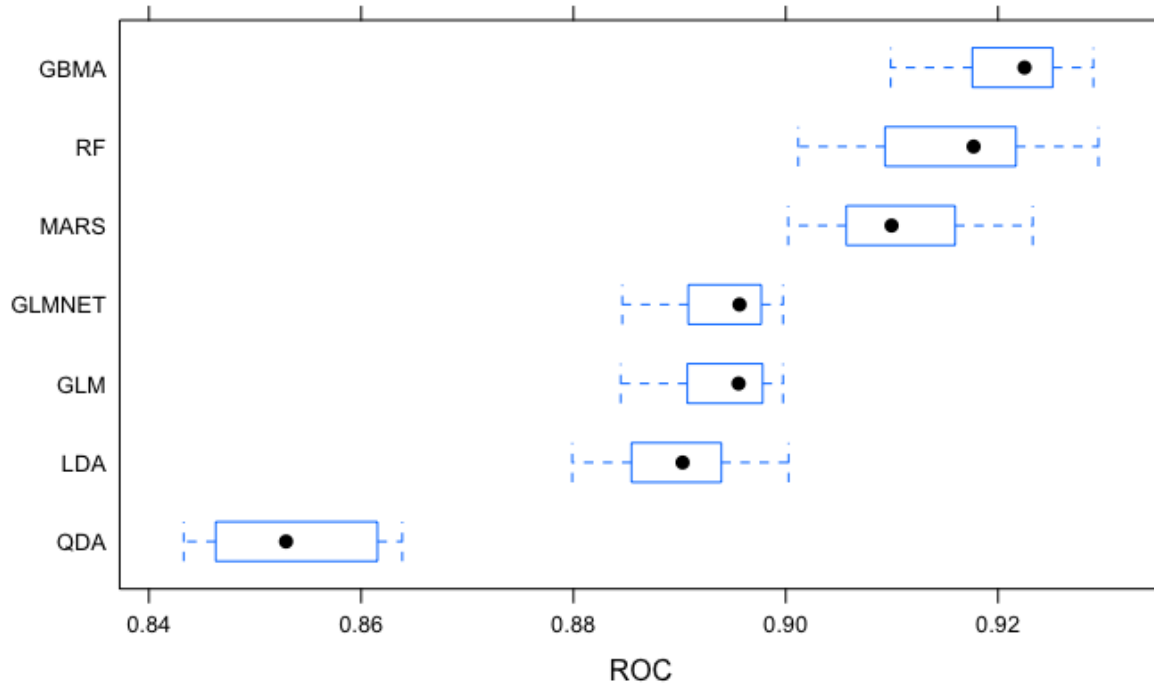


Figure 5: Resampling Model Performance on Training Data

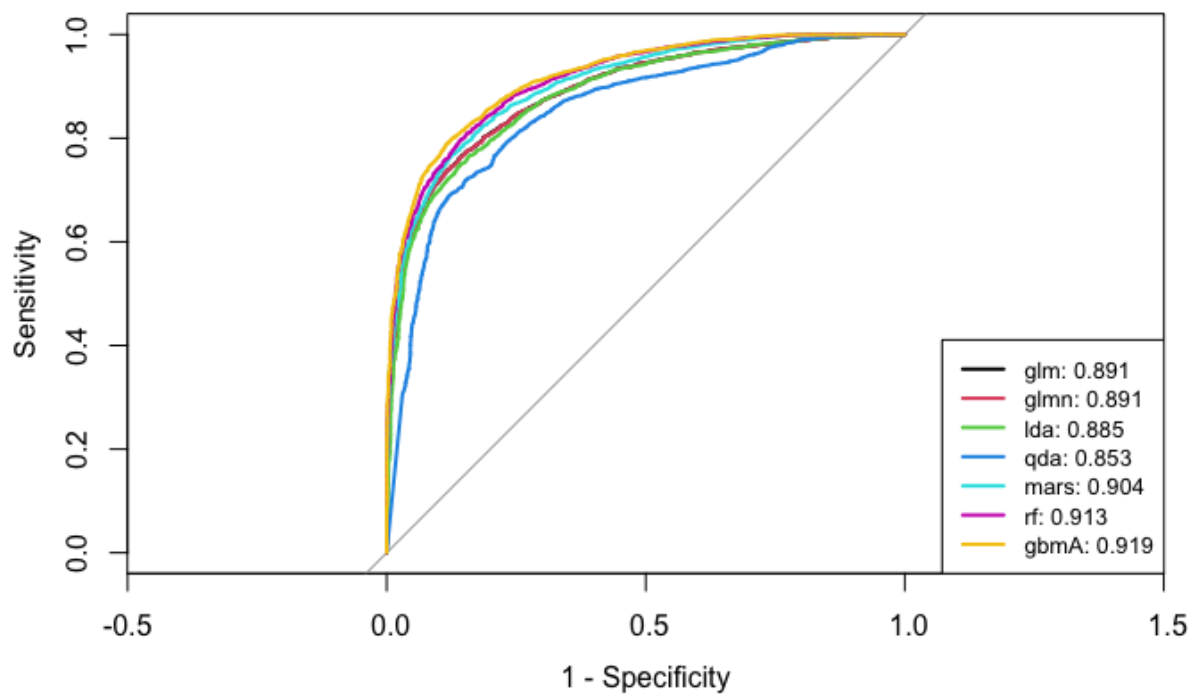


