PORTFOLIO

Gustavo **CASAROTTO**
g.casarotto@stu-strate.design

Transportation Design
December **2024**

strate
ECOLE DE DESIGN

Gustavo
CASAROTTO

_EXPERIENCES

DACIA x GRAVITY SKETCH
Paris, France - Mar.2024 to Jun.2024
Partnership project with Dacia and Gravity Sketch.

LIGIER
Paris, France - Mar.2024 to Jun.2024
Partnership project with Ligier.

AFRY
Gothenburg, Sweden - Nov.2023 to Feb.2024
Design Internship at Afry Experience Studios as Automotive Designer intern.

EXTREME
Paris, France - Jun.2023 to Sept.2023
Design Internship at AdvanceDesign by Extreme as Transportation Designer intern.

_EDUCATION

STRATE, SCHOOL OF DESIGN
Paris, France - Sept.2020 to Jan.2025
5th student in Transportation Design at Strate.

LYCEE LEONARD DE VINCI
Saint-Witz, France - Sept.2017 to Jun.2020
High School Economics and Social science diploma (with honors)

_ABOUT ME

Design is a constant journey of discovery, driven by curiosity and a desire to learn from everything around me. I see each project as an opportunity to explore new ideas, challenge conventions, and grow through experimentation. For me, creating is about understanding the world better and finding ways to make it more inspiring and meaningful.

+33 6 98 76 01 34
g.casarotto@stu-strate.design
@gustavosorus

_SKILLS

LANGUAGES

French : Native
Portuguese : Native
English : Fluent
Spanish : Advanced
Vietnamese: Elementary level

HARD SKILLS

SKETCH
PHOTOSHOP
BLENDER
GRAVITY SKETCH (PROFESSIONAL CERTIFICATE)
ILLUSTRATOR
INDESIGN
VIZCOM (AI)
COMFYUI (AI)

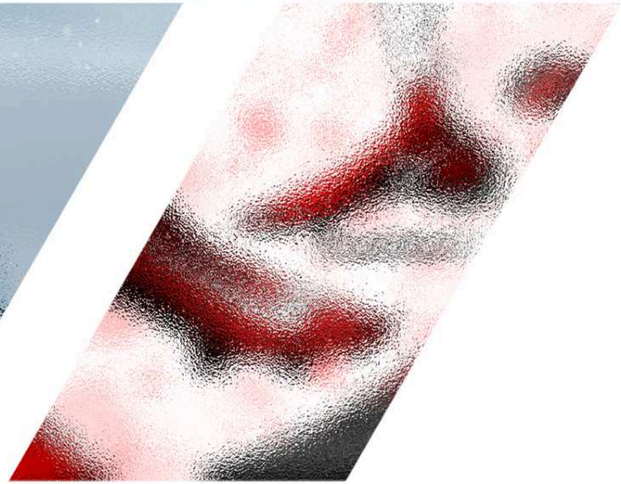
SOFT SKILLS

Creative problem-solving
Team collaboration
Attention to detail
Proactive learning

_Personal project

_Personal project

_Personal project



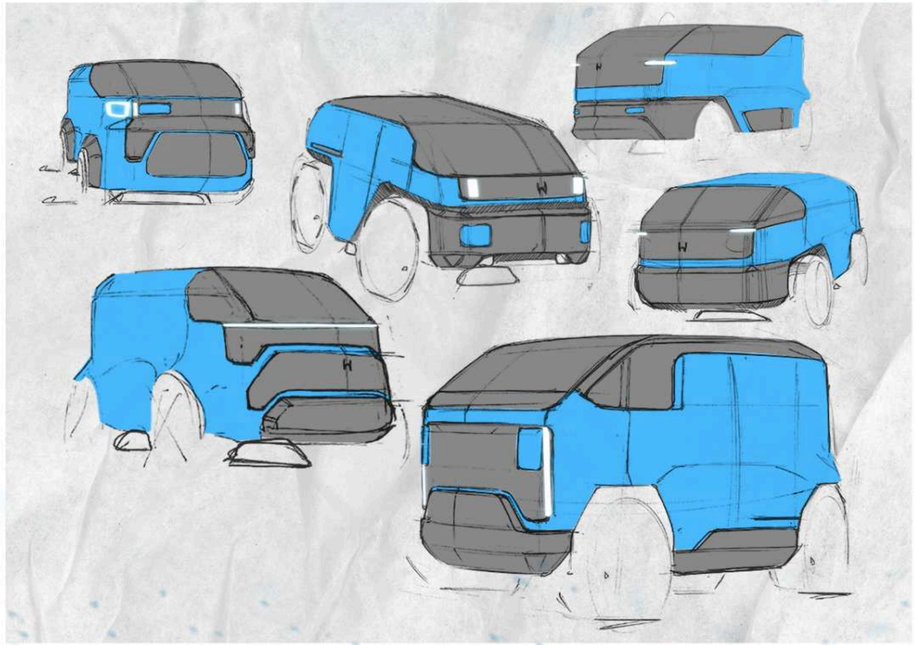
EXTRA

HONDA
Personal project

HONDA Acty.V

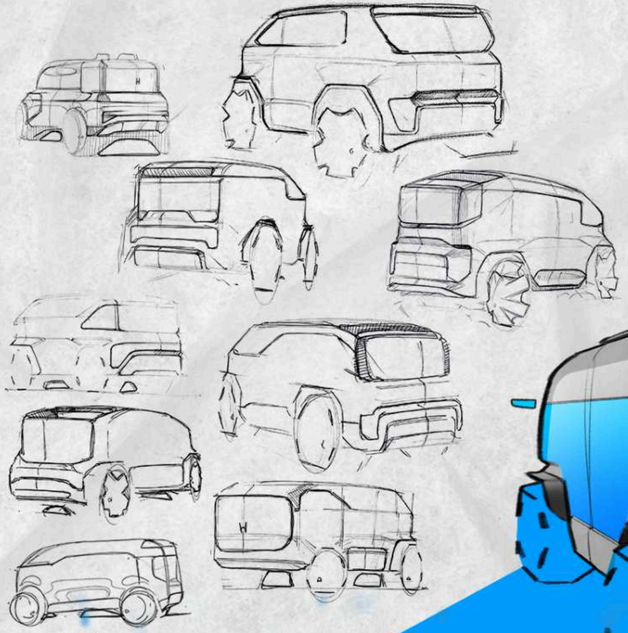
As an automotive designer, I wanted to revisit one of Honda's classic models—the Honda Acty. First introduced in the 1980s, the Acty became a beloved compact van in Japan, known for its practicality and versatility. For this project, I've updated the design of the Acty for 2025, maintaining the original charm and functionality while giving it a fresh, modern look. The goal was not to reinvent the wheel, but to breathe new life into the iconic van, ensuring it remains relevant for today's urban environments, with a focus on practical updates that cater to current needs. The result is a refined, timeless version of the Acty that stays true to its roots while offering a glimpse into Honda's future.

