

FIONA ZHOU

UI/UX + GRAPHIC DESIGNER

CONTACT

Mobile

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Email

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Portfolio

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LinkedIn

www.linkedin.com/in/fxzhou/

EXPERIENCE

Graphic Design Marketing Intern

July - Sept. 2018

ZigZaGame - Tokyo, Japan

Create high fidelity art creatives with copywriting for use in marketing advertisement campaigns.

Create in-game event banners for current games.

Manage social media for game pages and deliver strong promotional and engagement strategies focused around user acquisition and retention.

Software Support Engineer

2015 - Present

Trimble - Folsom, CA

Provide software and technical troubleshooting support via Zendesk for SysQue, a data content extension and independent program for Revit.

Collaborate with marketing manager to upkeep Knowledge Base website for hosting Community Content.

EDUCATION

Bachelor of Arts - Design

2015-2018

University of California, Davis

SKILLS

Graphic Design

UI + UX Design

Web Design

Wireframing

Web Design

User Testing

Adobe Creative Suite

Prototyping

HTML/CSS/JavaScript

Sketching

Social Media Strategy

Copywriting

Mobile Design

EXHIBITIONS/PROJECTS

Makerfaire

2018

San Mateo Event Center, San Mateo, CA

Showcased 'Designers of Color Map' project