Figure 6: ROC Curves for All Trained Models on Test Data



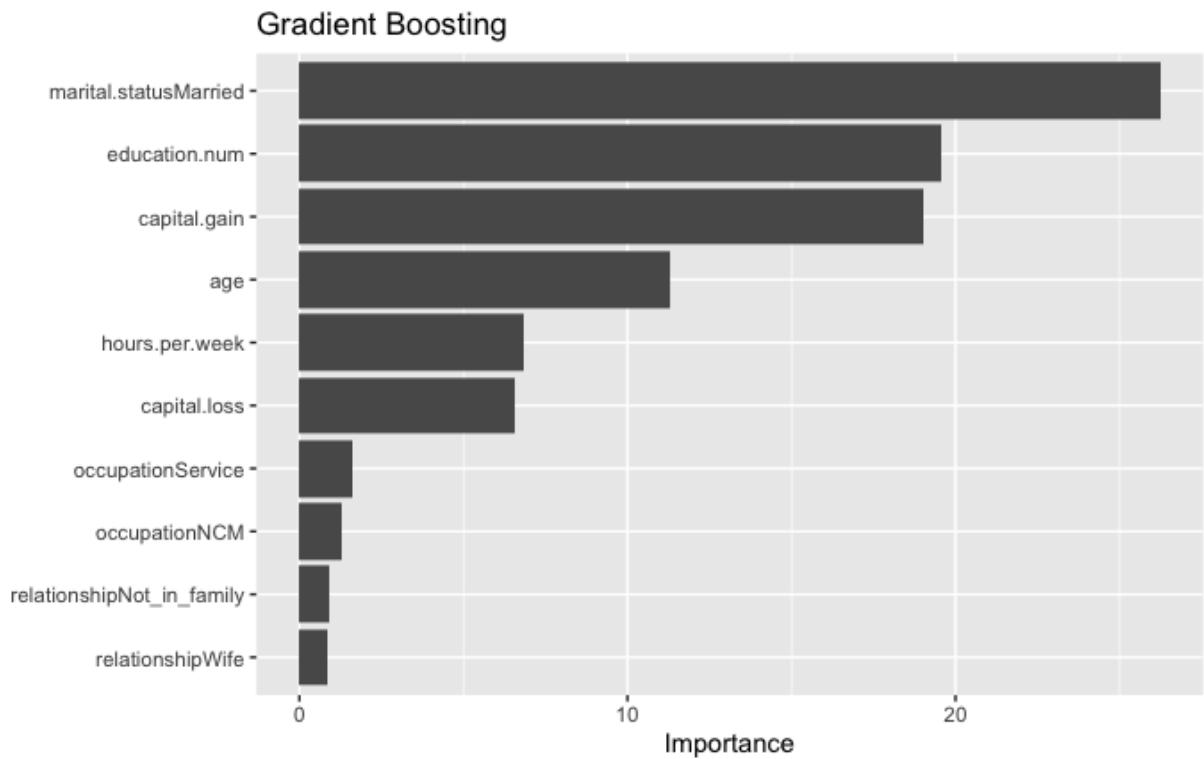


Figure 7: Variable Importance for Best Performing Model (Boosting)