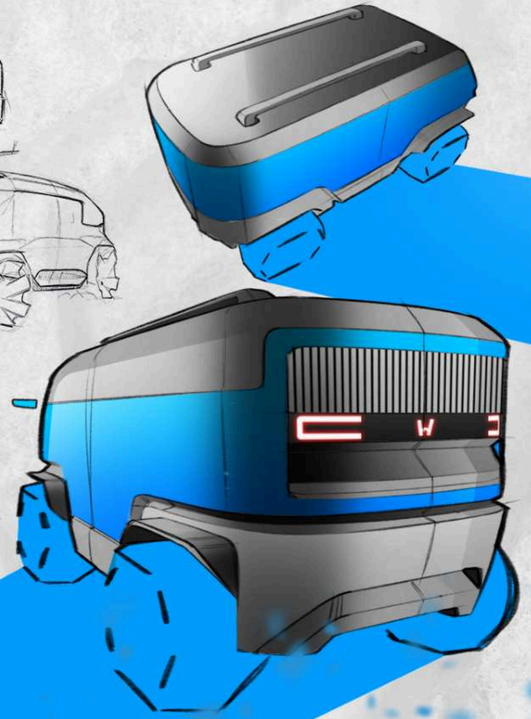
IDEATION



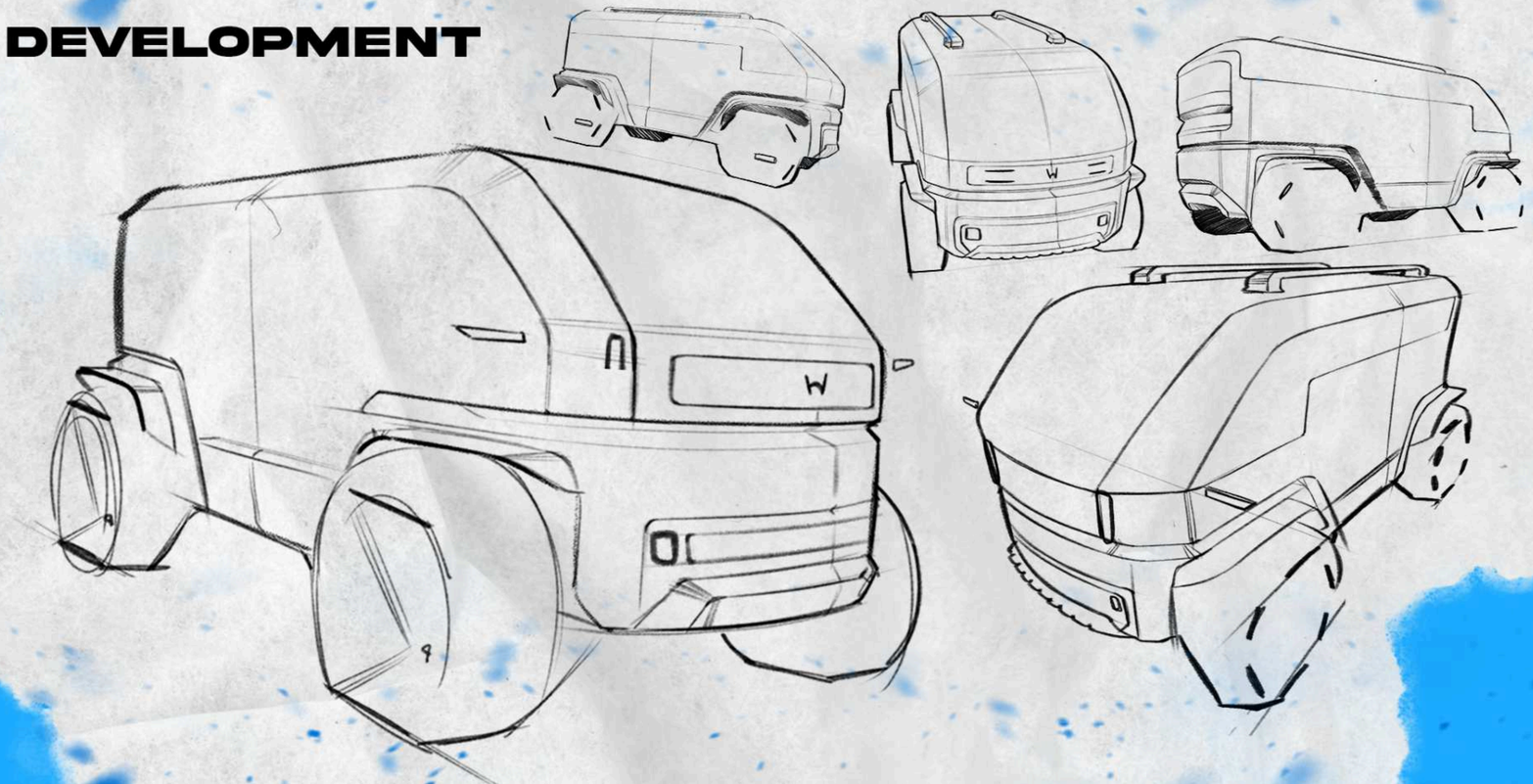
DEVELOPMENT

Key Sketch





DEVELOPMENT



STORAGE
BOX
COOL SYSTEM
YOP
Actimel
Coca-Cola

DANGER
HIGH
VOLTAGE

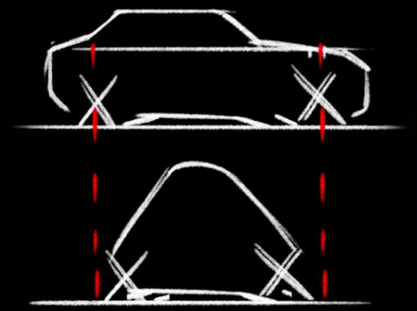
STORAGE

Personal project

MINI Capsule

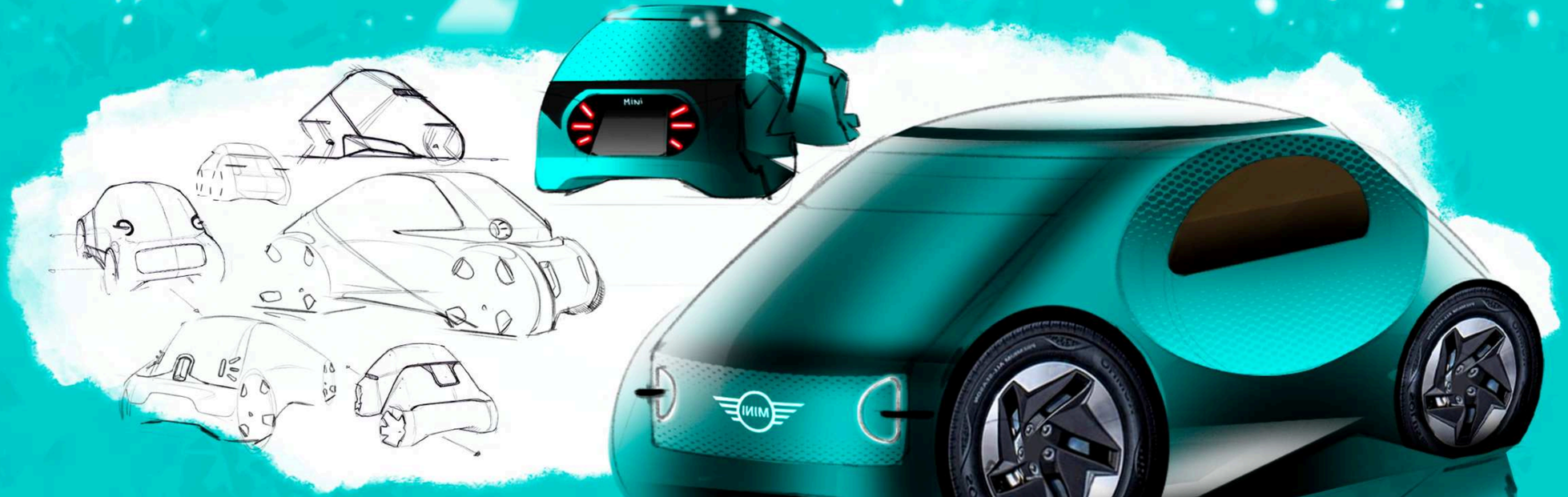
In response to the evolving urban landscape and the growing need for sustainable mobility solutions, I've envisioned a futuristic MINI for 2050—a fully autonomous taxi designed specifically for cities where personal vehicles may be banned. With the rise of shared transportation and the shift toward greener, more efficient solutions, this MINI taxi blends the iconic charm of the brand with cutting-edge technology. Its compact, agile design is perfect for navigating dense urban environments, while its autonomous capabilities and electric powertrain make it a sustainable alternative to traditional vehicles. This project is a vision for a future where public transport, taxis, and emergency vehicles are the only means of getting around—ensuring safe, convenient, and eco-friendly transportation for everyone.

