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Simplify, Innovate, Succeed with Oracle Integration (OIC3)

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Ajay Narayan

Senior Manager – Oracle Cloud Integrations

www.linkedin.com/in/ajay-narayan

Equinix is the world's digital infrastructure company

Global reach expanding across 76 metro areas and 270+ data centers in 36 countries on 6 continents

AMER
29 metros, 109 data centers

EMEA
30 metros, 101 data centers

APAC
17 metros, 63 data centers

13,600+
Employees

- Equinix Location
- ★ Partner Data Center

486K+
Interconnections

Interconnected ecosystems

- The world's digital infrastructure provider with **10,000+** customers.
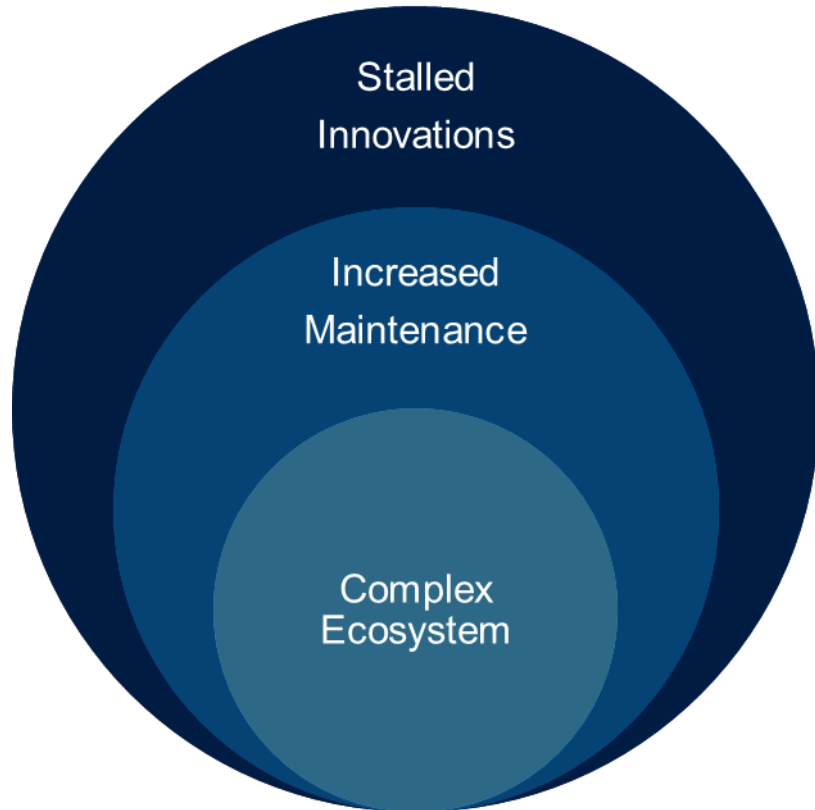- **2,000+** networks and **~3,000** cloud and IT companies.

Unmatched global reach

- Differentiated global footprint with **$43 billion** of invested capital.
- **64%** recurring revenue from customers deployed across all regions.

High quality & consistency

- **99.999%+** uptime.
- 100% clean and renewable energy coverage goal by 2030.

We serve 63% of the Fortune 500 and 44% of the Forbes Global 2000

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Complexity and maintenance starved innovation

Stalled Innovations

Increased Maintenance

Complex Ecosystem

➡️ **Complexity** of over 900 custom, point to point interfaces resulted in siloed applications and data

➡️ **Maintenance** consumed nearly 80% of IT bandwidth and increased operating costs by millions annually

➡️ **Innovation** starvation resulted in delayed product launches and missed revenue opportunities

