

Digital Media

Public Relations

Hospital Management

Personnel Management

Master Course

Retail Management

Mass

Communication



Bharatiya Vidya  
**Bhavan's**

# RAJENDRA PRASAD INSTITUTE OF COMMUNICATION & MANAGEMENT

Journalism

Materials  
Management

Photography

Sales Management

Financial Management

Marketing

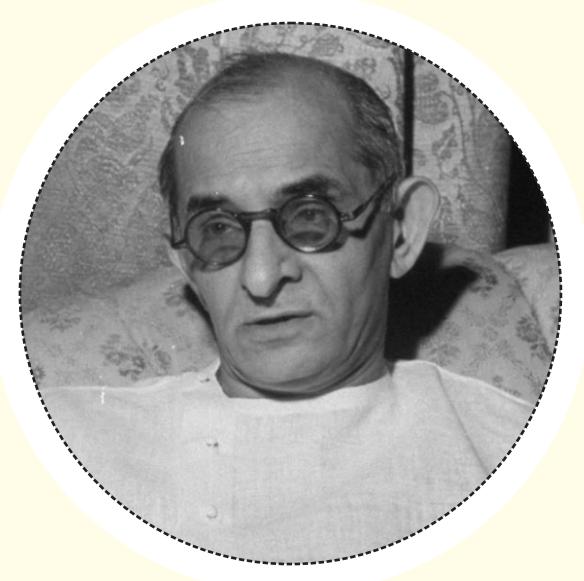
International Trade



SKILLING INDIA SINCE 1961

# PROSPECTUS & GENERAL GUIDELINES 2023-'24

# BHAVAN'S FAITH



**L**et me once more set forth the Bhavan's faith for the benefit of new students and members, for it is necessary that they should understand it clearly and imbibe its spirit. The Bhavan stands for the reintegration of Indian Culture. In a world falling to pieces under the impact of an amoral technological avalanche, it tries to hold fast to the fundamental values for which our culture stands - Rita, Satya, Yagna and Tapas.

FAITH in God Who informs the Cosmic Order;

TRUTH which is accord between mind, word and deed;

DEDICATION which offers all movements of life as an offering to God;

SUBLIMATION which purifies the body and mind and transmutes instincts, passions and emotions into things of beauty.

This, regardless of forms and doctrines, is Dharma, the three-fold aspects of which are SATYAM, SHIVAM, SUNDARAM - Truth, Love and Beauty.

For these values our forefathers lived and died. So did Sri Ramakrishna Paramahansa, Swami Dayananda, Swami Vivekananda, Gandhiji and Sri Aurobindo, among the moderns.

These values are embedded in our nature. We command the respect of the world because of them.

We can look forward to the future with confidence only because they have the vitality which gives the power to vindicate their validity even in this fear-and-avarice-ridden age of ours.

We, the Bhavan's family, whether it is the smaller one or the larger one, must make every effort in restoring an awareness of these values in personal and collective life.





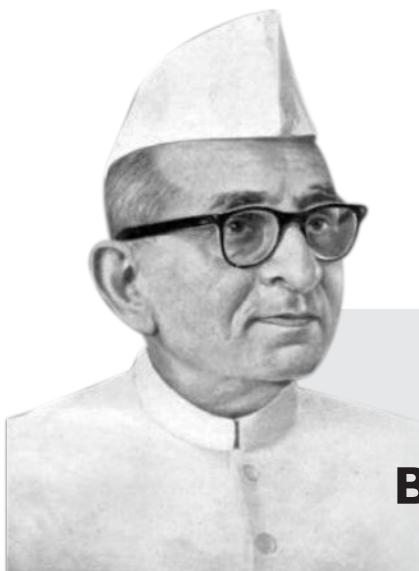
# **RAJENDRA PRASAD INSTITUTE OF COMMUNICATION & MANAGEMENT**

## **PROSPECTUS & GENERAL GUIDELINES 2023-'24**

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# Preamble

## Bharatiya Vidya Bhavan :THE LEGACY

**B**haratiya Vidya Bhavan (BVB) was established by legendary writer, statesman and academician Kulapati Dr. Kanaiyalal Maneklal Munshi in 1938, in Mumbai. The idea was to promote educational and professional training with the values, virtues and the culture of India. Bharatiya Vidya Bhavan (popularly known as Bhavans) was founded on Kartik Sud Purnima, Samvat 1995 (November 7, 1938), almost a decade before the advent of India's Independence - with the blessings of Mahatma Gandhi.

Bhavans is a charitable public trust, dedicated to the promotion of Education, Art and Culture. In his inaugural address of Bhavans, Shri Munshiji said,

"For many years it had been the dream of the Sahitya Sansad to crystallize its work, by creating a centre in which the ancient learning and modern intellectual aspirations of this land could combine to create a new literature, a new culture. The Bhavan will be a new association which will organise active centres where ancient Aryan learning can be studied and where modern Indian culture will be provided with a historical back-ground."

Today, Bharatiya Vidya Bhavan is a very well-known institution with a large number of colleges, schools, cultural centres, and other institutions within and outside of India. Through these institutions, it makes a significant contribution to the academic, cultural, and social development of the entire nation.

The Bhavan provides education in a variety of subjects, including Arts, Science, Commerce, Engineering, Modern Management, Mass Communication, Information Technology. Even in foreign languages like French, Spanish, Russian, German, and Japanese, through its numerous schools, colleges and institutes dispersed throughout India. They range from kindergarten to postgraduate and research levels. Additionally, they also promote National Integration and Communal Harmony, Purity in Public Life and Rural Regeneration.

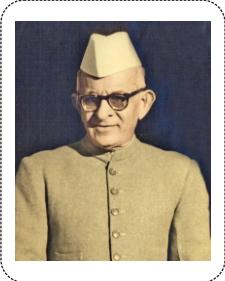
The Bhavans is registered under the Societies Registration Act XXI of 1860 and the Bombay Public Trust Act of 1950. Bhavan's has 367 constituent institutions, 119 kendras (branches) in India and 6 centres abroad.



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# FOUNDERS & GOVERNING BOARD



**Founder**  
**KULAPATI DR. K. M. MUNSHI**



**President**  
**SHRI. SURENDRALAL G. MEHTA**



**Vice-President**  
**SHRI BANWARILAL PUROHIT**

## HONORARY MEMBERS



**Late Pandit Jawaharlal Nehru**



**HH Dalai Lama**



**King Charles**



**Late Sardar Vallabhbhai Patel**



**Late Dr. S. Radhakrishnan**



**Late Dr. Rajendra Prasad**



**Late Shri J. R. D. Tata**



**Late Shri Morarji Desai**



**Late Shri G. D. Birla**



**Late Rev. Mother Teresa**



**Shri N. R. Narayana Murthy**



**Late Smt. Ela Ramesh Bhatt**

# **RPICM**

## **An Introduction**



**R**ajendra Prasad Institute of Communication & Management (RPICM) is a flagship of Bharatiya Vidya Bhavan's educational initiatives, for skilling and upskilling, students and professionals. It started in 1961, as Bhavan's College of Journalism, Advertising and Printing in Mumbai. The Institute gained popularity amongst lakhs of its alumni across India in the last six decades, for pioneering courses that are very useful for working professionals and students alike.

