

## Digital Product Designer in Vancouver

Designing digital products loved by millions of users

### EXPERIENCE

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#### UX Design Intern

2016 **BMW Connected Drive Lab**

Designed an important module for the company's upcoming HMI system iDrive 7.0

#### Senior Research Assistant

2014-2016 **Center for Digital Innovation**

Led the design for several co-op projects with companies including PSA Peugeot Citroën, SAP, and Huawei

#### Product Designer

2010-2013 **Apple Student Development Lab**

Designed the best-seller Weibo client VCard and was invited to Apple WWDC 12 as an outstanding student developer

### PORTFOLIO

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[www.evanfeng.me](http://www.evanfeng.me)

### EDUCATION

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#### Master of Digital Media

2017-2018 SFU, UBC, Emily Carr

#### Master of Arts in Design

2014-2017 Tongji University

#### Bachelor of Arts

2010-2014 Tongji University

### SKILLS

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#### Visual Design

**Over 7 years mobile & larger-screen design experience**

Photoshop, After Effects, Sketch, Affinity Designer, Cinema 4D.

#### Product Design

**Designed for over 2 million users on the App Store**

User-centered Design, Design Sprint, Rapid Prototyping.

#### Prototyping

**3 years front-end development experience**

HTML/CSS/JavaScript, InVision, Origami Studio.

### AWARDS

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#### PSA Car Easy Apps Global Challenge First Prize

2014-7 Peugeot Société Anonyme

#### Apple WWDC Scholarship

2012-5 Apple

#### Google Student Development Competition (China) Special Mentioned

2010-5 Google China