Mill Master

"Transforming Rice Mill Management, One Grain at a Time."

Salesforce CRM Application for Wholesale Rice Mill Management

Leveraging Salesforce to Enhance Efficiency and Analytics in Rice Mill Management

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Demo Video: Google Drive Link **Document Link**: Google Document

GitHub Repository: https://github.com/g-roshan-007/Mill-Master.git

Abstract

This document provides an overview of a Salesforce CRM application built to improve the operational efficiency of rice mills. The application utilizes Salesforce features like custom objects, roll-up summary fields, cross-object formulas, validation rules, and role-based permissions to manage rice production, supplier relationships, consumer data, and detailed reporting.

Project Overview

This project focuses on creating a Salesforce CRM Application for managing wholesale rice mill operations. Designed to centralize and simplify the management of inventory, suppliers, consumers, and detailed reporting, the project aims to streamline rice mill processes by leveraging the Salesforce platform. By implementing Salesforce's robust data management and reporting capabilities, this CRM solution improves operational efficiency, data accuracy, and resource allocation, supporting the long-term productivity and business goals of the rice mill industry.

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Objectives

Business Goals:

- Develop an intuitive and accessible CRM platform to manage rice mill operations efficiently.
- Streamline daily processes for inventory, supplier, and consumer management.
- Optimize reporting and provide insightful analytics for strategic decision-making.

Specific Outcomes:

- A user-friendly interface for tracking rice production, sales, and supplier interactions.
- Comprehensive dashboards and reports for real-time data insights.
- Validation rules, permission sets, and roll-up fields to ensure data integrity and secure access.

Salesforce Key Features and Concepts Utilized

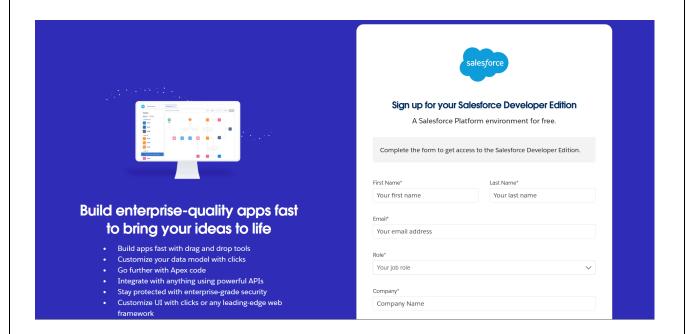
- Custom Objects: Supplier, Rice Mill, Consumer, Rice Details.
- Field Types: Custom fields, roll-up summary fields, cross-object formula fields.
- Relationships: Master-detail relationships to link related data.
- User Interface: Custom tabs, page layouts, and a Lightning App for organized navigation.
- **Security and Permissions**: Validation rules, permission sets, and role hierarchy for controlled access.
- **Reports and Dashboards**: Interactive and detailed analytics for monitoring business performance.

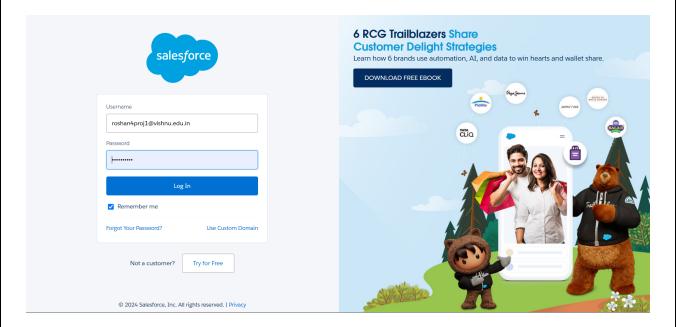
Detailed Steps to Solution Design

Step 1: Setting Up Salesforce Environment

- Create a Salesforce Developer Account:
 - Go to Salesforce Developer Sign-Up and sign up for a free account.
 - Verify your email and log in to the Salesforce Developer Console, where you will build and configure the CRM application.
- Configure Salesforce Settings:
 - Navigate to the Setup menu to configure your Salesforce environment.

■ Familiarize yourself with the Object Manager and App Manager sections, where you will create custom objects, fields, and Lightning apps for this project.





