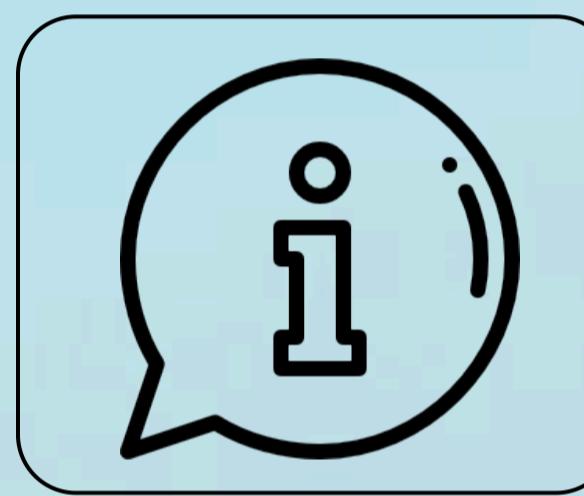




# Business Insights 360



## Info

Download user manual and get to know the key information of this tool.



## Finance View

Get P & L statement for any customer / product / country or aggregation of the above over any time period and More.



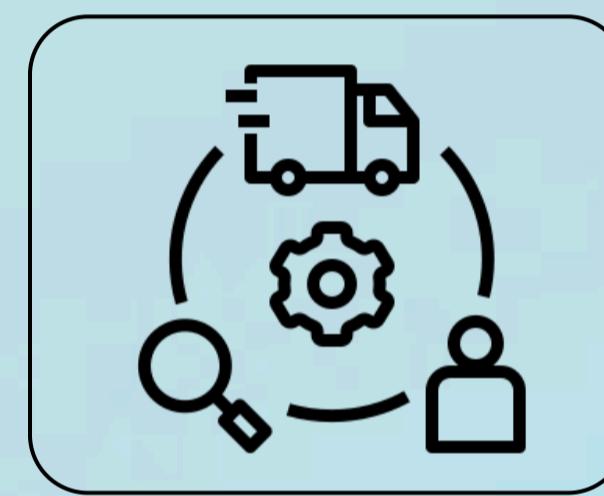
## Sales View

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in profitability / Growth matrix.



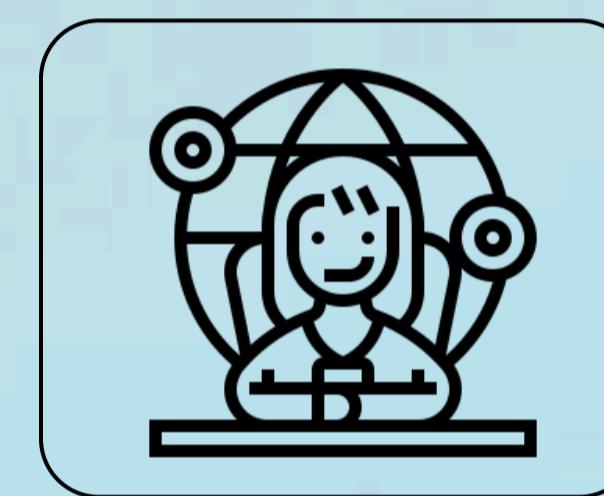
## Marketing

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in profitability / Growth matrix.



## Supply Chain View

Get Forecast Accuracy, Net Error and risk profile for product, segment, category, customer etc.



