



# FABIAN WITTEL

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## **NAPKIN GMBH | CO-FOUNDER, PRODUCT & DEVELOPMENT** SINCE 04/2021

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In an infosphere dominated by social media we missed a digital thinking companion to strengthen the effect of the best ideas everyone comes across. A simple and beautiful tool that augments our brains in making sense in an ever-changing world. We bootstrapped Napkin, built a small team and launched desktop and mobile betas. Ca. 2k paying beta users and amazing supporters like Chris Matthews, the former Apple design strategy lead.

Tools: Entrepreneurship, rapid iteration, behavior analytics, genAI, serverless

## **BMW POWERTRAIN PRODUCTION | STRATEGY & ORGANIZATIONAL DEVELOPMENT** 05/2017-04/2021

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Led and developed the board of powertrain production plant leaders under Ilka Horstmeier. Organized and moderated the strategy process, target management and organizational development. Implemented a hybrid organization model for our production plant to integrate fast learning with efficiency.

Tools: Strategy deployment, hybrid organization, grassroots movements, agile methods

## **BMW PRODUCTION | INNOVATION MANAGEMENT** 12/2014-05/2017

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Transformed the BMW production innovation process from a yearly cycle to a continuously adapting portfolio. Managed the innovation fund and innovation deployment with my colleagues.

Tools: Portfolio management, internal fairs, board workshops

## FURTHER POSITIONS

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Trainer for AI implementation in small and mid-sized companies for appliedAI.  
Festo didactic / Adiro vocational learning system product development.  
TRUMPF Taiwan internship as MD assistant, supporting sales and service training.  
BOSCH training and central organizational development working student.

## SKILLS

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Moderation Over 1.500 hours board and strategy workshop moderation, facilitation of transformation events with up to 500 managers. Diverse method toolkit from basic sensemaking to liberating structures.

Change Developed and implemented multi-level transformation program for business unit of 10k employees. Hybrid organization model connecting agile methodologies with hierarchical organization.

Technology 10 years of JavaScript development with node.js, d3.js, stencil.js. Architecture, development and operations for AI-powered B2C SAAS running on firebase, Hugging Face and AWS.

Languages English C2, German C2, Chinese A2

## EDUCATION

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2019 Nanodegree, Udacity  
AI Programming with Python, 3 months, 10 h/week

2012-2014: Master of Science, University of Education Ludwigsburg.  
Vocational education and learning psychology, grade: 1.3 (A-Level)

2008-2012: Bachelor of Engineering, Esslingen University of Applied Sciences.  
Mechanical engineering, grade 1.9 (B-Level)

Munich, April 18<sup>th</sup> 2024