It was renamed as Rajendra Prasad Institute of Communication Studies in 1965, in honour of Dr. Rajendra Prasad, the first President of India and also one of the founders of Bharatiya Vidya Bhavan.

It emerged as easily the largest network of institutes, providing journalism, communication and media education in India, through its centres spread across several states.

It was in 1978, that its activities and scope were widened with the introduction of management education in its mandate. Thus, it got renamed as Rajendra Prasad Institute of Communication and Management (RPICM).

Today, it offers multiple courses to learn professional skills in communication and management areas. It is also famous for making available professional skills based courses to employed individuals or students pursuing other studies, who want to upgrade their skills, but can't do that in working hours. RPICM pioneered, evening and part-time programmes in professional skills area.

Bharatiya Vidya Bhavan's courses have emerged as a benchmark for many other colleges, institutes and universities to replicate their success. Some of the courses also enjoy the privilege of being recognised or equated as diploma courses, by multiple universities. Many of the courses have been officially notified by the central and the state governments, as a qualification for several positions in government departments.

Several generations of successful journalists, editors, public relations professionals, corporate communication experts, HR managers, foreign trade experts, government officials and professionals from many other fields owe their success, to the skills learnt at Bhavan's RPICM.



## TRUSTEES & Office Bearers

- Shri Surendralal G. Mehta
- Shri Banwarilal Purohit
- Shri Avnish Mehta
- Shri Harsh Vardhan Kanoria
- Shri Deepak S. Parekh
- Shri C. R. Gharekhan
- Dr. Dinesh K. Daftary
- Shri I. R. Khandwala
- Shri Mukul A. Sonawala
- Shri Sreehari G. Aney
- Shri Rajnish Mehta

## EXECUTIVE COMMITTEE

### President

Shri. Surendralal G. Mehta

### Vice-President

Shri Banwarilal Purohit

### Hon. Secretaries

Shri Mukul A. Sonawala  
Shri Kirtidev G. Munshi

### Executive Secretary & Director General

Shri H. N. Dastur

### Hon.Treasurer

Shri I. R. Khandwala

### Joint Executive Secretary & Registrar

Shri Jagdish Lakhani

## MEMBERS

- Shri Avnish Mehta
- Shri Deepak S. Parekh
- Shri C. R. Gharekhan
- Shri Shreehari G. Aney
- Shri Anshul M. Sonawala
- Dr. Ashok Shekar Ganguly
- Shri Rajnish Mehta
- Shri B. K. Krishnaraj Vanavarayar
- Shri Ram Gandhi

## DIRECTORS

- Shri V. V. Bhaskaran
- Dr. Rajendra Singh (IAS-Retd.)
- Shri Rakesh Saxena
- Shri P. V. Sankaran Kutty
- Dr. G. B. Jani
- Shri Yogesh Kamdar

### Advisor (Research & Development)

Shri Ramesh Oza

### Chief Accountant

Shri P. M. Madkaikar

### Additional Registrar

Shri Ramesh Kumar K.

## AHMEDABAD KENDRA

### Office Bearers

#### Chairman

Shri Mukesh Patel

#### Secretary

Shri Prakash Bhagwati

#### Hon.Treasurer

Shri Gaurav Shah

## MEMBERS

- Shri Sudhir I. Nanavati
- Smt. Jayshree A. Mehta
- Shri Janakbhai D. Parikh
- Shri Rohit Patel
- Shri P. M. Madkaikar
- Shri Ashok Patel

## Director's Message

RPICM stands as a testimony to Kulapati Dr. Munshi's commitment to shape students, professionals and managers in an Indian context. He believed that apart from leadership, managerial skills, teamwork, motivation and professional skills, they are also expected to have a human approach to problems.

He also believed that without knowing one's own country, its great women and men and without knowing the contribution made by them, just learning about the present day, may not have any relevance. Therefore, the professionals coming out of Bhavan's constituent and affiliated colleges should have a special trait, stamp, and quality.

He strongly believed that no country can progress and prosper, unless it is founded and anchored in its heritage and values contributed and sustained by generation of its people. And he saw this even before globalisation made it imminent.

From 1961, this Institute has been evolving to take on the challenges that the modern times present to any educational institute. COVID-19 did bring us to a grinding halt. But we started work with increased zeal to translate Munshiji's vision into action, for the 21st century. Re-inventing the legacy courses, developing new syllabi and imagining new courses for the future generations is how we are evolving into a future ready institute.

We have developed Standard Operating Procedures (SoPs) for the affiliate institutes and centres, planned extensive online support for the students and pooling of subject experts from across the country and many more initiatives have been planned. These steps will help us to serve more students across the country.

We will always strive to serve students and working professionals alike. This, while ensuring that they can pursue courses offered by RPICM at a time and convenience, that doesn't collide with their work timings. Students get a chance to acquire some skills even while they are pursuing graduate studies. Very soon, we are going to make available blended and hybrid mode courses for students who can't attend classes regularly or want to join us online.

**Shyam Parekh**  
Director, RPICM



## **Aims and Objectives of RPICM**

1. To create effective and good leaders, managers and professionals, mainly in management and communication fields, as well as in other disciplines.
2. To develop the physical, intellectual, emotional and spiritual capabilities of children. To inculcate a sense of discipline, social responsibility and self-reliance in consonance with our culture and tradition.
3. They are expected to effectively steer the industries of future as managers and communicators and thus help build a better India.
4. To equip the candidates with the best and latest available knowledge, pertaining to their chosen discipline.
5. To impart adequate professional knowledge and skills, so as to enable them to take up careers in their respective fields of specialization.
6. To provide job ready manpower to the private and government sectors.
7. To run professional courses at affordable fees, flexible timing and mode.
8. To help school and college children learn some essential professional skills early on, that will help them shape into a better professional in the future.

## **Awards and Recognitions**

1. Bharatiya Vidya Bhavan is one of India's foremost and leading educational organisations recognized as Educational Institution of National Eminence by the Government of India.
2. Commemorative postage stamp issued to mark 75th Foundation Day of Bhavan, in 2013.
3. Recipient of prestigious Gandhi Peace Prize in 2002 by the President of India, for its significant contribution towards education and promotion of peace and harmony among all faiths and communities.
4. Recipient of prestigious Communal Harmony Award in 1999 by the Hon'ble Vice-President of India, for its outstanding contribution to the cause of promotion of communal harmony.
5. Recipient of prestigious Rajiv Gandhi Award for National Integration, in 1992.
6. Commemorative postage stamp, depicts K. M. Munshi and a tree, symbolising his interest in the Van Mahotsav, in 2013.

# Courses and Syllabi

Most courses run in class-rooms, unless mentioned as online, for over 150 hours to 175 hours.

Some of the lectures, workshops or interactions might be offered online for all, to facilitate teaching by the best of the faculty and subject experts from across the country or outside.

## Courses offered by RPICM in Year 2023-24

### Communication

#### One - Year Post Graduate Programmes

##### **C-1 Journalism**

With Essentials of Radio and TV Journalism.

##### **C-2 Digital Media**

With Essentials of Online Journalism, Social Media Content, Content Creation & its Marketing.

##### **C-3 Public Relations**

With Corporate Communication & Media Relations, Events and Digital PR.