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We needed to transform IT into an innovation engine
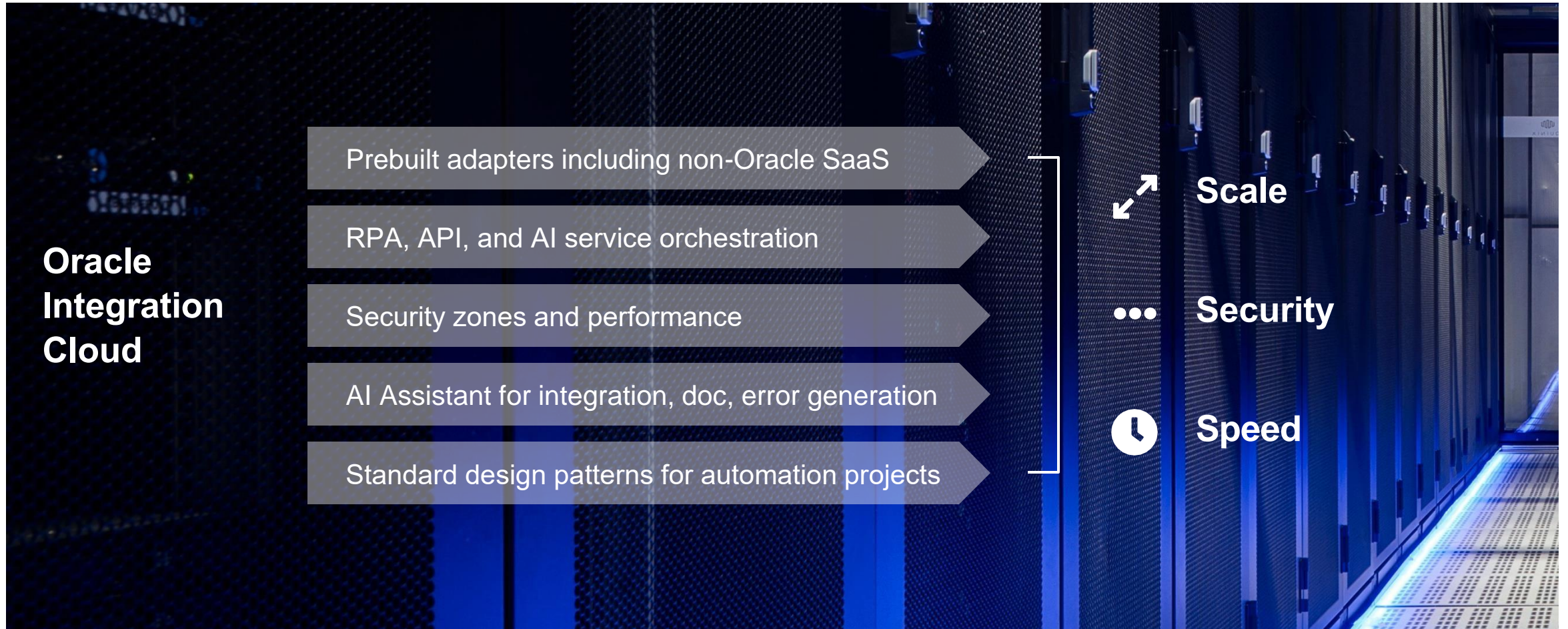
2x-3x
Faster deployments

