

# ExploreDen Play Store Privacy Policy

**Effective Date: 2023-11-28**

## Introduction

Welcome to ExploreDen, a platform that connects you with hidden gems and thrilling experiences. We are committed to protecting your privacy and providing you with a secure and trusted experience. This Privacy Policy explains how we collect, use, and share your personal information when you use our Android app.

## Information We Collect

We collect the following types of personal information when you use our Android app:

**Information you provide:** We collect information that you voluntarily provide to us, such as your name, email address, and phone number. This may include information provided when you create an account, sign up for a newsletter, or contact us for support.

**Information we collect automatically:** We automatically collect certain information when you use our Android app, such as your IP address, device identifier, location data, and app usage data.

**Information from third parties:** We may collect information about you from third parties, such as social media platforms if you choose to connect your ExploreDen account to your social media account.

## How We Use Your Information

We use the information we collect for a variety of purposes, including:

**Providing our services:** We use your information to provide you with our services, such as recommending destinations, creating itineraries, and connecting you with the ExploreDen community.

**Improving our services:** We use your information to improve our services, such as by analyzing user behavior and identifying areas for improvement.

**Communicating with you:** We use your information to communicate with you, such as sending you newsletters, promotional offers, and customer support.

**Marketing:** We may use your information for marketing purposes, such as sending you targeted advertising.

## Sharing Your Information

We may share your personal information with third parties, including:

**Service providers:** We share your information with third-party service providers who help us operate our Android app, such as our cloud hosting provider and email marketing service provider.

**Third-party partners:** We may share your information with third-party partners, such as tourism boards and local businesses, to provide you with more relevant recommendations and experiences.

**Legal requirements:** We may share your information if required to do so by law or in the good faith belief that such action is necessary to comply with the law or protect our rights or property.

## Your Choices

You have the following choices regarding your personal information:

**Access and update your information:** You can access and update your personal information by logging into your ExploreDen account.

**Unsubscribe from communications:** You can unsubscribe from our marketing communications by clicking on the "unsubscribe" link in any email you receive from us.

**Delete your account:** You can delete your ExploreDen account by contacting us at [contact@exploreden.com](mailto:contact@exploreden.com)

## Data Security

We take reasonable precautions to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. However, no method of transmission over the Internet or method of electronic storage is 100% secure. Therefore, we cannot guarantee the absolute security of your personal information.

## Changes to this Privacy Policy

We may update this Privacy Policy from time to time. If we make any material changes, we will notify you by email or by posting a notice on our website.

## Contact Us

If you have any questions about this Privacy Policy, please contact us at [contact@exploreden.com](mailto:contact@exploreden.com)

# ExploreDen iOS App Store Privacy Policy

**Effective Date: 2023-11-28**

## Introduction

Welcome to ExploreDen, a platform that connects you with hidden gems and thrilling experiences. We are committed to protecting your privacy and providing you with a secure and trusted experience. This Privacy Policy explains how we collect, use, and share your personal information when you use our iOS app.

## Information We Collect

We collect the following types of personal information when you use our iOS app:

**Information you provide:** We collect information that you voluntarily provide to us, such as your name, email address, and phone number. This may include information provided when you create an account, sign up for a newsletter, or contact us for support.

**Information we collect automatically:** We automatically collect certain

information when you use our iOS app, such as your IP address, device identifier, location data, and app usage data.

**Information from third parties:** We may collect information about you from third parties, such as social media platforms if you choose to connect your ExploreDen account to your social media account.

## How We Use Your Information

We use the information we collect for a variety of purposes, including:

**Providing our services:** We use your information to provide you with our services, such as recommending destinations, creating itineraries, and connecting you with the ExploreDen community.

**Improving our services:** We use your information to improve our services, such as by analyzing user behavior and identifying areas for improvement.

**Communicating with you:** We use your information to communicate with you, such as sending you newsletters, promotional offers, and customer support.

## Sharing Your Information

We may share your personal information with third parties, including:

**Service providers:** We share your information with third-party service providers who help us operate our iOS app, such as our cloud hosting provider and email marketing service provider.

**Third-party partners:** We may share your information with third-party partners, such as tourism boards and local businesses, to provide you with more relevant recommendations and experiences.

**Legal requirements:** We may share your information if required to do so by law or in the good faith belief that such action is necessary to comply with the law or protect our rights or property.

## **Your Choices**

You have the following choices regarding your personal information:

- Access and update your information: You can access and update your personal information by logging into your ExploreDen account.
- Unsubscribe from communications: You can unsubscribe from our marketing communications by clicking on the "unsubscribe" link in any email you receive from us.
- Delete your account: You can delete your ExploreDen account by contacting us at [contact@exploreden.com](mailto:contact@exploreden.com)

## **Data Security**

We take reasonable precautions to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. However, no method of transmission over the Internet or method of electronic storage is 100% secure. Therefore, we cannot guarantee the absolute security of your personal information.

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