### Schools

##### **C-4 School Journalism**

Learn identifying fake news, safety in social media and get introduced to blogging, writing and publishing.

### Colleges

##### **C-5 Campus Journalism**

Basics of Journalism with writing for mass media. Fact-checking and busting fake news. Publishing in Social Media.

### Four Months Certificate Programme

Offered Jointly with:



**MICCA CDMC**

##### **C-6 Strategic Communication for Sustainable Impact.**

For corporates, social sector & young professionals and CSR teams.  
Offered Online only.

**For detailed syllabus, please refer to our publication 'Communication Syllabi for 2023-'24'**

# Courses and Syllabi

## Management

### **One - Year Post Graduate Programmes**

#### **M-1 Industrial Relations & Personnel Management (IRPM / HR)**

With Organisational Behaviour, Personnel Management, HR Development, Industrial Relations and Labour Legislations and more.

#### **M-2 Materials Management**

With an Overview of Materials Management, Purchasing, Inventory and Stores Management and more.

#### **M-3 International Trade (Import-Export)**

With International Marketing & Business Environment, Economic Analysis, Financial Management, Exim-practices, Procedures and Documentation and more.

#### **M-4 Hospital Management**

With Principles and Practices of Management, Laws, Inventory Control, Healthcare, Hospital, Clinical and Non-Clinical Services Administration, Softwares, Hospital Planning, Medical Terminology and more.

#### **M-5 Marketing & Sales Management**

With Marketing Principles, Advertising, Business Law & Business Economics, sales Promotion and Management, Marketing Research and Consumer Behaviour and more.

#### **M-6 Business Management**

With Management Principles, Marketing, Finance, Personnel and Office Management and more.

#### **M-7 Financial Management**

With Advanced Cost and Management, International Financial Management, Financial Markets, Direct Tax Laws and Tax Planning and more.

**For detailed syllabus, please refer to our publication ‘Management Syllabi for 2023-’24’**

## Bhavans' Flagship Course: Indian Culture

### **CH-I Cultural Heritage of India**

With an understanding of History, Indian Culture and the concept and aspects of Heritage that defined India

**Cultural Heritage of India is a subject that is part of all the courses offered at RPICM**

# **General Guidelines**

## **I. Eligibility**

- 1.1 Candidates seeking admission to Post-Graduate Programmes in Communication or Management must have successfully completed an under graduate degree course (Graduation) from a University/Institution recognised by the University Grants Commission. Or they should be studying in the final year and are scheduled to appear for the final exams.
- 1.2 Any deviation in the prescribed Eligibility Rules under Para 1.1 should be first referred to RPICM by the intending student, ascertaining his/her eligibility for seeking admission to the courses. Such students are advised not to take admission unless their eligibility in such cases, has been confirmed by the RPICM.
- 1.3 There are courses or components of some of the courses, which are open for admissions, for non-graduate students, as certificate courses. There are separate courses for High School students as well.

## **2. Application For Admissions**

- 2.1 The application for admission to the College as well as for enrolment in the Rajendra Prasad Institute of Communication and Management must be submitted in the prescribed forms to the Principal/Director of the College concerned on or before the prescribed date as notified.
- 2.2 These applications must be accompanied by copies of the Marks Certificates, and the passing certificate of the qualifying examination issued by the recognised University or its constituent college.
- 2.3 The latest copy of a passport size photograph should be affixed on the form, with the signature of the student concerned on each of them.
- 2.4 Prescribed fees should be paid at the time of the form submission.
- 2.5 It is the responsibility of the candidate to satisfy himself/herself that he/she conforms to the eligibility norms prescribed by the RPICM.
- 2.6 The management of the college and the RPICM reserve their right to reject any application, without any explanation, at any time. Also, if found incomplete and the information provided by the candidate deemed incorrect.
- 2.7 All admissions would be considered as provisional till such time their enrolment is confirmed by the RPICM.
- 2.8 Candidate desirous of changing their Post-Graduate Programme from one group to another, will be permitted to do so on submission of an application, addressed to the centre co-ordinator within one month from the date of commencement of classes, subject to fulfilment of all conditions. However, such an approval will be subject to discretionary approval by the head of the concerned institute.
- 2.9 In the event of dispute of any sort, between the candidate, the RPICM and/or the Bharatiya Vidya Bhavan, the courts in Mumbai alone shall have the jurisdiction and their decrees are legally binding on all concerned.

### **3. Medium of Instruction**

- 3.1. The medium of instruction for all Programmes being conducted by the RPICM Centres or affiliate colleges, shall be English, unless specified by them for a particular course.
- 3.2. The students opting for language Journalism or some of the courses with an option of language, might still continue to receive theoretical instructions in the form of lectures, through the medium of English.
- 3.3. Their practical classes in respect of subjects such as editing, reporting, writing etc. may be conducted by well-known expert journalists, in the particular language (regional language) for the benefit of those candidates.

### **4. Academic Year**

- 4.1. Each Academic Session is divided into two Semesters: the Odd Semester (First Semester), begins in August and ends in December. The Even Semester (Second Semester) starts in January and ends in April.
- 4.2. Unless specified in the syllabus, the maximum number of contact hours for the entire duration of any course, will range between 150 hours to 175 hours.
- 4.3. Of these, 150 hours will be spent in class-room teaching and the remaining to be spent on practicals and hands-on guided training sessions.
- 4.4. An Academic Calendar will be notified by the RPICM at the beginning of each Semester, where details of the Semester events will be mentioned.

### **5. Examinations and Eligibility for taking one**

- 5.1. In order to help students, stay focussed on learning and for the purpose of assessing their skills in a particular subject, RPICM will be conducting two exams during the period of most courses.
- 5.2. The first exam, at the end of the Odd Semester will be called Mid-Term exam and the second one to be conducted at the end of the Even Semester, will be called Final Exam.
- 5.3. Marks of both the exams will be considered for arriving at an average of performance, which will make the basis for grading. The passing certificate will not be issued, until the students have cleared exams of all the subjects in both semesters.
- 5.4. Please note that marks for internship, training, project submissions, assignments, viva voce exams, class-work etc will be a part of the total marks used to calculate performance in the final exams and for over-all grading.
- 5.5. Each student must have a minimum of 75% attendance (per subject) in order to be considered as qualified to appear for the semester exam.
- 5.6. A student having attendance between 65% to 75% will need written approval from Centre Coordinator for appearing in the examination.
- 5.7. Students with less than 65% attendance will be declared as debar and he/ she will have to pay debarred fee at the time of filling up the Examination form, if the student is allowed to keep the term.

- 5.8. The Centre Coordinator with approval of RPICM, may condone the shortage of attendance for valid reasons to be recorded, on payment of debarment fees.
- 5.9. The examination pattern will be a mix of continuous evaluation with written exams. The written exams will comprise MCQ and descriptive questions.
- 5.10. Time allotted for exams will be 90 minutes for 50 marks and 180 minutes for 100 marks.

