



Google Developer Groups
Jaipur

Serverless Magic: Bringing AI Agents to Life with MCP and Cloud Run

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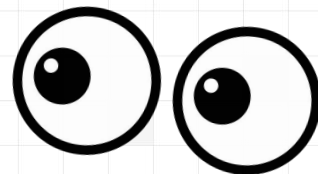
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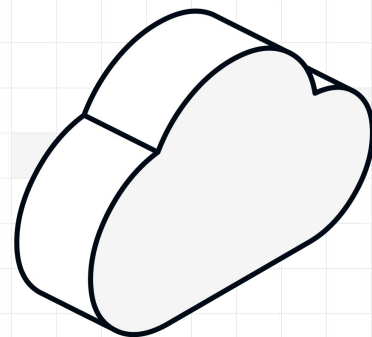
Agenda

- 1 Drawing Parallels
- 2 MCP Architecture
- 3 Key Terminologies and Processes
- 4 Hands-On
- 5 Conclusion and Key Takeaways



Chapter One

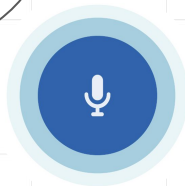
Drawing Parallels





The Startup Founder: An Analogy

**Hi XYZ, I got to know you
run a startup...what all
resources does one need to
run a startup?**



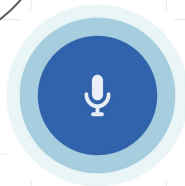
**A startup generally needs
services for HR, Tech.,
Legal, Finance, Marketing,
and Operations.**





The Startup Founder: An Analogy

**Oh, great...
How do you connect with all
these different service
providers?**



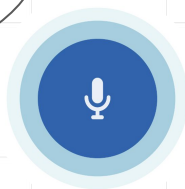
**Actually, each service
provider has a different
on-boarding process...it is
a very tedious job.**





The Startup Founder: An Analogy

**Hmm...
Is just on-boarding a
service provider enough?**



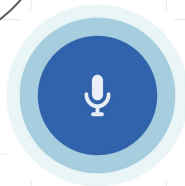
**No! On-boarding a service
provider is of no use unless
one is able to continuously
coordinate with them.**





The Startup Founder: An Analogy

**I understand...
How do you get visibility
into status of each service
provider?**



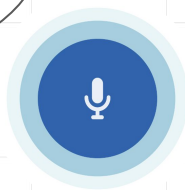
**Well, there is no real
visibility as of now.
My team has other priority
tasks to fulfill.**





The Startup Founder: An Analogy

I wonder if you were to get a centralized dashboard for on-boarding and operating the service providers...



**Wow! That would be one of the most useful things.
I will talk with my colleagues about this.**



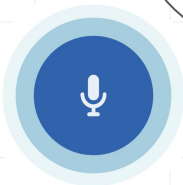


The Startup Founder: An Analogy

**Since you are taking
interest, just having a
dashboard is not enough...
No compromise on
security.**



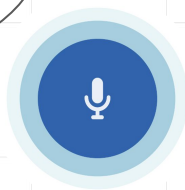
**I almost totally forgot about
this important aspect.
Access controls and data
handling are important.**





The Startup Founder: An Analogy

Imagine you got this central platform, will that be all?



We will aim to design the platform as a unified facade with integrations and flexibility in mind :)





The Startup Founder: An Analogy

Startup Founder Scenario	LLM Scenario	Terminology / Area
Services needed to run a startup: HR, Tech., Legal, Finance, Marketing, Operations, etc.	Resources needed to run effectively: Data Schemas, Data Records, Files, APIs, additional context, etc.	Resources and Tools [Provided by MCP Servers]
Contracts with Service Providers	Integrations with data sources and tools	Custom Integrations [Pre-MCP Scenario]
Service Provider Integration Standardization	API Contract and Data Schema Standardization	Developer Overhead [Pre-MCP Scenario]
Service Provider Communication	Message Exchange between components	Protocols and Transports [MCP Architecture]
Centralized Dashboard	Universal Adapter	Protocols and Architecture



