www.evanfeng.me evanfun@me.com Dribbble

## Visual + UX Designer in Vancouver

# Designing digital products loved by millions of users

**EXPERIENCE** 

# **UI/UX Designer**

2018-2019 Flex A.I.

Lead the design for the iOS product which helps users to achieve their fitness goals

#### **UX Design Intern**

2016 BMW ConnectedDrive Lab

Designed IME module for the company's upcoming HMI system iDrive 7.0

#### **Senior Research Assistant**

2014-2016 Center for Digital Innovation, Tongji University

Led the design for several co-op projects with companies including PSA Peugeot Citroën, SAP, and Huawei

PORTFOLIO

www.evanfeng.me

**EDUCATION** 

# **Master of Digital Media**

2017-2018 SFU, UBC, Emily Carr

#### **Master of Arts in Design**

2014-2017 Tongji University

# **Bachelor of Arts**

2010-2014 Tongji University

**SKILLS** 

# **Visual Design**

Over 7 years mobile & larger-screen design experience

Photoshop, After Effects, Sketch, Affinity Designer, Cinema 4D

#### **Product Design**

Designed for over 2 million users on the App Store

User-centered Design, Design Sprint, Rapid Prototyping

## **Prototyping**

3 years front-end development experience

HTML/CSS/JavaScript, Origami, InVision, Flinto

**AWARDS** 

# PSA Car Easy Apps Global Challenge First Prize

2014-7 Peugot Société Anonyme

#### **Apple WWDC Scholarship**

2012-5 Apple

# Google Student Development Competition (China) Special Mentioned

2010-5 Google China