<b>EXTERNAL EXAMINATIONS AND INTERNAL ASSESSMENTS</b>		
<b>Assessment &amp; Mark Distribution - for both end semester exams</b>		
<b>Internal Assessment (Passing Marks)</b>		<b>60%</b>
1	Viva Voce	50
2	Regularity in Class - Attendance and Punctuality	50
3	Submission of Assignments and Class-Work	50
4	Presentation	50
5	Quizzes	50
6	Debates and Group Discussions	50
7	Workshop Participation (Minimum two to be held in a semester or held outside by other organisations)	50
8	External Event Participation (External workshops, seminars, research papers, publications, blogs and videos etc)	50
		<b>400</b>
<b>Written Exams (Passing Marks)</b>		<b>40%</b>
1	Written Exam - Paper 1	50
2	Written Exam - Paper 2	50
3	Written Exam - Paper 3	50
4	Written Exam - Paper 4	50
5	Written Exam - Paper 5	50
6	Written Exam - Paper 6 (CHI)	50
		<b>300</b>
	<b>Total</b>	<b>700</b>
	Internship or Training (If applicable)	200

<b><i>Overall grading on completion</i></b>		
1	Weightage of First Assessment (calculated as % of total marks received by the student)	30%
2	Weightage of Second Assessment (calculated as % of total marks received by the student)	50%
3	Weightage of Internship Score	20%
<b>Total Percentage - averaged out</b>		<b>100%</b>
<b>Grading done on basis of the average of total as above</b>		
If there is no internship, its weightage will be distributed evenly in the weightage of two assessments		

## **Grading System**

A 10-point grading system shall be followed for Grade Point Calculation, as shown below.

<b>Percentage of Marks</b>	<b>Grades</b>	<b>Numerical Grade Points</b>
<b>≥ 90% to 100%</b>	<b>A++</b>	<b>9.0 – 10</b>
<b>≥ 80% but &lt; 90%</b>	<b>A+</b>	<b>8.0 – 8.9</b>
<b>≥ 70% but &lt; 80%</b>	<b>A</b>	<b>7.0 – 7.9</b>
<b>≥ 60% but &lt; 70%</b>	<b>B+</b>	<b>6.0 – 6.9</b>
<b>≥ 50% but &lt; 60%</b>	<b>B</b>	<b>5.0 – 5.9</b>
<b>≥ 40% but &lt; 50%</b>	<b>C+</b>	<b>4.0 – 4.9</b>
<b>≥ 30% but &lt; 40%</b>	<b>C</b>	<b>3.0 – 3.9</b>
<b>&lt; 30%</b>	<b>F</b>	<b>0</b>
<b>Absent</b>	<b>Ab</b>	<b>0</b>

## **6. Examination Applications**

- 6.1. Any eligible candidate whose enrolment is confirmed by the RPICM intending to appear for the Examination; must submit without fail his/her application in the prescribed form with a passport sized photograph affixed on it, and duly signed by him/her.
- 6.2. Incomplete applications will be summarily rejected. Such applications, complete in all respects, and accompanied by cash or bank draft or online payment receipt for the requisite fees, must be submitted without fail on or before the fixed date.
- 6.3. This period may be extended, at the discretion of the Centre Coordinator, by another 15 days, but with a late fee.
- 6.4. Applications not routed through the Centre Coordinator or not duly endorsed by him/her, will not be accepted by the RPICM.

- 6.5. Correspondence, if any, by the candidates, with the RPICM shall invariably be through the Centre Coordinator.
- 6.6. The Centre Coordinator will notify, well in advance, of the last date fixed by them for submission of examination applications. Such a notification placed on the College Website or Notice Board or shared through an official email shall be deemed to be a public notice.
- 6.7. Candidates must clearly specify the paper(s) chosen for the Examination, where there are optional papers or sections as a choice. The choice of an optional paper or section should also be clearly mentioned, along with medium of answer.

## **7. Withdrawal of Examination Applications**

- 7.1. Where a candidate has paid the examination fee, and submitted the application, he or she will not normally be allowed to withdraw from the examination, and the examination fees are not refundable.
- 7.2. The Centre Coordinator can withdraw the examination application of a student:
  - a. if the student fails to fulfil the requirements of minimum attendance.
  - b. if the student does not take internal examinations on time.

## **8. Change of Examination Centre**

- 8.1. A candidate who wishes to appear for exams at a centre other than where the admission was granted, he or she has to seek permission from the RPICM before submitting the examination application form, through the Centre Coordinator.
- 8.2. Permission for transfer or change of Examination Centre will be granted, only if the desired Centre is conducting such an exam.

## **9. Supplementary Examination**

- 9.1. Supplementary (re-sit) Examination will be conducted for candidates who have not been able to attend the regular examination and/or who have not secured the minimum marks required for passing, in a particular examination.
- 9.2. In case, the RPICM revises its syllabus of a particular course, the student will have to clear the supplementary(re-sit) exams in two years, in the old syllabus. After that, it will be offered in the new syllabus.

## **10. Disciplinary Action For Misconduct And Use Of Malpractice In Examinations**

- 10.1. The candidate shall be deemed to have used unfair means if he/she is found:
  - a. in possession of copying material, either handwritten, typed or printed or by any other means.
  - b. communicating or attempting to communicate either directly or indirectly with any other candidate/s or any other person concerned with the examination, with the objective of influencing him/her in any way.

- c. to have copied the answer/s either from some other candidate or from any other source, including mobile phones and other electronic gadgets.
  - d. using abusive language or making derogatory remarks in the answer book.
  - e. to have been impersonated.
  - f. smuggling of answer books and forging signature of Block Invigilator.
- 10.2. A candidate who indulges in any unfair means/practices during the Internal Assessment or End Semester Examination will be liable for disciplinary action. RPICM will treat the performance of the whole examination as null & void and the candidate will be debarred from appearing in the subsequent examinations, or any examination of any programme, any time, depending upon the degree of severity of the offence.
- 10.3. The RPICM is the final authority to decide the penal action for the use of malpractice in examination on receipt of the report along with the relevant documents of the Unfair Means Inquiry Committee of the concerned Centre.

## **11. Marks Certificates**

- 11.1. On the basis of the marks prepared by the RPICM, copies of individual marks certificate will be issued to the candidates, through the respective Centre/Affiliate College where admission was taken.
- 11.2. The RPICM issues Mark Certificate to both Pass and/or Fail Candidates, who appear in the examination. This includes those who appear with exemption in some of the subjects. No Consolidated Mark Certificates are issued to candidates who reappear in subsequent examination/s with the exemption.

## **12. Verification of Marks and Re-evaluation of Answer scripts**

- 12.1. Verification of total marks in a subject is not re-evaluation of the answer-book. In case the student is not satisfied with the marks obtained by him or her in any paper(s), the student is advised to apply for verification.
- 12.2. In verification, an endeavour would be made to verify whether all the answers have been assessed and assigned marks. If any answer is left out unassessed or the marks need to be revised, it will be assessed and assigned marks, which shall be added in the grand total accordingly. Thus, it includes re-totaling of marks question-wise and grand total only.
- 12.3. If a student is not satisfied with the marks in any paper(s), as in the results announced and the mark certificates provided in respect of any Examination, he or she may apply in writing, for verification of the total marks recorded (not re-evaluation) in the answer scripts of such paper or papers
- 12.4. If after this step, in case the student is still not satisfied with the marks obtained by him or her in any of the paper(s), he or she may apply for re-evaluation of the answer-book.
- 12.5. In re-evaluation, the answer-book of the concerned paper will be evaluated afresh. Marks will be assigned based on the fresh evaluation and in the event of an upward or downward revision, the same shall be incorporated in the revised statement of marks.

