

MEDIA RELEASE



FOR IMMEDIATE RELEASE

August 31, 2015

5th annual 'Feed Seniors Now' food drive begins Sept. 1

Nearly one in six senior citizens is at risk of hunger—representing an 88 percent increase over the past decade—according to the Meals on Wheels Association of America.

To combat troubling statistics like these, local agencies are once again partnering to sponsor the “Feed Seniors Now” food drive (formerly known as “Stop Senior Hunger”), running September 1 – 30, corresponding with National Hunger Action Month.

Independence Bank, Comfort Keepers and Green River Area Development District (GRADD) are seeking to rally community support to feed low-income individuals in Daviess, Hancock and McLean counties.



“Hunger is a silent epidemic among seniors nationwide and in our local communities,” said Darrell Higginbotham, Independence Bank president. “Through this campaign, we strive to positively impact the lives of some of our most vulnerable neighbors.”

Nonperishable food items may be dropped off at area Kroger and IGA supermarkets, as well as other locations, including Independence Bank, Comfort Keepers, GRADD and local senior centers.

Those wishing to make a monetary donation can mail a check to: The Independence Foundation, Inc., P.O. Box 988, Owensboro, KY 42302. (Please designate county in the memo section.) One hundred percent of proceeds benefit the food drive.

“‘Feed Seniors Now’ is a national effort of Comfort Keepers to raise public awareness and combat this crisis,” said Levi Reames, Comfort Keepers of Owensboro owner. “We appreciate the support of our many partners, especially Specialty Foods Group and Canteen Service Company.”

Since its inception in 2011, this area food drive has netted nearly 20 tons of food, providing meals for 1,474 seniors.

Local seniors who have an income at 150 percent of the federal poverty level or who are currently receiving public assistance are eligible to obtain food through this initiative.

“This is a vital project because we have dozens of residents in Daviess, Hancock and McLean counties on our home delivered meals waiting list,” said Jennifer Williams, GRADD in-home services manager. “Nearly one-third of our aging services clients tell us they have to choose between food and paying for medical care or utilities.”

For more details about contributing to the “Feed Seniors Now” food drive or to refer a senior who may need assistance, please visit www.GRADD.com/FSN or call 800-928-9093.

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Drop-Off Locations

DAVIESS COUNTY

Independence Bank (2425 Frederica Street, Owensboro)
Independence Bank (2465 Parrish Avenue, Owensboro)
Independence Bank (3228 KY Highway 54, Owensboro)
Kroger (2630 Frederica Street, Owensboro)
Kroger (1670 Starlite Drive, Owensboro)
Kroger (2308 U.S. Highway 60 East, Owensboro)
Hometown IGA (1731 Scherm Road, Owensboro)
Hometown IGA (900 East 25th Street, Owensboro)
Hometown IGA (201 Carter Road, Owensboro)
Comfort Keepers (401 Frederica Street, Owensboro)
GRADD Office (300 GRADD Way, Owensboro)
Munday Activity Center (1650 West 2nd Street, Owensboro)

HANCOCK COUNTY

Independence Bank (8523 U.S. Highway 60 West, Lewisport)
Independence Bank (225 U.S. Highway 60 East, Hawesville)
Crossroads IGA (8090 U.S. Highway 60 West, Lewisport)
Bill's IGA (290 Hawes Boulevard, Hawesville)
Powers Express (515 Main Street, Hawesville)
Weber Store (9637 KY Highway 69, Pellville)
Hancock County High School (80 KY Highway 271 South, Lewisport)
Hancock County Senior Center (315 Ridgewood Drive, Hawesville)

McLEAN COUNTY

Independence Bank (614 Henton Street, Livermore)
Hometown IGA (313 Henton Street, Livermore)
Hometown IGA (230 West 2nd Street, Calhoun)

Suggested Shopping List

FRUITS

Canned mixed fruit (packed in light syrup)
Canned pineapple (packed in light syrup)
Canned peaches and pears (packed in light syrup)
Individual servings of fruit or applesauce
100% fruit juices (apple, grape, cranberry)
Raisins and prunes
Dried mixed fruits
Fig bars

VEGETABLES

Mixed vegetables (low sodium)
Chickpeas
Black beans
Baked beans
Canned or stewed tomatoes
Jarred salsa
Canned beets

PROTEIN (Meat/Fish)

Canned tuna (packed in water)
Canned salmon (packed in water)
Canned mackerel (packed in water)
Canned chicken
Canned beef

PROTEIN (Other)

Peanut butter
Ensure[®] nutrition shakes
Ensure[®] protein bars
Canned nuts (no salt added)
Trail mix

SOUPS

Low-sodium soups

WHOLE GRAINS

Brown rice
Instant oatmeal
(low sodium or heart healthy)
Cream of Wheat[®]
Whole grain/wheat pasta
Dry cereals
(Cheerios[®], Shredded Wheat[®])
Crackers
Muffin and bread mixes

DAIRY

Evaporated milk
Nonfat dry milk
Nondairy creamer

*** We cannot accept any fresh produce. ***