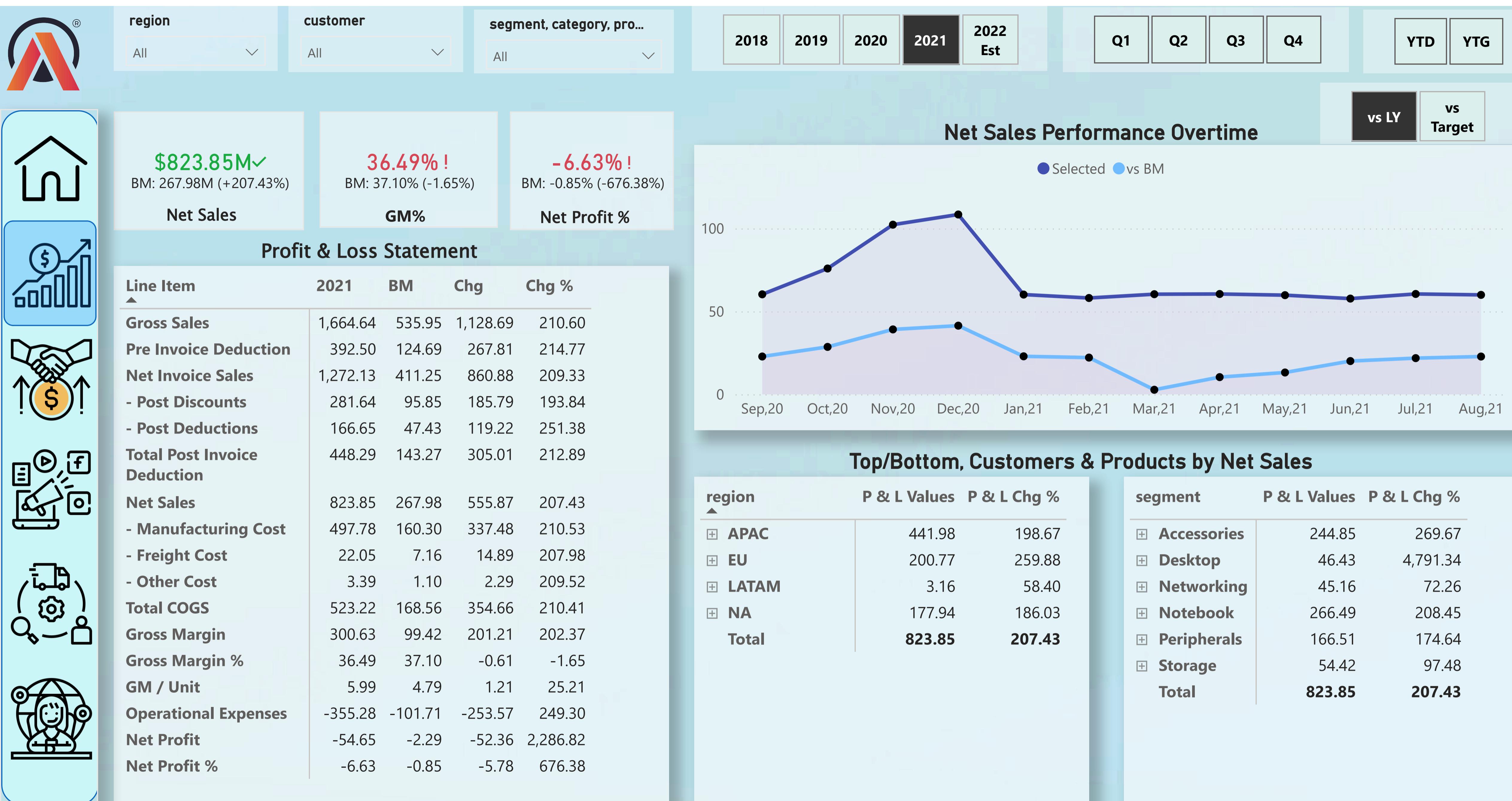
## Executive View

A top level dashboard for executives consolidating top insights from all dimensions of business.



## Support

Get your issues resolved by connecting to our support specialist.





