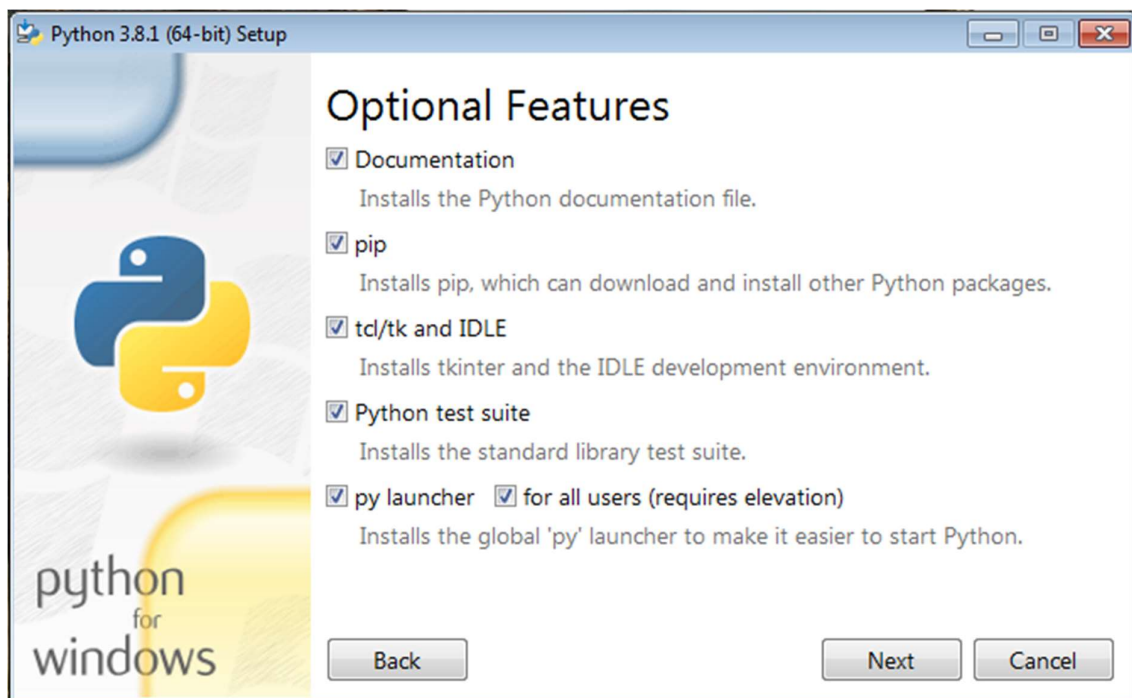To install Python in Windows 7 you will need to locate Python 3.8.1 on the Python Downloads site.
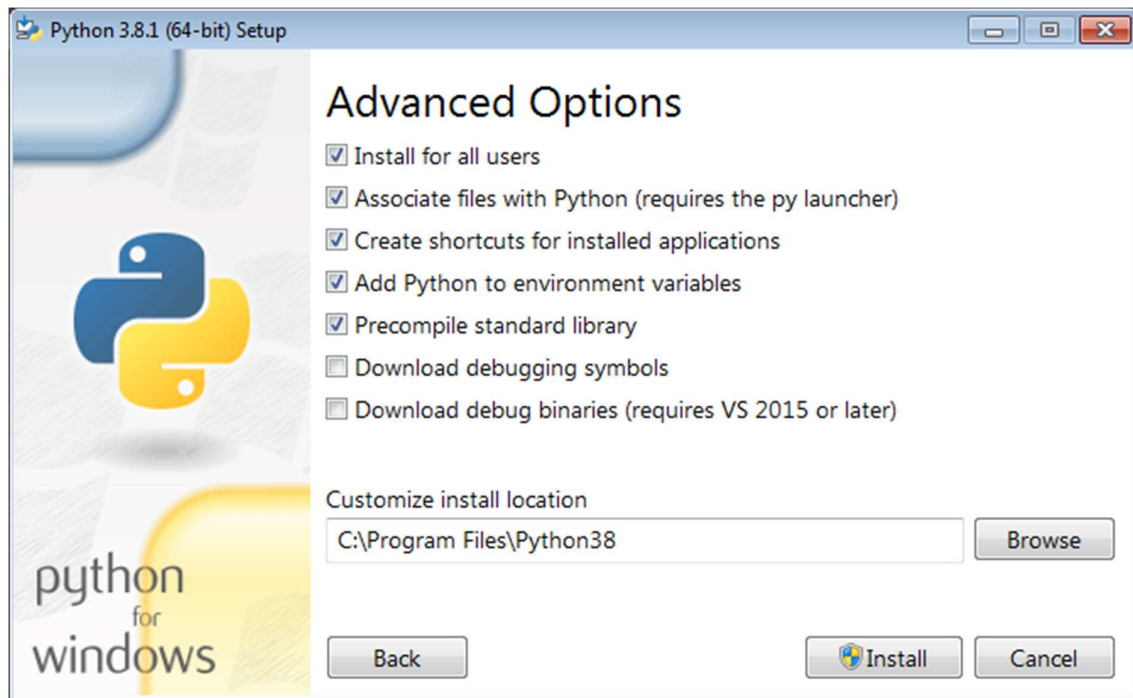
When you run it you will see.

Click Customize installation

Ensure that all the options are selected:

Click Next

Select 'Install for all users' and 'Add Python to environment variables'

Click Install

When the installations has finished

Open a command prompt

And enter the command

Pip3 install pyserial –user