**UNDER NO CIRCUMSTANCES WILL THE STUDENT BE GIVEN DETAILS OF THE ASSESSMENT OR SHOWN THE EVALUATED ANSWERSCRIPT.**

- 12.6. Such applications must be routed through the Centre Coordinator, where the candidate studied, and must be accompanied by payment of re-evaluation fees as stipulated by the RPICM.
- 12.7. The fees charged for verification and/or re-evaluation once paid are not refundable.
- 12.8. It is important to note that application for verification and/or re-evaluation, shall be made within one month from the date of declaration of the results. Late applications will not be entertained.
- 12.9. The result of verification and/or re-evaluation, as intimated by the RPICM, is final and legally binding and no further correspondence will be entertained in that respect.
- 12.10. The application for this must be in writing and must state:
  - a. Name and address of the candidate
  - b. Examination Reg. No./ Enrolment No
  - c. Programme chosen by the candidate
  - d. The name and number of the paper/s for which (verification/ re-evaluation) has been applied for

### **13. Name of the candidate on record**

- 13.1. The name of the candidate on the records of RPICM shall be exactly the same as approved in his or her Enrolment Application, including the spelling and format of the name.
- 13.2. Hence, while filling the examination application, candidates are requested to write their name legibly and in block letters, as approved in their enrolment application. This name will only appear in official documents and certificates. No subsequent name change requests will be entertained by the Institute.

### **14. Holidays**

- 14.1. The Centre will be normally closed on public holidays, as notified by the respective state governments, in whose territorial jurisdiction the colleges are situated.
- 14.2. But granting of holiday or change in the day-date of the holiday will be at the discretion of the Centre Coordinator. It will be done keeping in mind the total number of academic contact days to make sure that the academic calendar does not fall short of the specified teaching hours for the course.



## Awards and Scholarships

1. The RPICM will honor the prestigious 'KULAPATI AWARD' comprising medals, certificate of academic merit and distinction scholarship at all India level for the best-performing student at the final result.
2. The final result will be calculated based on the marks obtained by the students in both Odd and Even Semester.
3. The students except the rank holders will collect their marks certificates and certificates from the constituent and affiliated colleges after the declaration of the result.

### Kulapati Award

Rank Holder	Medal	Distinction Scholarship
1 <sup>st</sup> Rank	Gold	Rs 5,000
2 <sup>nd</sup> Rank	Silver	Rs 2,500

### Other Awards

No.	Awards	Course	Criteria	Amount	Medal
1	Khasa Subba Rao Gold Medal	CI-Journalism	Highest Marks in aggregate of external and internal examination		Gold
2	N. R Chandran Memorial Award	CI-Journalism	External examination	Rs 1000	
3	Chandrakant Vora Memorial Gold Medal	CI-Journalism	Highest Marks in Paper II- Reporting		Gold
4	Pothan Joseph Memorial Silver Medal	CI-Journalism	Highest Marks in Paper III- Writing		Silver
5	Nagpur Times Cash Prize	CI-Journalism	Highest Marks in Paper III- Writing for lady candidates	Rs 1000	
6	Frank Mores Memorial Silver Medal	CI-Journalism	Highest Marks in Paper IV- Editing		Silver

No.	Awards	Course	Criteria	Amount	Medal
7	Shri C.V Narasimha Reddi Gold Medal	C3-Public Relations	Highest Marks in aggregate from amongst the student in a PR programme		Gold
			Highest Marks in aggregate from amongst the student in a PR programme- Lady candidate		
8	Dr. Maddury Visnumurthy Gold Medal		Highest Marks in aggregate from amongst the student		Gold
9	Harish Booch Memorial Scholarship		Best Study paper on Film & TV	Rs 1000	
10	Victor Paranjoti Silver Medal		Best Study paper on Radio & TV		Silver
11	M. Sivaram Memorial Silver Medal		Best Study paper on Journalism		Silver



# **Rules of Awards, Prizes and Scholarships**

Some of the leading newspapers, industrial organizations, advertising, marketing, manufacturing, and printing firms, as well as individuals, have come forward to offer a number of awards, prizes, and scholarships for the best performance in specific groups or subjects.

## **I. Rules for All India Awards/Prizes/Scholarships**

- a) Students enrolled in constituent and affiliated colleges of the Rajendra Prasad Institute of Communication and Management are eligible for All India Awards/Prizes/Scholarships.
- b) The constituent and affiliated colleges of Rajendra Prasad Institute of Communication and Management are requested to send the best study papers on TV and radio and also the best study papers of candidates in C-I (Journalism) to the RPICM, which will appoint a panel of judges to select the candidates eligible for the awards in respect of study papers.
- c) A candidate who passes the examination at the second attempt by offering all papers including the paper on Cultural Heritage of India at one and the same sitting will be entitled to class and rank, but not to any award\prize\ medal\scholarship.
- d) In case the number of candidates eligible for the above award is more than one by virtue of scoring the same percentage of highest marks. The cash award and the certificate of academic merit will be awarded to the candidate scoring highest percentage of marks in the External Examination conducted by Rajendra Prasad Institute of Communication and Management.
- e) If there is tie, the cash award will be proportionately/ equitably appropriated between them.

The students of constituent and affiliated colleges of Rajendra Prasad Institute of Communication and Management are eligible for these Awards/Prizes and Scholarships in the following groups :

### **I) GROUP C-I : JOURNALISM**

- i) **Khasa Subba Rao Gold Medal** is awarded to the student scoring highest marks in the aggregate of External examination and Internal Assessment taken together.
- ii) **N. R. Chandran Memorial Award** of Rs. 1000/- in cash, instituted by the Bharatiya Vidya Bhavan is given to the student scoring highest marks at the External Examination (six papers) of Journalism.
- iii) **Chandrakant Vora Memorial Gold Medal** is awarded to the candidate scoring highest marks in Paper II, i.e. Reporting of Journalism Group C-I.
- iv) **Pothan Joseph Memorial Silver Medal** is awarded to the candidate scoring highest marks in Paper III, i.e. Writing of Journalism Group C-I.
- v) **Nagpur Times Cash Prize** of Rs. 1000/- is awarded to the lady candidate scoring highest marks in Paper III, i.e. Writing from amongst the lady candidates.
- vi) **Frank Moraes Memorial Silver Medal** is awarded to the candidate scoring highest marks in Paper IV, i.e. Editing of Journalism Group C-I.

## **2) GROUP C-3 : PUBLIC RELATIONS**

i) **Shri C.V. Narasimha Reddi Gold Medal** is awarded to the candidate scoring highest marks in the aggregate of Group C-3 final examination.

ii) **Shri C.V. Narasimha Reddi Gold Medal** is awarded to the lady candidate scoring highest marks in aggregate of Group C-3 final examination from amongst the lady students offering Group C-3.

## **3) GROUP M-1 : INDUSTRIAL RELATIONS & PERSONNEL MANAGEMENT (IRPM / HR)**

**Dr. Maddury Vishnumurthy Gold Medal** is awarded to the candidate scoring highest marks in the aggregate at annual examination of Group M-1.

