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## Reading and preprocessing data

#### Clean the datasets

```
detroit = read.csv(file = 'detroit_purchases.csv')
newyork = read.csv(file = 'new_york_purchases.csv')
detroit[] = lapply(detroit, gsub, pattern='\\$', replacement='') #Detroit has '$' in the variable 'amou
detroit[, 1] = as.integer(detroit[, 1]) #Since the first column is char, we need int
detroit[, 2] = as.numeric(detroit[, 2]) #Since the second column is char, we need num
detroit[, 3] = as.numeric(detroit[, 3]) #Since the third column is char, we need num
# install.packages("lubridate")
library(lubridate)
time = ymd_hms(detroit$purchase_timestamp, tz = "America/New_York") # Adjust EST time of Detroit data
detroit$purchase timestamp = with tz(time, "UTC")
detroit$purchase_timestamp
   [1] "2023-01-01 07:58:07 UTC" "2023-01-02 01:34:02 UTC"
   [3] "2023-01-01 19:01:41 UTC" "2023-01-01 06:50:27 UTC"
## [5] "2023-01-02 02:49:34 UTC" "2023-01-01 22:23:27 UTC"
## [7] "2023-01-02 04:14:17 UTC" "2023-01-01 16:55:07 UTC"
   [9] "2023-01-01 16:59:53 UTC" "2023-01-02 21:21:08 UTC"
## [11] "2023-01-02 13:10:58 UTC" "2023-01-02 13:55:13 UTC"
## [13] "2023-01-02 15:11:54 UTC" "2023-01-02 15:20:31 UTC"
## [15] "2023-01-02 23:32:20 UTC" "2023-01-02 23:23:10 UTC"
## [17] "2023-01-03 00:41:00 UTC" "2023-01-02 19:16:08 UTC"
## [19] "2023-01-03 16:29:11 UTC" "2023-01-04 03:03:18 UTC"
## [21] "2023-01-03 09:53:51 UTC" "2023-01-03 09:00:57 UTC"
## [23] "2023-01-03 08:47:43 UTC" "2023-01-03 19:13:58 UTC"
## [25] "2023-01-03 23:23:07 UTC" "2023-01-04 02:01:01 UTC"
## [27] "2023-01-03 14:42:21 UTC"
detroit[, 4] = substring(detroit[, 4], 1, 20) # Since there are "UTC" in timestamp for detroit data
newyork[, 4] = substring(newyork[, 4], 1, 20) # Since there are "+0000" in timestamp for new_york data
str(detroit)
                    27 obs. of 5 variables:
## 'data.frame':
## $ id
                        : int 0 1 2 3 4 5 6 7 8 9 ...
## $ barcode
                        : num 1.84e+12 7.76e+12 7.41e+12 3.47e+12 5.58e+12 ...
```

```
## $ amount : num 1.61 3.86 2.56 2.3 3.67 2.8 2.67 2.9 1.87 3.32 ...
## $ purchase_timestamp: chr "2023-01-01 07:58:07" "2023-01-02 01:34:02" "2023-01-01 19:01:41" "2023-
## $ type : chr "vegetable" "vegetable" "dairy" "vegetable" ...

str(newyork)

## 'data.frame': 27 obs. of 5 variables:
## $ id : int 0 1 2 3 4 5 6 7 8 9 ...
## $ barcode : num 7.67e+11 1.17e+12 6.96e+12 5.36e+12 7.91e+12 ...
## $ amount : num 3.01 3.48 3.66 3.07 3.74 2.86 2.25 3.81 3.29 2.43 ...
## $ purchase_timestamp: chr "2023-01-01 08:33:37" "2023-01-01 00:41:34" "2023-01-01 18:22:27" "20
## $ type : chr "puffs" "cakes" "tomato" "beans" ...
```

Normalize the type field to a product line (New\_York dataset)

```
count_1 = 1
ny_type_new = list() #create a list for output
for (x in newyork[ ,5]){
   if (x %in% c("cakes", "pizzas", "puffs"))
      ny_type_new[count_1] = print("bakery")
   else if (x %in% c("milk", "cheese"))
      ny_type_new[count_1] = print("dairy")
   else
      ny_type_new[count_1] = print("vegetable")
count_1 = count_1 + 1
}
```

```
## [1] "bakery"
## [1] "bakery"
## [1] "vegetable"
## [1] "vegetable"
## [1] "bakery"
## [1] "vegetable"
## [1] "dairy"
## [1] "bakery"
## [1] "bakery"
## [1] "dairy"
## [1] "bakery"
## [1] "bakery"
## [1] "vegetable"
## [1] "vegetable"
## [1] "vegetable"
## [1] "vegetable"
## [1] "dairy"
## [1] "bakery"
## [1] "bakery"
## [1] "dairy"
## [1] "bakery"
## [1] "bakery"
```

```
## [1] "vegetable"
## [1] "dairy"
## [1] "vegetable"
## [1] "vegetable"
## [1] "bakery"

newyork$type = ny_type_new
```