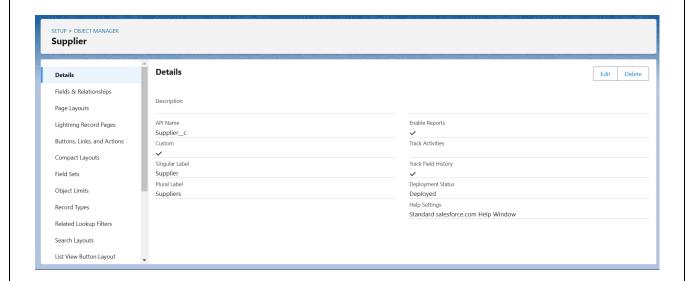
Step 2: Designing Custom Objects

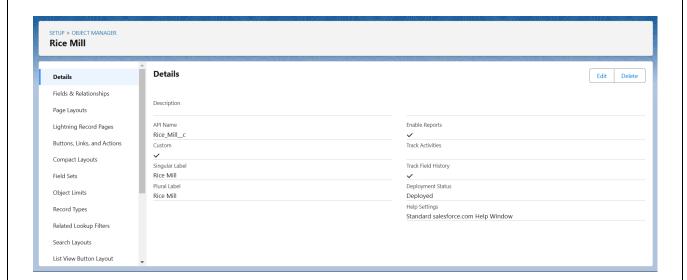
- Create Custom Objects:
 - In Setup, go to Object Manager > Create > Custom Object.
 - Create the following objects:

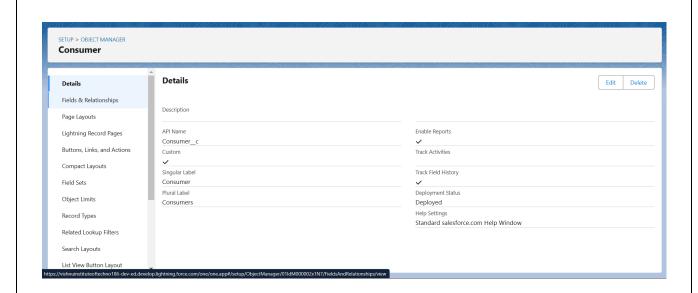
- **Supplier:** Store details for each rice supplier, including their contact information and supply history.
- o Rice Mill: Capture operational data for the rice mill.
- **Consumer:** Track consumer information and their purchase details.
- Rice Details: Record rice production metrics, pricing, and transaction details.

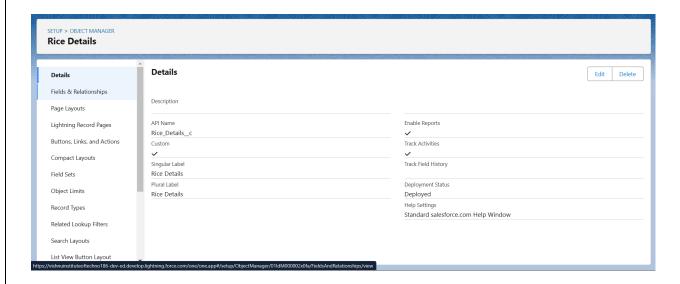
• Define Object Properties:

- Enable options such as Allow Reports and Allow Activities for each object to ensure that these objects can be included in reports and analytics.
- Add custom icons for each object to improve the user interface.









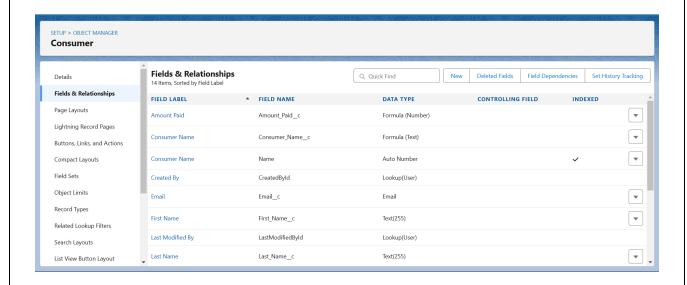
Step 3: Establishing Relationships

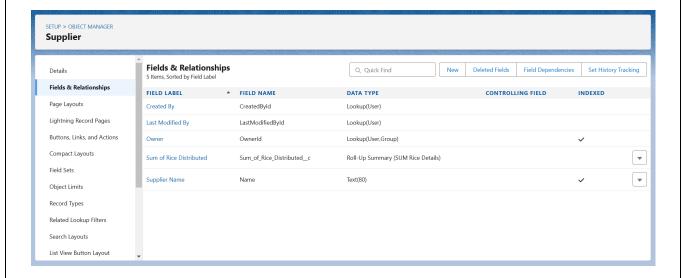
• Master-Detail Relationships:

