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+61 0424 100 506



zancanaro.flavia@gmail.com



https://www.linkedin.com/in/flavia-zancanaro/

F L A V I A

ZANCANARO

Front End Web Developer & UX/UI Designer

I like to code because is the most amazing career in the world. Furthermore, I also like UX Design, because it is important to develop for the target audience, feel what they feel, and know that you are making someone's life easier. Conducting research, knowing the users' needs and developing a website is the most interesting job in the world.

QUALIFICATIONS

HTML



CSS & BOOTSTRAP



JAVASCRIPT



ANGULAR



PHOTOSHOP



ADOBE EXPERIENCE DESIGN



EDUCATION & TRAINING

BACHELOR OF INFORMATION TECHNOLOGY, 2018

EXPERIENCE

BUSINESS TEST ANALYST | 2012 – 2014 DISYS INFORMATION TECHNOLOGY AND SERVICES

- Document functional test cases, business scenarios, test strategies and plans to support implementation throughout SDLC.
- Lead and conduct functional testing thereby responsible for quality of product release before user acceptance.
- Analysing the solution to ensure deliverables match the documented business requirements.
- Engage and build relationships with technical stakeholders, business stakeholders and senior management to establish trust and ensure reliable and accurate information.
- Provide plain language advice on technical issues to nontechnical audience.

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ADDITIONAL WORK EXPERIENCE

BUSINESS TEST ANALYST | 2010 - 2012 SANREMO SA

- Examined marketing metrics to identify and develop better sales strategies and promotions as well as participated in local and national branding program rollouts and campaign executions.
- Monitored costs, competition, and demand and established sales objectives accordingly.
- Analyzed competitors' pricing and competitive strategy to effectively price products.

PROFESSIONAL REFERENCES

Kriss Mahatumaratana Course Coordinator Academy of Information Technology +61 3 9005 2358 | kriss.mahatumaratana@ait.nsw.edu.au

Muljana Johannes Teacher Academy of Information Technology +61 3 9005 2358 | Johannes.muljana@ait.nsw.edu.au

> Sasha Griffin Businesswoman The Gwandalan Gym +61 412 215 555 | sascha@sacha.com.au