#### Merge two CSV files into a single dataset

```
data_1 = rbind(detroit, newyork)
data_1$id = c(1:54) #re-range the id order
data_1
```

```
##
                                purchase_timestamp
              barcode amount
                                                         type
                         1.61
                               2023-01-01 07:58:07 vegetable
##
  1
       1 1.835566e+12
                               2023-01-02 01:34:02 vegetable
##
   2
       2 7.758948e+12
                         3.86
## 3
                         2.56
                               2023-01-01 19:01:41
       3 7.410145e+12
                                                        dairy
## 4
       4 3.470283e+12
                         2.30
                               2023-01-01 06:50:27 vegetable
                         3.67
## 5
       5 5.58388e+12
                               2023-01-02 02:49:34
                                                        dairy
## 6
       6 6.986147e+12
                         2.80
                               2023-01-01 22:23:27
                                                        dairy
## 7
       7 8.765003e+12
                         2.67
                               2023-01-02 04:14:17 vegetable
## 8
       8 1.463020e+12
                         2.90
                               2023-01-01 16:55:07
                                                        dairy
## 9
       9 8.063514e+12
                         1.87
                               2023-01-01 16:59:53
                                                        dairy
## 10 10 7.690345e+12
                         3.32
                               2023-01-02 21:21:08
                                                       bakery
## 11 11 1.643365e+12
                         2.61
                               2023-01-02 13:10:58
                                                       bakery
                         2.39
## 12 12 7.539630e+12
                               2023-01-02 13:55:13
                                                       bakery
## 13 13 4.005177e+12
                         1.69
                               2023-01-02 15:11:54
                                                    vegetable
## 14 14 2.832167e+11
                         2.59
                               2023-01-02 15:20:31
                                                        dairy
## 15 15 1.204563e+11
                         2.81
                               2023-01-02 23:32:20
                                                    vegetable
## 16 16 4.203182e+12
                         2.62
                               2023-01-02 23:23:10
                                                        dairy
## 17 17 9.256742e+12
                         2.01
                               2023-01-03 00:41:00
                                                    vegetable
## 18 18 9.603244e+12
                         1.73
                               2023-01-02 19:16:08
                                                    vegetable
## 19 19 4.127156e+12
                         3.00
                               2023-01-03 16:29:11
                                                        dairy
                         2.25
## 20 20 7.615279e+12
                               2023-01-04 03:03:18
                                                       bakery
## 21 21 8.440080e+11
                         2.50
                               2023-01-03 09:53:51
                                                       bakery
## 22 22 5.734283e+12
                         3.27
                               2023-01-03 09:00:57
                                                        dairy
## 23 23 8.742240e+12
                         2.27
                               2023-01-03 08:47:43
                                                       bakery
## 24 24 6.048049e+12
                         2.11
                               2023-01-03 19:13:58
                                                       bakery
## 25 25 8.677556e+11
                         3.31
                               2023-01-03 23:23:07
                                                       bakery
## 26 26 5.586696e+12
                         2.09
                               2023-01-04 02:01:01
                                                        dairy
## 27 27 3.341098e+12
                               2023-01-03 14:42:21
                         3.62
                                                       bakery
## 28 28 7.666359e+11
                         3.01 2023-01-01 08:33:37
                                                       bakery
## 29 29 1.170285e+12
                         3.48 2023-01-01 00:41:34
                                                       bakery
## 30 30 6.963387e+12
                         3.66 2023-01-01 18:22:27
                                                    vegetable
## 31 31 5.357547e+12
                         3.07 2023-01-01 12:55:49
                                                    vegetable
  32 32 7.907325e+12
                         3.74 2023-01-01 11:47:16
                                                       bakery
  33 33 3.465971e+11
                         2.86 2023-01-01 12:38:00
                                                    vegetable
## 34 34 1.412567e+12
                         2.25 2023-01-01 11:33:49
                                                        dairy
## 35 35 7.985184e+12
                         3.81 2023-01-01 03:29:11
                                                       bakery
## 36 36 3.841253e+12
                         3.29 2023-01-01 21:40:04
                                                       bakery
```

```
## 37 37 2.982705e+12
                        2.43 2023-01-02 04:00:19
                                                       dairy
## 38 38 2.719510e+12
                        2.61 2023-01-02 19:12:06
                                                      bakery
## 39 39 2.671835e+12
                        2.98 2023-01-02 01:23:00
                                                      bakery
                                                   vegetable
## 40 40 4.678310e+12
                        2.09 2023-01-02 21:17:51
## 41 41 8.400929e+12
                        2.47 2023-01-02 16:45:14
                                                   vegetable
## 42 42 5.639689e+12
                        3.29 2023-01-02 13:05:53
                                                   vegetable
## 43 43 9.076814e+12
                        3.47 2023-01-02 23:26:15
                                                   vegetable
## 44 44 2.460943e+12
                        3.65 2023-01-02 04:44:47
                                                        dairy
## 45 45 8.760338e+12
                        2.52 2023-01-02 16:34:17
                                                      bakery
## 46 46 2.204060e+11
                        1.80 2023-01-03 20:56:43
                                                      bakery
## 47 47 6.421009e+12
                        1.63 2023-01-03 04:04:37
                                                       dairy
## 48 48 7.387788e+12
                        2.72 2023-01-03 06:51:00
                                                      bakery
## 49 49 1.112442e+12
                        3.39 2023-01-03 11:28:08
                                                      bakery
                        3.09 2023-01-03 02:44:11
## 50 50 5.703557e+12
                                                    vegetable
## 51 51 6.858847e+12
                        3.72 2023-01-03 19:33:05
                                                        dairy
## 52 52 5.374607e+12
                        3.65 2023-01-03 16:51:00
                                                   vegetable
                        2.06 2023-01-03 18:39:41
## 53 53 7.381889e+12
                                                   vegetable
## 54 54 8.664651e+12
                        2.53 2023-01-03 22:35:03
                                                      bakery
```