- In Object Manager, open each object and go to Fields & Relationships > New.
- Select Master-Detail Relationship and choose the related object for each primary object. For example, create a master-detail relationship between Rice Mill and Rice Details to show rice production details for each mill.

• Lookup Relationships:

■ Use Lookup Relationships for fields that need optional relationships, such as linking Consumer to Supplier if required.





Step 4: Creating Fields

Create Custom Fields:

- In Fields & Relationships within each object, select New and choose field types like Number, Currency, or Text to store data.
- For example, in Rice Details, create fields such as Quantity, Price per KG, and Total Cost.

Implement Roll-Up Summary Fields:

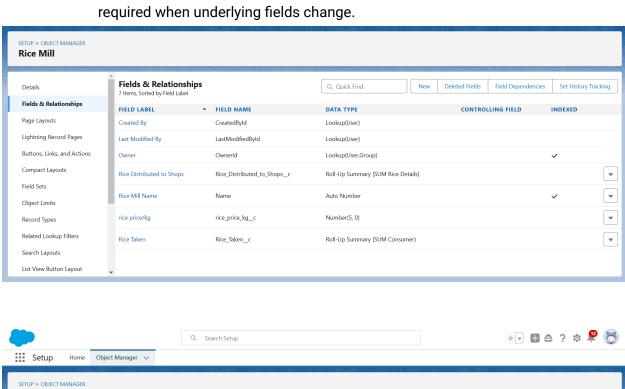
 Use roll-up summary fields in Supplier to aggregate data from related records, like the total quantity of rice supplied. ■ For each roll-up field, choose a function such as SUM to calculate totals across records.

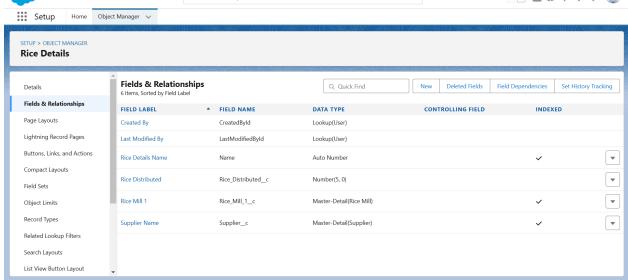
Cross-Object Formula Fields:

Create formula fields that pull data from related objects to perform calculations. For instance, add a formula to Rice Details to calculate

Total Payment = Quantity * Price per KG.

Formula fields provide real-time calculations, so no additional updates are





Step 5: User Interface Customization

• Develop Page Layouts:

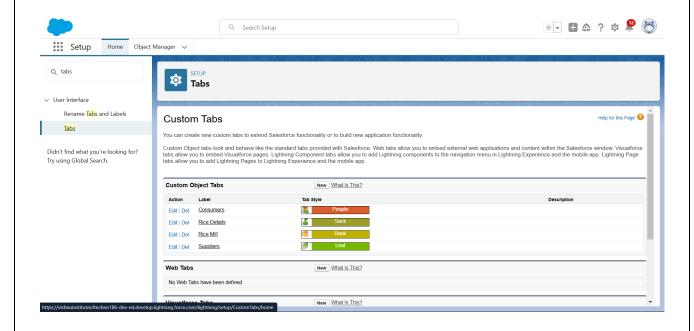
- Customize the page layouts for each object to display essential fields first and create sections for organized data viewing.
- Adjust the layout by dragging and arranging fields in a logical order. Add sections like Supplier Information, Contact Details, and Supply History.