50%
IT dedicated to innovation

>99%
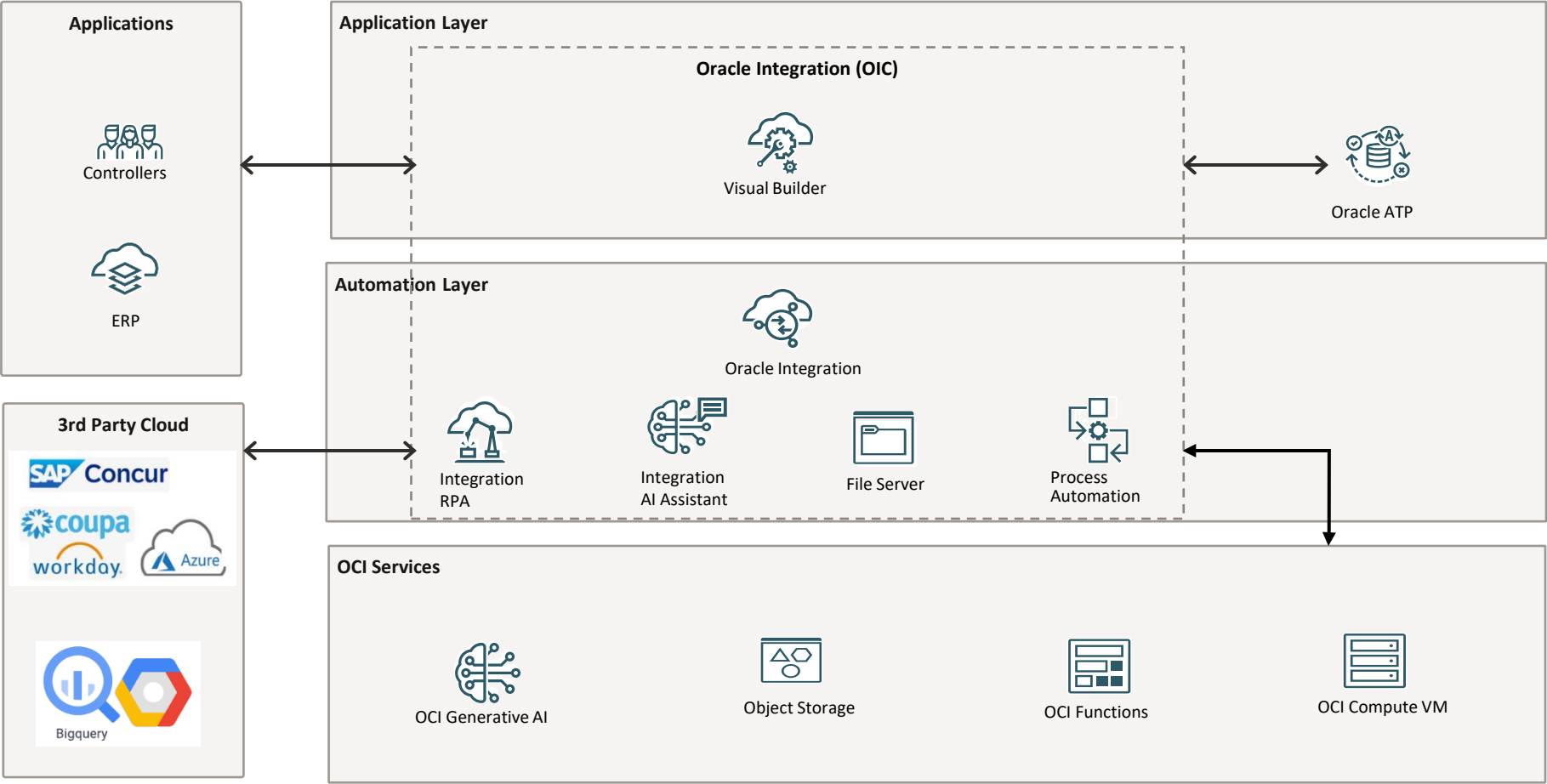*Data integrity*

➡️ **Streamline** integration and automation for faster deployments

➡️ **Shift IT focus** to at least 50% innovation-related efforts

➡️ **Standardize** and streamline interfaces to build trusted data

Why did we choose Oracle Integration (OIC3)?

Oracle Integration Cloud

Prebuilt adapters including non-Oracle SaaS

RPA, API, and AI service orchestration

Security zones and performance

AI Assistant for integration, doc, error generation

Standard design patterns for automation projects

Scale

Security

Speed

Technical Architecture for Equinix innovation

Applications

Controllers

ERP

3rd Party Cloud

SAP Concur

coupa

workday

Azure

Bigquery

Application Layer

Oracle Integration (OIC)

Visual Builder

Oracle ATP

Automation Layer

Oracle Integration

Integration RPA

Integration AI Assistant

File Server

Process Automation

OCI Services

OCI Generative AI

Object Storage

OCI Functions

OCI Compute VM

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Transforming IT with Oracle Integration

