



# Fabricio Waltrick

UX/UI Designer delivering impactful, engaging user experiences with thoughtful design

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## Languages

English | Advanced (C1)  
German | Upper-Intermediate (B2)  
Spanish | Upper-Intermediate (B2)  
Portuguese | Native

## UI/UX Skills

Web- and Mobile Design  
Wireframing  
Prototyping, Mockups  
Branding  
Style Guides, Design Systems  
Mapping  
User Personas, Stories & Flows  
Usability Testing  
User-Centered Design  
Lean UX, Design Thinking

## Tools

Figma, Sketch  
Framer  
Miro, FigJam  
Notion, Trello  
Generative AI  
Spline  
Illustrator, Photoshop, InDesign

## Coding & Development

HTML, CSS  
JavaScript, React

## Soft Skills

Teamwork  
Empathy  
Adaptation  
Passion & Drive

## Experience

### UX/UI Designer (AUG 2022–JAN 2024)

Santillana Brasil – Sao Paulo (Remote)

- Executed comprehensive design strategies for edTech projects, such as an educational platform and a teacher-focused AI initiative.
- Created user stories, journey maps, wireframes, and high-fidelity prototypes, emphasizing visual quality and detail.
- Collaborated with multidisciplinary teams and key stakeholders, contributing to successful cross-functional projects and fostering a collaborative environment.
- Incorporated AI tools to enhance design workflows, improve content strategy, and create engaging visuals, demonstrating adaptability to emerging UX/UI technologies.

### Freelance UX/UI & Graphic Designer (MAR 2018–PRESENT)

- Developed comprehensive design solutions for fintech clients, including dashboards, logo redesigns, and distinctive brand identities, emphasizing innovation and trust.
- Designed visual content and layouts for publishers, ensuring quality and brand consistency.

## Additional Relevant Experience

### Editorial Manager (MAY 2012–FEB 2014)

Atica & Scipione Publishing – Sao Paulo

- Managed a catalogue of over 1000 titles and led a team of 20+ professionals, overseeing editorial projects from conception to publication.
- Created detailed style guides to ensure consistency in tone, format, and visuals, enhancing brand identity.

## Education

### User Interface Designer (JUN 2021–NOV 2021)

CareerFoundry – Berlin

### Full-Stack Developer (JAN 2018–JUL 2018)

Ubiquim – Berlin

### Bachelor's Degree in Social Communication (MAR 1997–MAR 2002)

University Sao Paulo (USP) – Sao Paulo