three user stories that describe how a user will interact with this site

As a stay at home mom, I want to find a plumbing company that is reliable and quick service. I want to be able to call.

As a Construction Company, I want to find a plumbing company that can build anything I need, and be competitive in price. If my day is busy, I would like to leave a message.

As a Property Owner, I want a plumbing company that will service all my plumbing needs.