

Engin Balcı

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Professional Summary

Management Information Systems graduate with a strong foundation in data analytics and a growing focus on business analysis. Experienced in transforming data into insights and now aiming to bridge the gap between technical teams and business stakeholders through structured analysis, requirements gathering, and solution-oriented thinking.

Proficient in tools such as SQL, PL/SQL, Excel (VBA), and DevExpress Dashboard, with experience in data modeling, performance monitoring, and process improvement. Adept at translating business requirements into technical deliverables and supporting digital transformation initiatives.

Certified in project management and Agile (Scrum), with hands-on experience in stakeholder communication, cross-functional teamwork, and end-to-end project execution. I aim to position data as a strategic asset to drive business value and long-term growth.

Professional Experience

- Course Instructor — Udemy (Freelance)

Dec 2021 - Still

- Data Analyst — Team Galakticos

May 2024 - Aug 2024

- Data Analyst — Thunderbolts Gaming

Jan 2023 - Jun 2023

- Content Creator — Thunderbolts Gaming

Oct 2022 - Jun 2023

- Data Analyst — Fire Flux Esports

Apr 2022 - Jun 2022

- Data Analyst — FUT Esports

Nov 2021 - Jan 2022

- Social Media Specialist — YBSForum

Nov 2018 - Apr 2020

- Content Creator — Turkish Forum

Feb 2018 - Sep 2018

- IT Technical Support Specialist — NTS Notebook

Aug 2012 - Sep 2013

Education

- Mehmet Akif Ersoy University – B.Sc. in Management Information Systems
Sep 2018 – Feb 2024 | Graduated with a GPA of 3.06/4.00
- Hoca Ahmet Yesevi Anadolu Lisesi (July 2011)

Certifications

- Google Business Intelligence (Google)
- Google Cloud Digital Leader Training (Google)
- IBM Business Analyst Professional (IBM)
- IBM Data Science (IBM)
- Microsoft Business Analyst (Microsoft)
- Microsoft Power BI Data Analyst (Microsoft)
- Uygulamalı Microsoft Power BI (BTK)
- Devexpress Dashboard ile İş Zekası ve Veri Analitiği (BTK)
- PL/SQL, Oracle Veri Tabanı Programlama (BTK)

- Proje Yönetimi (BTK)
- Scrum (BTK)
- Uygulamalı SPSS (BTK)
- Çevik Proje Yönetimi (BTK)
- İleri Seviye Proje Yönetimi (BTK)
- Diksiyon, İletişim, Beden Dili Eğitimi (Sorbil)
- Fundamentals of Digital Marketing (Google Digital Academy)
- İş Zekası (Sorbil)
- İş Güvenliği ve Sağlığı Sertifikası C Seviye (Bucak OSGB)

Projects

- **KICK Streaming Platform Data Analysis (Jan 2025)** — Analysis of data from the top 100 Turkish-speaking streamers on the Kick platform in 2024.
- **Champions Tour 2024: Americas Kickoff Stats (Feb 2024)** — Data extraction and visualization from Riot Games' API.
- **Champions Tour 2024: EMEA Kickoff Stats (Jan–Feb 2024)** — Data analysis and reporting based on Riot API datasets.
- **Champions Tour 2024: Masters Madrid Dataset (Jan–Feb 2024)** — In-depth analysis using API data from Riot Games.
- **Champions Tour 2024: Pacific Kickoff Dataset (Feb 2024)** — Collection and analysis of match data from the Pacific region.
- **Champions Tour 2024: EMEA Stage 1 Dataset** — Statistical analysis and visualization of EMEA Stage 1 matches via Riot API.
- **Strategos** — A strategic system designed for LFT (Looking for Team) players, analysts, coaches, and team staff to support visibility and team coordination.

Skills

Core Technical Skills

- SQL & PL/SQL, Microsoft Power BI, DevExpress Dashboard, SPSS, Excel (Advanced), Git
- Data Modeling, ETL, KPI Tracking, Dashboard Design, Data Cleaning & EDA

Business Analysis & Process Design

- Requirements Gathering, Use Cases, User Stories, SWOT & Gap Analysis
- BRD & RTM Preparation, BPMN Diagrams, Stakeholder Communication

Project Management & Agile

- Scrum & Agile Practices (Sprint Planning, Retrospectives, Backlog Grooming)
- Familiarity with Waterfall Model, JIRA, Trello

Digital & Cloud Tools

- Google Cloud Fundamentals, Cloud-based BI Systems
- Digital Marketing Fundamentals (Google Certified)

Soft Skills

- Cross-functional Team Collaboration, Problem Solving, Verbal & Written Communication
- Presentation Skills, Public Speaking (Diction & Body Language Trained)

Languages

Turkish (Native), English (Proficient)

References available upon request.