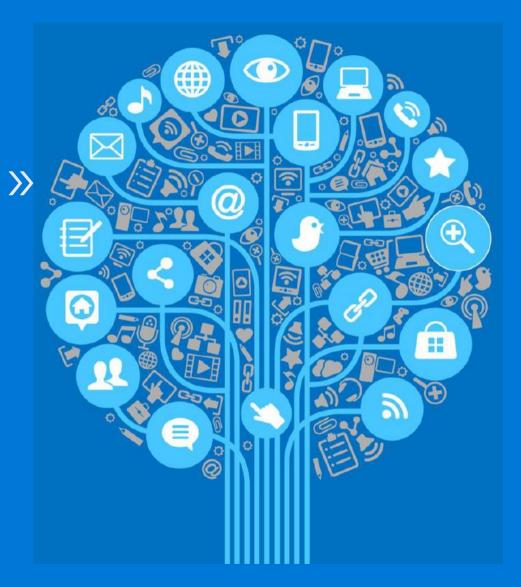
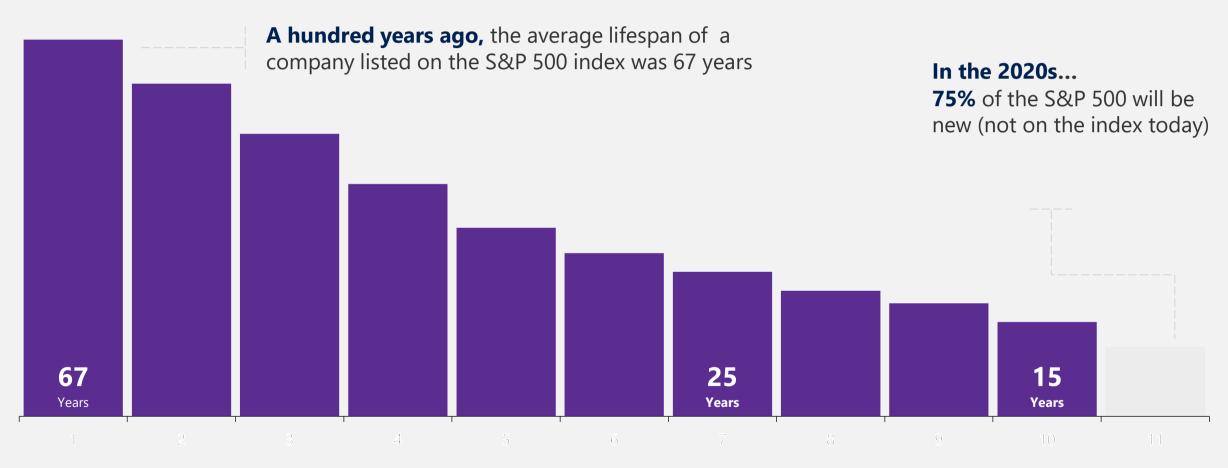


« Optimize & Transform » Microsoft Data Platform

Olivier Kajdan @microsoft.com



Le temps pour s'adapter aux disruptions a diminué



Que font les entreprises qui se transforment



Improving
visibility
and making
accurate predictions
with fraud detection
or remote
monitoring



Getting the right products to the right places with inventory management



Offering customers exactly what they want, when they want it, with personalization