## **4) GROUP M-2 : MATERIALS MANAGEMENT**

## **5) GROUP M-3 : INTERNATIONAL TRADE (IMPORT EXPORT)**

## **6) GROUP M-4 : HOSPITAL MANAGEMENT**

## **7) GROUP M-5 : MARKETING & SALES MANAGEMENT**

**Ramakrishna Agarwal Memorial Gold Medal** is awarded to the candidate scoring highest marks in the aggregate at Annual examination of Group M-5.

## **8) GROUP M-6 : BUSINESS MANAGEMENT**

**N. M. Dharaskar Memorial Gold Medal** is awarded to the candidate scoring highest marks in the aggregate at annual examination of Group M-6.

## **9) GROUP M-7 : RETAIL MANAGEMENT**

## **6) SCHOLARSHIPS & MEDALS FOR STUDY PAPER - In Journalism, Public Relations and Mass Communication**

i) **HARISH BOOCH MEMORIAL SCHOLARSHIP** of Rs. 1000/- is awarded to the candidate for presenting the best Study Paper on Film or Television.

ii) **VICTOR PARANJOTI SILVER MEDAL** is awarded to the candidate for presenting the best Study Paper on Radio or TV.

iii) **M. SIVARAM MEMORIAL SILVER MEDAL** is awarded to the candidate offering Group C-1 Journalism for presenting the best Study Paper.

## **17. Internship & Practical Training**

Candidates undergoing Post-Graduate programmes under all groups may as far as possible, undergo practical training for a duration of one month in an appropriate organization where practical training would be imparted to them.



## Government & University Recognitions of Courses

Bharatiya Vidya Bhavan is one of the oldest educational institutes in India. Its professional courses are most popular for skill upgradation and acquiring new skills amongst both working professionals desirous of career growth and students. Some of the certificate courses lead to a diploma, recognised by several universities in many states. Students successfully completing some of these courses are considered for many government recruitments in some of the states. Four of the Diploma Courses conducted by the Rajendra Prasad Institute and its various colleges have been recognized by the Government of India, Ministry of Education and Social Welfare (Department of Education).

- (1) Diploma in Industrial Relations and Personnel Management (IRPM) By their Notification Number F.I 18-26/76/T-2/T71 dated 20th April, 1979, the Central Government have recognised the Diploma (not external) "For the purpose of recruitments to superior posts and services in the appropriate field."
- (2) Diploma in (a) Journalism (b) Public Relations and (c) Marketing and Sales Management By their Notification No. F. 18-12/78/T17 dated 15th January, 1979 of the Board of Assessment of Educational Qualification, Government of India have recognised the Diploma for the purpose of recruitment to superior posts and services in the appropriate field.

Recognising Authorities	Courses
University of Mysore	Post-Graduate Diploma Courses conducted by Bhavan's College of Communication and Management of Bharatiya Vidya Bhavan
Annamalai University, Tamil Nadu	Journalism, Public Relations, Marketing and Sales Management, Industrial Relations and Personnel Management.
Guru Jambeshwar University, Hisar Gulbarga University	MMC in Journalism, Public Relations, Mass Communication. EDP and Computer Management.

### Student Advisory:

RPI courses are offered to help students and professionals acquire new skills, learn and get trained to succeed in their work. All the courses have been developed for the said purpose. Over the decades many of the RPI courses have been recognised as diploma courses by multiple institutes, universities, state or central government departments and ministries. Some of them have been considered as equivalent to the first year of a Master's course by specific universities, allowing admission straight into the second year after completing RPI course.

Many government departments have also considered some of these courses as qualifying ones for specific government jobs. Many students have benefited from these courses, for the purpose of study and work abroad. However, admission rules, curricula and syllabi, course parity as well as nature and scope of courses offered by different universities keep changing and evolving constantly. RPI has no control over such changes. RPI would like to strongly advise all the

student candidates seeking admissions in any of its courses, offered through its centres or affiliates, to check the acceptability and recognition of the specific course to the organisation, university or institute of your choice for either higher education or immigration.

A similar advice is given to all seeking a specific job either in the government or private sector, to check the acceptance and recognition of the specific course as valid qualification for a specific job by your potential employer.

Please note that RPI or its parent institute BVB, shall not be responsible for acceptance or recognition of validity of its courses or lack thereof for the purposes listed above or for any other purpose.

# **UNIVERSITY OF MYSORE**

AC-4/607/94-95 Mysore Viswavidyanilaya Karya. Soudha  
“CRAWFORD HALL”  
Mysore - 570 005

2nd May, 1997

## **Notification**

**Sub :** Recognition of Post-graduate Diploma Courses conducted by Bhavan's College of Communication & Management of Bharatiya Vidya Bhavan.

Pursuant to the decision taken by the Equivalence Committee at its Meeting held on 12th March, 1997 and with the approval of the Vice-Chancellor, the Post-Graduate Diploma Courses conducted by Bhavan's College of Communication & Management of Bharatiya Vidya Bhavan, considered as equivalent to Mysore University Post-graduate Diploma Courses.

REGISTRAR

To

1. The Director, Post-graduate Studies Bhavan's College of Communication and Management, Bharatiya Vidya Bhavan, Mysore.
2. The Principals of all the Colleges.
3. Heads of all the Departments of Post-graduate Centres.
4. The Registrar (Evaluation), University of Mysore, Mysore;
5. The Joint Secretary, Association of Indian Universities, AIU House, 16 Kotla Marg, New Delhi - 110 002.

# **ANNAMALAI UNIVERSITY**

Tamil Nadu

From:

The Registrar,  
Annamalai University,  
Annamalai Nagar, P. O.  
608002, TAMIL NADU  
No.B6/11756/91 Dated 21-6-93

To : THE SECRETARY TO GOVERNMENT,  
Personnel and Administrative Reforms (Per R)  
Department Secretariat, Chennai - 600 009.

Subject : Qualifications { certain P.G. Diploma Courses awarded by the Bhavan's Rajaji College of Communication & Management, Chennai

Ref. : I. Lr. No. BVB/20-C/91, dated 30.4.91 of the Director, Bhavan's Rajaji College of Communication and Management,

Chennai. Ref. : 2.Your G.O. Lr. No. 39474/91-I, dated 20.5.91 and other

Reminders.

Ref. : 3. Syn. Res. No. 84 dated 11.6.93.

Sir,

I am by direction to inform you that the Syndicate of this University has been pleased to recognise the following Post Graduate Diploma courses awarded by the Bhavan's Rajaji College of Communication and Management, Chennai as equivalent to the corresponding P. G. Diploma courses of this University offered through Correspondence.

1. Journalism
2. Public Relations
3. Marketing & Sales Management
4. Industrial Relations & Personnel Management.

I am to request you kindly acknowledge the receipt of this letter.

Yours faithfully  
Sd/-  
For REGISTRAR

Copy to the Director, Bhavan's Rajaji College of Communication & Management, 38-39, East Mada Street, Mylapore, Chennai-600 004.

Copy to Dean, Faculty of Arts. Copy to K. Section.

# **GURU JAMBHESHWAR UNIVERSITY**

Hisar - 125 001 (India)

No.Acad/04/AC-II/M-47/4079

Date : 21/09/2004

## **'A' Grade, NAAC Accredited**

To,

Prof. N. N. Pillai, Principal,  
Bharatiya Vidya Bhavan, Sardar Patel College of Communication & Management, Mehta Sadan,  
Kasturba Gandhi Marg, New Delhi - 110 001

Sub: Recognition of PG Diploma in Journalism, Public Relations and Mass Communication of  
Bharatiya Vidya Bhavan.

