

# First Year Engineering Leadership Conference Sponsorship Package



September 30<sup>th</sup> – October 1<sup>st</sup>



# WATERLOO ENGINEERING SOCIETY

## Message from the Chair

The University of Waterloo Engineering Society would like to invite you to take part in the 2016 First Year Engineering Leadership Conference that will be taking place from September 30<sup>th</sup> to October 1<sup>st</sup> at the University of Waterloo. This is the third time that a conference of this type will be offered at Waterloo, and it will attract and bring together 100 of the best first year engineering students from the University of Waterloo.

The conference will provide a venue for first year engineering students to take part in various engaging and educational activities and sessions, alumni speeches, professional development seminars and extracurricular information booths. Students will have the chance to learn about the Waterloo co-operative education system, gain tips from upper year students, and network with fellow classmates and industry leaders.

The Waterloo Engineering Society is organizing this event to help first year students adapt to university life and also to gain various information and experiences that will help them succeed in both their education and professional careers. By forming a rewarding relationship with the 2016 First Year Engineering Leadership Conference, industry representatives are given the unique opportunity to interact with up and coming engineering leaders.

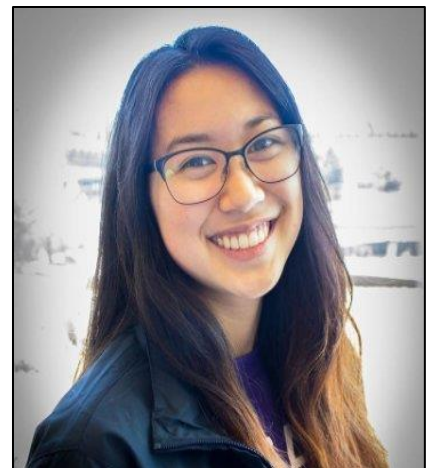
We look forward to working with you, and on behalf of the Engineering Society at the University of Waterloo and all of the delegates of 2016 First Year Engineering Leadership Conference, we thank you for your consideration.

Sincerely,

Mariko Shimoda

Chair, First Year Engineering Leadership Conference

[firstyear@engsoc.uwaterloo.ca](mailto:firstyear@engsoc.uwaterloo.ca)





# **WATERLOO**

## **ENGINEERING SOCIETY**

### **Student Society Support**

The Engineering Society at the University of Waterloo is very excited to be provide the best services possible to our students. The First Year Engineering Leadership Conference will provide an avenue for students to network, learn, and gain the skills necessary for them to succeed at the University and in their future. There will be sessions offered to help students succeed in the workplace such as networking and presentation skills, in addition to sessions geared toward leadership and student involvement.

The delegates we are targeting this conference toward are the future leaders of the engineering profession who show a dedication and passion for the profession above and beyond the average student. By working with them early and offering them this opportunity, we hope to support their growth and facilitate the transition to this professional program. We are hopeful that this conference will give them the extra drive needed to excel throughout their time at the University.

This conference would not be possible without partners such as you and we truly believe in the value of exposing these outstanding students to the professional opportunities that lie ahead of them after University. We hope that you will join with us in supporting this initiative and we look forward to working with you on the Waterloo Engineering Society's First Year Engineering Leadership Conference.

Sincerely,

Adelle Vickery

President, Waterloo Engineering Society

[president.a@engsoc.uwaterloo.ca](mailto:president.a@engsoc.uwaterloo.ca)





# WATERLOO ENGINEERING SOCIETY

## Faculty Support

On behalf of the Faculty of Engineering, I am pleased to offer my support to the Engineering Society's First Year Engineering Leadership Conference to be hosted this fall at the University of Waterloo.

Our Engineering Society (EngSoc) serves as the official organization for all engineering undergraduate students at the University of Waterloo. EngSoc is the largest and most active student society on-campus, and is the largest engineering student society in Canada, serving our students through three main functions: representation, services and events.

The goal of this conference is to build on the services we offer our students, targeting the needs of our new cohort. This conference will act as a starting point for first-year engineering students in leadership development, providing a forum for networking and mentorship.

At Waterloo Engineering we know that connection is important: connection to industry, to professional organizations, to the community and to the Faculty. We encourage our students to get involved and value their commitment to improving the experience for their peers. I have great confidence in the leadership of the Engineering Society executive, and believe that this event will foster future EngSoc leaders. Thank you in advance for your consideration of the committee's request for sponsorship.