Fixing problems
proactively before
they start with
predictive maintenance

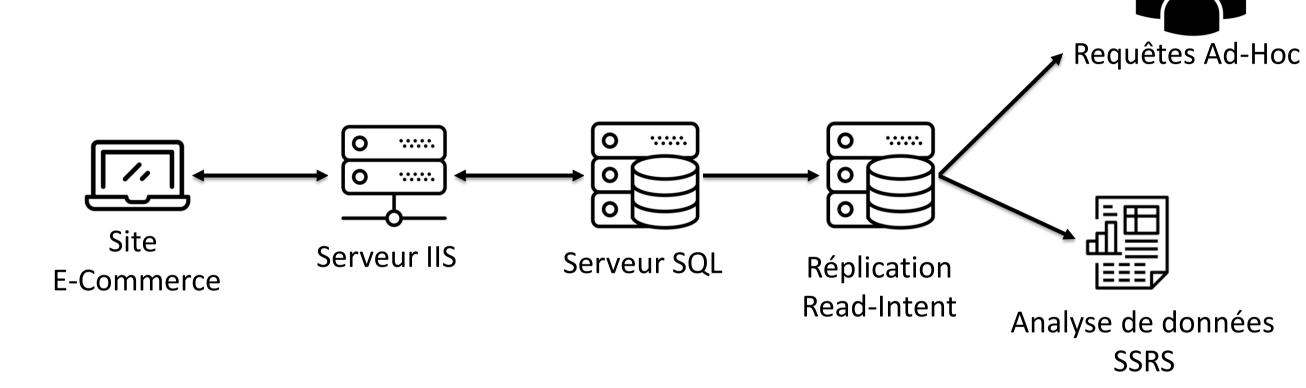


Exploring new business opportunities with data-driven services

Voyabre dants le louldud



L'architecture initiale

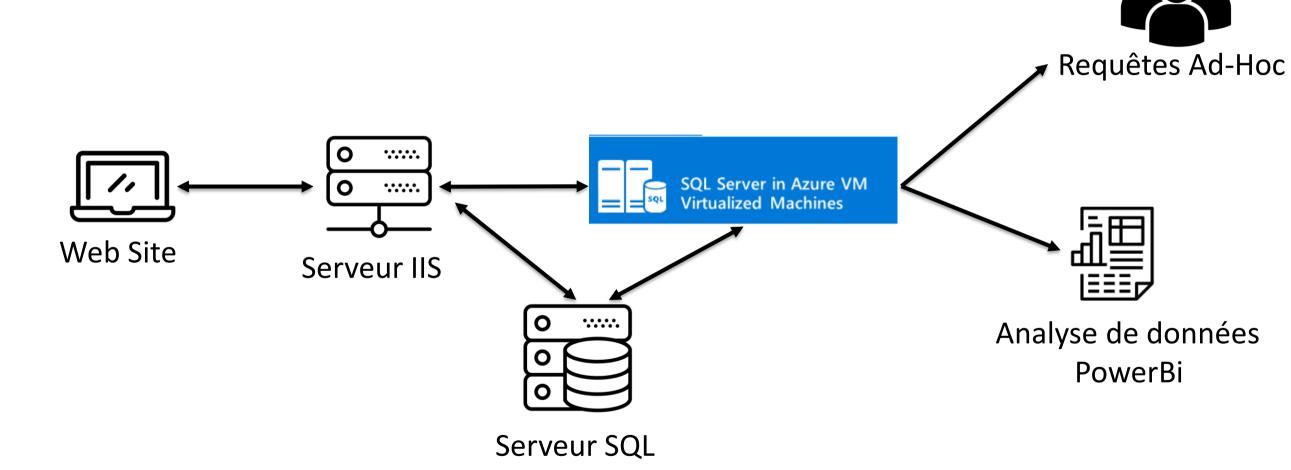


SQL continuum

Hybrid Cloud Off premises On premises Shared Lower cost Platform Software as a service as a service Infrastructure **Azure SQL Database** as a service SQL Server in Azure VM Virtualized Machines Virtual **SQL Server Private Cloud Physical** Virtualized Machines + Appliances **SQL Server** Physical Machines (raw iron)

Dedicated Higher cost

Premiers pas dans le cloud : hybrid et IAAS



Disponibilité et DR

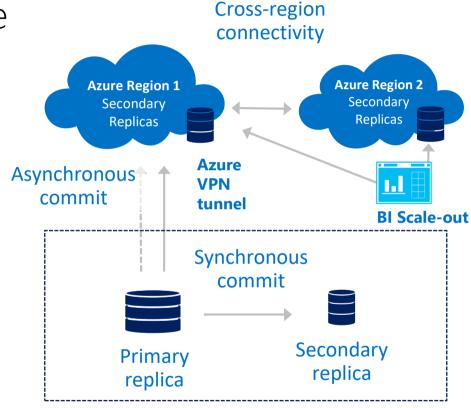
SQL Server 2016 with secondaries in Azure

