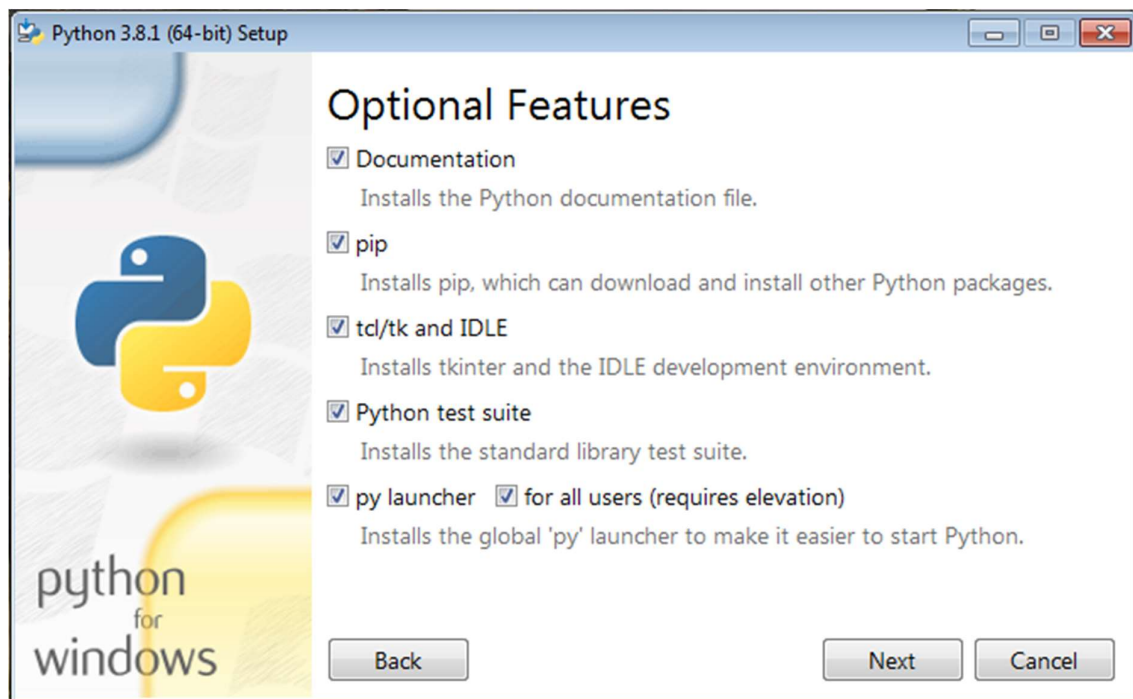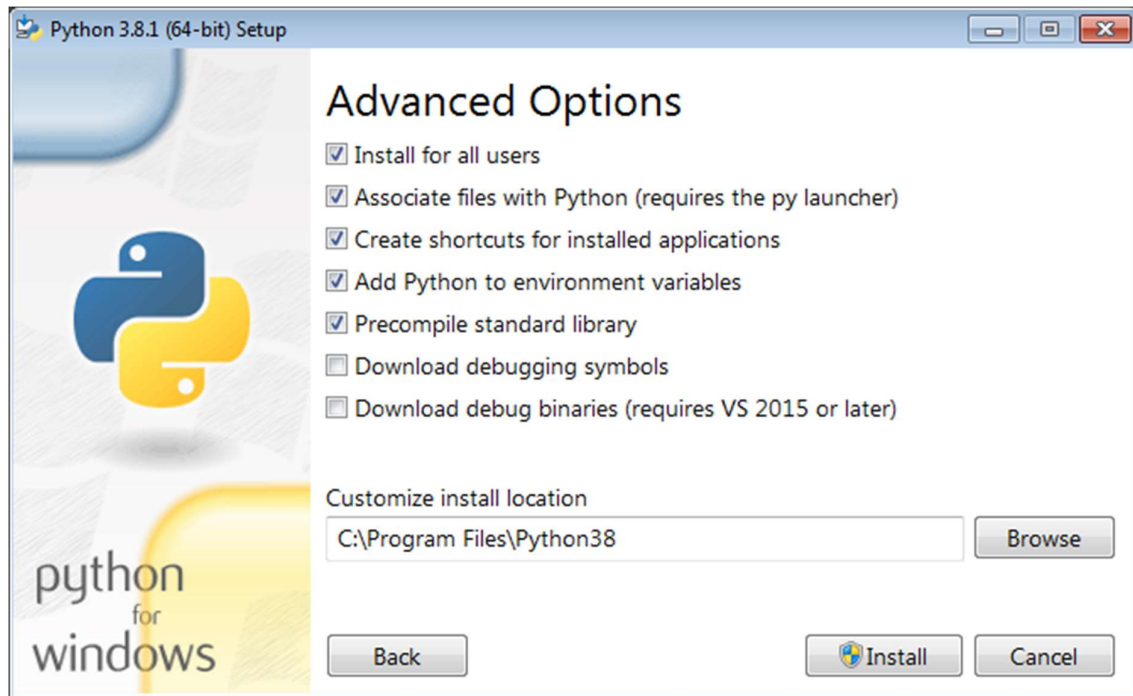To install Python in Windows 7 you will need to locate Python 3.8.1 on the Python Downloads site.

When you run it you will see.

Click Customize installation

Click Next

Click Install

When the installations has finished

Open a command prompt

And enter the command

  Pip3 install pyserial –user