TRIANGULAR SHAPE



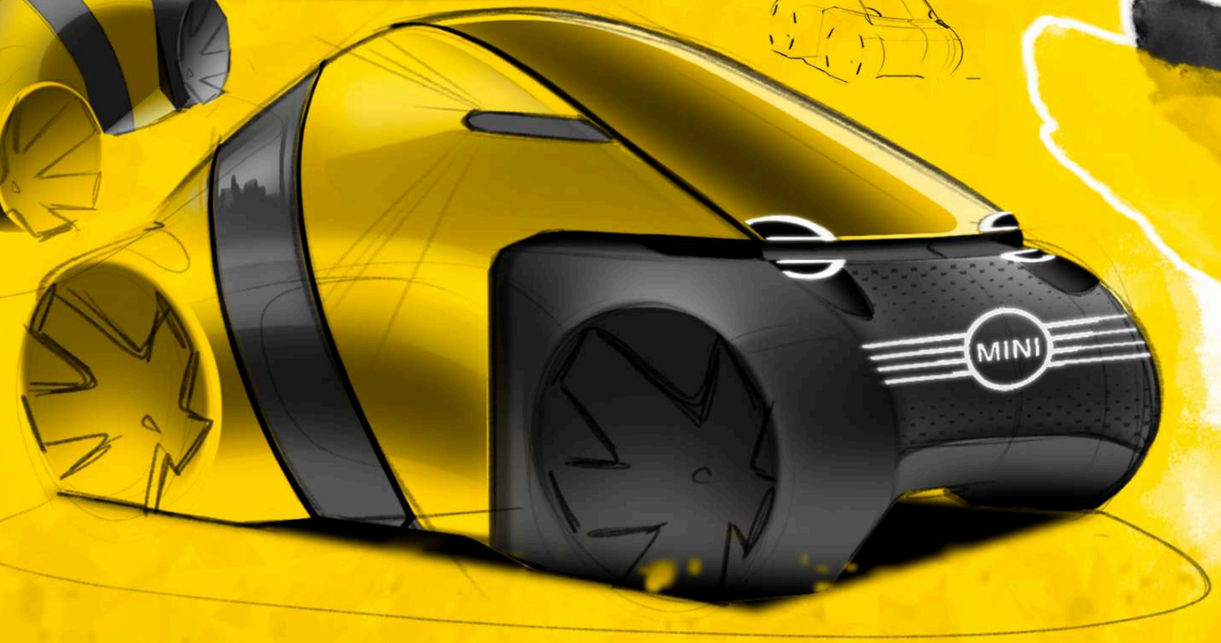
REDUCE THE FOOTPRINT

ROUNDED WINDOW



DIRECTION A

DIRECTION B

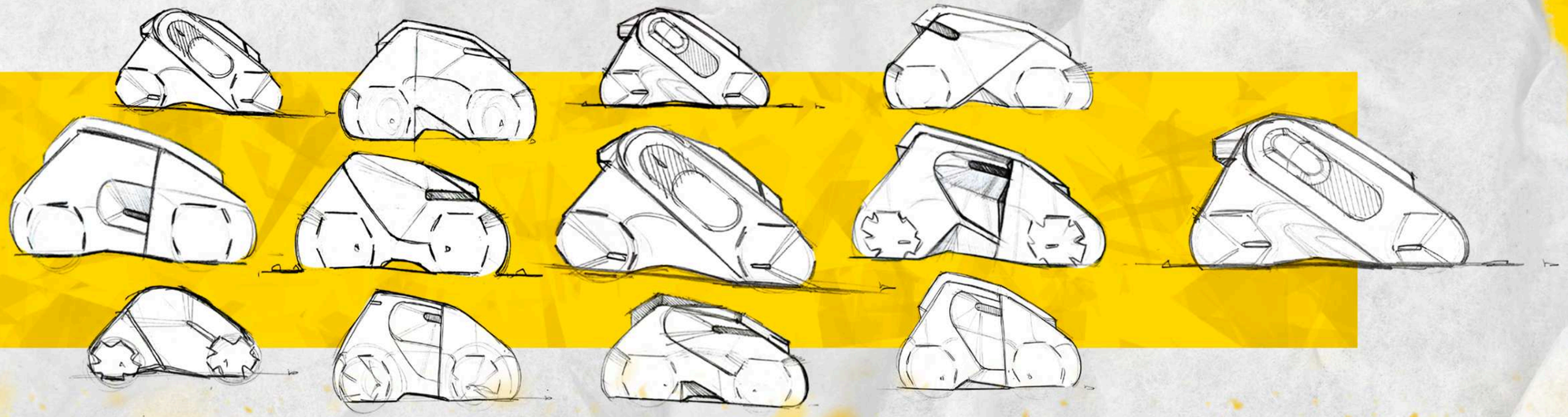


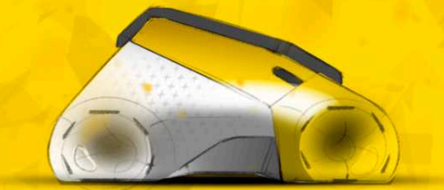
SITTING ZONE

BI

COLOR

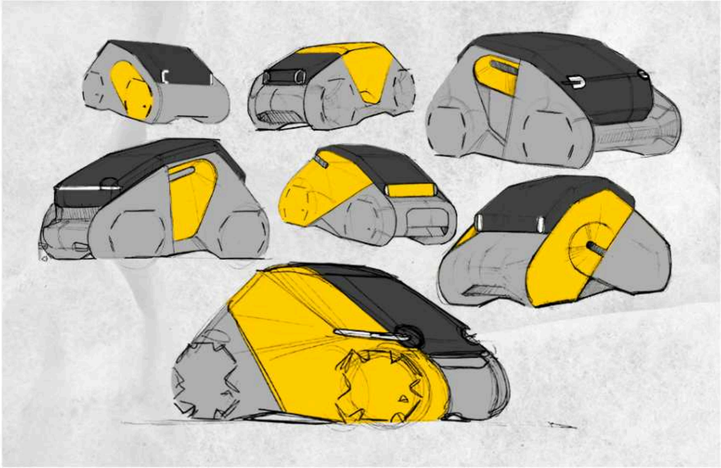
SIDE DEVELOPMENT

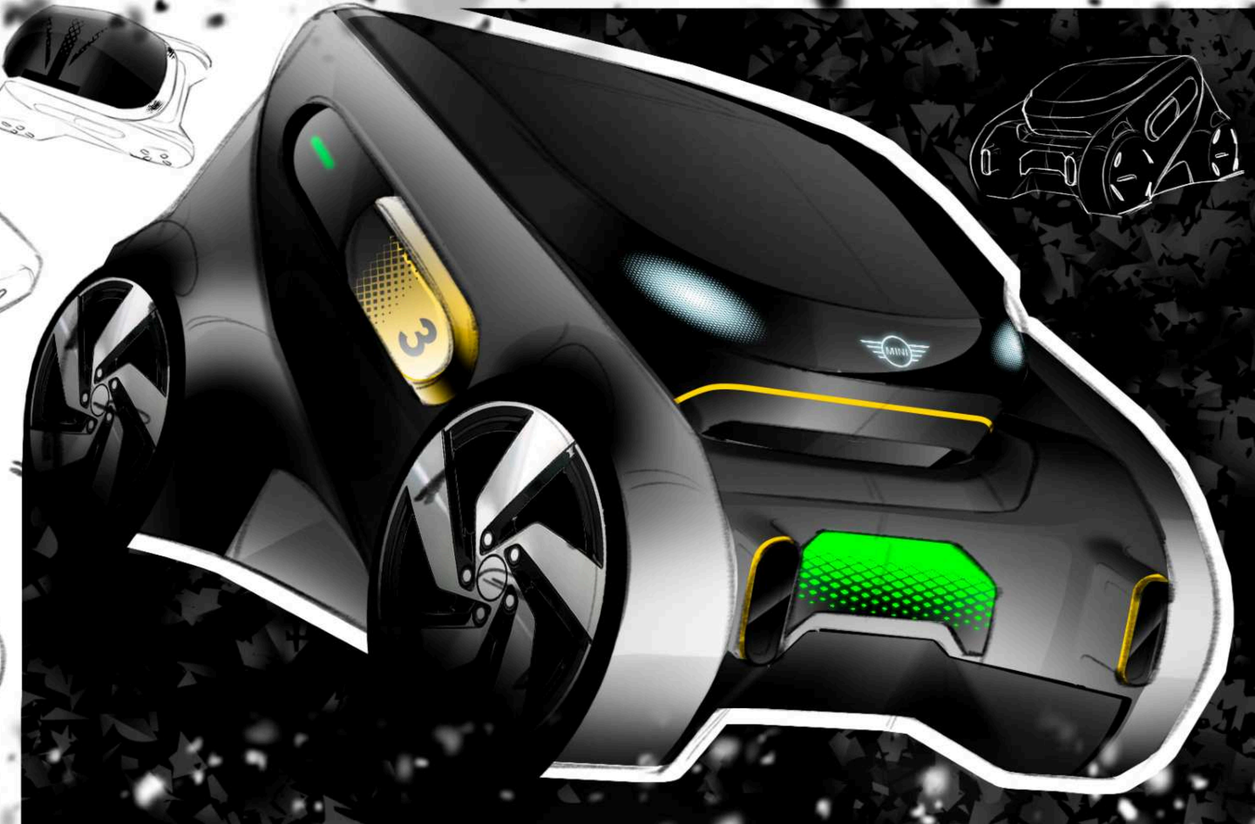




ON SERVICE

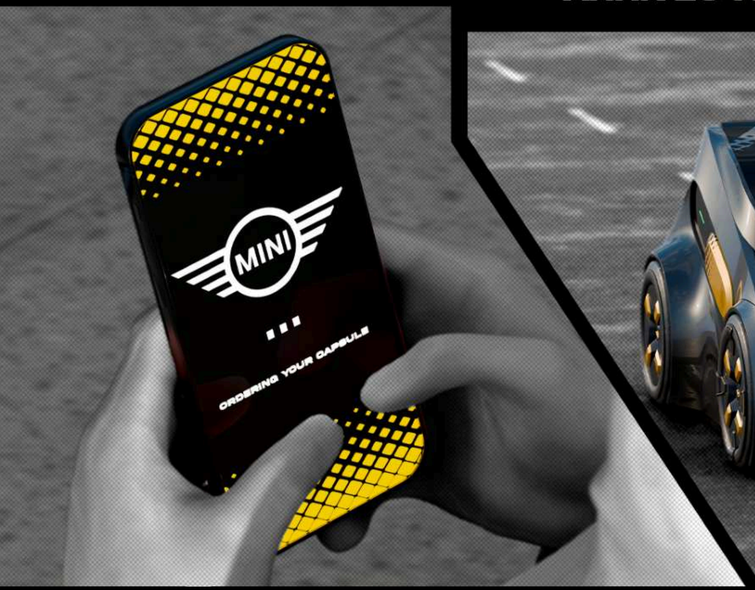
DEVELOPMENT