Dear Sir,

Kindly refer to your letter No. 3534 dated 13.7.2004, on the subject cited above.

In this connection, I am directed to enclose herewith a copy of the recommendations of the Sub Committee of the Equivalence Committee of its meeting held on 19.6.2004 in the office of Dean, Media Studies of this university, duly approved by the Vice Chancellor, for further necessary action at your end.

Yours sincerely,  
Sd/-  
Deputy  
Registrar(Academic)  
For REGISTRAR

# GURU JAMBHESHWAR UNIVERSITY

Hisar

No./04/

Dated :

With reference to the letter No.Acad/04/AC-II/2373 dated 29.05.04 the meeting of the Equivalence Committee appointed by the Vice-Chancellor was held on 19.06.04 at 10.30 AM in the Office of the Dean, Media Studies. The following were present :

1. Prof. B.K. Kuthiala,  
Dean Media Studies, Guru Jambheshwar University, Hisar
2. Prof. N.N. Pillai, Principal,  
Bharatiya Vidya Bhavan, Kasturba Gandhi Marg, New Delhi.
3. Sh.Y.P. Goswami, Deputy  
Registrar, Guru Jambheshwar  
University, Hisar
4. Sh.Vikram Kaushik, Lecturer,  
Dept. Of Comm. Mgt. & Technology
5. Sh. Susheel Kumar, Lecturer,  
Dept. of Comm. Mgt. & Technology  
(4 & 5 Nominated by the Chairman in his place).

The following was decided :

1. The syllabus of P. G. Diploma in Public Relations of Bharatiya Vidya Bhavan was also examined in detail and it was found that deficiency of absence of the content of the Human Communication has been rectified by including the full paper on Human Communication. The content of the added paper is adopted fully from the paper of Human Communication of P. G. Diploma in Mass Communication of Guru Jambheshwar University. In view of the above observation it is recommended that the P. G. Diploma in Public Relations of Bharatiya Vidya Bhavan be treated as equivalent to P. G. Diploma in Mass Communication of Guru Jambheshwar University, Hisar from the session 2004-05 onwards.
2. The amended syllabus of the P. G. Diploma in Journalism of the Bharatiya Vidya Bhavan was examined in detail from its Prospectus 2004-05. It was observed that an additional Paper-V Communication has been added as an option to the Paper-V of Newspaper Management & Printing. The entire course content of the Human Communication of PGDMC of Guru Jambheshwar University has been adopted. In view of the above, it is recommended that students of Bharatiya Vidya Bhavan who qualify P. G. Diploma in Journalism from Bharatiya Vidya Bhavan with an option in Human Communication during and after 2004-05 be treated as having qualifications equivalent to P. G. Diploma in Mass Communication of the Guru Jambheshwar University, Hisar.
3. For the year 2004-05 the students passing from Bharatiya Vidya Bhavan in 2003-04 and before, the previous arrangement should continue.
4. As per the previous decision, the students passing the P. G. Diploma in Mass Communication from Bharatiya Vidya Bhavan will be treated as equivalent to P. G. Diploma in Mass Communication of Guru Jambheshwar University, Hisar. All the topics of the Syllabus of P. G. Diploma in Mass Communication of GJU are in the syllabus of P. G. Diploma in Mass Communication of the Bharatiya Vidya Bhavan.

Sd/-  
P. B.K. Kuthiala      Sd/-  
Prof. N.N. Pillai      Sd/-  
Sh. Y.P. Goswami

Sd/-  
Sh. Vikram Kaushik      Sd/-  
Sh. Susheel Kumar

# **GULBARGA UNIVERSITY**

Academic Section, Jnana Ganga, Gulbarga - 585106 (Karnataka State)

Dt :16/12/1994

## **Notification**

Sub : Recognition of Post-Graduate Diploma in Electronics Data Processing and Computer Management conducted by Bharatiya Vidya Bhavan's Bombay-reg.

Ref : Academic Council Resolution No. III (3) meeting held on 16.12.1994.

In pursuance of the Academic decision of the Academic Council meeting held on 16.12.1994 vide resolution No. III (3) it is hereby notified that the Post- Graduate Diploma the Electronics Data Processing and Computer Management course conducted by the Bharatiya Vidya Bhavan's Bombay is recognised by Gulbarga University, Gulbarga for employment purpose only.

Registrar,  
Gulbarga University, Gulbarga.

To,

Shri Srikant B.N. Examination Branch Gulbarga University, GULBARGA.

Copy to:

1. The Registrar, Bharatiya Vidya Bhavan's Rajendra Prasad Institute of Communication and Management K.M. Munshi Marg. Chowpatty, Mumbai 400007, for information.
2. Finance Officer G.U.G. for information.
3. P.A. to Registrar/P.S. to Vice-Chancellor G.U.G.
4. Registrar(Evl.) G.U.G.
5. Office file.

## **RPICM Addresses**

### **Contact details**

#### **Ahmedabad :**

Shri Shyam Parekh, Director, RPICM

Dr. Sayantani Roy, Coordinator, RPICM

Email: contact@rpicm.in | Phone: +91 7435012121

#### **Mumbai :**

Shivakamy S. Iyer, Office Superintendent

Email: rpi.institute@gmail.com | Phone: +91 9892511612

**Note:** Any queries about student enrolment/certificate verification, prior to the Academic Year 2022-23, should be directed to the Mumbai Office.

## **Centres of RPICM**

### **Key Centres**

#### **Gujarat**

##### *Ahmedabad*

Harilal Bhagwati Institute of Communication and Management

Add: Bhavan's College Campus, Near Rifle Club, Lady Vidyagauri Neelkanth Marg, Khanpur, Ahmedabad 380 001.

Tel. No. +917435012121. E-mail: contact@hbicm.in, hbiahmedabad@gmail.com

Website: <https://www.hbicm.in>

Director: Shri Shyam Parekh; Co-ordinator: Shri Keyur Dhandeo

##### *Bharuch*

Bhavan's College of Communication and Management

Add: C/o, Narmada College of Management, Shuklatirth Road, Zadeshwar, Bharuch 392011.

Tel. No. (O). +91 9427110496, Email: bvb@bharuch@gmail.com

Director: Prof A. K Singh; Registrar: J.P Gandhi

#### **Kerala**

##### *Kottayam*

Bhavan's College of Communication and Management

Add: Kottayam Kendra, First Floor, Gargi Bldgs., No. XII/1289D, Nr. Manorama Jn., Erayilkadavu Road, Kottayam 686001.

