

Goal: Understand which region has the highest total sales.

5M

4M

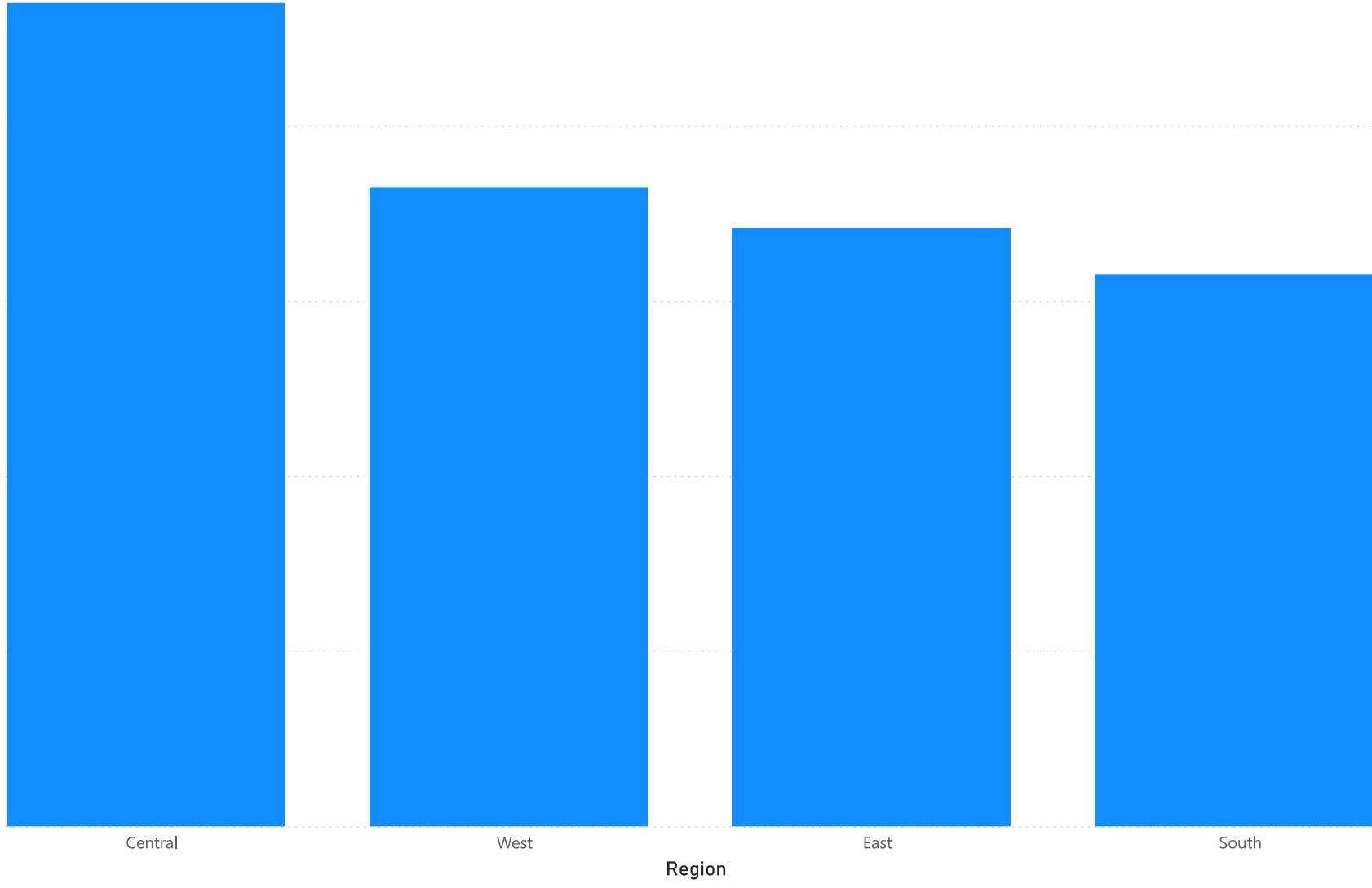
3M

2M

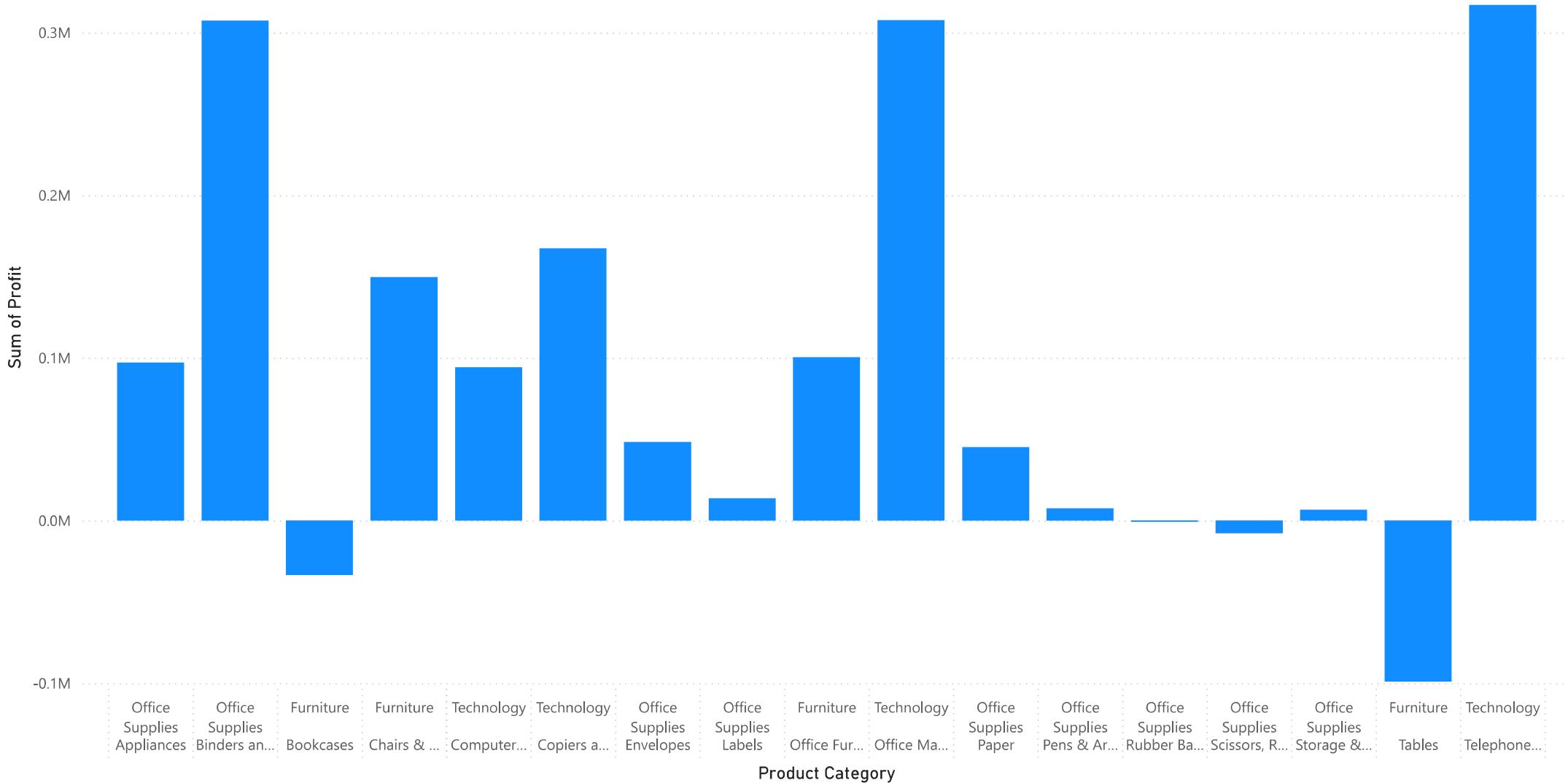
1M

