

# What are the Principles for Responsible Investment?

Designed for investors, by investors, the six Principles are the driving force for a more sustainable global financial system.

**Convened by the United Nations Secretary-General and developed by an international group of institutional investors, the Principles for Responsible Investment reflect the increasing relevance of environmental, social and corporate governance issues to investment practices.**

The six Principles act as a guide for investors to integrate environmental, social, and governance (ESG) factors into their investment practices. They encourage us to work together to invest responsibly, and they foster a culture of transparency – making sure we hold each other accountable for our decisions.

When we follow these principles, we align our financial decisions with the future we want to see: a world where sustainable development is at the core of financial markets.

As a signatory of PRI, you play an active role in shaping a future where financial markets drive positive, lasting change.

## Join our global network

Become part of a global community working to create a more sustainable financial system

[Become a signatory](#)

## The six Principles

These six Principles are voluntary and aspirational. They guide signatories towards decisions that will build a resilient, sustainable global economy, challenging investors to look beyond short-term gains and focus on long-term value for both societies and the environment.

1

**We will incorporate ESG issues into investment analysis and decision-making processes.**

This might include evaluating both internal and external managers on their ability to integrate ESG factors, encouraging service providers to include ESG in research and analysis, supporting ESG-focused research and promoting training for investment professionals.

2

**We will be active owners and incorporate ESG issues into our ownership policies and practises.**

This might include exercising voting rights, engaging with companies, participating in policy and standard-setting, supporting shareholder resolutions and collaborative initiatives, and ensuring investment managers report on ESG-related engagement.

3

**We will seek appropriate disclosure on ESG issues by the entities in which we invest.**

This might include requesting standardised ESG reporting, integration in financial reports, and details on adherence to relevant norms and initiatives.

4

**We will promote the acceptance and implementation of the Principles within the investment industry.**

This might include incorporating ESG requirements into RFPs, aligning investment processes with long-term goals, communicating expectations to service providers, reevaluating relationships with those not meeting ESG standards, supporting ESG benchmarking tools, and advocating for policies enabling ESG integration.

5

**We will work together to enhance our effectiveness in implementing the Principles.**

This might include joining networks to share tools, resources, and insights, collectively tackling emerging issues, and supporting collaborative initiatives.

6

**We will each report on our activities and progress towards implementing the Principles.**

This might include disclosing ESG integration, active ownership activities, and service provider requirements. Communicating with beneficiaries and reporting progress on ESG principles, using a comply-or-explain approach, assessing impact and raising awareness through broader stakeholder reporting.



## Empowering investors, impacting the world

These principles create a shared vision for our 5000+ signatories, helping them to pave the way for a global financial system that rewards long-term, responsible investment and benefits the environment and society as a whole.

### RELATED CONTENT

Learn more about PRI and our mission towards a more sustainable financial system



## About PRI

Set up with the UN's support, we are global leaders in responsible investment.

[Find out more \(<https://www.unpri.org/about-PRI>\)](https://www.unpri.org/about-PRI)



## Become a signatory

Demonstrate your commitment to responsible investment by signing up to our six principles.

[How to become a signatory \(/join-the-pri/become-a-signatory\)](/join-the-pri/become-a-signatory)



## Annual report

In a rapidly changing landscape, we continue to work towards a sustainable global financial system.

[Read Annual Report \(/about-PRI/annual-report\)](#)



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#### Contact

[info@unpri.org](mailto:info@unpri.org) (<mailto:info@unpri.org>)

[+44 \(0\) 20 3714 3141](tel:+44(0)2037143141) ([tel:+44 \(0\) 20 3714 3141](tel:+44(0)2037143141))

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Wood Street,  
London  
EC2V  
7AF  
United Kingdom

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