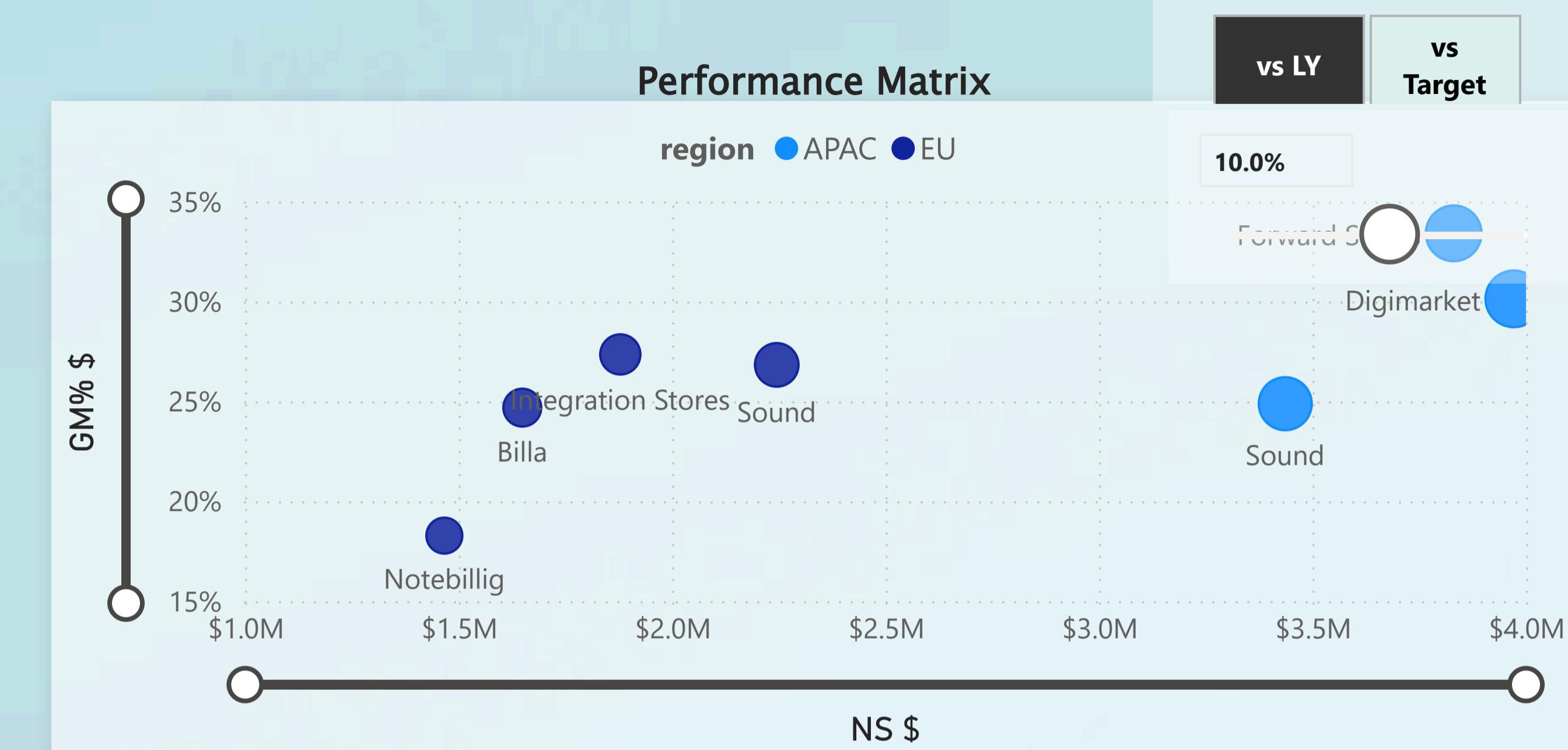
## Customer Performance

customer	NS \$	GM \$	GM% \$
Nova	\$0.46M	0.12M	26.65%
Notebillig	\$1.47M	0.27M	18.28%
Billa	\$1.65M	0.41M	24.68%
Otto	\$1.57M	0.42M	26.90%
Saturn	\$1.56M	0.43M	27.37%
Unity Stores	\$1.60M	0.49M	30.40%
All-Out	\$1.06M	0.50M	47.53%
Integration Stores	\$1.88M	0.51M	27.34%
Electricalsbea Stores	\$1.48M	0.62M	41.85%
Currvs (Dixons)	\$2.43M	0.69M	28.43%
<b>Total</b>	<b>\$823.85M</b>	<b>300.63M</b>	<b>36.49%</b>

