

*Campaign for  
Better Typography  
in Movies*

Motion Picture Association Of America, Inc.  
15503 Ventura Boulevard  
Encino, California 91436

2015-04-08

Dear MPAA,

I write you this letter voice my support for the campaign for better typography in movies. I would like to ensure that all text, numbering, signs and credits in movies are given professional typographical treatment. This will enhance the enjoyment of all viewers, including myself. Please take advantage of recent progress in the areas of anti-aliasing, kerning and ligatures.

Sincerely,

*Cas Lon*  
Cas Lon