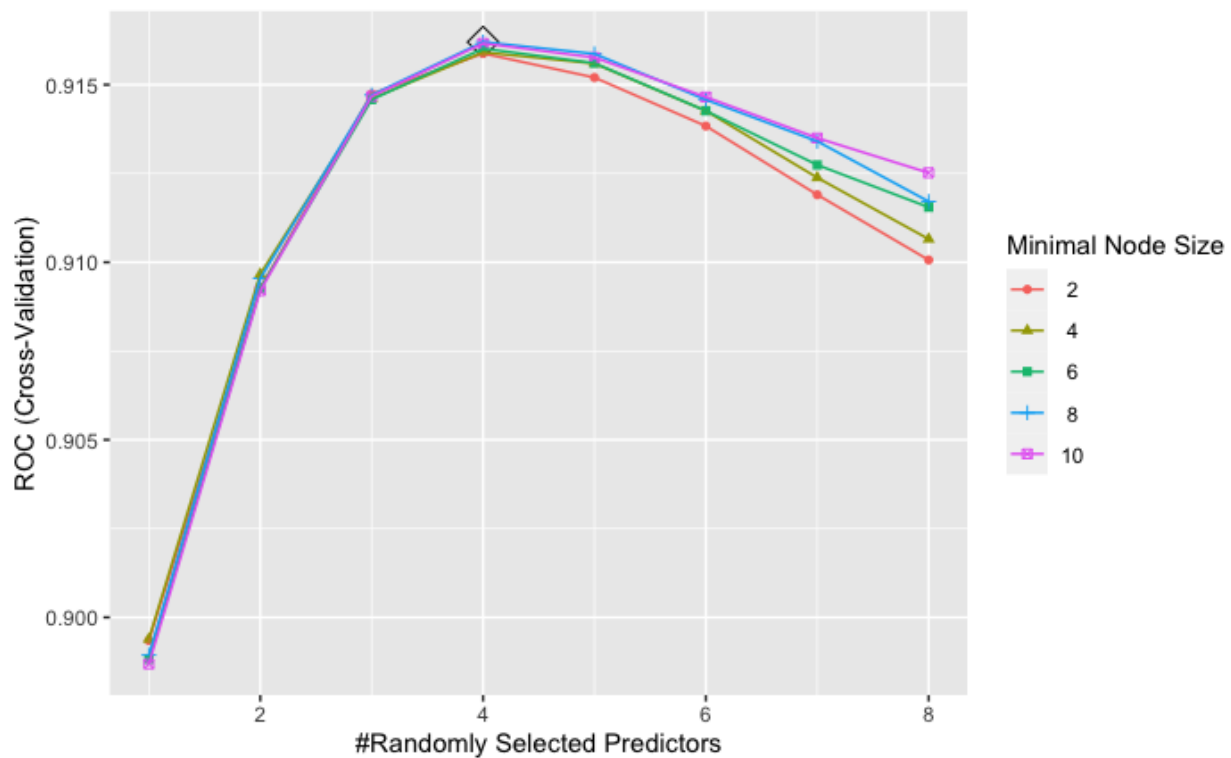


Figure 8: Random Forest

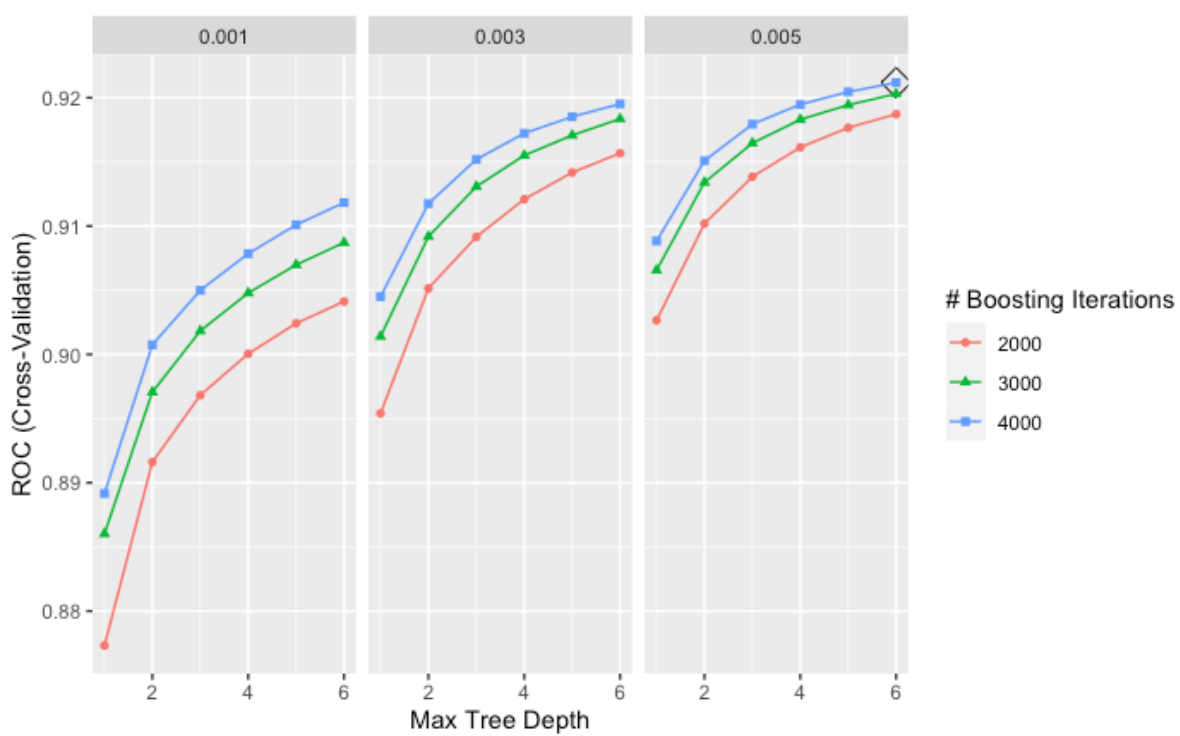


Figure 9: Gradient Boosting