



James Wall

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Technology & Engineering



*To bring people together around the
joys of food and to inspire well-being*

Real-time Retail with Oracle Integration and Automation

Oracle AI World – Las Vegas

October 15, 2025



Who is Albertsons

2,264

Retail Stores

35

States we operate in

22

Distribution Centers

19

Manufacturing Plants

\$81.0 B

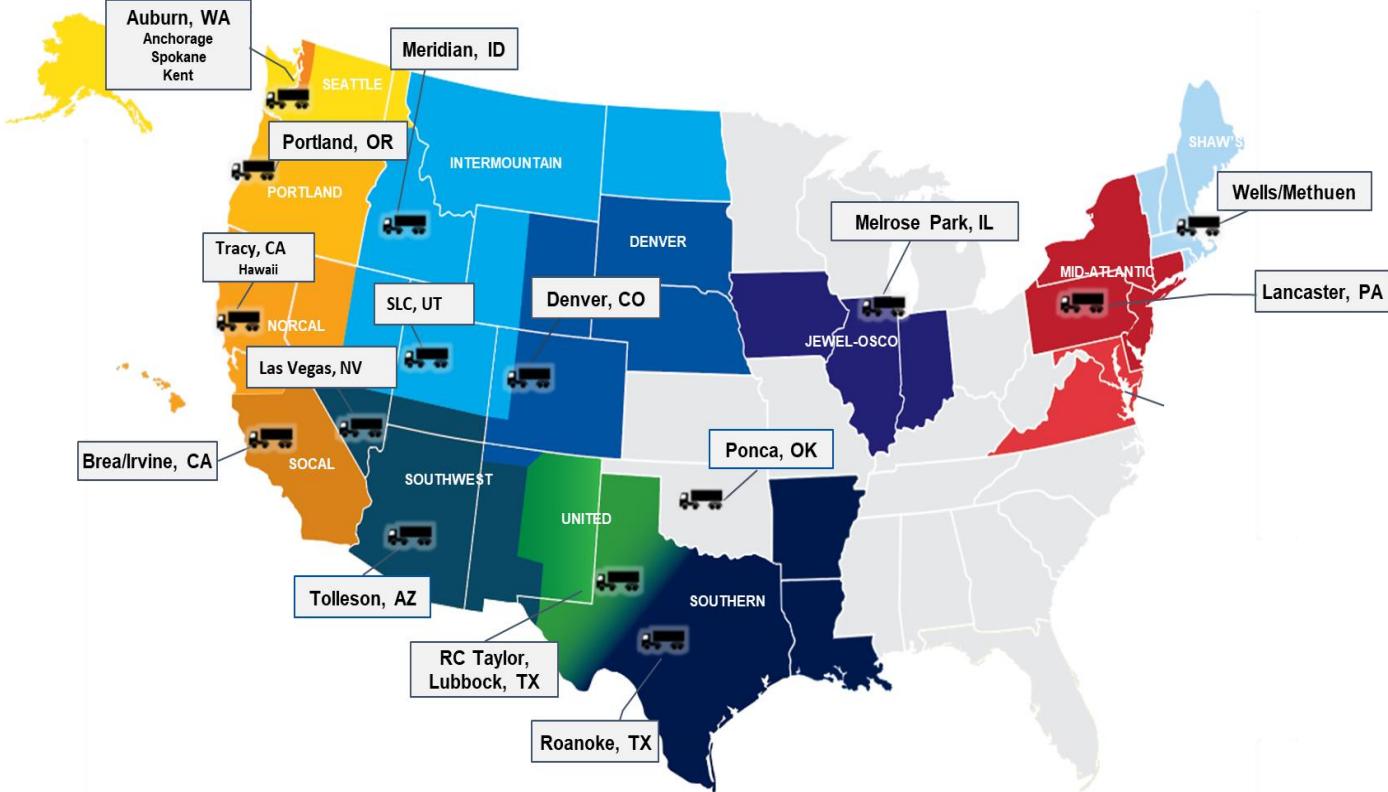
in sales (LTM Q1 25)

\$4.0 B

adj. EBITDA (LTM Q1 25)

