

# First Year Engineering Student Conference

## Sponsorship Package



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**ENGINEERING SOCIETY**



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### Message from the Chair

The University of Waterloo Engineering Society would like to invite you to take part in the 2015 First Year Engineering Student Conference that will be taking place from October 2<sup>nd</sup> to October 3<sup>rd</sup> at the University of Waterloo. After the tremendous success of last year's inaugural conference, we are looking at running the event, which will bring together over 100 of the best first year engineering students from the University of Waterloo, again.

The conference will provide a venue for first year engineering students to take part in various engaging and educational activities and sessions, alumni speeches, professional development seminars, and extracurricular information booths. Students will have the chance to learn about the Waterloo co-operative education system, gain tips from upper year students, and network with fellow classmates and industry leaders.

The Waterloo Engineering Society is organizing this event to help first year students adapt to university life and gain various information and experiences that will help them succeed in both their academic and professional careers. By forming a rewarding relationship with the 2015 First Year Engineering Student Conference, industry representatives are given the unique opportunity to interact with up and coming engineering leaders.

We look forward to working with you, and on behalf of the Engineering Society at the University of Waterloo and all of the delegates of the 2015 First Year Engineering Student Conference, we thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Hukerikar".

Pallavi Hukerikar  
Chair, First Year Engineering Student Conference 2015  
[firstyear@engsoc.uwaterloo.ca](mailto:firstyear@engsoc.uwaterloo.ca)





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## ENGINEERING SOCIETY

### Student Society Support

To Whom It May Concern:

The Engineering Society at the University of Waterloo is very excited to be hosting our second annual First Year leadership and professional development conference. This conference provides an avenue for students to network, learn, and gain the skills necessary for them to succeed at the University and in their future. There will be sessions offered to help students succeed in the workplace such as networking and presentation skills, in addition to sessions geared toward leadership and student involvement.

The delegates we are targeting this conference toward are the future leaders of the engineering profession who show a dedication and passion for the profession above and beyond the average student. By working with them early and offering them this opportunity we hope to support their growth and facilitate the transition to this professional program. Based on last year's success, we are confident that this conference will give them the extra drive needed to excel throughout their time at the University.

This conference would not be possible without partners such as you and we truly believe in the value of exposing these outstanding students to the professional opportunities that lie ahead of them after University. We hope that you will join with us in supporting this initiative and we look forward to working with you on the Waterloo Engineering Society First Year conference.

Sincerely,

A handwritten signature in black ink, appearing to read "Hannah Gautreau".

Hannah Gautreau  
President, Waterloo Engineering Society  
[president.b@engsoc.uwaterloo.ca](mailto:president.b@engsoc.uwaterloo.ca)





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## ENGINEERING SOCIETY

### Faculty Support

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**OFFICE OF THE DEAN OF ENGINEERING**

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519-888-4567, ext. 32178 | fax 519-746-1457 | dean@engmail.uwaterloo.ca | engineering.uwaterloo.ca

July 22, 2015

To Whom It May Concern:

On behalf of the Faculty of Engineering, I am pleased to offer my support to the Engineering Society's First-Year Leadership Conference to be hosted this fall at the University of Waterloo.

Our Engineering Society (EngSoc) serves as the official organization for all engineering undergraduate students at the University of Waterloo. EngSoc is the largest and most active student society on-campus, and is the largest engineering student society in Canada, serving our students through three main functions: representation, services and events.

The goal of the EngSoc First-Year Leadership Conference is to build on the services we offer our students, targeting the needs of our new cohort. This conference will act as a starting point for first-year engineering students in leadership development, providing a forum for networking and mentorship.

At Waterloo Engineering we know that connection is important: connection to industry, to professional organizations, to the community and to the Faculty. We encourage our students to get involved and value their commitment to improving the experience for their peers. I have great confidence in the leadership of the Engineering Society executive, and believe that this event will foster future EngSoc leaders.

Thank you in advance for your consideration of the committee's request for sponsorship.

Sincerely,

A handwritten signature in black ink that reads "Pearl Sullivan".

Pearl Sullivan  
Dean, Faculty of Engineering  
University of Waterloo



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## ENGINEERING SOCIETY

### First Year Engineering Student Conference

This fall, the University of Waterloo Engineering Society is hosting its second First Year Engineering Student Conference. The purpose of this conference is to give first year students the ability to develop personally and professionally, and to learn more about how to be successful in leadership positions on campus and in the work place.

