

# FIONA ZHOU

UI/UX + GRAPHIC DESIGNER

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## CONTACT

### Mobile

916.833.4821

### Email

fxtzhou@yahoo.com

### Portfolio

[www.fxtzhou.github.io/portfolio/](http://www.fxtzhou.github.io/portfolio/)

### LinkedIn

[www.linkedin.com/in/fxzhou/](http://www.linkedin.com/in/fxzhou/)

## EXPERIENCE

### Software Support Engineer

2015 - Present

*Trimble - Folsom, CA*

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Provide software and technical troubleshooting support via Zendesk for SysQue, a data content extension and independent program for Revit.

Develop technical documentation for software and host on Zendesk/Salesforce Knowledge Base.

### Graphic Design Marketing Intern

July - Sept. 2018

*ZigZaGame - Tokyo, Japan*

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Created high fidelity art creatives with copywriting for use in marketing advertisement campaigns using best practices.

Created in-game event banners for current games.

Managed social media for game pages and delivered strong promotional and engagement strategies focused around user acquisition and retention.

## EDUCATION

### Bachelor of Arts - Design

2015-2018

*University of California, Davis*

## SKILLS

Graphic Design

UI + UX Design

Web Design

Wireframing

Web Design

User Testing

Adobe Creative Suite

Prototyping

HTML/CSS/JavaScript

Sketching

Social Media Strategy

Copywriting

Mobile Design

## EXHIBITIONS/PROJECTS

### Makerfaire

2018

*San Mateo Event Center, San Mateo, CA*

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Showcased 'Designers of Color Map' web project.