285,000 jobs

One of the largest retail employers



37M customers
per week

13.5M Store Orders
per year

47M Loyalty Members

**4,600 Trailers
630K Routes
123M Miles**
per year

60M+ GL transactions
per period

540,000+ invoices
per week

Farm to Shelf Fresh Requires Connections on the Fly



With Oracle Integration:
< 1 day

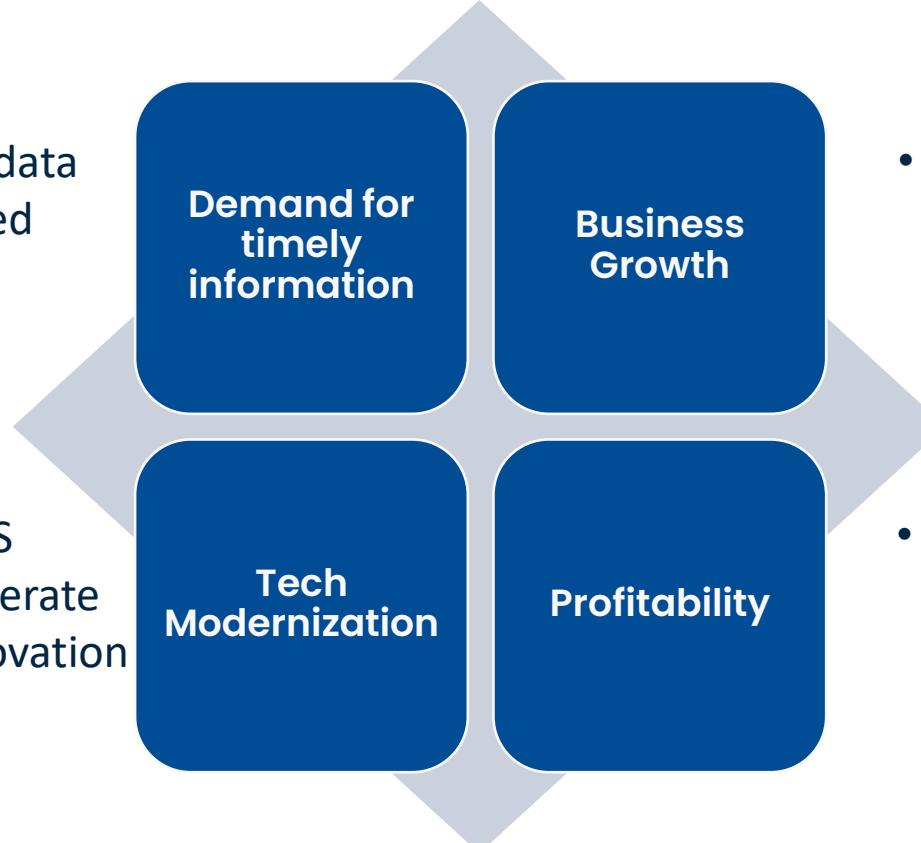
Typical Business Integrations 8-12 weeks
from inception to deployment