Waterloo Engineering is known for having some of the best and brightest students across the world, and this conference will bring together over 100 first year students as well as numerous upper year mentors and leaders in a unique setting. Through various sessions and guest speakers, as well as team events, first year students will have the ability to network and meet new people, learn about how to get involved on campus and take on leadership roles, as well as to gain tips for being successful academically and in the work place.

By attending this conference, first year students will be given the tools necessary to succeed throughout their university career and beyond. By providing the students with this knowledge and information early in their university career, the Engineering Society hopes that the first year students will feel confident in their ability to get involved outside of the classroom and to succeed.





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Photo: Nicole Jiang

### Why Sponsor?

Almost all organizations can attest to the benefit of mentorship and development early in one's career. By sponsoring this conference, your organization will have the ability to directly influence over 100 first year student's university careers. Not only will you be able to interact directly with the up and coming student leaders attending the conference, but this conference will also act as a beneficial advertising opportunity for your organization.

As the official representative body of engineering students on campus, the Engineering Society strives to provide unique and beneficial opportunities to the students that it serves. Without the help of sponsors such as you, the Society would not be able to provide such amazing events and services.

While sponsorship will greatly benefit the Society, we understand the needs that sponsors have as well. We will work closely with you to ensure that your involvement in the First Year Engineering Student Conference is beneficial to your organization. In addition to publicity and marketing, as well as the opportunity to interact with the amazing student leaders this conference will bring together, we are happy to work with you to ensure that this conference fits your needs as a sponsor.



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## ENGINEERING SOCIETY

### Budget

#### Revenues

Delegate Registration Fee	\$ 1,000.00
<b>Total Revenues</b>	<b>\$ 1,000.00</b>

#### Expenses

Clothing	\$ 2,500.00
Food	\$ 1,900.00
Session Costs	\$ 300.00
Website and Promotional Materials	\$ 100.00
Volunteer Appreciation	\$ 200.00
Printing and Supplies	\$ 600.00
Delegate Swag and Prizes	\$ 900.00
<b>Total Expenses</b>	<b>\$ 6,500.00</b>

**Sponsorship Goal: \$5,500**



Photo: Kevin Nause



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### Sponsorship Benefits

In addition to the above items, sponsoring this event will entitle your organization to the following benefits.

	Triple Chrome (\$1000+)	Purple Hardhat (\$500+)	Yellow Hardhat (\$250+)
<b>Verbal and Signage Recognition at Sponsored Event</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Company Logo and Website Link on Engineering Society Website</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Company Logo in Delegate Package</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Company Logo used in Games and Activities</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Company Logo on Delegate T-Shirts*</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Sponsor Provided Banner Displayed for Entire Conference**</b>	<input type="checkbox"/>		
<b>Item in Delegate Package***</b>	<input type="checkbox"/>		
<b>Top Sponsor Will Have Opportunity to Send a Representative***</b>	<input type="checkbox"/>		



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### Sponsorship Opportunities

#### Meal Sponsor – \$475+

- Verbal recognition
- Display of organization's logos and banners at meal
- Up to 4 representatives invited to attend October 3<sup>rd</sup> lunch and set up an information booth to interact directly with conference attendees

#### Session/Speaker Sponsor – \$250+

- Verbal recognition
- Display of organization's logos and banners at session
- Up to 2 representatives invited to attend October 3<sup>rd</sup> lunch and set up an information booth to interact directly with conference attendees

#### Delegate Clothing Sponsor – Up to \$2500

- Verbal recognition
- Display of organization's logos and banners
- Up to 2 representatives invited to attend October 3<sup>rd</sup> lunch and set up an information booth to interact directly with conference attendees (for sponsorship of \$250 and above)
- Extra-large logo on back of conference t-shirts
- Up to 5 conference t-shirts for company use
- Note: we will gladly accept partial sponsorship.

#### Non-Financial/Other Sponsor

We are happy to accept non-financial based sponsorship for this conference. Examples of this could include donation of a swag item for delegates, or a company product for a prize draw. The conference organizing committee is happy to work with you on finding the sponsorship opportunity that would be the best fit for your organization. This opportunity is a great way to advertise your organization, and promote your products and brand to engineering students. If you feel that your organization is best suited to donating an item or service not outlined above, please contact us and we will work with you to find a good fit.