Few clicks to setup on-premises and hybrid cloud HA & DR

Offload read-only workloads to the closest readable secondary for global BI scale-out

Fast failover on-premises or to cloud

Access private, direct connectivity with ExpressRoute



On-Premises network

Archivage de données

SQL Server 2016 Stretch DB to Azure

Jim Gray ox7ff654ae6d 3/18/2005

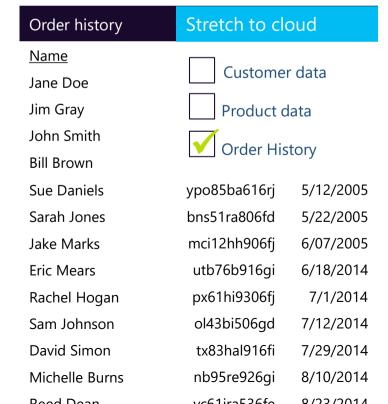
Cost-effective historical data

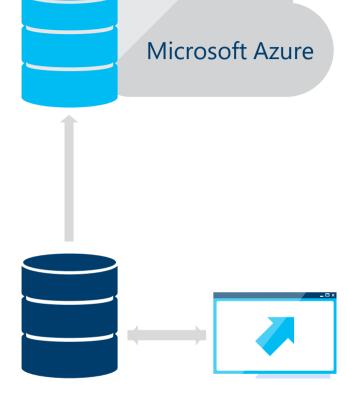
Entire table is online and remains queryable from on-premises apps

Transparent to applications

Supports Always Encrypted & Row Level Security

Simple and easy to set up





Stockage dans le cloud

Backup data for added efficiencies

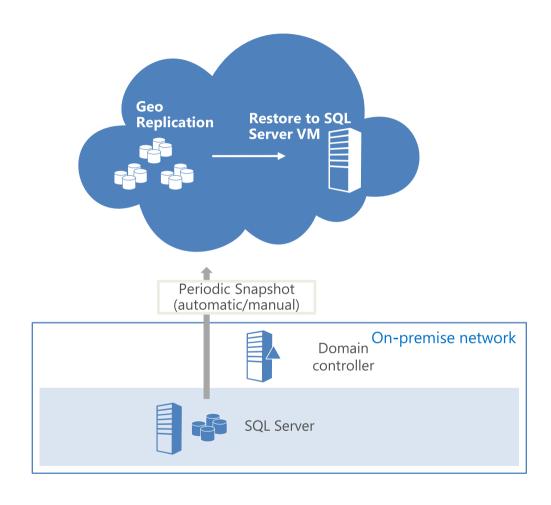
Pay only for storage utilized

Geo-replication built-in for added assurance

Fast disaster recovery (low RTO)