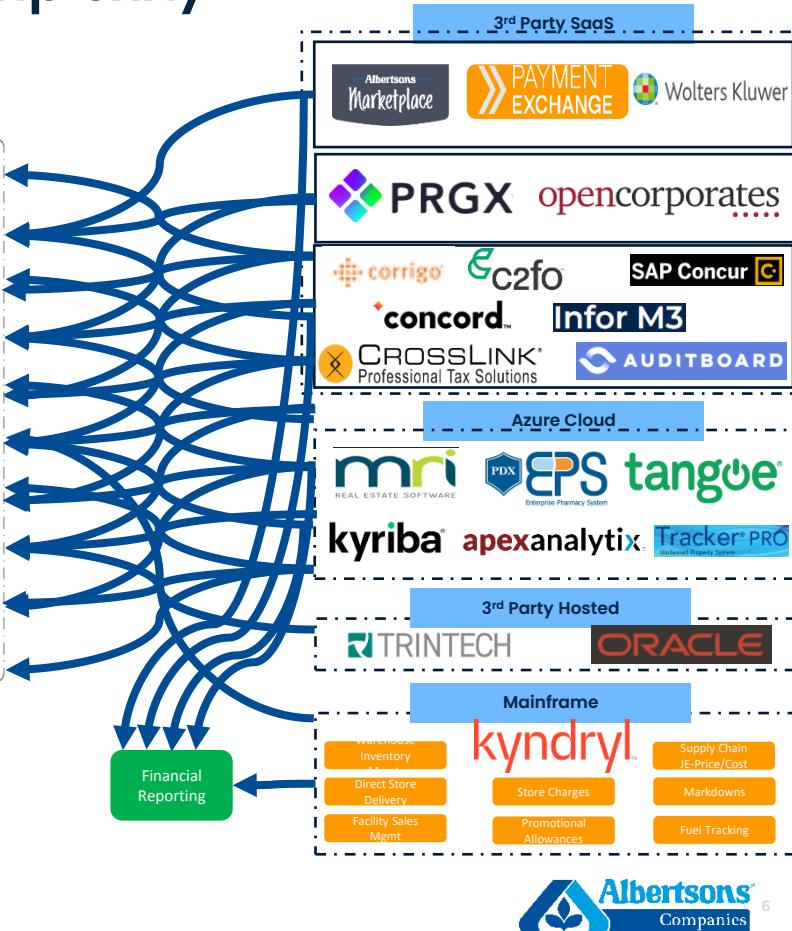
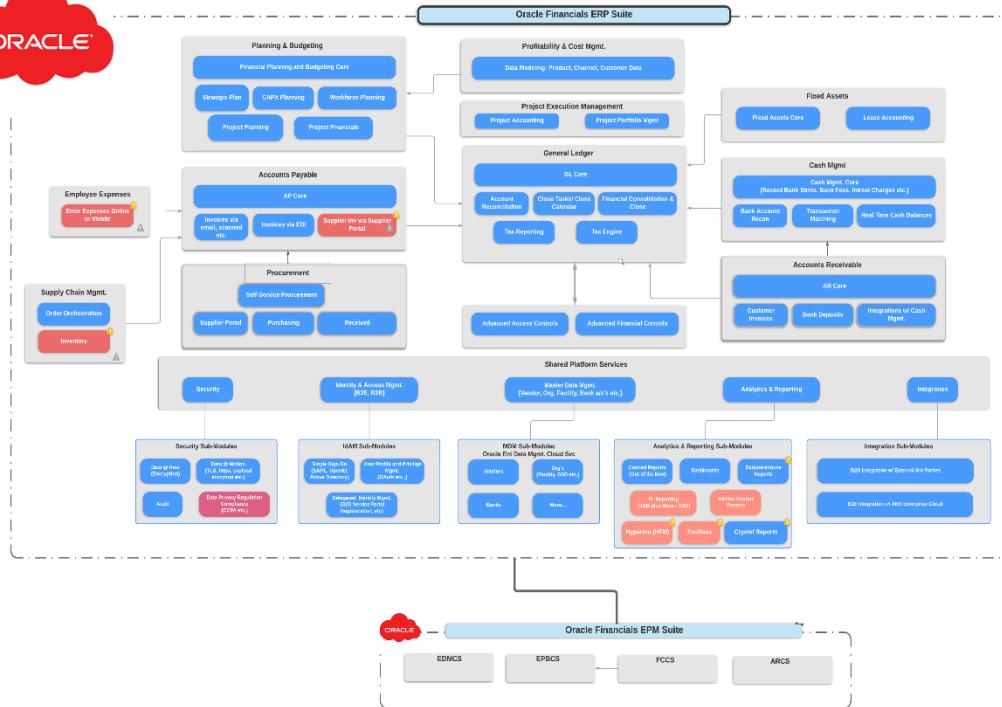
Challenges we face everyday

-
- ```
graph TD; A[Demand for timely information] --- B[Business Growth]; A --- C[Profitability]; A --- D[Tech Modernization]; B --- C; B --- D; C --- D;
```
- Need trusted, real-time data across all functions
  - On-premises, across clouds, multiple endpoints
  - More business channels, organic growth, M&A
  - Complexity drives up operational costs and prices

