

# FIONA ZHOU

UX/UI + Visual Designer

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## CONTACT

### Mobile

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### Email

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### Portfolio

www.fionazhou.com

### LinkedIn

www.linkedin.com/in/fxzhou/

## EXPERIENCE

### UX/UI Designer

Nov. 2018 - Present

*Page Design - Sacramento, CA*

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Conduct impactful UX research through analysis to provide insight into creating better user experiences.

Produce and write copy for cohesive brand identities and firm.

Create visual design systems for web and mobile applications using research from concept to final production.

### UX/UI Design Intern

Oct. 2018 - Present

*Quantum Growth Works - Bay Area, CA*

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Construct interactive prototypes utilizing market research and data for insurtech and fintech startup.

Conceptualize and design high fidelity wireframes.

### Software Support Engineer

2015 - Present

*Trimble - Folsom, CA*

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Provide software and technical troubleshooting support for Revit extension SysQue.

Write and make videos of technical and support documentation for community knowledge bases.

### Graphic Design Marketing Intern

July - Sept. 2018

*ZigZaGame - Tokyo, Japan*

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Created high fidelity art creatives with copy for use in marketing advertisement campaigns using audience and market research.

Created in-game event banners for current games.

Managed social media for game pages and delivered strong promotional and engagement strategies focused around user acquisition and retention.

## EDUCATION

### Bachelor of Arts - Design

2015 - 2018

*University of California, Davis*