Sincerely,

Pearl Sullivan

Dean, Faculty of Engineering

University of Waterloo





# **WATERLOO**

## **ENGINEERING SOCIETY**

### **First Year Engineering Leadership Conference**

This fall, the University of Waterloo Engineering Society is hosting its third annual First Year Engineering Leadership Conference. The purpose of this conference is to give first year students the ability to develop personally and professionally, and to learn more about how to be successful in leadership positions on campus and in the work place.

Waterloo Engineering is known for having some of the best and brightest students across the world, and this conference will bring together over 100 first year students as well as numerous upper year mentors and leaders in a unique setting. Through various sessions and guest speakers, as well as team events, first year students will have the ability to network and meet new people, learn about how to get involved on campus and take on leadership roles, as well as to gain tips for being successful academically and in the work place.

By attending this conference, first year students will be given the tools necessary to succeed throughout their university career and beyond. By providing the students with this knowledge and information early in their university career, the Engineering Society hopes that the first year students will feel confident in their ability to get involved outside of the classroom and to succeed.







# **WATERLOO**

## **ENGINEERING SOCIETY**

### **Why Sponsor Us?**

Almost all organizations can attest to the benefit of mentorship and development early in one's career. By sponsoring this conference, your organization will have the ability to directly influence over 100 first year student's university careers. Not only will you be able to interact directly with the up and coming student leaders attending the conference, but this conference will also act as a beneficial advertising opportunity for your organization.

As the official representative body of engineering students on campus, the Engineering Society strives to provide unique and beneficial opportunities to the students that it serves. Without the help of sponsors such as you, the Society would not be able to provide such amazing events and services.

While sponsorship will greatly benefit the Society, we understand the needs that sponsors have as well. We will work closely with you to ensure that your involvement in the First Year Engineering Leadership Conference is beneficial to your organization. In addition to publicity and marketing, as well as the opportunity to interact with the amazing student leaders this conference will bring together, we are happy to work with you to ensure that this conference fits your needs as a sponsor.





# **WATERLOO**

## **ENGINEERING SOCIETY**

### **Budget**

#### **Revenues**

Delegate Registration Fee	\$	600
<b>Total Revenues</b>	<b>\$</b>	<b>600</b>

#### **Expenses**

Prizes	\$	300
Thank You Gifts	\$	135
App Purchase for Scavenger Hunt	\$	349
Scavenger Hunt Prizes	\$	100
Food (4 Meals)	\$	2000
Delegate Care Packages	\$	600
Closing Event	\$	800
Delegate T-Shirts	\$	1500
Printing and Promotional Costs	\$	150
<b>Total Expenses</b>	<b>\$</b>	<b>5934</b>

**Sponsorship Goal: \$5,000**



# **WATERLOO**

## **ENGINEERING SOCIETY**

### **Sponsorship Opportunities**

#### **Meal Sponsor – \$475+**

- Verbal recognition
- Display of organization's logos and banners at meal
- Up to 4 representatives invited to attend October 1<sup>st</sup> lunch and set up an information booth to interact directly with conference attendees

#### **Session/Speaker Sponsor – \$250+**

- Verbal recognition
- Display of organization's logos and banners at session
- Up to 2 representatives invited to attend October 1<sup>st</sup> lunch and set up an information booth to interact directly with conference attendees

#### **Delegate Clothing Sponsor – Up to \$2500**

- Verbal recognition
- Display of organization's logos and banners
- Up to 2 representatives invited to attend October 1<sup>st</sup> lunch and set up an information booth to interact directly with conference attendees (for sponsorship of \$250+)
- Extra-large logo on back of conference t-shirts
- Up to 5 conference t-shirts for company use
- Note: we will gladly accept partial sponsorship

#### **Non-Financial/Other Sponsor**

We are happy to accept non-financial based sponsorship for this conference. Examples of this could include donation of a swag item for delegates, or a company product for a prize draw. The conference organizing committee is happy to work with you on finding the sponsorship opportunity that would be the best fit for your organization. This opportunity is a great way to advertise your organization, and promote your products and brand to engineering students. If you feel that your organization is best suited to donating an item or service not outlined above, please contact us and we will work with you to find a good fit.