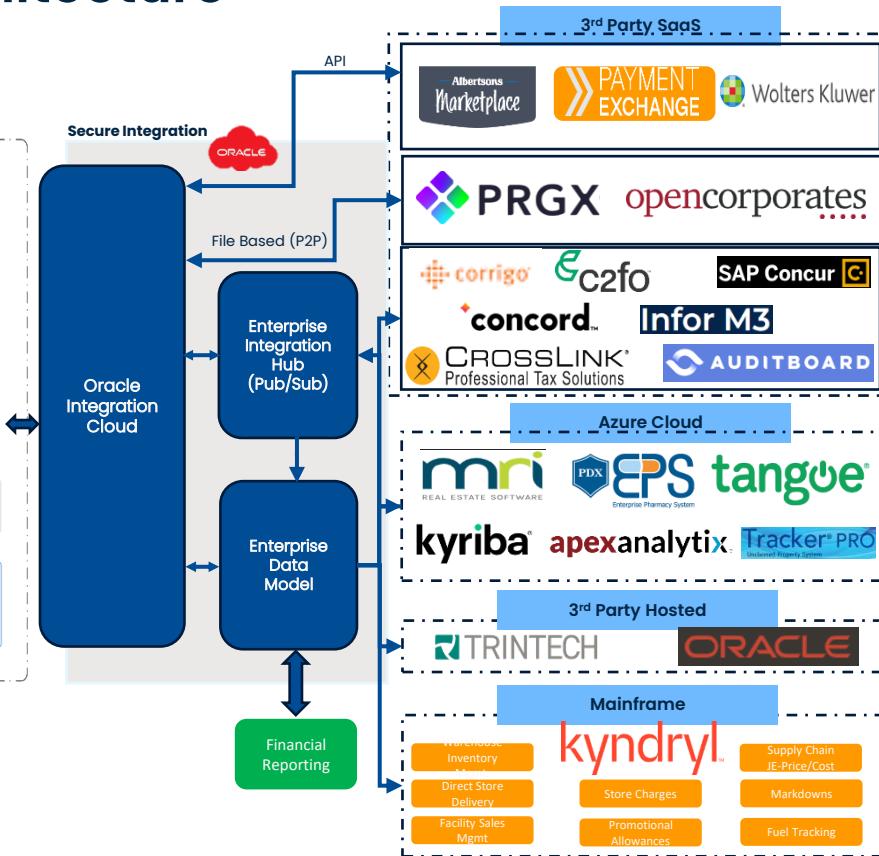
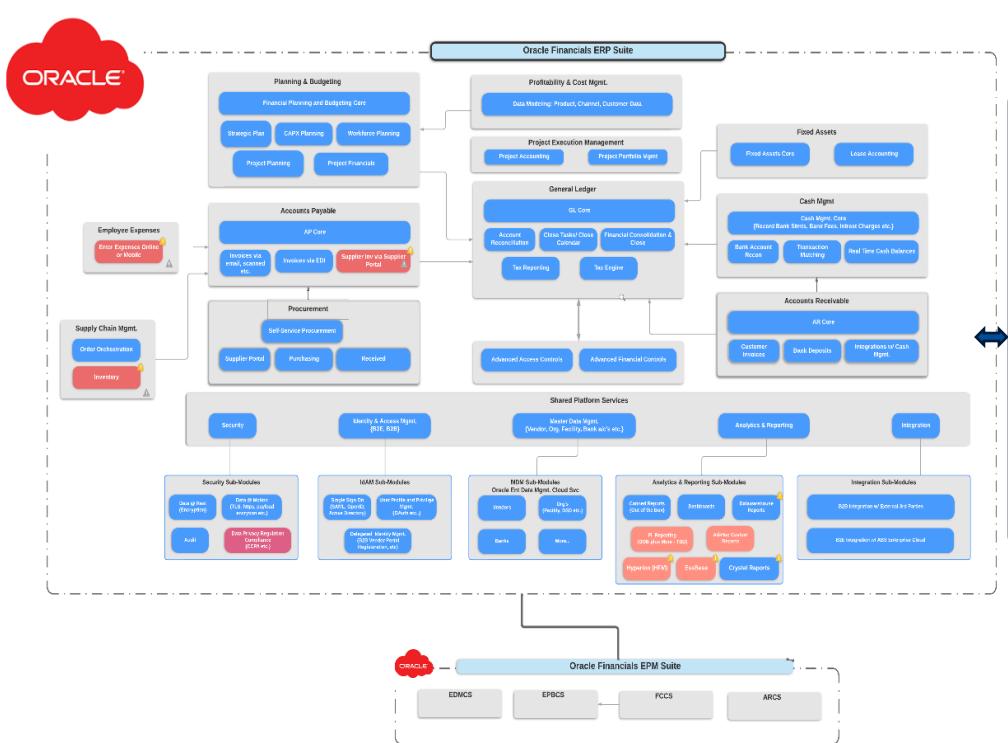
# Real-time retail requires rapid connections and innovations

- 
- Build trusted data through unified observability
  - Seamless SaaS updates accelerate AI-driven innovation
  - Create omni-channel patterns to streamline M&A
  - Simplify integrations with OIC AI powered automation