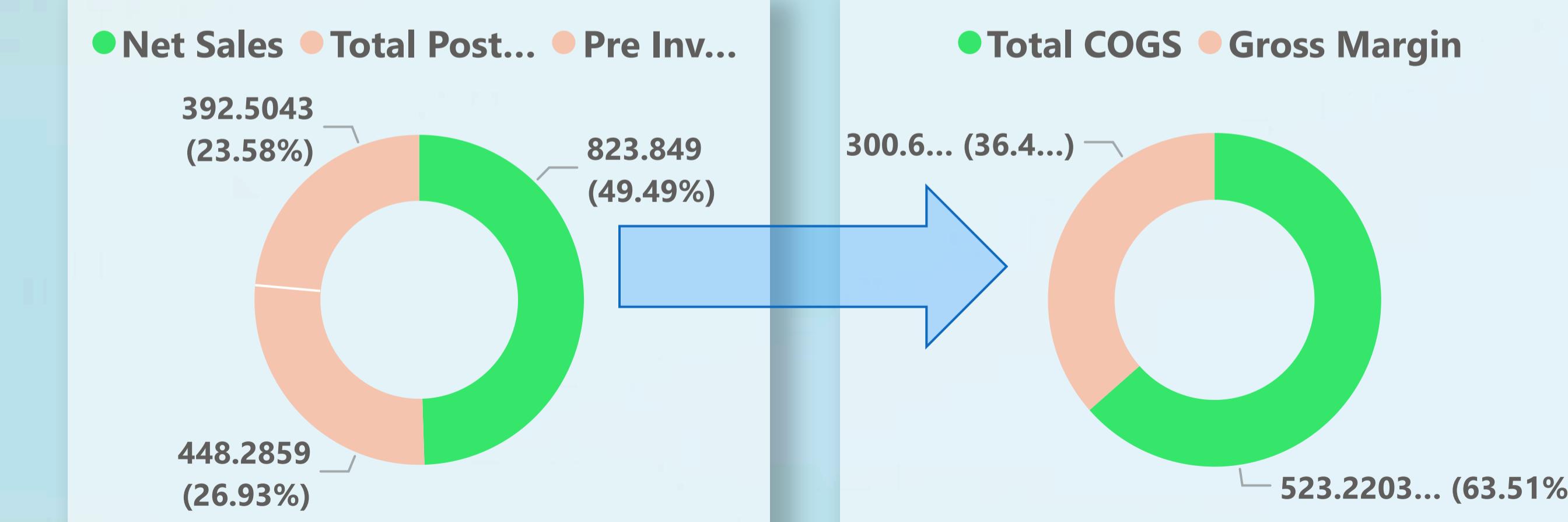
## Product Performance

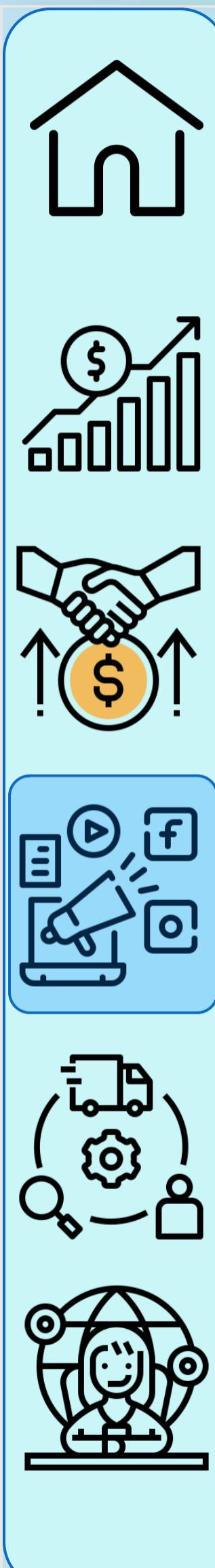
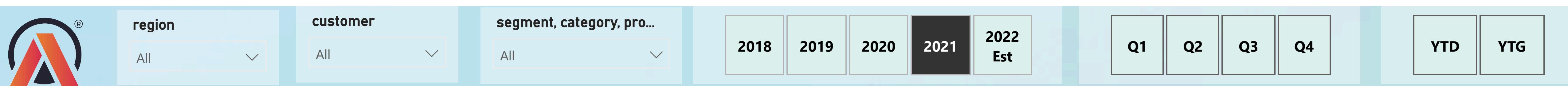
segment	NS \$	GM \$	GM% \$
+ Desktop	\$46.43M	16.79M	36.17%
+ Notebook	\$266.49M	97.12M	36.45%
+ Accessories	\$244.85M	89.30M	36.47%
+ Peripherals	\$166.51M	60.81M	36.52%
+ Networking	\$45.16M	16.60M	36.75%
+ Storage	\$54.42M	20.00M	36.75%
<b>Total</b>	<b>\$823.85M</b>	<b>300.63M</b>	<b>36.49%</b>