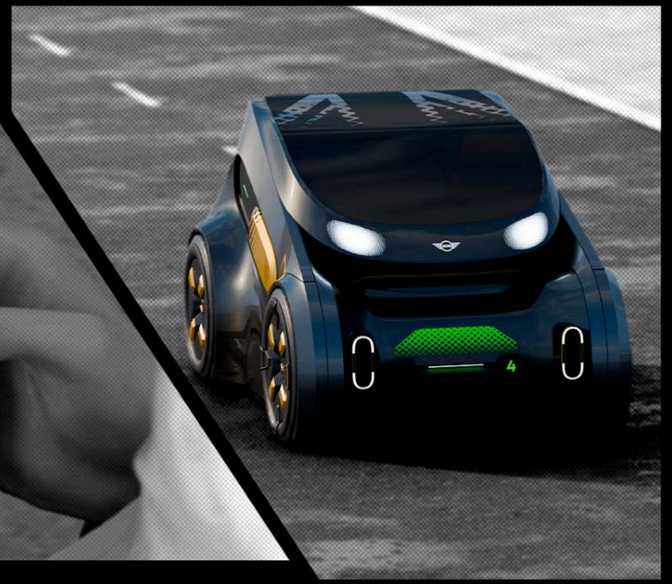
FINAL SHAPE

SCENARIO



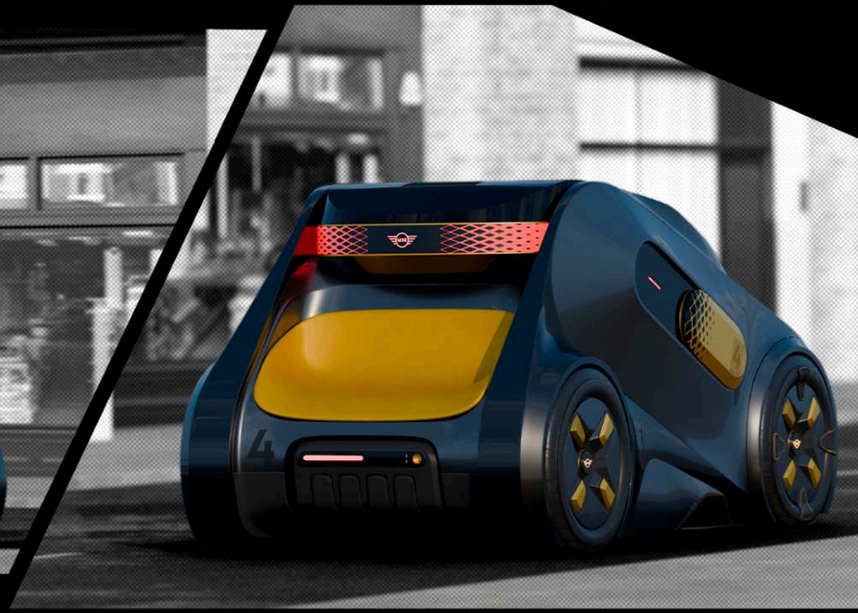
ORDER

ARRIVES AT YOUR PLACE



GET IN

ON THE WAY

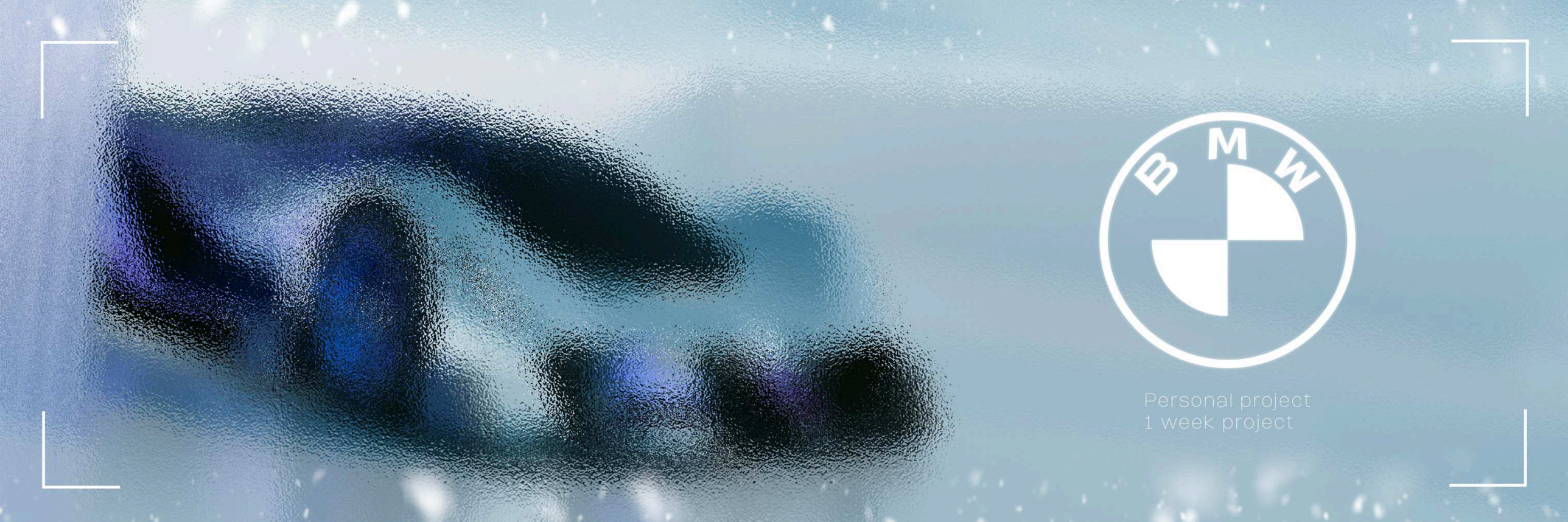


turns red when not available

Charging station

public seat when it's not using or charging

ONE WAY

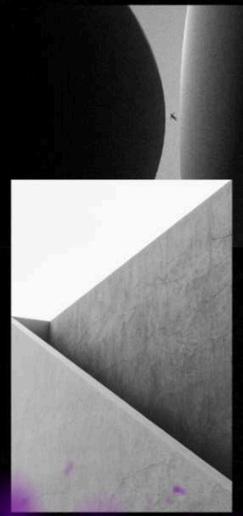

BMW
Personal project
1 week project

BMW Apex

The BMW Apex concept is a bold exploration of futuristic automotive design, created as a quick yet ambitious project completed in just one week. Blending cutting-edge aerodynamics with a striking aesthetic, the design features a unique cubic pattern transitioning from pristine white to deep violet, symbolizing innovation and evolution. Despite the rapid timeline, the BMW Apex pushes the boundaries of speed, technology, and luxury, embodying the essence of modern sports car design.