# We had to tame our point-to-point complexity



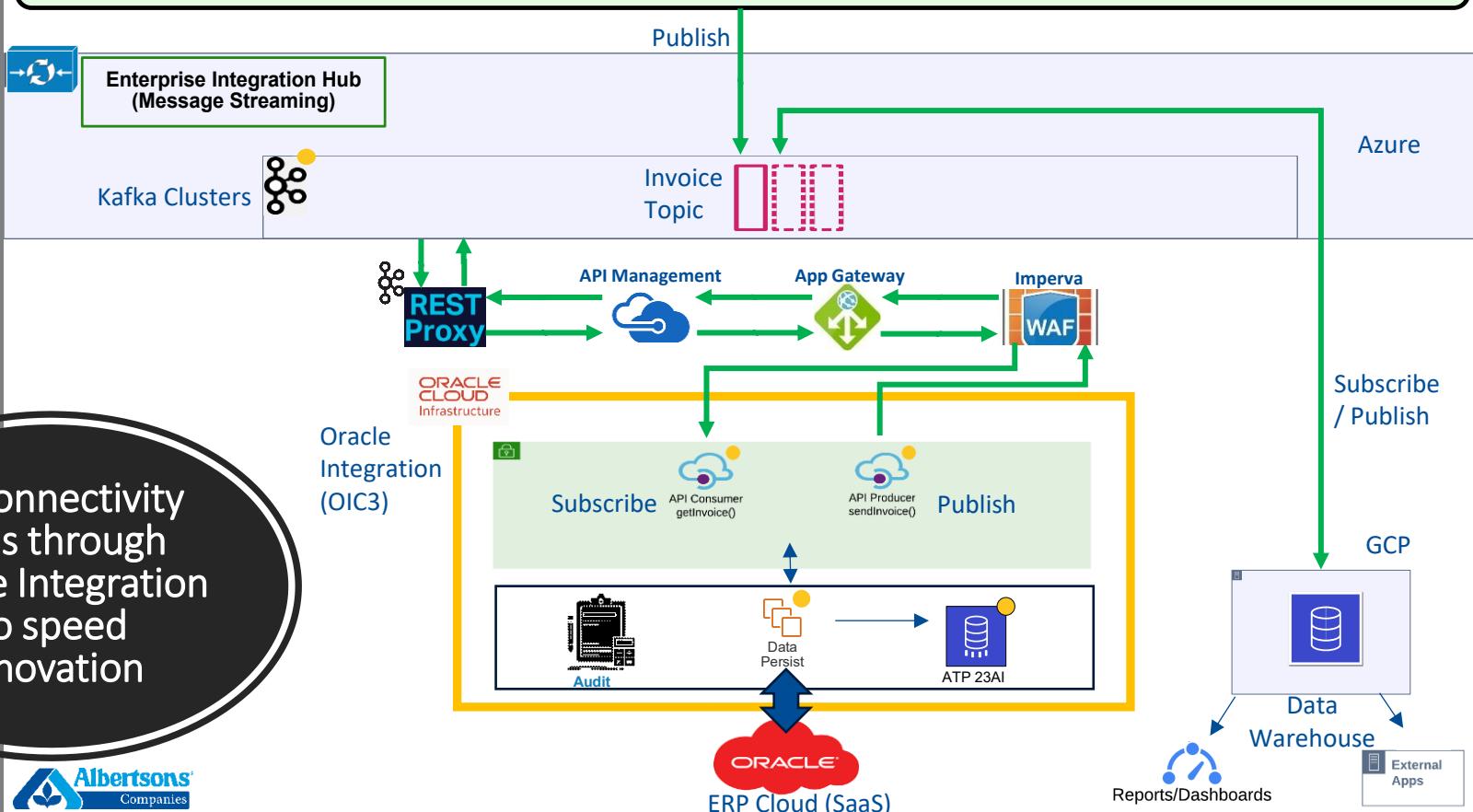
# We built a common integration architecture