## Performance Matrix



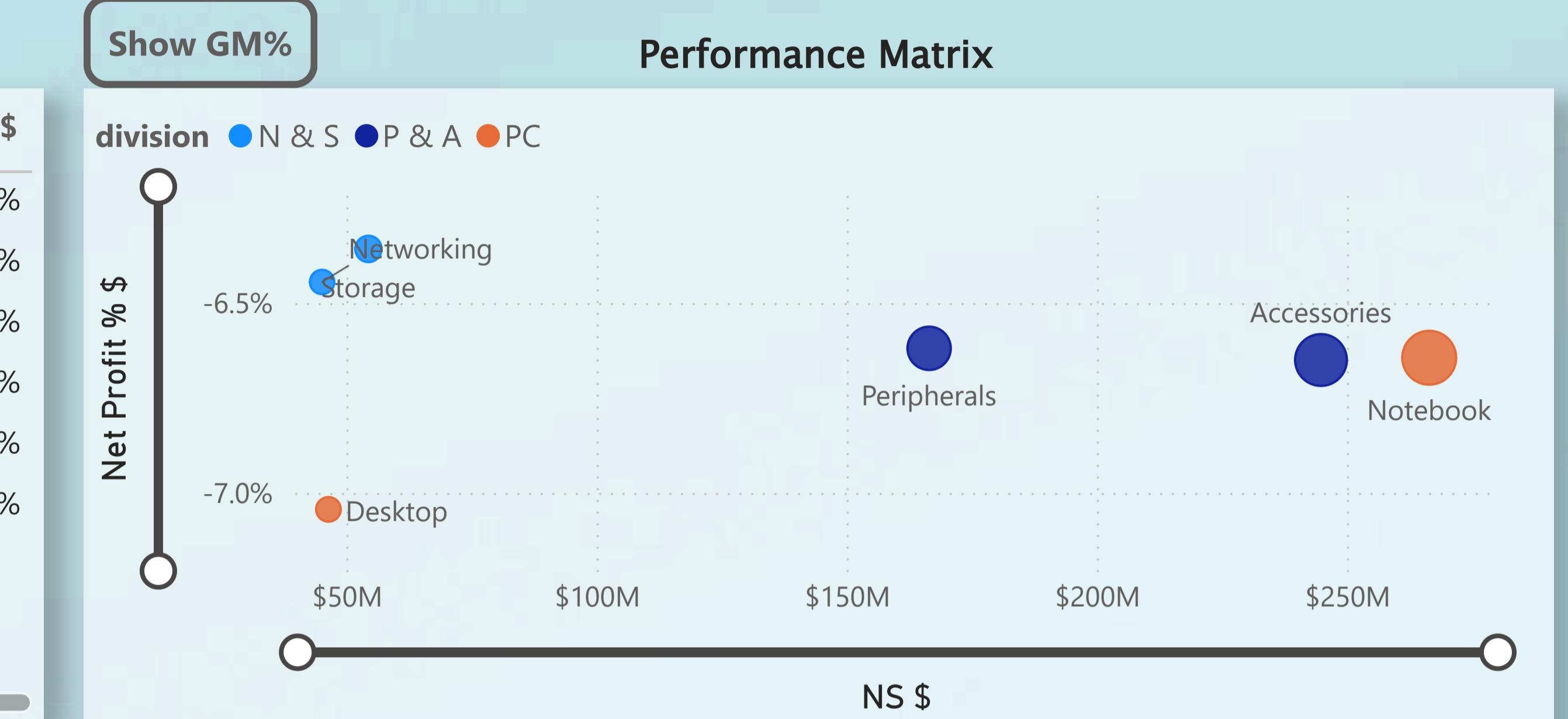
## Unit Economics





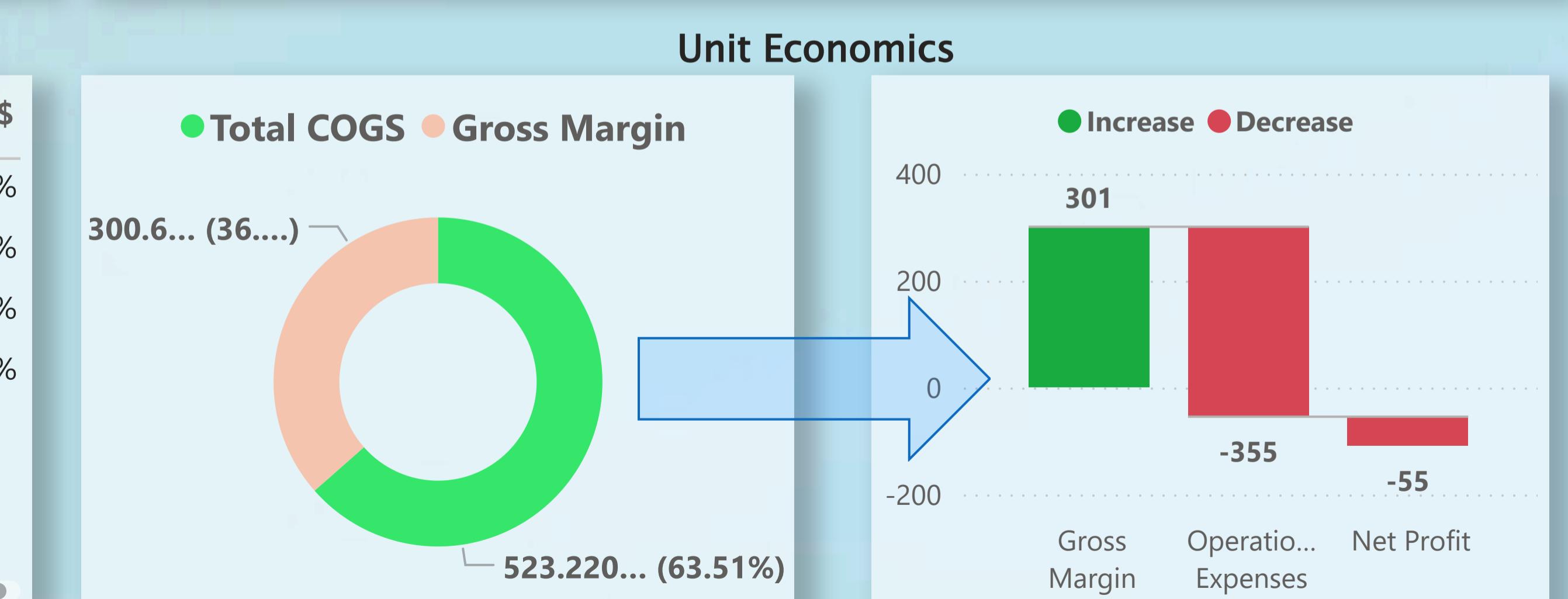
### Product Performance