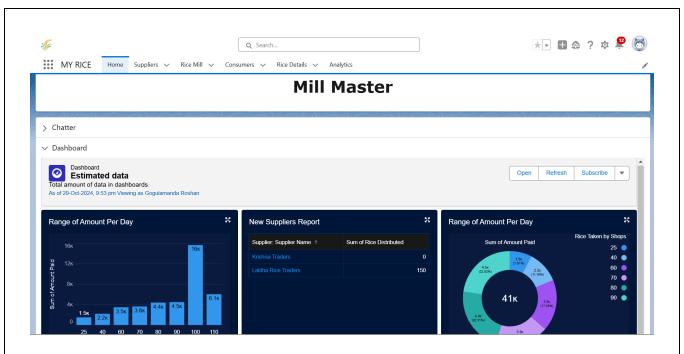
• Create Custom Tabs:

- In Setup, go to Tabs > New and select the objects you have created.
- Name each tab to represent the object, like Rice Mill or Supplier, and choose icons for easy identification.

Build a Lightning App:

- In App Manager, create a new Lightning App for this CRM.
- Add the custom tabs and adjust navigation to simplify access to each object.





Step 6: Implementing Security Controls

Define Validation Rules:

- In each object's Validation Rules section, create rules to ensure correct data input. For example, create a rule in Rice Details to prevent blank values in fields like Quantity.
- Use error messages in each rule to notify users of invalid entries, which ensures data consistency.

Configure Permission Sets:

- Go to Permission Sets in Setup to define permissions for different users.
- For instance, create a *Supplier Manager* permission set that allows only specific access to supplier-related data.

• Set Up Role Hierarchies and Profiles:

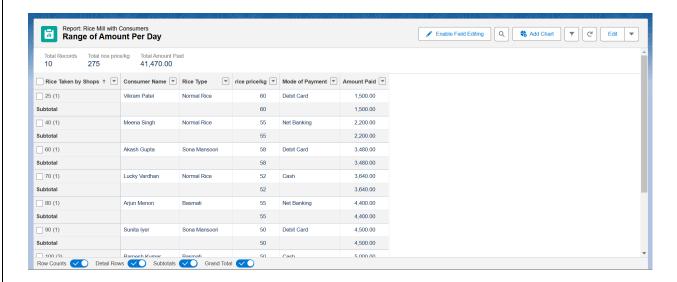
- Define a Role Hierarchy in Setup > Roles to manage data visibility between different levels.
- Create profiles and assign them to roles, such as an Admin profile with access to all records or a Sales Rep profile with limited permissions.

Step 7: Reporting and Dashboards

• Create Reports:

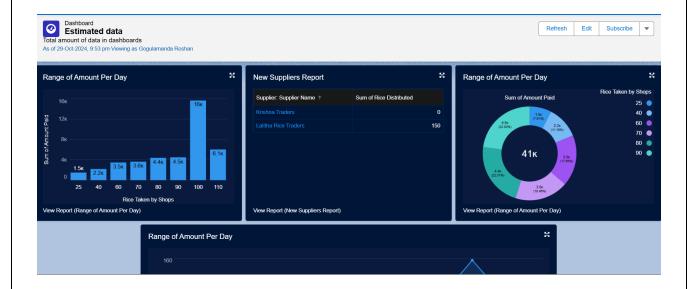
- In Reports, create custom reports to monitor rice production and supplier contributions.
- Use filters to narrow down metrics, such as sales performance by month or by