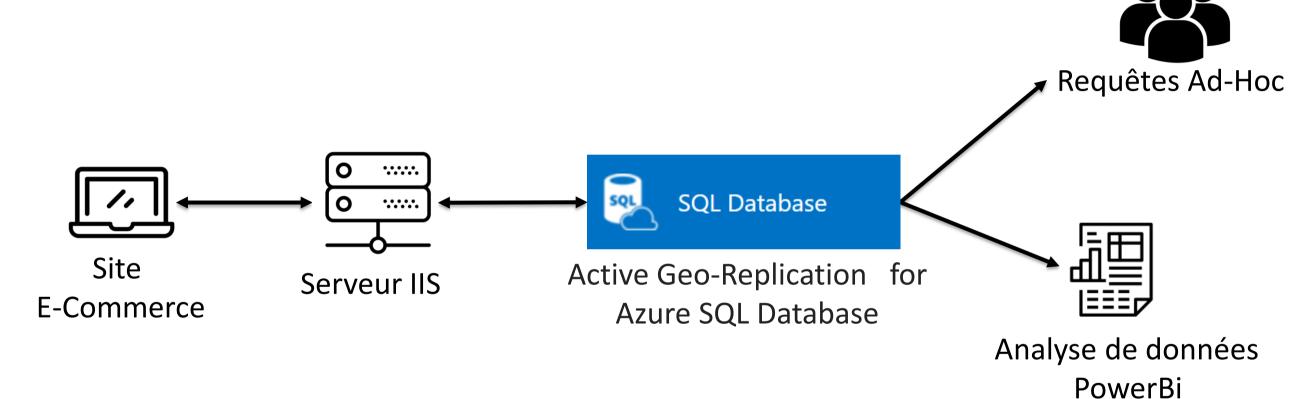
Easy to deploy and manage

Provides data localization



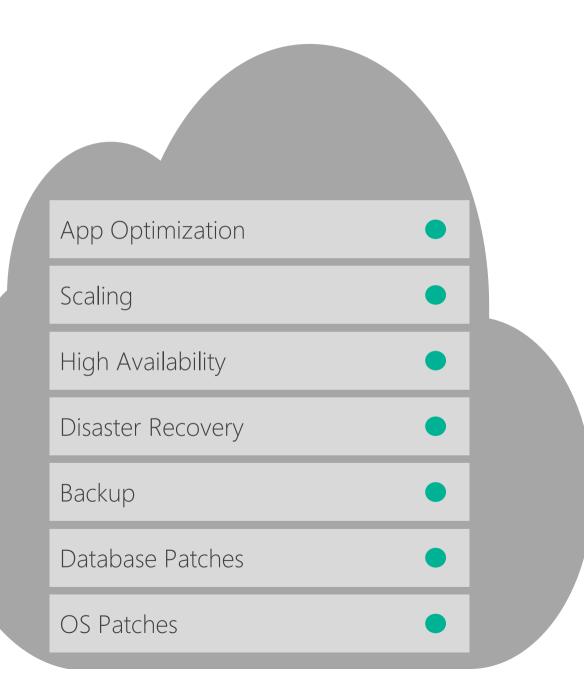
DEMO sauvegarde d'une base de données dans un stockage Azure

Premiers usages du PAAS



Why PaaS for data stores?

If you host your database, you are responsible for...

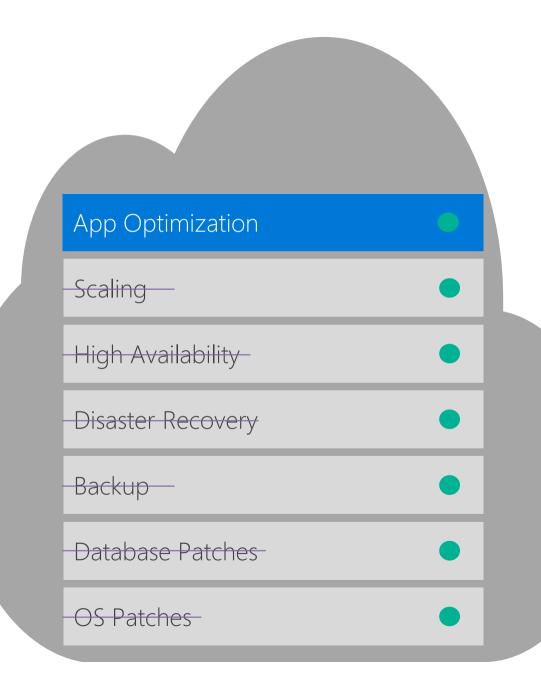


Why PaaS for data stores?

If you use a managed Data Service, you are responsible for...

Focus on your app and your business. Achieve a 406% ROI.

Let Azure Data Services help you build, scale, and innovate.



