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# QUALIFICATIONS

HTML



**CSS & BOOTSTRAP** 



ANGULAR



ADOBE EXPERIENCE DESIGN



BACHELOR OF INFORMATION TECHNOLOGY, 2015 -2018

# F L A V I A

# ZANCANARO

### Front End Web Developer & UX/UI Designer

I like to code because is the most amazing career in the world. Furthermore, I also like UX Design, because it is important to develop for the target audience, feel what they feel, and know that you are making someone's life easier. Conducting research, knowing the users' needs and developing a website is the most interesting job in the world.

### **EXPERIENCE**

# JUNIOR WEB DEVELOPER | 2018 – ACTUAL THE RIGHT FIT

- Assist in the design, coding, and testing of technical solutions across marketplace product.
- Apply knowledge of industry trends and developments to improve service to our users.
- Assist with functional testing and writing test plans, as well crossbrowser QA for new features to ensure a great user experience.
- Follow coding standards defined by technical management and accurately employ our development tools to create great products.
- Monitor website technical performance, web servers, and other web systems as required.

# BUSINESS TEST ANALYST | 2012 – 2014 DISYS INFORMATION TECHNOLOGY AND SERVICES

- Document functional test cases, business scenarios, test strategies and plans to support implementation throughout SDLC.
- Lead and conduct functional testing thereby responsible for quality of product release before user acceptance.
- Analysing the solution to ensure deliverables match the documented business requirements.
- Engage and build relationships with technical stakeholders, business stakeholders and senior management to establish trust and ensure reliable and accurate information.
- Provide plain language advice on technical issues to non-technical audience.

# FLAVIA ZANCANARO

### ADDITIONAL WORK EXPERIENCE

## BUSINESS TEST ANALYST | 2010 – 2012 SANREMO SA

- Examined marketing metrics to identify and develop better sales strategies and promotions as well as participated in local and national branding program rollouts and campaign executions.
- Monitored costs, competition, and demand and established sales objectives accordingly.
- Analyzed competitors' pricing and competitive strategy to effectively price products.

### PROFESSIONAL REFERENCES

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