Tel. No. (O) +919846002575, +919447105124, 0481-2566050

E-mail: bhavanskottayam@gmail.com

Principal: Dr. Thomas Varughese

### *Thiruvananthapuram*

Bhavan's College of Communication and Management  
Add: Bhavan's Tower, Kattu Road, Poojappura, Thiruvananthapuram 695012.  
Tel.No. (O) 2354700, E-mail : bvb.tvm@bsnl.in  
Principal: Shri. P. K. Surendran Nair

### **West Bengal**

#### *Kolkata*

Bhavan's College of Communication and Management  
Add: Block FA/ Sector III, Salt Lake City, Kolkata 700097  
Tel. No. +91 9178566490, +91 8584822753, E-mail : admin@bimskol.org  
Director: Dr. G.V. Subramanian, Principal: Dr. Siba Prasad Mohapatra

### **Haryana**

#### *Faridabad*

Shaheed Bhagat Singh Post-Graduate Institute of Management  
Add: Institutional Area, Central Green, NH-3, Faridabad 121 001  
Tel. No. (O) 0129-2414083 / 2434728, +919852891907, +919213826952,  
E-mail : yadvindersandhu@yahoo.co.in,  
Director: Shri. Yadvinder Singh Sandhu

### **Himachal Pradesh**

#### *Solan*

M.S. Panwar Institute of Communication and Management  
Add: Petrol Pump, Kundhidhar, Rajgarh Road, Shamti, Solan 173212  
Tel. No. +91 9805867337, E-mail : brijenderpanwar@gmail.com  
Director : Dr. Brijender S. Panwar

### **Other Centres**

### **Andhra Pradesh**

#### *Hyderabad*

Bhavan's College of Communication and Management  
Add: Kulapati Munshi Sadan, 5-9-1105, Bashirbagh King Kothi Road, Hyderabad 500029.  
Tel. No. (O) 23230755 / 23241426,  
E-mail : bvbhyd.bccm@gmail.com

### **Chandigarh**

#### *Chandigarh*

Bhavan's Dayanand College of Communication and Management  
Add: Plot No.5, Sector 27-B, 5, Madhya Marg, Chandigarh 160019.  
Tel. No. (O) 5041624 / 5041629 / 2638540, E-mail : bharatiya.bhavan@gmail.com

## Gujarat

### Jamnagar

Bhavan's College of Communication and Management  
Add: A.K. Doshi Mahila College, Mahila College Marg, Jamnagar 361008.  
Tel. No. (O) 2756298  
Principal: Smt. Hansaben B. Sheth

## Karnataka

### Bangalore

Bhavan's Harilal Bhagwati College of Communication and Management  
Add: Race Course Road, Bangalore 560001. Tel.No.(O) 22201959,  
E-mail : hbcollge18@yahoo.co.in, Website : www.hbcollge.org  
Contact Person : Prof. C. N. Ashok Kumar

### Mangalore

Bhavan's College of Communication and Management  
Add: Pandeshwar, Mangalore 575001  
Tel. No. (O) 2427618 / 2429136, E-mail : bvb\_mlr@yahoo.co.in  
Principal: Prof. Nagaveni S. Shetty

### Belgaum

Karnataka Law Society's School of Business Management  
Add: G.C.C.Campus, Tilakwadi, Belgaum 590006, Tel.No.(O) 2405511 / 12

### Gulbarga

Hyderabad Karnataka Education Society's College of Management  
Add: Aiwan-E-Shahi Road, Gulbarga 585 102.  
Tel. No. (O) 256825, E-mail : rbkonda@yahoo.com

## Kerala

### Thrissur

Bhavan's College of Communication and Management  
Add: Thiruvambady Buildings, Round West, Thrissur 680001.  
Tel. No. (O) 2320793, E-mail : bvbthrissur@gmail.com

## Maharashtra

### Nagpur

Bhavan's Bhagwandas Purohit College of Communication and Management  
Add: Lala Lajpatrai Marg, Near Museum, Civil Lines, Nagpur 440001  
Tel. No. (O) 2522341 / 6507271

### Pune

Bhavan's Dr. Nana Saheb Parulekar College of Journalism, Communication and Management  
Add: 407/408, K.M. Munshi Marg, Bharatiya Vidya Bhavan Chowk, Shivajinagar, Pune 411016  
Tel.No.(O) 25653413 / 25657372,  
Email: bhavan.pune.kendra@gmail.com  
Director : Prof. Nandkumar Kakirde

## New Delhi

### New Delhi

Bhavan's Sardar Patel College of Communication and Management  
Mehta Sadan, Kasturba Gandhi Marg, New Delhi 110001  
Tel. No. (O) 23389942 / 23382329 / 23382005, E-mail : omcherybvb@gmail.com  
Principal : Prof. N. N. Pillai

## Rajasthan

### Jaipur

Bhavan's College of Communication and Management  
Add: K.M. Munshi Marg, Opp. Dainik Bhaskar, Opp. O.T.S., J.L.N.Marg, Jaipur 302015.  
Tel No : 2711624 (O), E-mail : bhavans\_ccm@yahoo.co.in  
Principal : Dr. Satish Kumar Batra

### Jodhpur

Bhavan's Smt. Kamlesh Shersingh Bhandari College of Communication and Management  
Add: Amritam, 9, Central School Scheme, Air Force Area, Jodhpur 342 011.  
Tel. No. (O) 2670355  
Principal : Kalyan Singh Shekhawat

## Uttar Pradesh

### Prayagraj (Allahabad)

Bhavan's Kulapati K.M. Munshi Institute of Communication and Management  
Add: 5, Nakhas Kohna, Dr. Kailash Nath Katju Road,  
Prayagraj (Allahabad) - 211003 (U.P.) Tel.No. (O) 2243874

### Lucknow

Shri P.N. Khayal Education Foundation's Lal Bahadur Shastri Institute of Communication and Management  
Add: A-7/2, Napier Road Colony, Part I, Thakurganj Chowk, Lucknow 226 003.  
Tel. No. (O) 3919346

## Madhya Pradesh

### Bhopal

EMS Mahavidyalaya  
Add: EMS House, R-II, Press Complex, M.P. Nagar, Zone I, Bhopal 462 011  
Tel. No. (O) 3919179 / 2571345 / 7489172913  
Principal : Sanat Jain

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# BHAVAN'S ANTHEM

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जय जय विद्या भवन हमारा  
ज्ञान कर्म की ज्योति जगाता  
अमृतमय विद्या सरसाता  
यहाँ जगत कल्याण सुधा की  
बहे प्रेम रस धारा ।  
गुण गौरव संस्कृत भाषा का  
देश-विदेशों में फैलाता  
सत्य शिवम् सुन्दर का संगम  
भारत राज दुलारा  
भारत संस्कृति कला निकेतन  
विकसाता साहित्य सनातन  
नव विज्ञान कला कौशल का  
पावन मंदिर प्यारा  
प्रभु अर्पित सब कर्म कराता  
मानव को सम्पन्न बनाता  
सदा एकता प्रेम भक्ति पर  
तन-मन-धन सब वारा ।

**Victory to Bharatiya Vidya Bhavan!**  
**Victory to our Bharatiya Vidya Bhavan!**  
***She lights up the lamp of Knowledge and Action***  
***Spreads the Nectarine Wisdom***  
***From here flows the ambrosial stream of love***  
***For the welfare of the world***  
***She spreads the glory of Sanskrit***  
***Here and abroad***  
***She is the confluence of Truth, Goodness and Beauty***  
***(Which are) dear to Bharat***  
***The abode of culture and fine arts***  
***She brings out literary classics***  
***She is a sacred shrine fostering***  
***The sciences, arts and skills***  
***All her works are a dedication unto the Lord***  
***Sanctified, they bring prosperity to man***  
***She dedicates her whole being always***  
***For unity, love and bhakti!***

