

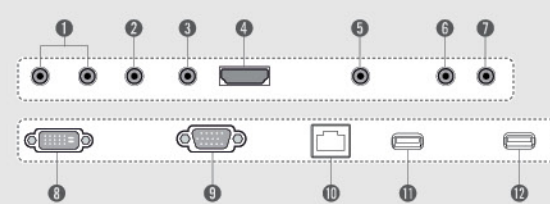
## Specifications

SE3KB Series		65SE3KB	55SE3KB	49SE3KB	43SE3KB	32SE3KB
PANEL	Screen Size	65	55	49	43	32
	Panel Technology	IPS (PD)				
	Aspect Ratio	16 : 9				
	Native Resolution	1,920 x 1,080 (FHD)				
	Brightness	400cd/m²	350cd/m²			
	Contrast Ratio	1,300:1	1,100:1			
	Dynamic CR	500,000:1				
	Viewing Angle (H x V)	178 x 178				
	Surface Treatment	Hard coating (3H), Anti-glare treatment of the front polarizer (Haze 1 % (Typ.))				
Orientation	Portrait & Landscape					
CONNECTIVITY	Input	HDMI, DVI-D, RGB, Stereo Mini Jack, USB (2)				
	Output	Stereo Mini Jack, External Speaker Out				
	External Control	RS232C (In/Out), RJ45, IR Receiver				
PHYSICAL SPECIFICATION	Bezel Color	Black				
	Bezel Width	11.9mm (T/R/L), 18mm (B)	11.9mm (T/R/L), 18mm (B)	11.9mm (T/R/L), 18mm (B)	11.9mm (T/R/L), 18mm (B)	13mm (T/R/L), 18mm (B)
	Monitor Dimensions (W x H x D)	1,456.9 x 838 x 56.5mm	1,238 x 714.9 x 54mm	1,102.2 x 638.5 x 54mm	969.6 x 563.9 x 54mm	729.4 x 428.9 x 55.5mm
	Weight (Head)	27.9kg	17.5kg	14.3kg	10kg	5.4kg
	Weight (Head + Stand)	32.9kg	20.6kg	17.4kg	12.3kg	6kg
	Monitor with Optional Stand Dimensions (W x H x D)	1,456.9 x 898.1 x 293.7mm	1,238 x 773.4 x 219.6mm	1,102.2 x 696.8 x 219.6mm	969.6 x 622.2 x 193mm	729.4 x 481 x 154.2mm
	Carton Dimensions (W x H x D)	1,561 x 951 x 170mm	1,330 x 813 x 151mm	1,197 x 760 x 134mm	1,052 x 650 x 123mm	810 x 510 x 132mm
	Packed Weight	33.8kg	21.7kg	17.3kg	12.6kg	6.7kg
	VESA™ Standard Mount Interface	300 x 300			200 x 200	
SPECIAL FEATURES	USB Content Scheduling, Conformal Coating, SNMP Support, Wi-Fi Ready (Dongle), Power Management modes (Sustain Aspect Ratio/Stand-by Screen, etc.), No Signal Image setting, Enhanced ISM (Image Sticking Minimization) Mode, Holiday Schedule/Local Time Auto Setting, Fail-over (USB, RGB, DVI, HDMI), Wake on LAN					
ENVIRONMENTAL CONDITIONS	Operating Temperature range	0 °C to 40 °C	0 °C to 40 °C	0 °C to 40 °C	0 °C to 40 °C	0 °C to 40 °C
	Operating Humidity range	10 % to 80 %	10 % to 80 %	10 % to 80 %	10 % to 80 %	10 % to 80 %
POWER	Power Supply	100-240V~, 50/60Hz				
	Power Type	Built-in Power				
POWER CONSUMPTION	Typ.	95W	70W	65W	60W	50W
	Smart Energy Saving	70W	55W	50W	45W	35W
AUDIO POWER	20W(10W x 2) for Internal Speaker (6 ohm)					
STANDARD (CERTIFICATION)	Safety	UL / cUL / CB / TUV / KC				
	EMC	FCC Class "A" / CE / KCC				
	ErP / Energy Star	Yes / Yes (Energy Star 6.0)				
MEDIA PLAYER COMPAT-IBILITY	External Media player Attachable	Yes (MP500/MP700)	Yes (MP500/MP700)	Yes (MP500/MP700)	Yes (MP500/MP700)	No
SOFTWARE COMPATIBILITY	SuperSign-w lite	Yes				
	SuperSign-c	Yes				
ACCESSORY	Basic	Remote Controller (2 batteries included), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender				
	Optional	Stand(ST-652T), Media player, Wall bracket(LSW350B), VESA Adapter(AM-B330S)	Stand(ST-492T), Media player, Wall bracket(LSW350B), VESA Adapter(AM-B330S)	Stand(ST-492T), Media player, Wall bracket(LSW350B), VESA Adapter(AM-B330S)	Stand(ST-432T), Media player, Wall bracket(LSW230B), VESA Adapter(AM-B220S)	Stand(ST-322T), Wall bracket(LSW230B)

