

Digital Product Designer in Vancouver

Designing digital products loved by millions of users

EXPERIENCE

UX Design Intern

2016 **BMW Connected Drive Lab**

Designed an important module for the company's upcoming HMI system iDrive 7.0

Senior Research Assistant

2014-2016 **Center for Digital Innovation**

Led the design for several co-op projects with companies including PSA Peugeot Citroën, SAP, and Huawei

Product Designer

2010-2013 **Apple Student Development Lab**

Designed the best-seller Weibo client VCard and was invited to Apple WWDC 12 as an outstanding student developer

PORTFOLIO

www.evanfeng.me

EDUCATION

Master of Digital Media

2017-2018 SFU, UBC, Emily Carr

Master of Arts in Design

2014-2017 Tongji University

Bachelor of Arts

2010-2014 Tongji University

SKILLS

Visual Design

Over 7 years mobile & larger-screen design experience

Photoshop, After Effects, Sketch, Affinity Designer, Cinema 4D

Product Design

Designed for over 2 million users on the App Store

User-centered Design, Design Sprint, Rapid Prototyping

Prototyping

3 years front-end development experience

HTML/CSS/JavaScript, InVision, Origami Studio

AWARDS

PSA Car Easy Apps Global Challenge First Prize

2014-7 Peugeot Société Anonyme

Apple WWDC Scholarship

2012-5 Apple

Google Student Development Competition (China) Special Mentioned

2010-5 Google China