Filter the data such that it only contains transactions for 1/2/2023

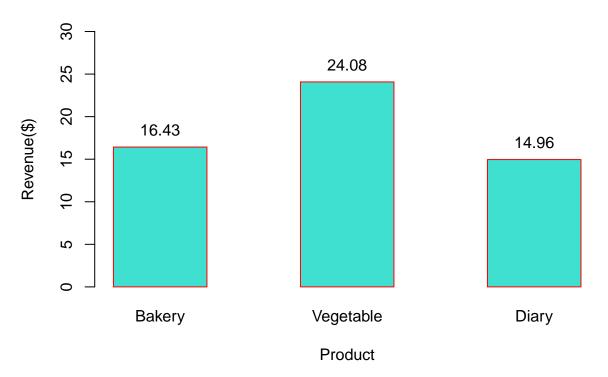
```
a = which(startsWith(data_1$purchase_timestamp, '2023-01-02'))
data_new = data_1[a, ]
data_new
```

```
type
##
              barcode amount
                                purchase_timestamp
      id
## 2
       2 7.758948e+12
                         3.86
                               2023-01-02 01:34:02
                                                    vegetable
       5 5.583888e+12
                         3.67
                               2023-01-02 02:49:34
                                                        dairy
## 7
       7 8.765003e+12
                        2.67
                               2023-01-02 04:14:17 vegetable
## 10 10 7.690345e+12
                         3.32
                               2023-01-02 21:21:08
                                                       bakery
## 11 11 1.643365e+12
                        2.61
                               2023-01-02 13:10:58
                                                       bakery
## 12 12 7.539630e+12
                        2.39
                               2023-01-02 13:55:13
                                                       bakery
## 13 13 4.005177e+12
                        1.69
                               2023-01-02 15:11:54
                                                    vegetable
## 14 14 2.832167e+11
                        2.59
                               2023-01-02 15:20:31
                                                        dairy
## 15 15 1.204563e+11
                        2.81
                               2023-01-02 23:32:20
                                                   vegetable
## 16 16 4.203182e+12
                        2.62
                               2023-01-02 23:23:10
                                                        dairy
## 18 18 9.603244e+12
                        1.73
                               2023-01-02 19:16:08 vegetable
                        2.43 2023-01-02 04:00:19
## 37 37 2.982705e+12
                                                        dairy
## 38 38 2.719510e+12
                        2.61 2023-01-02 19:12:06
                                                       bakery
## 39 39 2.671835e+12
                        2.98 2023-01-02 01:23:00
                                                       bakery
                        2.09 2023-01-02 21:17:51
                                                    vegetable
## 40 40 4.678310e+12
## 41 41 8.400929e+12
                        2.47 2023-01-02 16:45:14
                                                    vegetable
## 42 42 5.639689e+12
                        3.29 2023-01-02 13:05:53
                                                    vegetable
## 43 43 9.076814e+12
                        3.47 2023-01-02 23:26:15
                                                    vegetable
## 44 44 2.460943e+12
                        3.65 2023-01-02 04:44:47
                                                        dairy
## 45 45 8.760338e+12
                        2.52 2023-01-02 16:34:17
                                                       bakery
```