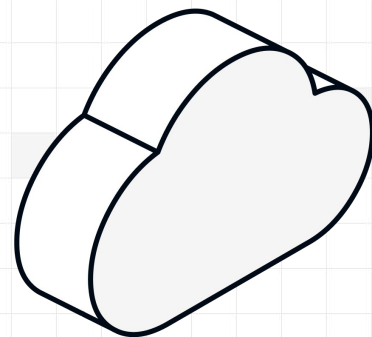
The Startup Founder: An Analogy

Startup Founder Scenario	LLM Scenario	Terminology / Area
Top-Down / Bottom-Up Communication	Unidirectional / Bidirectional Message Streams	Messages (Bidirectional) Notifications (Unidirectional)
Requirements for services by Startup	Need for accessing resources, tools, context, etc.	MCP Server capabilities
Requirements from Service Providers	Need for getting user inputs or non-sensitive privileged data	MCP Client capabilities
Need for Strategic Guidance from Founder	LLM requiring additional context without burdening the MCP Server	Sampling



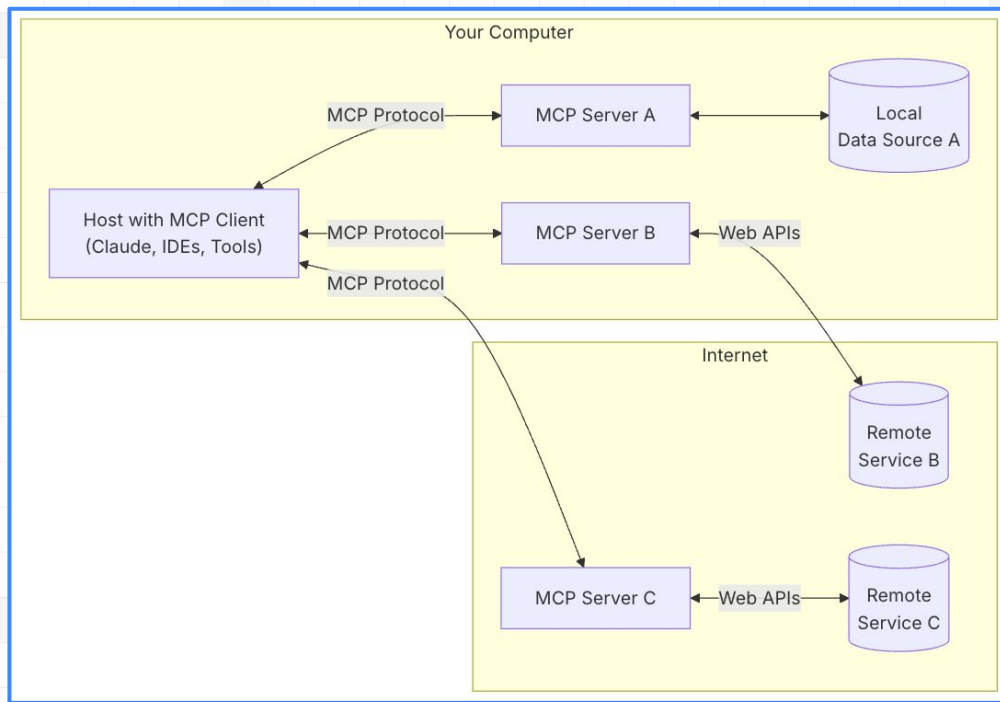
Chapter Two

MCP Architecture





The Client-Server Architecture

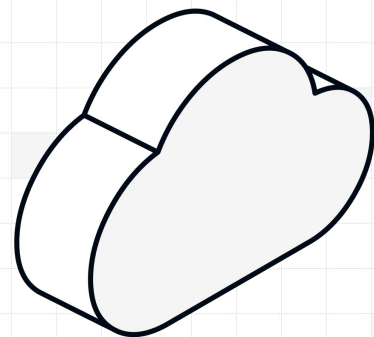


Source: [Official Documentation for MCP](#)



Chapter Three

Key Terminologies and Processes

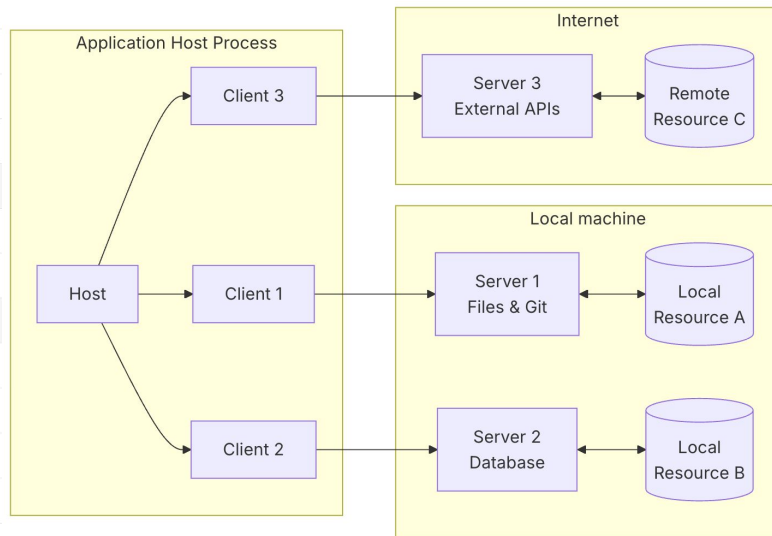




Key Terminologies and Processes

Component	Feature
MCP Server	Prompts
	Resources
	Tools
MCP Client	Roots
	Sampling
	Elicitation