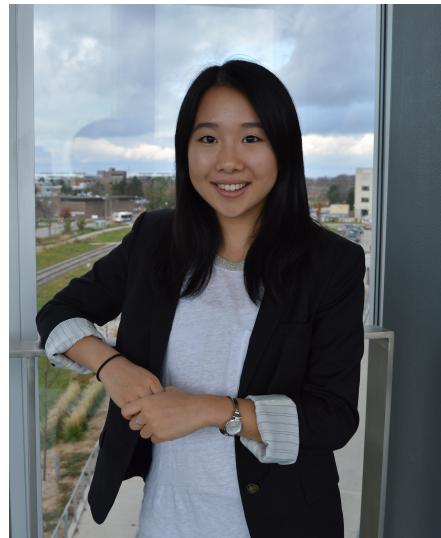
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### First Year Conference Testimonials

There are many benefits to hosting and attending a first year conference. Though this conference is being held for the first time at Waterloo, it has been modelled after many similar conferences that occur across the province. Below are testimonials of the benefits of a first year conference from a past attendee and organization committee member from the First Year Integration Conference, run by the Engineering Student Societies' Council of Ontario.

As a first year student, I attended the inaugural First Year Engineering Leadership Conference (FYELC) run by the Waterloo Engineering Society last year in October 2014. The conference was one of the best parts of my first year at university, and being early in the year, it really helped me, along with many other first year delegates, to develop essential skills. We became more comfortable and familiar with the engineering community, learned about many opportunities and experiences from upper year students, and got to connect with other first years. The sessions were extremely enriching and diverse; from a talk about failure, to a co-op panel, to a consulting activity, all of which helped me become more comfortable, and shape me into a confident leader. It was after the First Year Leadership Conference that I decided to get more involved; I attended other conferences, decided to start networking more, and now hold many directorships with the Engineering Society. Attending this conference that was designed specifically for first year engineering students was extremely beneficial to me, and I strongly encourage all incoming students to participate in this conference.



Angela Lian  
2A Chemical Engineering



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### First Year Conference Testimonials

"If you're looking for a great way to start off your university experience, then any first year conference is the way to go. It not only exposes you to opportunities within your school, but also gives you the chance to meet students who are as excited and new to the whole university thing, just like you! For me, the most beneficial skill I took away from attending a first year conference was networking. Even if the conference is only for a short time you get to know the people around you really well and it opens up a wide range of possibilities. This could mean anything from finding a good friend who's in your program or just talking to students who love to share their past involvement or experiences, motivating you to do the same! It also gives you the chance to meet the professionals who might be giving a presentation, where you can ask questions or get advice. There are a variety of session topics that can cover things from school advice, to industries, job possibilities you didn't even know about, and all the different kinds of involvement positions you can be a part of! I myself enjoyed the first year conference I attended so much I decided to co-chair the same one the following year. It was such a great experience and amazing to see that everyone who helped on our team, a lot of them having attended a first year conference, were so excited to talk to all the new students. We all couldn't wait to share our own involvement experiences or just to get them excited about the amount of opportunities there are! So basically, first year conferences show you a way to make your university experience much more than just book work and all about enjoying the process by being a part of the engineering community."

Vanessa Lewis  
Chair  
First Year Integration Conference 2014  
Engineering Students' Society Council of Ontario



Photo: ESSCO



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### Your Contribution

Your contribution is very important to us. We look forward to working with you to make this event a success, and are willing to help make sure that your support is beneficial not only to the conference, but also to your organization. If you would like to discuss sponsorship opportunities, the Director of Conference Sponsorship, Don Tu, can be reached at [vpfinance.b@engsoc.uwaterloo.ca](mailto:vpfinance.b@engsoc.uwaterloo.ca).

Waterloo Engineering Society  
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Please make cheques payable to  
"Engineering General"

[vpfinance.b@engsoc.uwaterloo.ca](mailto:vpfinance.b@engsoc.uwaterloo.ca)  
[www.engsoc.uwaterloo.ca](http://www.engsoc.uwaterloo.ca)



Photo: Lucas Hudson

**We thank you for your time and generous contributions.**