Migrer les app DBs vers Azure

SQL Database for hands-free admin

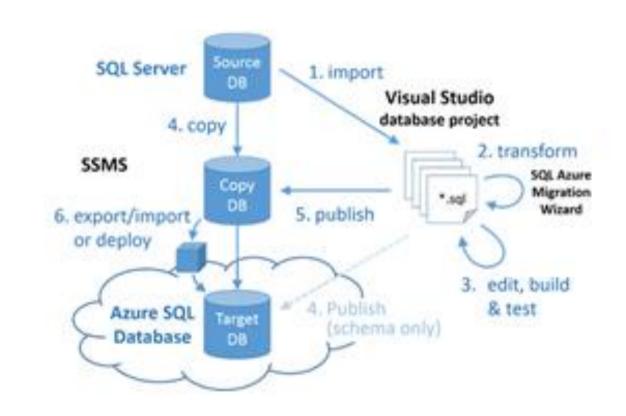
Assess application portfolio for departmental and legacy apps

Migrate databases to Azure SQL Database

Elastic database pools enable management of thousands of DBs as one

Simple migration with migration tools

Data Migration Assistant https://www.microsoft.com/en-us/download/details.aspx?id=53595
(N'est pas SSMA)
Azure SQL Database DTU Calculator
http://dtucalculator.azurewebsites.net/



Microsoft IT

A canonical IT infrastructure example

40,000 databases, across 15,000 SQL Server instances

GOAL: move DBs to managed services in Azure to reduce costs and IT demands







Perform script-based assessment across environment

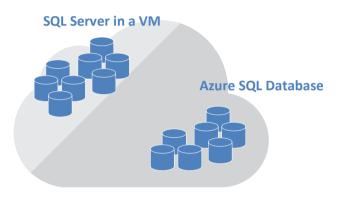
53% SQL Database potentially ready to be migrated

That's 21,200 databases!

If 20% of this group

are migrated = **4,200 dbs**

2 Migration

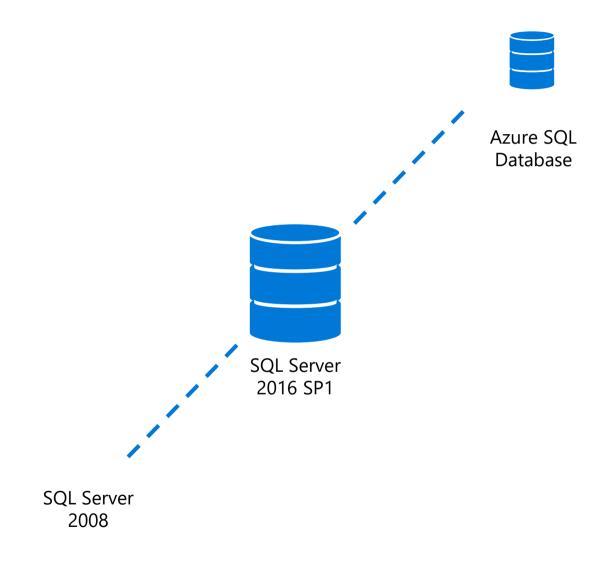


Reduce CAPEX and OPEX, more migrations to Azure SQL Database over time.

Your partner to modernize in the cloud

Leverage common code base across products including SQL Server and Azure SQL Database

Be cloud-ready with SQL Server License Mobility, a Software Assurance (SA) benefit and Azure



Azure SQL Database

Intelligent database service with infinite scale

Delivers 406% ROI and 71% fewer cases of downtime*





Faster time to market



Lower TCO



Greater security



47% staff hours reclaimed for other tasks

"Moving to Elastic Pools will save us a ½ million dollars this year alone."

75% faster app deployment cycles

"We can get things out faster with Azure SOL Database"

53% less expensive than on-prem/hosted

"To be able to do what we're doing in Azure, we'd need an investment of millions."

Built-in security with AI-based Threat Detection

"We encrypt when data comes in and decrypt at the point of consumption."