Outcomes

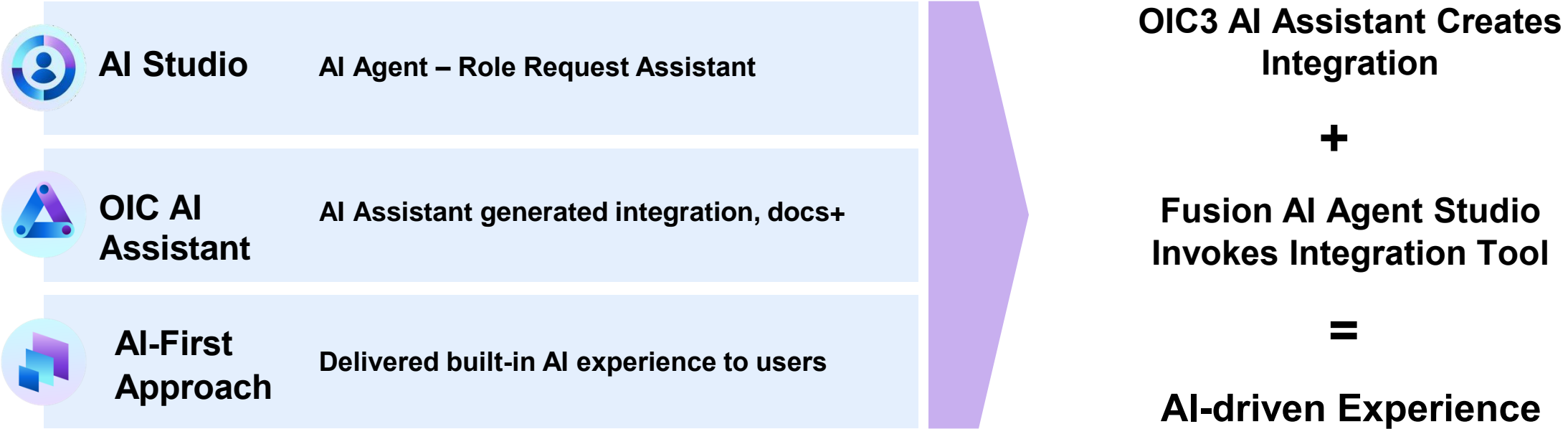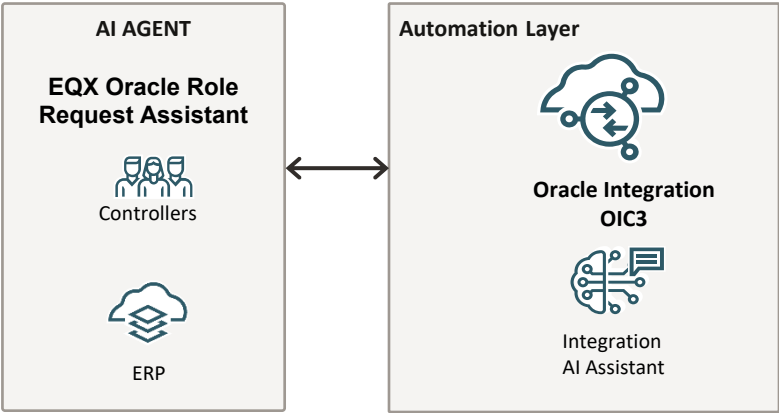|	
Accelerate Deployments	**3x faster** *With prebuilt adapters and simplified integration patterns*
Innovation Capacity	**2x improvement** *Using AI-powered orchestration and generation*
Reduce Manual Steps	**80%** *With OIC RPA and API orchestration*
Data Integrity	**>99%** *Using OIC to connect 100+ systems globally for trusted analytics*

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Translating our AI strategy into results

AI Studio — **AI Agent – Role Request Assistant**

OIC AI Assistant — **AI Assistant generated integration, docs+**

AI-First Approach — **Delivered built-in AI experience to users**

OIC3 AI Assistant Creates Integration

+

Fusion AI Agent Studio Invokes Integration Tool

=

AI-driven Experience

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Equinix cuts time to value 3X and gains over 99% data integrity

"By consolidating on Oracle Integration, we've increased our innovation capacity 2X to support our agentic AI strategy. We deliver faster using AI assistant, innovate with visual builder, simplify automation with native RPA, and secure interactions with file server. We now have the trusted automation platform we need for our agentic strategy."

Ajay Narayan
Sr Manager IT, Cloud Integrations, Equinix

Products List

Oracle Integration
Oracle Cloud Infrastructure Generative AI
Oracle Autonomous Transaction Processing

Business Challenge

Equinix is a global digital infrastructure company operating 270 scalable, AI-ready data centers across six continents. Their mission is to help businesses accelerate innovation by delivering seamless experiences simply, sustainably, and securely.

Equinix wanted to transform it's global integration architecture to support rapid growth, streamline operations, and grow their capacity to innovate.

Results

The adoption of Oracle's AI-powered automation platform has transformed Equinix's operations, unlocking new opportunities to innovate.

- ✓ 3X faster time-to-market with prebuilt adapters, integrations, AI assistant, visual builder, and orchestration capabilities for Salesforce, Concur and more

- ✓ 2X improved innovation capacity with zero-down time updates, project lifecycle management, automated error handling, and unified observability.

- ✓ 80% less manual steps with Oracle Integration RPA to limit license costs, unify observability, and replace bots when APIs or agents are available

- ✓ >99% data integrity achieved by simplifying 900 custom interfaces to 600 standard integrations across >100 systems of record for trusted analytics

- ✓ Connected apps and data faster with prebuilt adapters including Salesforce, Oracle Fusion (ERP, HCM), Kafka, Oracle ATP, and more.

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