0M

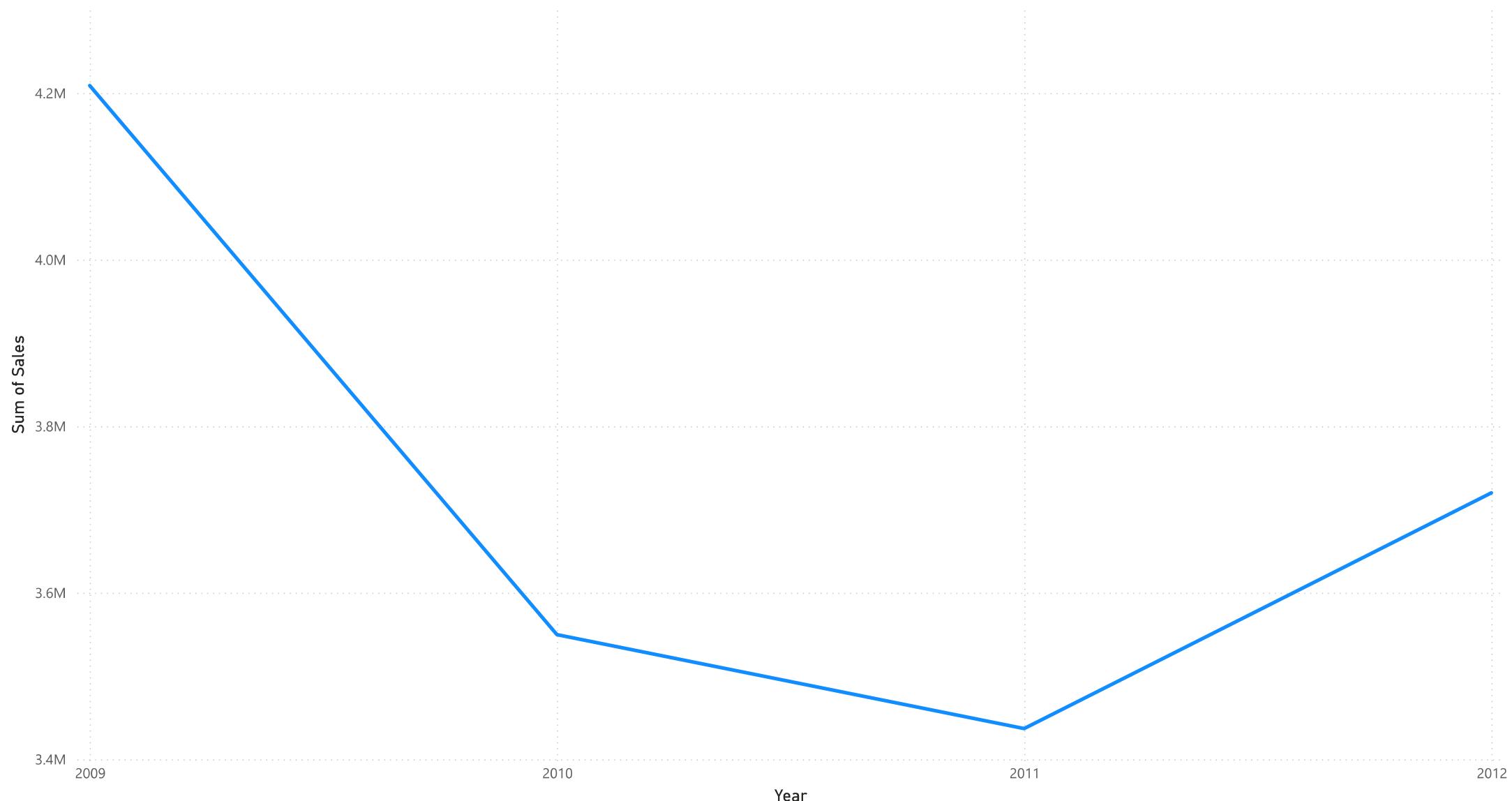
Sum of Sales



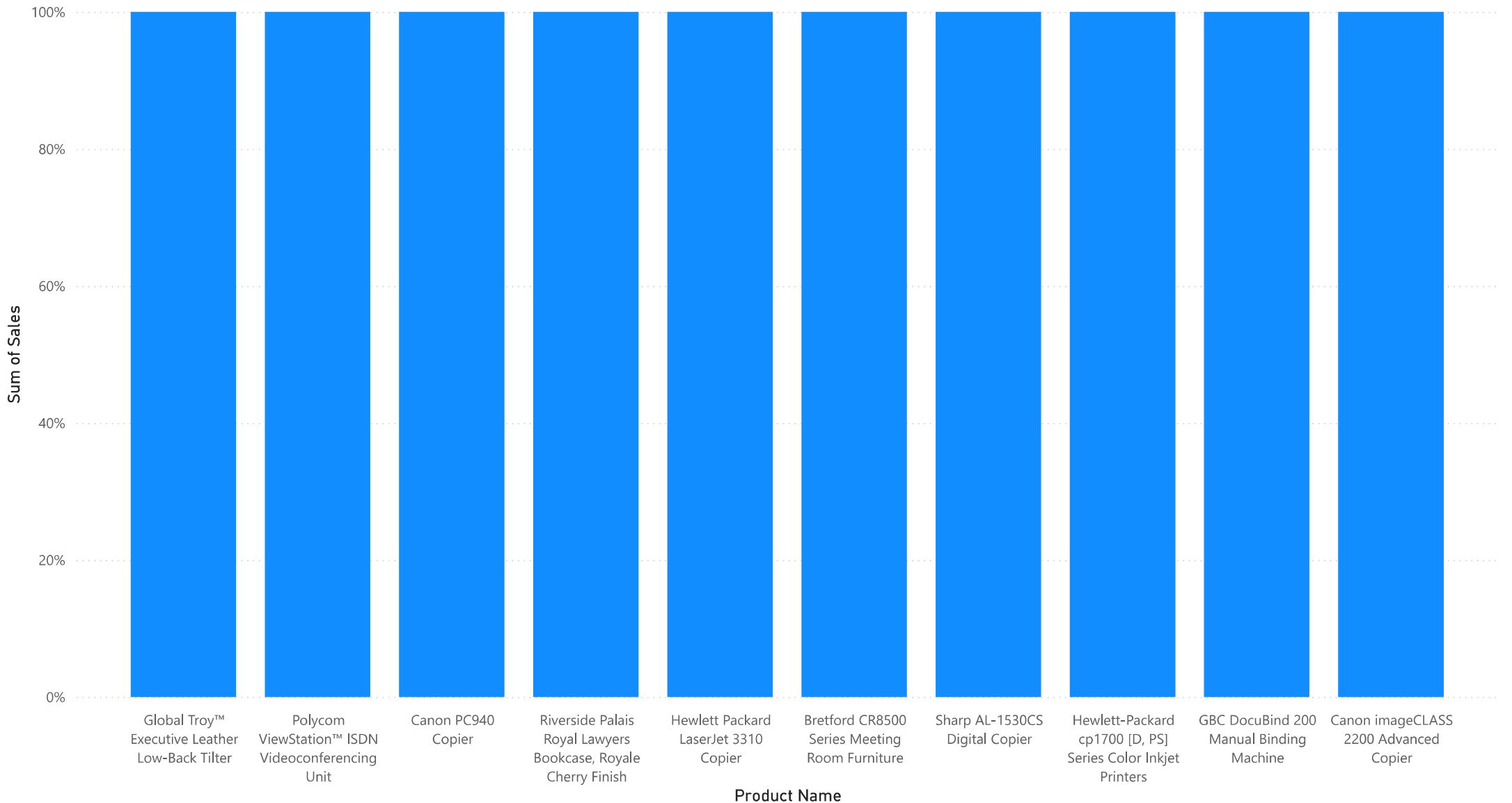
Goal: Identify which product categories bring more profit.