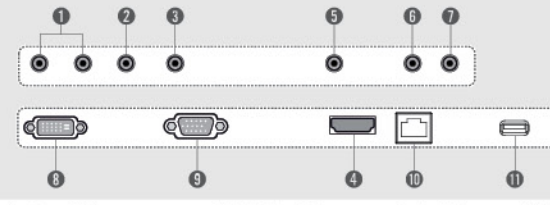
## Connectivity

55SE3KB / 49SE3KB / 43SE3KB / 32SE3KB

- 1 SPEAKER OUT
- 2 RS-232C IN
- 3 RS-232C OUT
- 4 HDMI
- 5 EXT IR IN
- 6 AUDIO IN
- 7 AUDIO OUT
- 8 DVI-D IN
- 9 RGB IN
- 10 LAN
- 11 USB1
- 12 USB2



65SE3KB



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CIN No. U32107DL1997PTC220109



## Standard Essential SE3KB Series

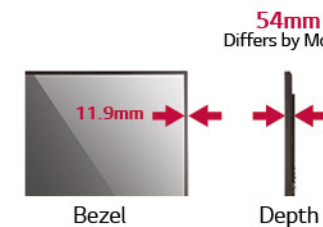
Simplify promotion content or sales information management with the LG SE3KB Series that satisfies a wide range of display purposes in your business. This series has a practical design with a slimmer bezel and depth for optimum space utilization. Multiple screen sizes ensure the best selection for your business environment.

### Key Features

#### Enhanced Design Configuration

##### Slimmer Bezel & Depth

The thinner bezel & depth allows a perfect fit for a sleek look.



##### Detachable Logo

Portrait mode allows the logo to be positioned in the desired setting.



##### Cable Management

The well-organized cable terminals in the back optimize available space.



#### USB Content Management

##### USB Content Scheduling

Play and schedule contents with a USB connection-no server connection required.



#### Dust & Humidity Protection

##### Conformal Coating

Circuit board reliability is enhanced with conformal coating that protects against dust, iron powder, humidity and other harsh conditions.





# Simple Way to Manage Your Digital Signage

## Standard Essential SE3KB Series



Screen Sizes  
65"/55"/49"/43"/32"



### SE3KB Series

- Edge-lit LED
- Brightness: 350cd/m<sup>2</sup> (65" 400cd/m<sup>2</sup>)
- Bezel : Top/Left/Right 11.9mm (Bottom 18.0mm)
- Depth : 54mm
- Special : Wi-Fi Dongle Ready, SuperSign W/C/M
- Local Time Auto Setting
- HDMI/DVD-D/RGB/RJ 45, RS232C in/out, 2 USB ports
- Embedded Media Player
- Built-in Speaker : 10W x 10W

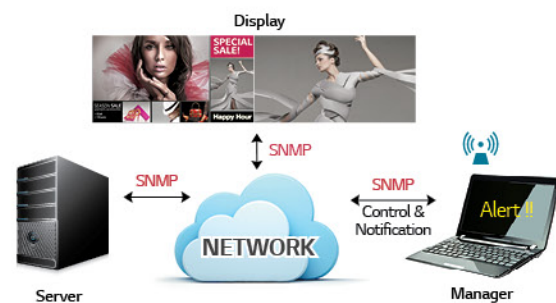


## Other Features

### Remote Management

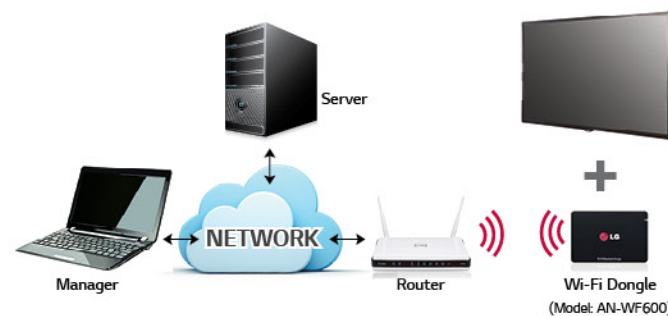
#### Simple Network Management Protocol

SNMP support ensures convenient network management.



#### Wi-Fi Support

SE3KB Series support Wi-Fi USB dongle connection for convenient content distribution.



### Convenient Screen Mode

#### Aspect Ratio Sustainability\*

Sustain the same resolution and picture quality while powering on/off by receiving EDID<sup>1)</sup> through switch IC.



1) Extended Display Identification Data.

\* Installation Menu > LG Digital Signage > PM Mode

\*\* Installation Menu > ISM Method

#### Stand-by Screen\*

Even without signal from the media player, the network does not turn off completely, so remote control is possible, which prevents unnecessary power usage and enables efficient management.