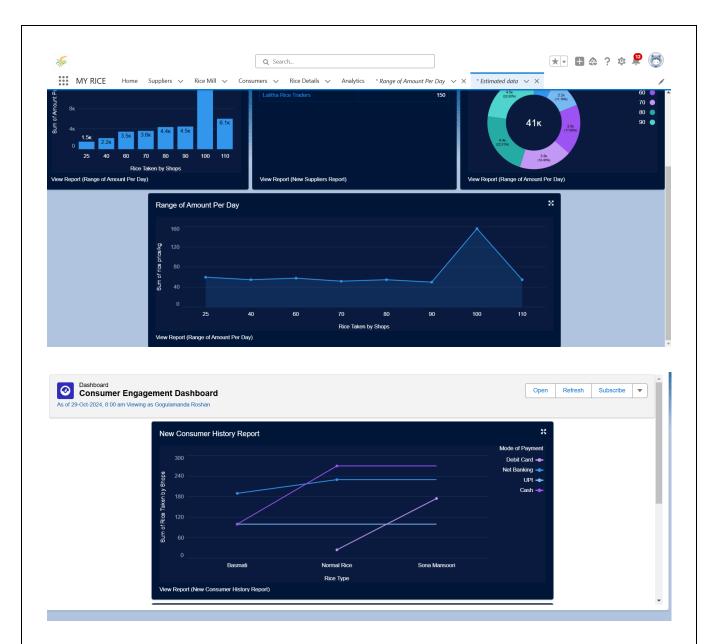
supplier. Include fields like Total Quantity Sold and Revenue Generated.



Design Dashboards:

- Go to Dashboards and select New Dashboard. Customize dashboard components to display KPIs.
- Add widgets like charts and graphs to represent key metrics visually. For instance, a bar chart for monthly sales volume or a pie chart for sales distribution by consumer type.





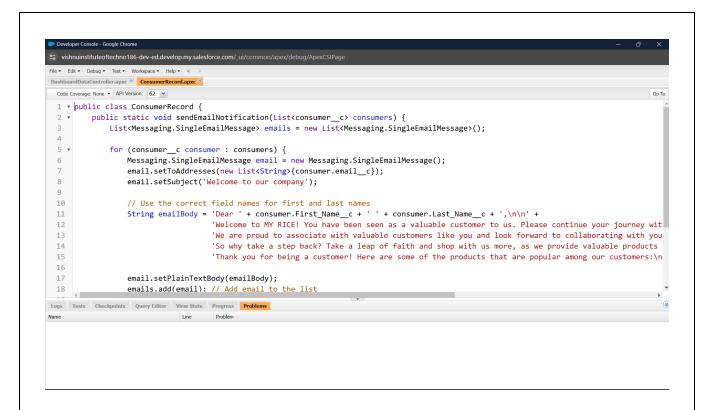
Step 8: Testing and Validation

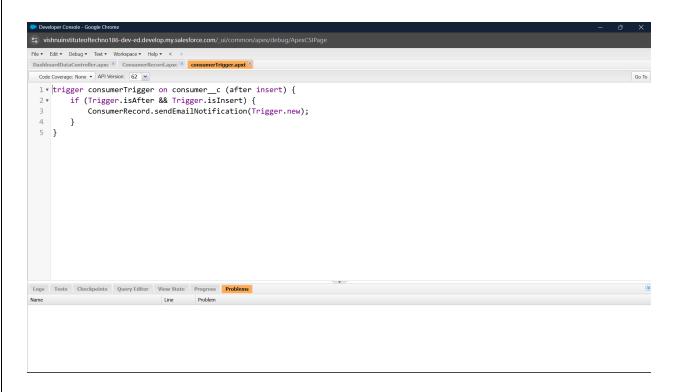
• Unit Testing:

- Test all Apex Classes and Triggers for the CRM's business logic, like automated calculations or error notifications.
- Run tests within the Developer Console to ensure error-free operations.

• User Interface Testing:

- Test page layouts, Lightning app navigation, and validation rules to confirm accuracy and functionality.
- Perform final checks in multiple browsers to ensure compatibility.





Lightning Web Component (LWC) Implementation

Overview

As part of the **MillMaster** application, a Lightning Web Component (LWC) has been implemented to enhance the user interface and provide dynamic functionalities. This component allows users to interact seamlessly with the Salesforce data related to rice mill operations.

Component Purpose

The LWC serves the following purposes:

- User Interaction: Facilitates easy navigation and interaction with rice mill data.
- **Dynamic Data Display:** Shows real-time information about suppliers, rice details, and consumer data.
- **Enhanced User Experience:** Provides a modern interface that improves usability and accessibility for users with different technical backgrounds.

