

# Ariana Garber

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## Experience

### **Daily Nebraskan, Lincoln, NE — Editor of the Art & Design Department**

September 2023 - PRESENT

Create digital art work for The Daily Nebraskan stories. Handle administration, make sure art is being made on time and requests are being picked up. In charge of creating extra art/ designs for the DN (ex. Semester magazines and advertising).

### **Lincoln Littles, Lincoln, NE — Communications Intern**

March 2024 - PRESENT

Write feature articles of varying lengths, social media administration, design graphics, flyers and slide presentations following a brand guide.

### **Buoy Student Advertising Agency, Lincoln, NE — Video Editor, Interviewer/ Organizer**

January 2023 - May 2023

Communicate with interviewees, creating interview material/ understanding equipment, use Adobe platforms to edit content.

### **Buoy Student Advertising Agency, Lincoln, NE — Internal Social Media Communications Manager**

January 2024 - Present

Curate a content calendar for the semester, create brand strategy analysis, create/edit content for different social media platforms

### **Bailey Lauerman, Lincoln, NE — Media Strategy Intern**

Summer 2024

Work with the media team to create brand strategies for both paid and unpaid advertisement.

## Education

University of Nebraska-Lincoln  
Lincoln, NE

(May 2026)

### **Bachelor of Journalism**

Majors: Advertising/Public Relations & Journalism

### **Bachelor of Arts**

Major: Graphic Design

Minors: Digital Humanities & Business Administration

\*Dean's List: Fall '23

Bellevue West High School  
May 2022

\*Graduated with distinction

\*AP Scholar Award

\*College Board National Indigenous Recognition

\*College Board National Hispanic Recognition Program

## Related Skills

- Design skills in Adobe applications and Canva.
- Social media administration.
- Previous education in brand and media strategy.
- Ability to write varying feature articles.
- Previous training and knowledge in photography and video filming and editing.

## Related Activities

- Advertising Club
- Public Relations Student Society of America (PRSSA)