#### Scheduled Screen Wash\*\*

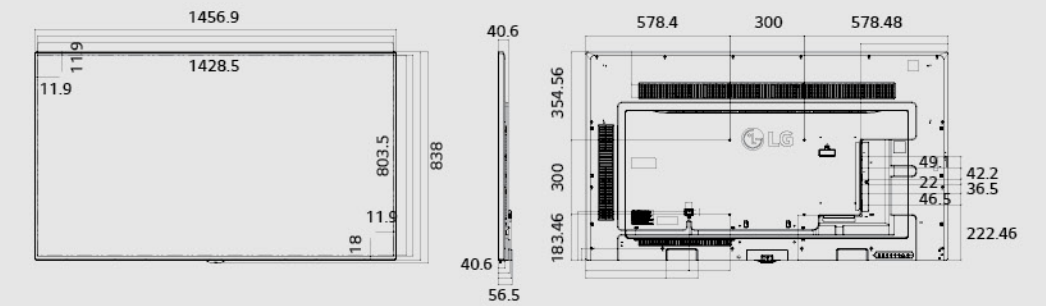
Prevent residual images with the screen transition feature.



## Dimension (unit : mm)

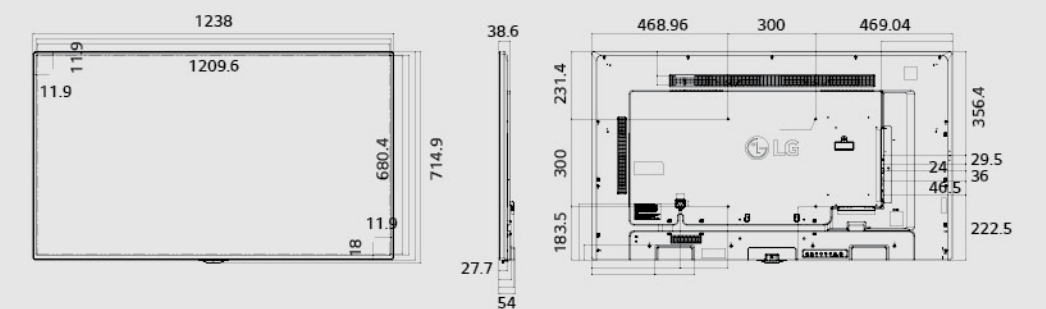
### 65"

1,456.9 x 838 x 56.5 /  
27.9kg



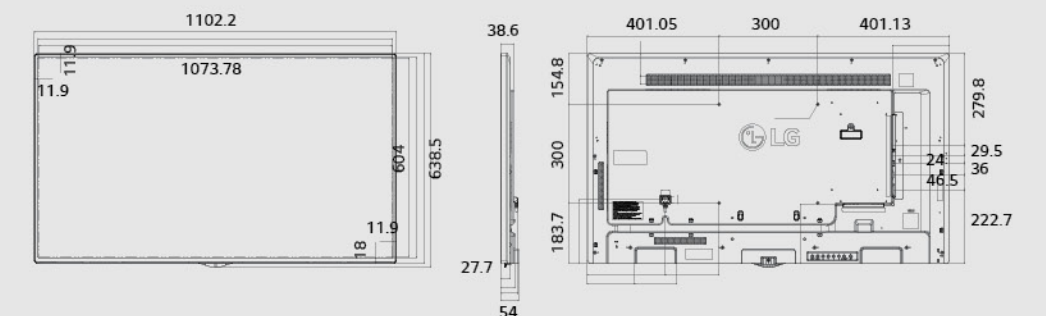
### 55"

1,238 x 714.9 x 54 /  
17.5kg



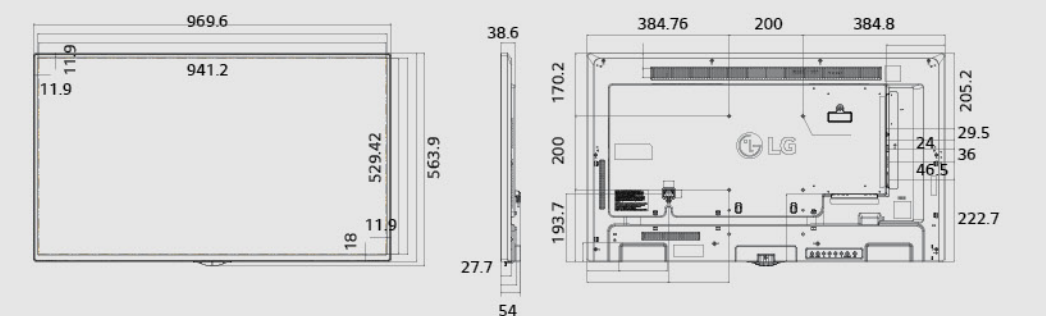
### 49"

1,102.2 x 638.5 x 54 /  
14.3kg



### 43"

969.6 x 563.9 x 54 /  
10kg



### 32"

729.4 x 428.9 x 55.5 /  
5.4kg