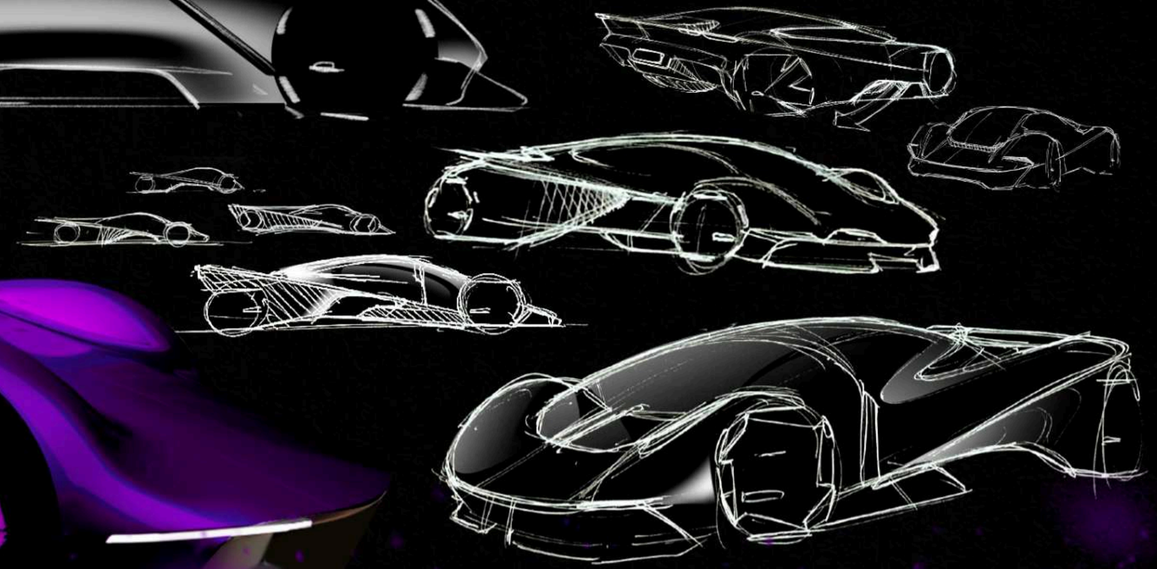
DIRECTION A

BREATHE, BIG AIR INTAKES

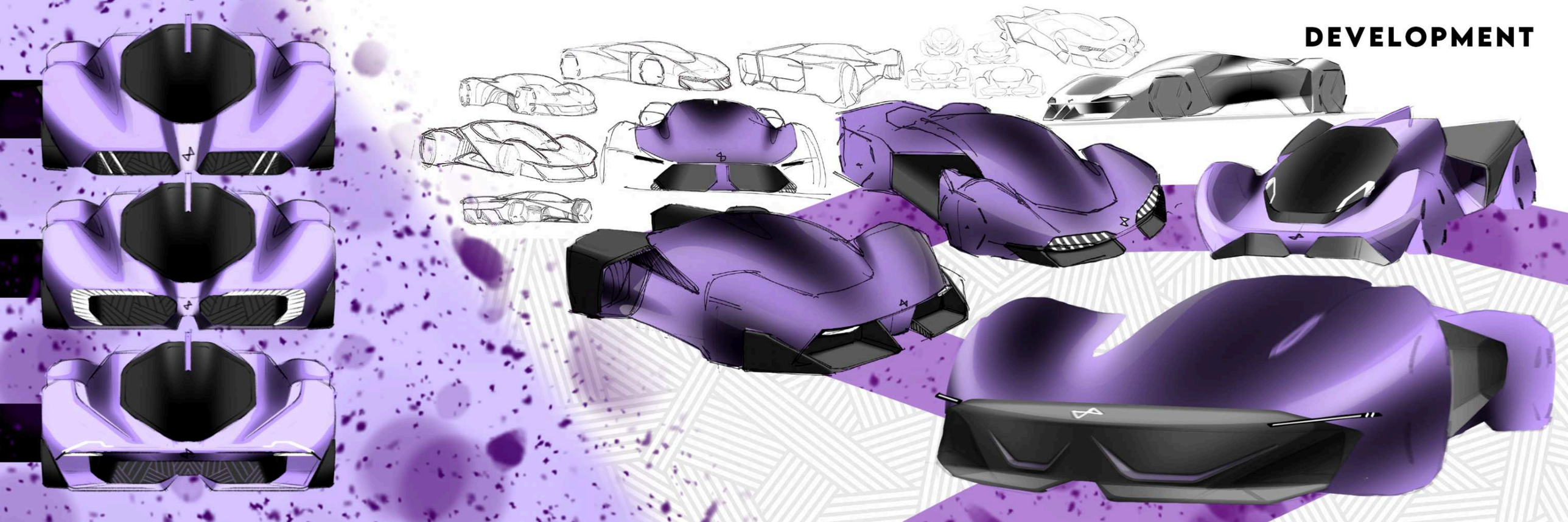


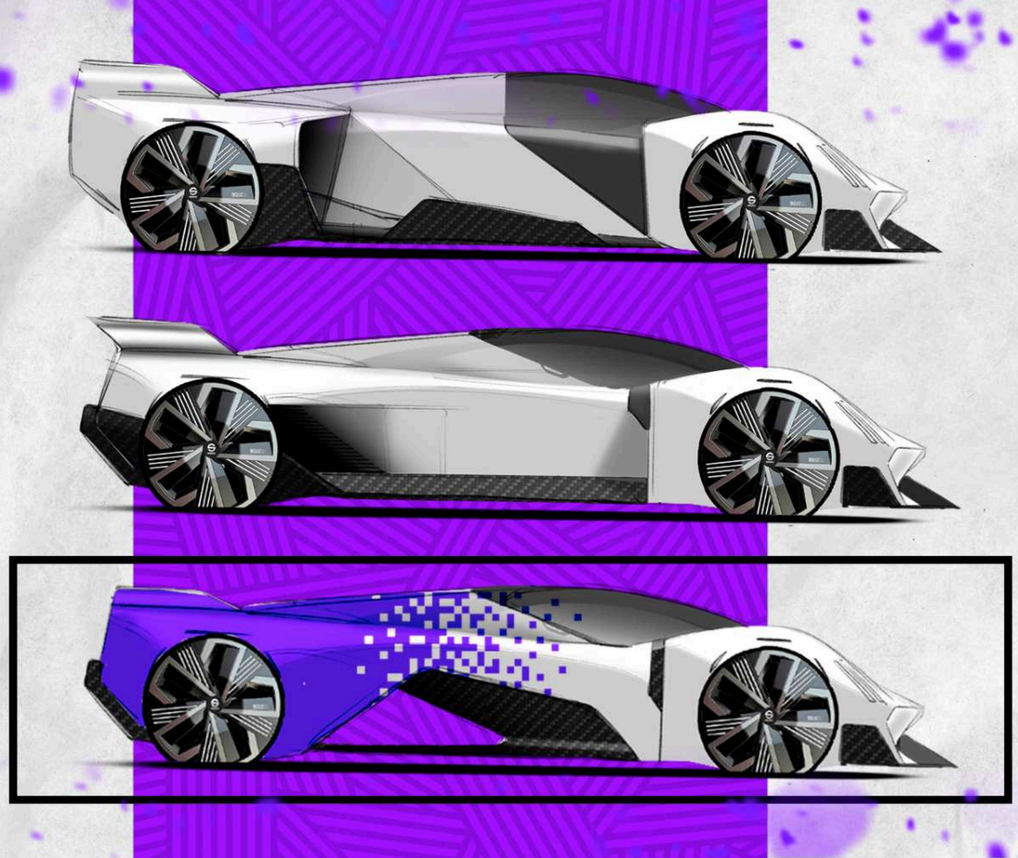
DIRECTION B

FLUID AND SHARP

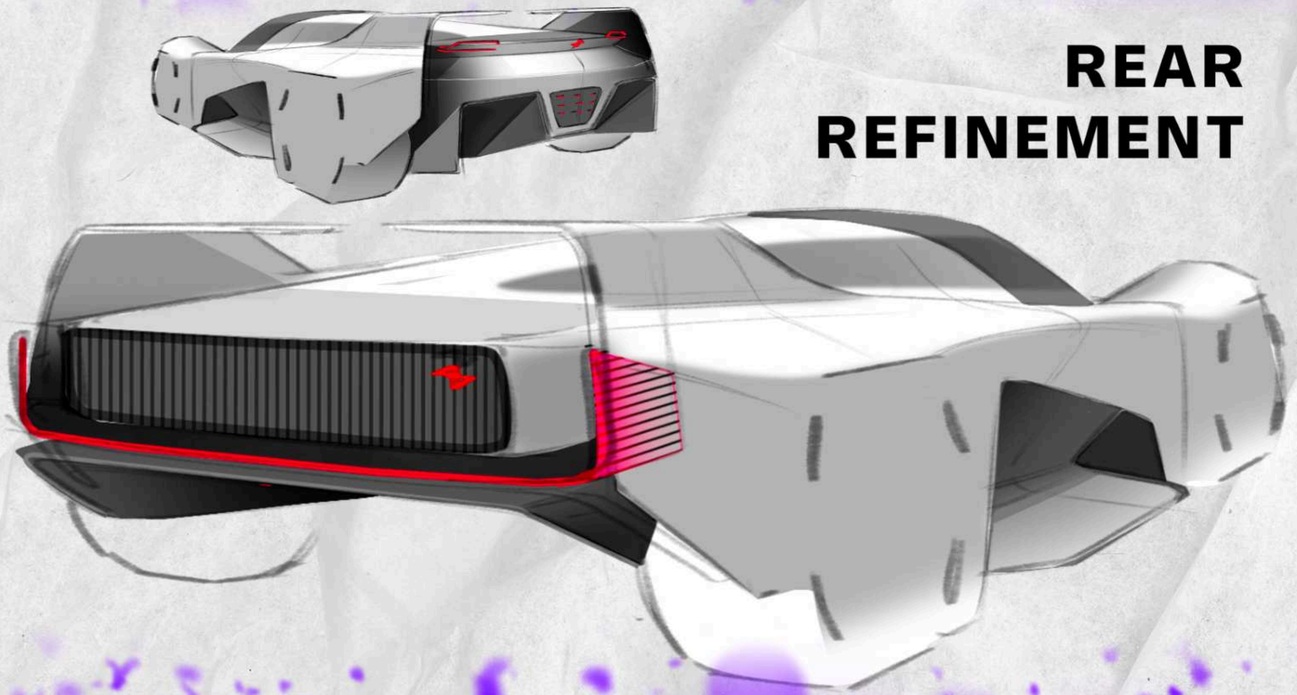


DEVELOPMENT

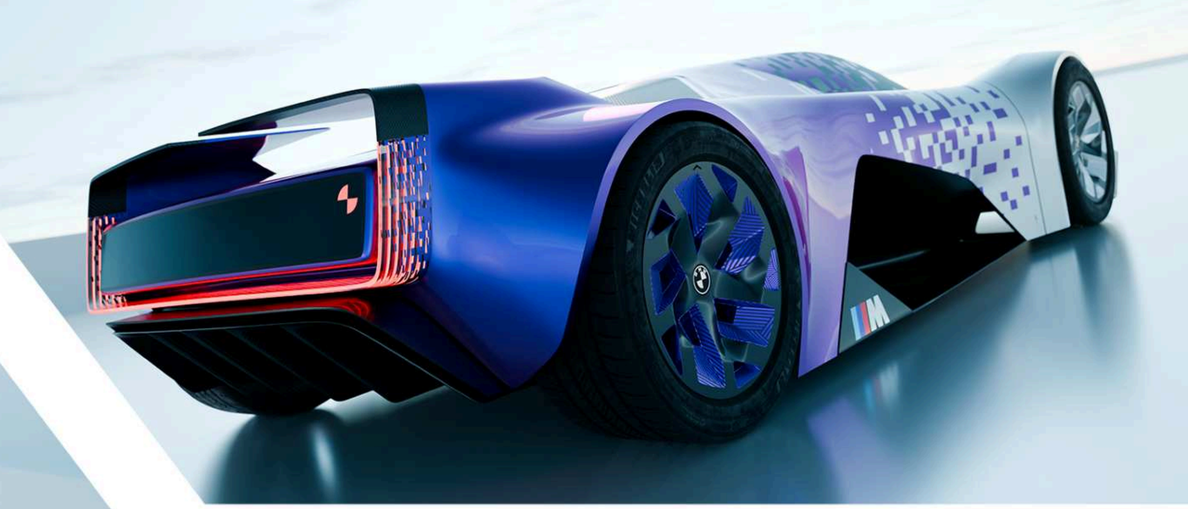




REAR REFINEMENT

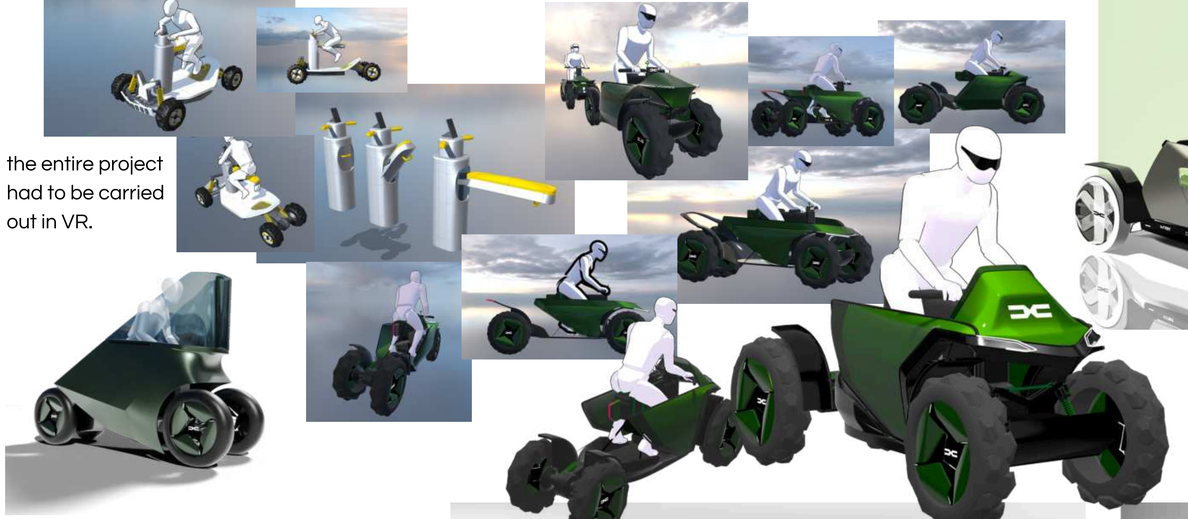