## Source Applications



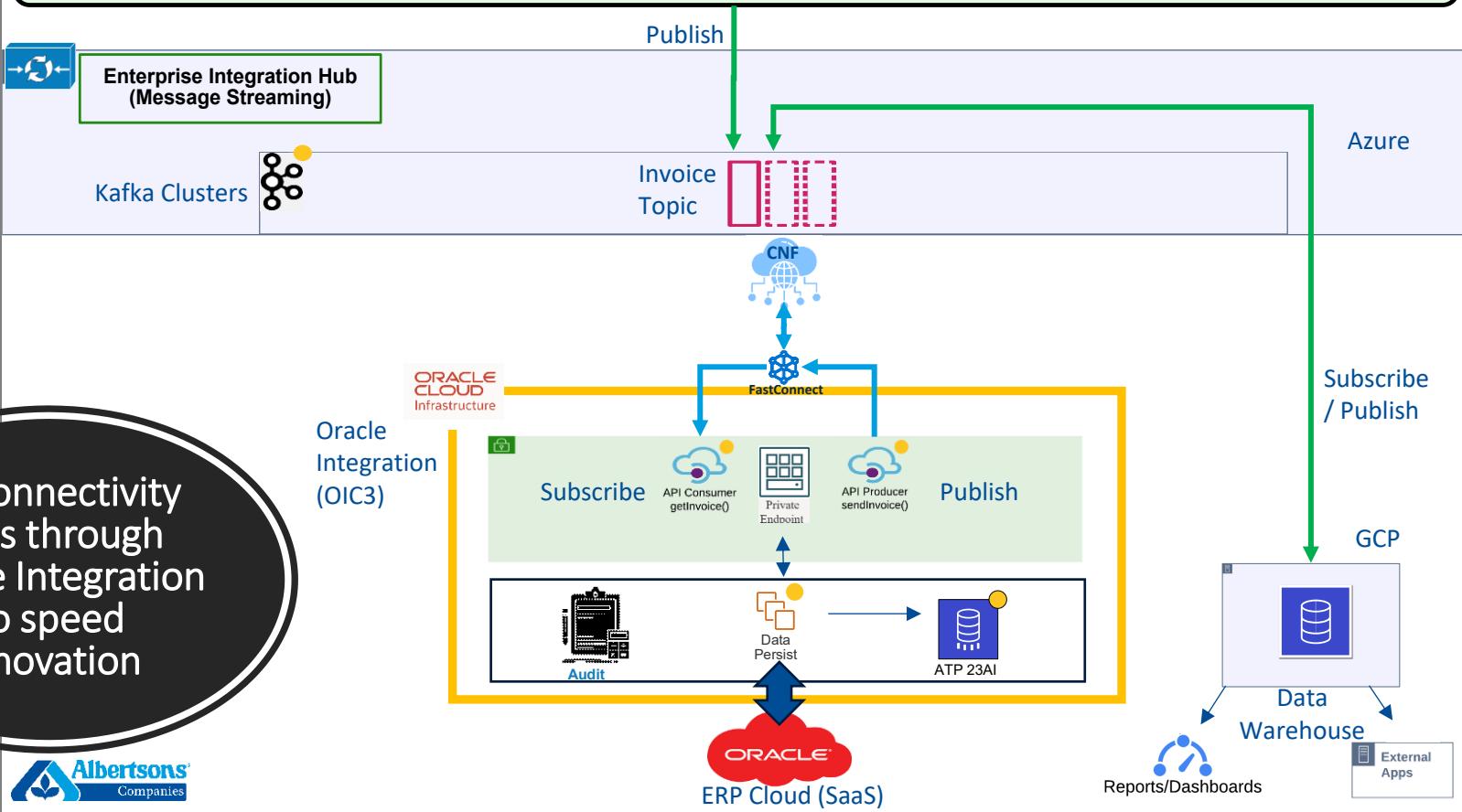
## Inbound Invoices



## Source Applications



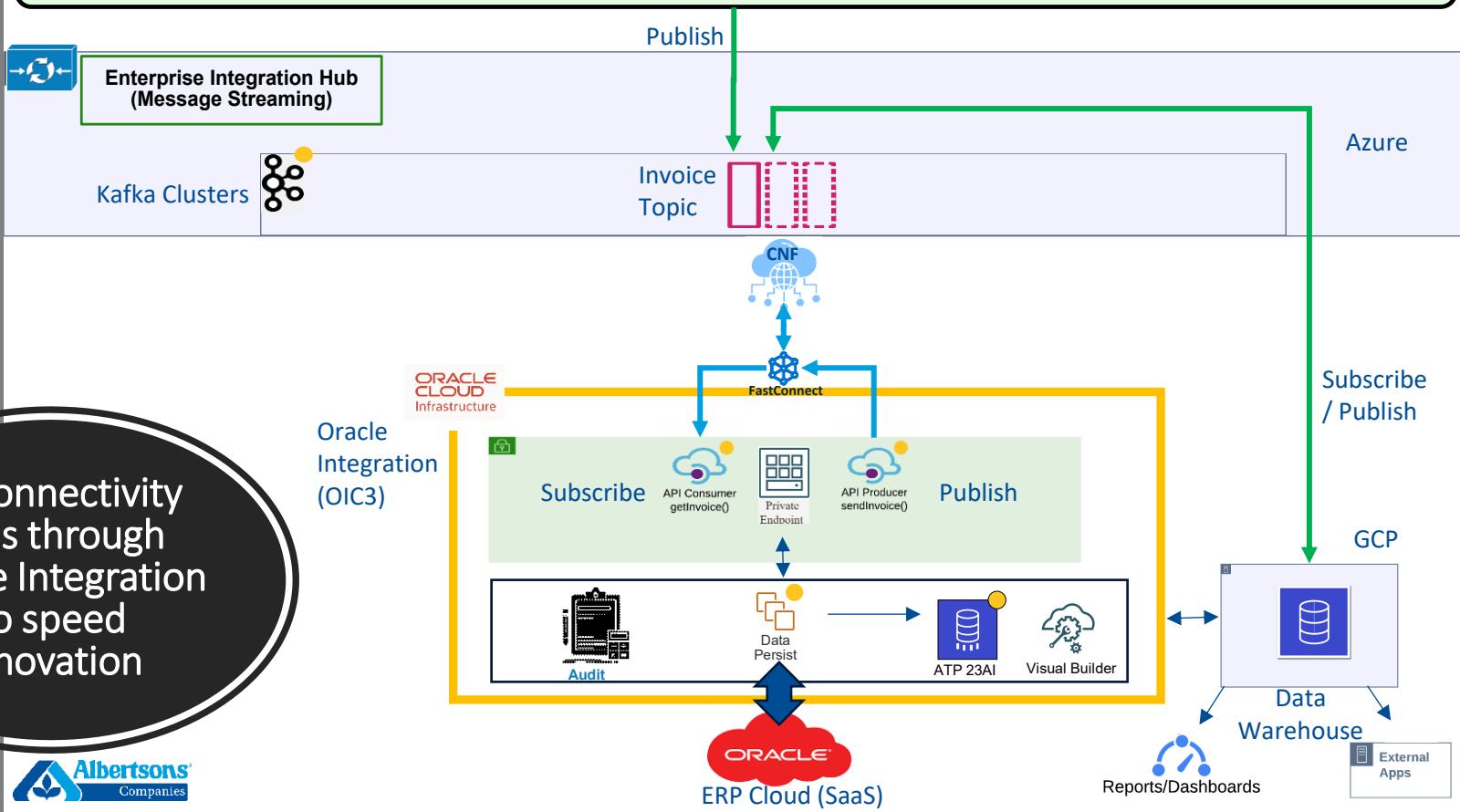
## Inbound Invoices



## Source Applications



## Inbound Invoices



# We're co-evolving our AI strategy with Oracle Integration team

Further simplify architecture and unify observability

- Trusted tools for AI workflows
- Generating complex integrations
- AI-Assistant for documentation
- Intuitive error messages
- Proactive insights and best practices
- Model Context Protocol for agents
- OCI AI service orchestration (IDP)
- RPA for repetitive tasks with no APIs
- ATP for natural language log checks





## Albertsons drives growth by cutting time to connect from 8-12 weeks to < 1 day

“Before Oracle Integration, developing interfaces to applications, data, and partners could take months. Now, we can add new connections to our farm-to-shelf processes in under a day. We’re excited by the RPA, AI Assistant, and agent capabilities to further simplify integration, orchestration, observability, and automation. Using Oracle Integration, we’re building the trusted tools AI agents need to connect and automate with enterprise applications.”

**James Wall**  
Senior Director, Tech and Engineering, Albertsons

[Products List](#)

[Oracle Integration](#)

[Oracle Cloud Infrastructure Fast Connect](#)

[Oracle Autonomous Transaction Processing](#)



### Business Challenge

Albertsons is one of the largest food and drug retailers in the United States, operating over 2,200 stores across 34 states under banners such as Safeway, Vons, and Jewel-Osco. Their mission is to help customers live better lives by making a meaningful difference, delivering quality products, and providing exceptional service in their local communities.