Component Code

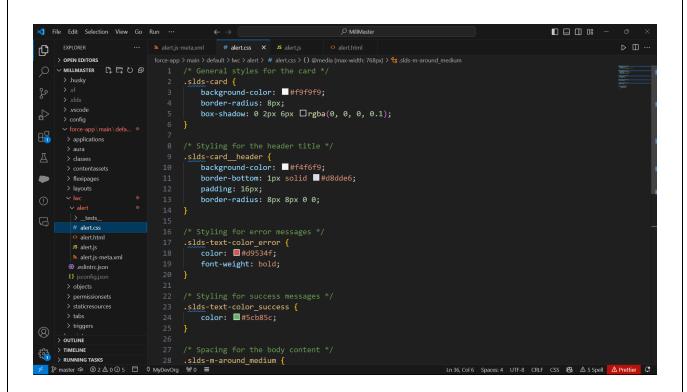
Here is the code for the implemented Lightning Web Component:

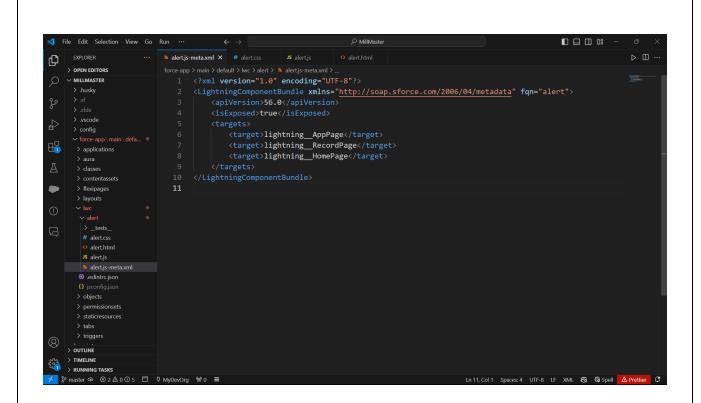
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                                              <div class="slds-m-around_medium"
                                                  <template if:true={isLowStock}>
                                                       <div class="slds-text-color error slds-m-bottom small">
                                                           {alertMessage}
      > applications
                                                  <template if:false={isLowStock}>
                                                      <div class="slds-text-color_success">
       > contentassets
                                                           <h1>All rice stock levels are sufficient.</h1>
       > flexipages
       # alert.css
       eslintrc.ison
       > staticresources
       > triggers
     > OUTLINE
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                            1 import { LightningElement, track } from 'lwc';
     > .husky
                                   @track riceStock = 50; // Simulated current stock level
                                   @track lowStockThreshold = 100; // Threshold for low stock
     > config
                                   @track isLowStock = false; // Track if stock is low
                                   @track alertMessage; // Message to display in the alert
      > applications
                                   connectedCallback() {
                                      this.checkStockLevel();
      > contentassets
> flexipages
                                   checkStockLevel() {
                                      if (this.riceStock < this.lowStockThreshold) {</pre>
                                           this.isLowStock = true;
      # alert.css
                                           this.alertMessage = `Warning: Only ${this.riceStock} kg of rice left! Please replenish
                                        } else {
      eslintrc.ison
      > staticresources
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Key Scenarios Addressed by Salesforce in the Implementation Project:

- **Supplier Management:** Maintain comprehensive supplier profiles and track the quantity of rice supplied.
- Inventory Tracking: Monitor rice inventory levels, distribution, and sales patterns.
- **Consumer Engagement:** Store consumer purchasing details and calculate billing based on quantity and rate.
- **Reporting & Analytics:** Generate dynamic reports on rice production, distribution, and financial data for strategic planning.
- Dynamic User Interface with LWC Component:
 - The implementation of the Lightning Web Component (LWC) enhances user interaction by providing a modern, dynamic interface for accessing and managing rice details.
 - It allows users to view real-time data on rice types, quantities, and pricing, improving data visibility and usability.
 - The LWC efficiently integrates with Salesforce data, ensuring that users have instant access to the latest information while maintaining a seamless experience across the application.

Conclusion

The Salesforce CRM application successfully optimizes rice mill operations by centralizing supplier, inventory, and consumer data. This comprehensive solution supports efficient resource allocation and enhances decision-making with real-time analytics and reporting.

References

- Salesforce Documentation
- Salesforce Community