# WATERLOO

## ENGINEERING SOCIETY

### Sponsorship Benefits

In addition to the above items, sponsoring this event will entitle your organization to the following benefits.

	Triple Chrome (\$1000+)	Purple Hardhat (\$500+)	Yellow Hardhat (\$250+)
Verbal and Signage Recognition at Sponsored Event	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Company Logo and Website Link on Engineering Society Website	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Company Logo in Delegate Package	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Company Logo on Delegate T-Shirts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Sponsor Provided Banner Displayed for Entire Conference*	<input type="checkbox"/>		
Item in Delegate Package**	<input type="checkbox"/>		

\* Provided at sponsor expense.

\*\* Subject to approval by organizing committee.



# WATERLOO ENGINEERING SOCIETY

## First Year Conference Testimonials

There are many benefits to hosting and attending a first year conference. Though this conference is relatively new at Waterloo, it has been modelled after many similar conferences that occur across the province. Below are testimonials of the benefits of a first year conference from a past attendee and organization committee member from the First Year Integration Conference, run by the Engineering Student Societies' Council of Ontario.

"As a first year student, I attended the First Year Integration Conference (FYIC) run by the Engineering Student Societies' Council of Ontario (ESSCO) at Carleton University in February 2014. I can easily say that FYIC was one of my favourite parts of my first year at the University of Waterloo. The conference provided me, as well as the other delegates, with the opportunity to familiarize ourselves with the engineering community as a whole. Sessions were informative and engaging, and I found them to be a great learning experience in leadership development. It was only after attending FYIC that I felt truly confident in my leadership abilities and began getting more involved at school. I now sit on the ESSCO Executive Council and hold several directorships with the University of Waterloo Engineering Society. Attending a conference specifically designed for first year students was very beneficial to me, and I would encourage any incoming students to participate in such a conference if they had the chance in a heartbeat."

Ola Suchon – 3B Civil Engineering





# **WATERLOO**

## **ENGINEERING SOCIETY**

"If you're looking for a great way to start off your university experience, then any first year conference is the way to go. It not only exposes you to opportunities within your school, but also gives you the chance to meet students who are as excited and new to the whole university thing, just like you! For me, the most beneficial skill I took away from attending a first year conference was networking. Even if the conference is only for a short time you get to know the people around you really well and it opens up a wide range of possibilities. This could mean anything from finding a good friend who's in your program or just talking to students who love to share their past involvement or experiences, motivating you to do the same! It also gives you the chance to meet the professionals who might be giving a presentation, where you can ask questions or get advice. There are a variety of session topics that can cover things from school advice, to industries, job possibilities you didn't even know about, and all the different kinds of involvement positions you can be a part of! I myself enjoyed the first year conference I attended so much I decided to co-chair the same one the following year. It was such a great experience and amazing to see that everyone who helped on our team, a lot of them having attended a first year conference, were so excited to talk to all the new students. We all couldn't wait to share our own involvement experiences or just to get them excited about the amount of opportunities there are! So basically, first year conferences show you a way to make your university experience much more than just book work and all about enjoying the process by being a part of the engineering community."

Vanessa Lewis – Chair, First Year Integration Conference 2014  
Engineering Student Societies' Council of Ontario





# **WATERLOO**

## **ENGINEERING SOCIETY**

### **Your Contribution**

Your contribution is very important to us. We look forward to working with you to make this event a success, and are willing to help make sure that your support is beneficial not only to the conference, but also to your organization. If you would like to discuss sponsorship opportunities, you can contact the Vice-President Finance of the Engineering Society, Abdullah Barakat, at [vpfinance.a@engsoc.uwaterloo.ca](mailto:vpfinance.a@engsoc.uwaterloo.ca), or the FYELC Chair, Mariko Shimoda, at [firstyear@engsoc.uwaterloo.ca](mailto:firstyear@engsoc.uwaterloo.ca).

Waterloo Engineering Society  
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N2L 3G1

Please make cheques payable to  
"Engineering Society A"

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**THANK YOU FOR YOUR TIME AND GENEROUS CONTRIBUTION**

**WATERLOO**  
**ENGINEERING SOCIETY**

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