BAYERISCHE MOTOREN WERKE



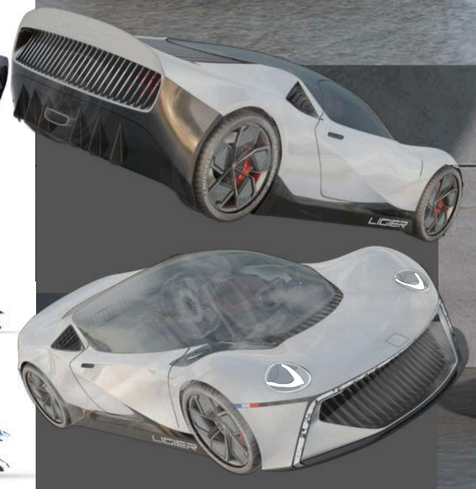
EXTRA

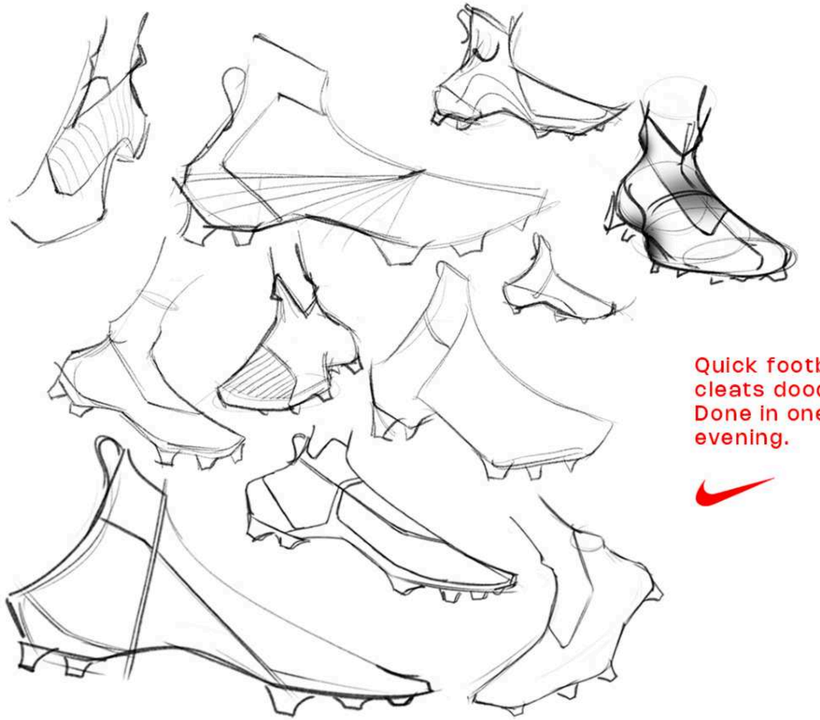
the entire project had to be carried out in VR.



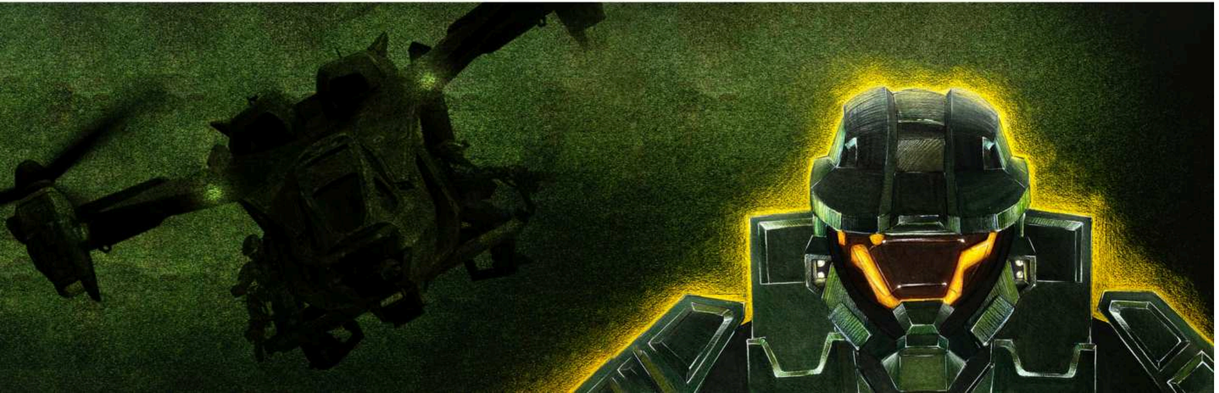
Partnership with **GRAVITY SKETCH** and **DACIA**.
The idea was to explore a new way of getting around town in a world where classic cars were banned in big cities. Group project with Dior GASHI and Noémie FLORESCU.

Make a new street legal car for **LIGIER** according to the JS2 legacy.





Quick football cleats doodles. Done in one evening.



ZOOMX
ZOOMX

Thanks for your time !

Currently looking for an internship of at least 5 months starting in July 2025.

+33 6 98 76 01 34
g.casarotto@stu-strate.design
@gustavosaurus