3.1) Bar chart for total revenue in each product line on 1/2

```
# install.packages("tidyverse")
library("tidyverse")
data_new %>% group_by(type) %>% summarise(total_revenue = sum(amount))
## # A tibble: 3 x 2
     type
               total_revenue
##
     <list>
                       <dbl>
## 1 <chr [1]>
                        24.1
## 2 <chr [1]>
                        15.0
## 3 <chr [1]>
                        16.4
x1 = c("Bakery", "Vegetable", "Diary")
y1 = c(16.43, 24.08, 14.96)
total_revenue = data.frame(x1, y1)
bar = barplot(height = total_revenue$y1, names = total_revenue$x1, xlab = "Product", ylab = "Revenue($)
      main = "Total Revenue", border = "red", ylim=c(0,30), space = 1, width = 1)
text(bar, total_revenue$y1 + 2, paste(total_revenue$y1, sep=""), cex = 1)
```

# **Total Revenue**



### 3.2) Histogram for the number of items purchased for each hour on 1/2

```
# install.packages("dplyr")
# install.packages("ggplot2")
library(dplyr)
hour = format(as.POSIXct(data_new$purchase_timestamp), format = "%H") #filter out the hour first
data_new$hour = hour
number_of_purchase = data_new %>% group_by(hour) %>% summarise(number_of_purchase = n_distinct(id))
number_of_purchase$hour = sub("^0+", "", number_of_purchase$hour) # get rid of situation like "01", "04
number_of_purchase
## # A tibble: 9 x 2
   hour number_of_purchase
##
    <chr>
                        <int>
## 1 1
## 2 2
                            1
## 3 4
                            3
                            3
## 4 13
## 5 15
                            2
                            2
## 6 16
## 7 19
                            2
## 8 21
                            2
## 9 23
count_2 = 1
time1 = list() #create a list for output
x2 = c(0:23)
for (y in x2){
  if (y %in% number_of_purchase$hour)
    time1[count_2] = print(number_of_purchase[which(number_of_purchase$hour == y), 2])
    time1[count_2] = print(0)
count_2 = count_2 + 1
## [1] O
## # A tibble: 1 x 1
##
    number_of_purchase
##
                  <int>
## 1
## # A tibble: 1 x 1
##
    number_of_purchase
                  <int>
##
## 1
                      1
## [1] 0
## # A tibble: 1 x 1
    number_of_purchase
                  <int>
##
## 1
## [1] 0
## [1] 0
## [1] 0
```

```
## [1] 0
## [1] O
## [1] 0
## [1] 0
## [1] 0
## # A tibble: 1 x 1
     number_of_purchase
##
                  <int>
## 1
                      3
## [1] 0
## # A tibble: 1 x 1
##
     number_of_purchase
##
                  <int>
## 1
## # A tibble: 1 x 1
     number_of_purchase
##
                  <int>
## 1
                      2
## [1] 0
## [1] 0
## # A tibble: 1 x 1
     number_of_purchase
##
                  <int>
## 1
## [1] 0
## # A tibble: 1 x 1
     number_of_purchase
##
                  <int>
## 1
## [1] 0
## # A tibble: 1 x 1
     number_of_purchase
##
                  <int>
## 1
                      3
data_2 = data.frame(x2, unlist(time1))
colnames(data_2) <- c('Hour','Number') #clean new data</pre>
data_2[, 2] = as.integer(data_2[, 2])
library(ggplot2)
ggplot(data_2, aes(x = Number)) + geom_histogram(binwidth = 0.5, color="darkblue", fill="lightblue") +
  stat_bin(binwidth = 1, geom = 'text', color = 'blue', size = 3, aes(label = ..count..), position = po
```

