

A background image showing a group of business professionals in an office setting. A woman in a grey blazer is in the center, looking at a tablet. To her left, a man in a dark suit and striped tie is partially visible. In the foreground, another person's hand is pointing at a tablet displaying a document with charts. There are also coffee cups visible on a table.

How to write your Research Proposal?

Ms Swathi Ganesan

Proposed Title of the Project

- Need to be concise, precise and sufficiently innovative

Briefly describe your field of study

You need to briefly describe your proposed topic:

- Introduce the case study: your proposed topic with an indicative review of current literature and research. You should also demonstrate your knowledge of relevant literature by identifying key debates to clearly show how this will inform your research.
- What is the purpose of your field of study?
- Establish the project scope and boundary
- Include in-text citations in Harvard format

What question
does your
project seek
to answer?

The aim of your project with SMART objectives (3/5 objectives)

- Specific: state exactly what you need to achieve
- Measurable: consider how you will know if you have achieved the objective
- Achievable: set objectives that you think you probably will be able to complete based on your experience acquired from the programme so far
- Realistic: establish if you will be able to fulfil the objective in the time available. Whilst research often attempts to push the boundary of knowledge it only needs to be a tiny advancement, not a massive leap forward in science that would often be unrealistic of an MSc thesis
- Time constrained: identify when objectives should be completed to ensure the project is finished on time – add to your time plan

What hypothesis are you seeking to test?

- Clearly state the key research questions that you intend to explore as part of your research. Make sure that you point out your hypothesis in the form of questions?
- Outline the methodology that you intend to adopt and the approaches that you will use for data collection.
- Your data collection method should be justified.

What are the probable project outcomes?

- Include observable outcomes
- Indicate here how appropriate theories and models will be used and discuss their advantages and disadvantages.
- Demonstrate that the research study is feasible in the timescale and within the constraints of the resources available.

Please provide a
brief
Bibliography of
2-4 key texts for
your study (Use
Harvard
Reference Style)

- You must include references in support of your Proposal, which should be used in accordance with the appropriate convention for your programme: HARVARD REFERENCE STYLE.
- Please follow the Harvard referencing quick guide.