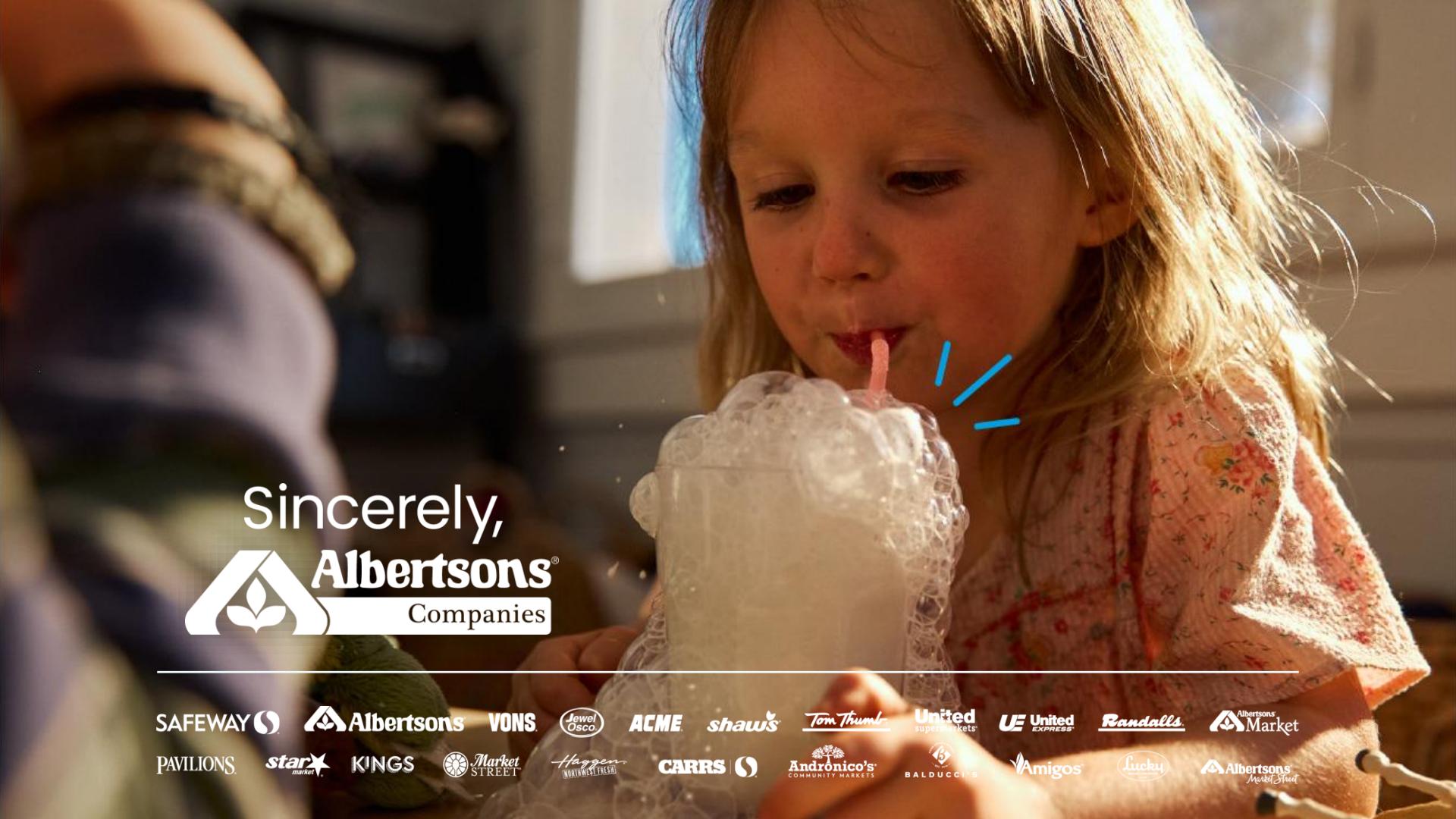
*Albertsons wanted to simplify their integration architecture to support rapid growth with real-time operations for new, omnichannel lines of business.*

### Results

With Oracle Integration’s scalable automation platform, Albertsons has synchronized hundreds of applications and partners to build trusted data for financial decision making.

- ✓ Cut time to value to < 1 day from 8-12 weeks
- ✓ 50% increase in merger and divestiture agility
- ✓ 10X less complexity from 200 interfaces to 20 shared integrations
- ✓ 40% reduced operation costs and improving with reuse
- ✓ Seamless quarterly upgrades without intensive integration rework and testing
- ✓ Automated outage recovery from the last commit point
- ✓ 3X faster developer onboarding for orchestration on one platform





Sincerely,  
**Albertsons**  
Companies

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SAFEWAY

Albertsons

VONS



ACME

shaw's

Tom Thumb

United  
supermarkets

UE United  
EXPRESS

Randalls

Albertsons  
Market

PAVILIONS

star  
market

KINGS

Market  
STREET

Häagen  
NORTHWEST FRESH

CARRS

Andronico's  
COMMUNITY MARKETS

BALDUCCI'S

Amigos

Lucky

Albertsons  
Market Street