JSON-RPC 2.0 (Protocol)



Source: [Official Documentation for MCP](#)



Resources, Prompts, and Tools

Concept	Definition
Resources	Read-only information; data, context, API response, files, etc. Application-Controlled
Prompts	Instructions given to an LLM; better to templatize and leverage User-Controlled
Tools	An executable function or service that performs some action - like calculator, code generator, etc. Model-Controlled



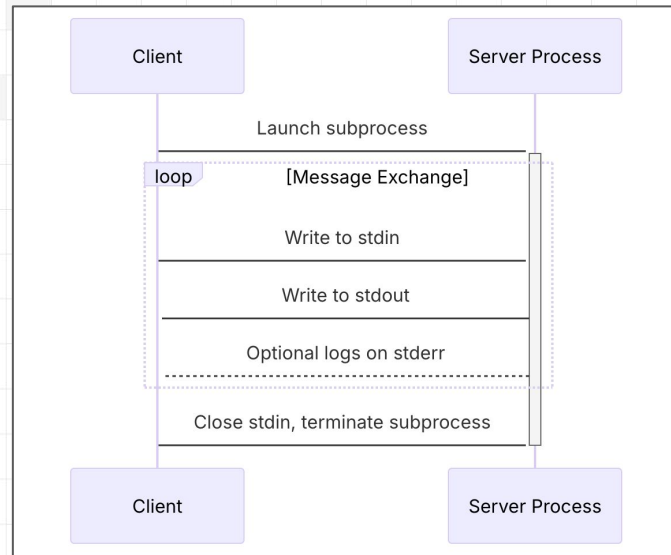
Roots, Sampling, and Elicitation

Concept	Definition
Roots	Helps define boundaries or scope that MCP Servers should respect; hard enforcement is not guaranteed
Sampling	<p>Allows MCP Servers to request LLM-assisted completions from MCP Clients</p> <p>MCP Servers shouldn't store LLM Keys/Credentials; MCP Clients can</p>
Elicitation	<p>Enables interactive, user-in-the-loop flows</p> <p>MCP Servers can request additional inputs from users</p>



Transports

Transport	Use-Case
Stdio (Standard Input / Output)	Local CLI Tools Testing Embedding
Server-Sent Events (SSE) [Deprecated - Standalone]	Real-Time Streaming over HTTP (legacy MCP)
Streamable HTTP [With Optional SSE; JSON responses by default]	Modern default for remote servers, large payloads, or streaming use-cases
Custom	Special requirements - WebSockets, gRPC, etc.



Source: [Official Documentation for MCP](#)



Chapter Four

Hands-On

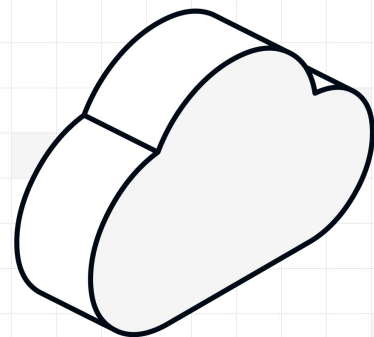
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Chapter Five

Conclusion and Key Takeaways





Noteworthy Points

1. **MCP Unlocks Module LLM Agent Workflows**
2. **Hybrid Orchestration (Local + Remote) is powerful and easy**
3. **Use Sampling for LLM-in-the-loop kind of tools; track cost, and use token limits and stop seq.**
4. **Use Elicitation for exercising user-in-the-loop pattern**
5. **Opt for Serverless for scale; both MCP Clients and MCP Servers can run on Serverless**
6. **Serverless pattern can turn out to be cost efficient**
7. **Leverage MCP Inspector for quick debugging**
8. **Security, sanitization, and governance are critical; don't forget enforcing them**
9. **Access Controls, Pagination, Auth*, and Rate Limiting patterns should be exercised**
10. **MCP on Embedded / IOT Devices and Shared Web Hosting (cPanel) is a BIG NO (as of today)**



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Thanks
Everyone !



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