



CLIENT: Grand Motors Toyota
CLIENT CONTACT: Tim Unwin
PRODUCT: New, Used & Service
CAMPAIGN START: 1st May
CAMPAIGN END: 31st May
DEMOGRAPHIC: Various
CREATIVE AGENCY: The Chance Agency

DATE: 23.05.16
VERSION: 7
STATUS: Planned
BUDGET:

☐ Booked ☐ Planned

APPROVED BY:

DATE:

SIGNATURE:



Medium	Size	Position	MAY																															No.	UNIT	GROSS MEDIA	MEDIA INC ASF
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
PUBLIC HOLIDAYS & EVENTS																																					
Mother's Day								MD																													
Labour Day			LD																																		
USED CARS - TBC																																					
Gold FM	30 Second Pre-Record	Breakfast										2	2	3					2	2	3					2	2	3					21	\$90.00	\$1,890.00	\$1,984.50	
	30 Second Pre-Record	Morning													2							2							2				6	\$90.00	\$540.00	\$567.00	
Sea FM	30 Second Pre-Record	Breakfast & Drive											2	2						2	2						2	2					12	\$90.00	\$1,080.00	\$1,134.00	
	30 Second Pre-Record	Morning													3							3							3				9	\$90.00	\$810.00	\$850.50	
94.1 FM - Contra (New + Used)	30 Second Pre-Record	BMAD											2							2						2							6	CONTRA			
USED CARS - Mother's Day Promotion																																					
Gold FM	30 Second Pre-Record	Breakfast		2	2	2	2	3																									11	\$90.00	\$990.00	\$1,039.50	
	30 Second Pre-Record	Morning							3																								3	\$90.00	\$270.00	\$283.50	
Sea FM	30 Second Pre-Record	Breakfast & Drive					2	2																										4	\$90.00	\$360.00	\$378.00
	30 Second Pre-Record	Morning							2																								2	\$90.00	\$180.00	\$189.00	
94.1 FM - Contra (New + Used)	30 Second Pre-Record	BMAD				2	2	2																									6	CONTRA			
	30 Second Pre-Record	Morning							2																								2	CONTRA			
NEW CARS - TBC																																					
Gold FM	30 Second Pre-Record	Breakfast				2	3	3					2	3	3				2	3	3					2	3	3					32	\$90.00	\$2,880.00	\$3,024.00	
	30 Second Pre-Record	Morning							3							3						3						3					12	\$90.00	\$1,080.00	\$1,134.00	
Gold FM	30 Second Pre-Record	Breakfast																												1	2		3	\$90.00	\$270.00	\$283.50	
Sea FM	30 Second Pre-Record	Breakfast & Drive																							2	2	3				1	2	10	\$90.00	\$900.00	\$945.00	
	30 Second Pre-Record	Morning																										3					3	\$90.00	\$270.00	\$283.50	
94.1 FM - Contra (New + Used)	30 Second Pre-Record	BMAD										2		2				2		2					2		2						12	CONTRA			
	30 Second Pre-Record	Morning													2						2							2				6	CONTRA				
FLEET																																					
Gold FM	30 Second Pre-Record	Breakfast		2	2	2					2	2	2				2	2	2					2	2	2							24	\$90.00	\$2,160.00	\$2,268.00	
SERVICE - TBC																																					
Gold FM	30 Second Pre-Record	Breakfast		2		2					2		2				2		2					2		2					2		18	\$90.00	\$1,620.00	\$1,701.00	
Sea FM	30 Second Pre-Record	Breakfast & Drive			2		2					2		2				2		2					2		2				2		18	\$90.00	\$1,620.00	\$1,701.00	
94.1 FM - Contra	30 Second Pre-Record	BMAD		2	2	2					2	2	2				2	2	2					2	2	2							24	CONTRA			
TRANSIT																																					
Bus Wrap - Production	Full Wrap	Gold Coast Suburbs	1																															1	\$2,825.00	\$2,825.00	\$2,825.00

Media costs have been quoted exclusive of GST. GST will be included on the invoice, where applicable

Details quoted are standard published and may change. Cancellation deadlines apply for all media.

Any bookings cancelled outside of the standard cancellation period may incur penalty of full or part media value committed.

All time/space/positioning is subject to availability at the time of booking

The schedule excludes GST. TV cost are subject to change if not booked prior to each months term deadline

Any exchange rates quoted on this media plan are estimations only and may vary at the time of payment. In addition, bank charges will apply after media payment

TOTAL MEDIA INC ASF: \$20,591.00

TOTAL PRODUCTION INC ASF: \$1,500.00

GRAND TOTAL INC ASF: \$22,091.00