

Edge Brand Colors





Dark Mode Adaptation Guide

The Simple Approach

Instead of reinventing your palette, we adjust the **intensity and brightness** of your existing colors. Dark backgrounds need colors that are slightly more saturated or lighter to maintain the same visual impact. Your navy becomes the foundation, and accent colors are brightened for visibility.





Navy Layering System


Your original navy (#1B365D) becomes card surfaces. A deeper navy (#0F1D2F) creates the base, and a lighter navy (#243B53) handles hover states. This layering creates visual depth.

	Color Name	Hex Code	Usage
	Deep Navy	#0F1D2F	Page/app background
	Original Navy	#1B365D	Cards, panels, surfaces
	Navy Light	#243B53	Hover states, elevated elements
	Navy Border	#2D4A6F	Borders, dividers




Accent Color Adaptations

Your brand accent colors are brightened by approximately 15-20% to maintain visual impact on dark backgrounds. This ensures proper contrast and readability while staying true to your brand.

	Light Mode		Dark Mode	Usage
	#C41F3E	→	#E85A6F	Brand Red — Primary CTA, brand accent
	#00685E	→	#20B2A4	Success Green — Positive states, health indicators
	#007FA3	→	#3AACCF	Info Blue — Links, informational elements
	#FF8200	→	#FF9F40	Warning Orange — Warnings, attention needed

	#91BFA1	→		#A8D4B8	Accent Green — Secondary accent, charts
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Text Colors

	Role	Light Mode	Dark Mode
	Primary Text	#1B365D	#F8FAFC
	Secondary Text	#64748B	#94A3B8
	Muted Text	#94A3B8	#64748B

Complete Dark Mode Palette Reference

Role	Light Mode	Dark Mode	Usage
Background	#EFEFEF	#0F1D2F	Page/app background
Surface	#FFFFFF	#1B365D	Cards, modals, panels
Surface Hover	#F5F5F5	#243B53	Interactive element hovers
Primary Text	#1B365D	#F8FAFC	Headings, body text
Secondary Text	#64748B	#94A3B8	Labels, captions, muted
Brand Red	#C41F3E	#E85A6F	Primary CTA, brand accent
Success Green	#00685E	#20B2A4	Positive states, health indicators
Info Blue	#007FA3	#3AACCF	Links, informational
Warning Orange	#FF8200	#FF9F40	Warnings, attention needed
Accent Green	#91BFA1	#A8D4B8	Secondary accent, charts
Border	#E2E8F0	#2D4A6F	Dividers, input borders

Implementation Tips

- **Keep Red Sparse:** On dark backgrounds, bright red pops even more. Use it only for your most important CTAs to maintain visual hierarchy.
- **Charts Love Dark Mode:** Your bright accent colors (#20B2A4, #3AACCF, #FF9F40) create beautiful, highly readable data visualizations on navy backgrounds.
- **Layer Your Navies:** Use Deep Navy (#0F1D2F) as base, Original Navy (#1B365D) for cards, and Navy Light (#243B53) for hovers. This creates depth.
- **Contrast Ratios:** All light text colors (#F8FAFC) on navy backgrounds exceed WCAG AA accessibility standards. Your adapted accent colors are optimized for readability.

Quick Reference — Dark Mode Hex Codes

Backgrounds: #0F1D2F (base) · #1B365D (surface) · #243B53 (hover) · #2D4A6F (border) **Text:** #F8FAFC (primary) · #94A3B8 (secondary) · #64748B (muted) **Accents:** #E85A6F (red) · #20B2A4 (teal) · #3AACCF (blue) · #FF9F40 (orange) · #A8D4B8 (green)

Edge Oracle — Healthcare Operations Intelligence Platform
Brand Color Guidelines · Dark Mode Adaptation