New Directions in Causal Inference

Ryan T. Moore*

2024-07-14

Course Information

New Directions in Causal Inference DYNAMICS Research Group 15 July - 17 July 2024 Monday-Wednesday 10:00-15:00 CEST (UTC+02:00) Luisenstraße 56, Raum 220

Instructor Information

Ryan T. Moore, Ph.D.

Associate Professor of Government

American University

Homepage: http://www.ryantmoore.org Email: rtm (at) american (dot) edu

Course Description

This workshop is designed to introduce some recent developments in causal inference, selected in consultation with DYNAMICS Ph.D. students. The first module exposes students to techniques from data science and statistical learning and their application in causal inference problems. The second module considers the concept of sensitivity from several different perspectives. The third module introduces important new approaches to and understandings about the well-known difference-in-differences design.

Prerequisites

Students should be familiar with the rudiments of the potential outcomes model for causal inference, as well as topics in introductory statistics such as null hypothesis significance tests, confidence intervals, and linear regression. Students should be familiar with analyzing data with code, preferably in

^{*}Department of Government, American University, Kerwin Hall 228, 4400 Massachusetts Avenue NW, Washington DC 20016-8130. +1 202.885.6470 (tel); rtm (at) american (dot) edu; http://ryantmoore.org.

R or Python. It will be helpful if students have background in techniques for causal inference from experiments and observational data, but we will strive to build ideas from the ground up. Students without familiarity or experience in these topics are also welcome. Students are not expected to review the resources on this syllabus prior to the workshop.

Intellectual Property

Course content is the intellectual property of the instructor or student who created it, and may not be recorded or distributed without consent.

Calendar

Day 1: Monday, 15 July 2024

Data science methods in causal inference

- 13:00-14:00: Introductions. Building models. Social science and data science goals. Cross-validation. Regression/decision trees. Random forests.
- 14:00-15:00: Homogeneous and heterogeneous effects. The CATE. Causal forests.
- 15:00-16:00: Break
- 16:00-17:00: Variable selection. LASSO methods for causal inference.
- 17:00-18:00: Lab exercise

Resources

- Breiman (2001)
- Hernán, Hsu, and Healy (2019)
- James et al. (2021)
- Wager and Athey (2018)
- Zheng and Yin (2023)
- Athey and Wager (2019)
- Hernán and Robins (2024)

Day 2: Tuesday, 16 July 2024

Sensitivity analyses

- 10:00-11:00: Sensitivity to model specification. All possible regressions. Matching as preprocessing.
- 11:00-12:00: Sensitivity to an unidentifiable parameter. Mediation.
- 12:00-13:00: Break
- 13:00-14:00: Sensitivity to unobserved confounders
- 14:00-15:00: Lab exercise

Resources

- Hebbali (2024)
- Ho et al. (2007)
- Blackwell and Strezhnev (2022)
- Imai, Keele, and Yamamoto (2010)
- Keele (2022)
- Rosenbaum (2020)

Day 3: Wednesday, 17 July 2024

Modern difference-in-difference designs

- 10:00-11:00: Canonical difference-in-difference (DiD) designs. The Calloway-Sant'Anna approach to multiple time periods.
- $\bullet~11:00\mbox{-}12:00\mbox{:}$ Models and aggregations for DiD
- 12:00-13:00: Break
- 13:00-14:00: Extra time, review, questions
- 14:00-15:00: Lab exercise

Resources

- Card and Kreuger (1994)
- Callaway and Sant'Anna (2021)
- Goodman-Bacon (2021)

References

- Athey, Susan, and Stefan Wager. 2019. "Estimating Treatment Effects with Causal Forests: An Application." Observational Studies 5 (2): 37–51. https://doi.org/10.1353/obs.2019.0001.
- Blackwell, Matthew, and Anton Strezhnev. 2022. "Telescope Matching for Reducing Model Dependence in the Estimation of the Effects of Time-Varying Treatments: An Application to Negative Advertising." *Journal of the Royal Statistical Society, Series A* 185 (1): 377–99. https://doi.org/10.1111/rssa.12759.
- Breiman, Leo. 2001. "Statistical Modeling: The Two Cultures." Statistical Science 16 (3): 199–215. http://www.jstor.org/stable/2676681.
- Callaway, Brantly, and Pedro H. C. Sant'Anna. 2021. "Difference-in-Differences with Multiple Time Periods." *Journal of Econometrics* 225 (2): 200–230.
- Card, David, and Alan B. Kreuger. 1994. "Minimum Wages and Employment: A Case Study of the Fast-Food Industry in New Jersey and Pennsylvania." American Economic Review 84 (4): 772–93.
- Goodman-Bacon, Andrew. 2021. "Difference-in-Differences with Variation in Treatment Timing." Journal of Econometrics 225: 254–77. https://doi.org/10.1016/j.jeconom.2021.03.014.
- Hebbali, Aravind. 2024. olsrr: Tools for Building OLS Regression Models. https://CRAN.R-project.org/package=olsrr.
- Hernán, Miguel A., John Hsu, and Brian Healy. 2019. "A Second Chance to Get Causal Inference Right: A Classification of Data Science Tasks." CHANCE 32 (1): 42–49. https://doi.org/10. 1080/09332480.2019.1579578.
- Hernán, Miguel A., and James M. Robins. 2024. Causal Inference: What If. Boca Raton: Chapman & Hall/CRC.
- Ho, Daniel, Kosuke Imai, Gary King, and Elizabeth Stuart. 2007. "Matching as Nonparametric Preprocessing for Reducing Model Dependence in Parametric Causal Inference." Political Analysis 15: 199–236.
- Imai, Kosuke, Luke Keele, and Teppei Yamamoto. 2010. "Identification, Inference, and Sensitivity Analysis for Causal Mediation Effects." Statistical Science 25 (1): 51–71.
- James, Gareth, Daniela Witten, Trevor Hastie, and Robert Tibshirani. 2021. An Introduction to Statistical Learning with Applications in R. 2nd ed. New York, NY: Springer.
- Keele, Luke J. 2022. rbounds: Perform Rosenbaum Bounds Sensitivity Tests for Matched and Unmatched Data. https://CRAN.R-project.org/package=rbounds.
- Rosenbaum, Paul. 2020. Design of Observational Studies. Second. New York, NY: Springer.
- Wager, Stefan, and Susan Athey. 2018. "Estimation and Inference of Heterogeneous Treatment Effects Using Random Forests." *Journal of the American Statistical Association* 113 (523): 1228–42. https://doi.org/10.1080/01621459.2017.1319839.
- Zheng, Li, and Weiwen Yin. 2023. "Estimating and Evaluating Treatment Effect Heterogeneity: A Causal Forests Approach." Research & Politics 10 (1): 1–8. https://doi.org/10.1177/20531680231153080.