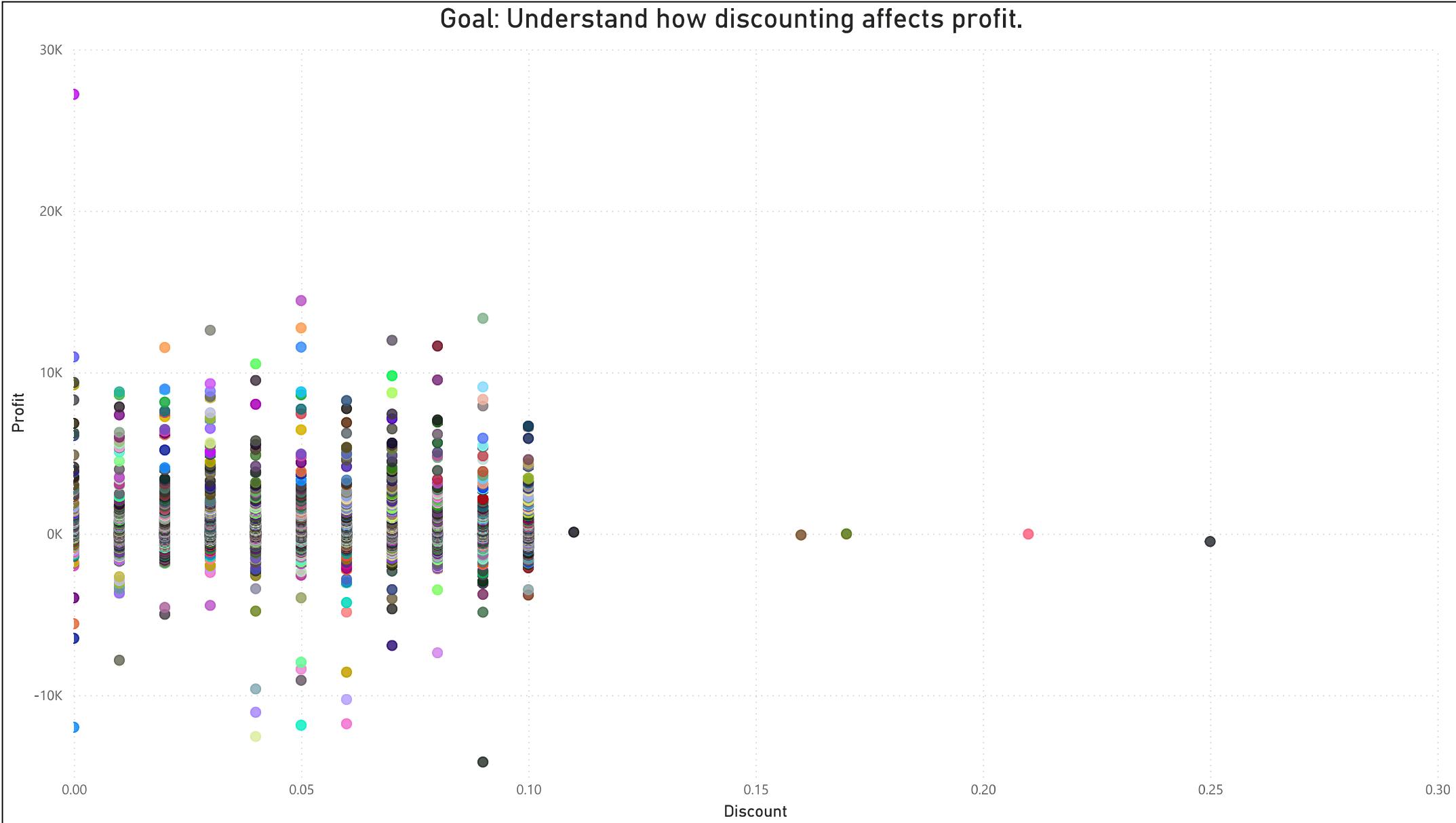
Goal: Spot sales trends over time.



Goal: See the best-performing products



Goal: Understand how discounting affects profit.



Goal: Know which shipping method is most used