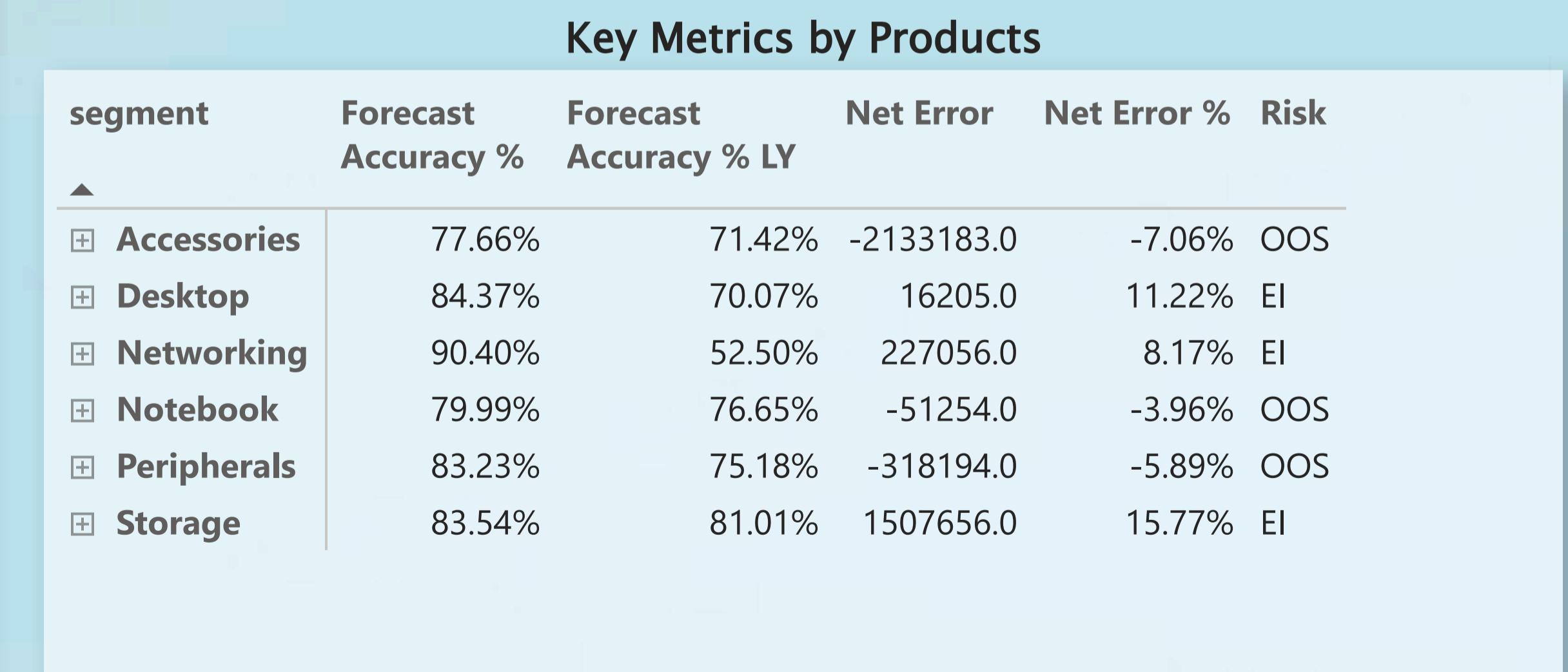
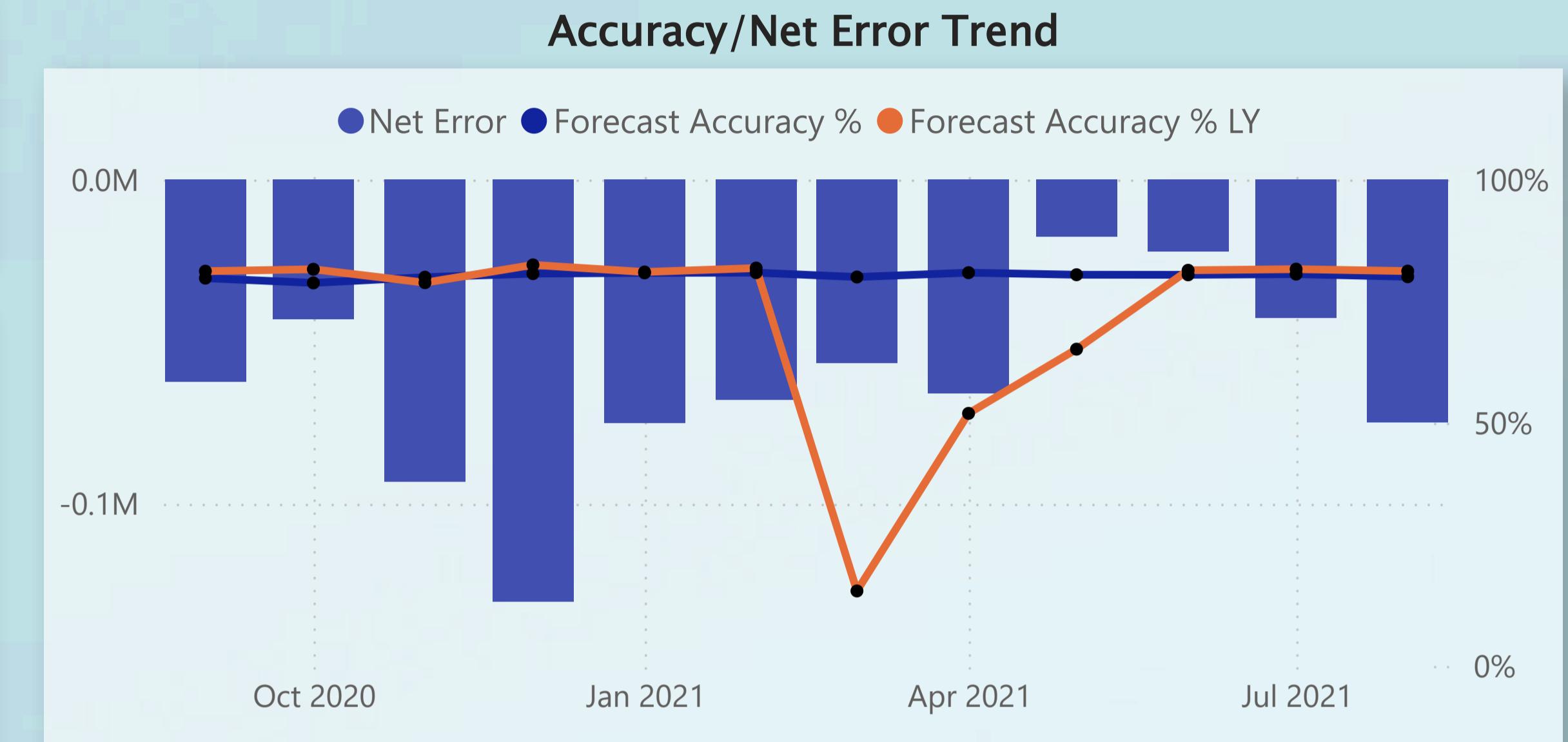
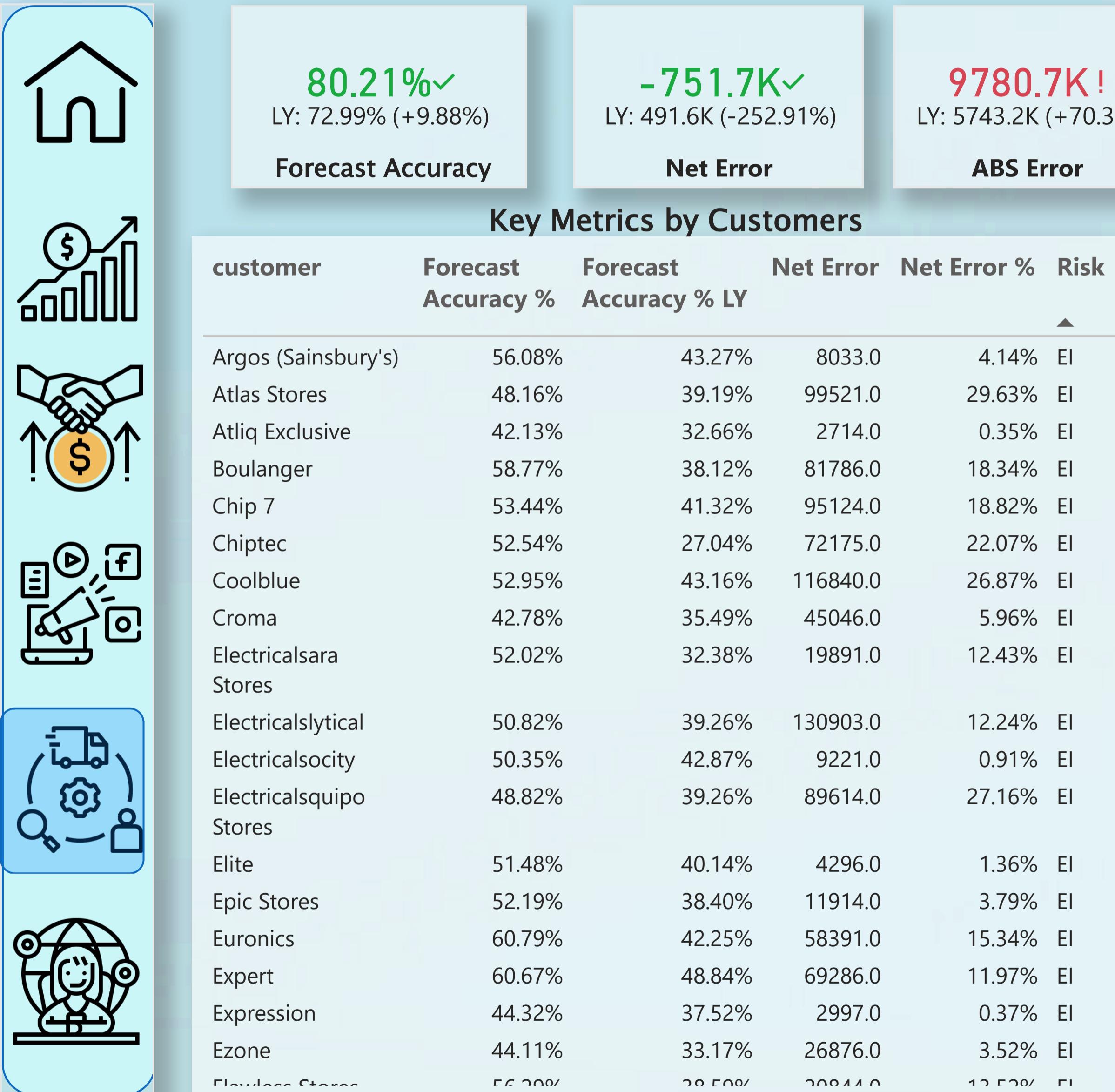
segment	NS \$	GM \$	GM% \$	Net Profit \$	Net Profit % \$
+ Networking	\$45.16M	16.60M	36.75%	-2.91M	-6.44%
+ Desktop	\$46.43M	16.79M	36.17%	-3.27M	-7.04%
+ Storage	\$54.42M	20.00M	36.75%	-3.46M	-6.36%
+ Peripherals	\$166.51M	60.81M	36.52%	-11.02M	-6.62%
+ Accessories	\$244.85M	89.30M	36.47%	-16.28M	-6.65%
+ Notebook	\$266.49M	97.12M	36.45%	-17.71M	-6.64%



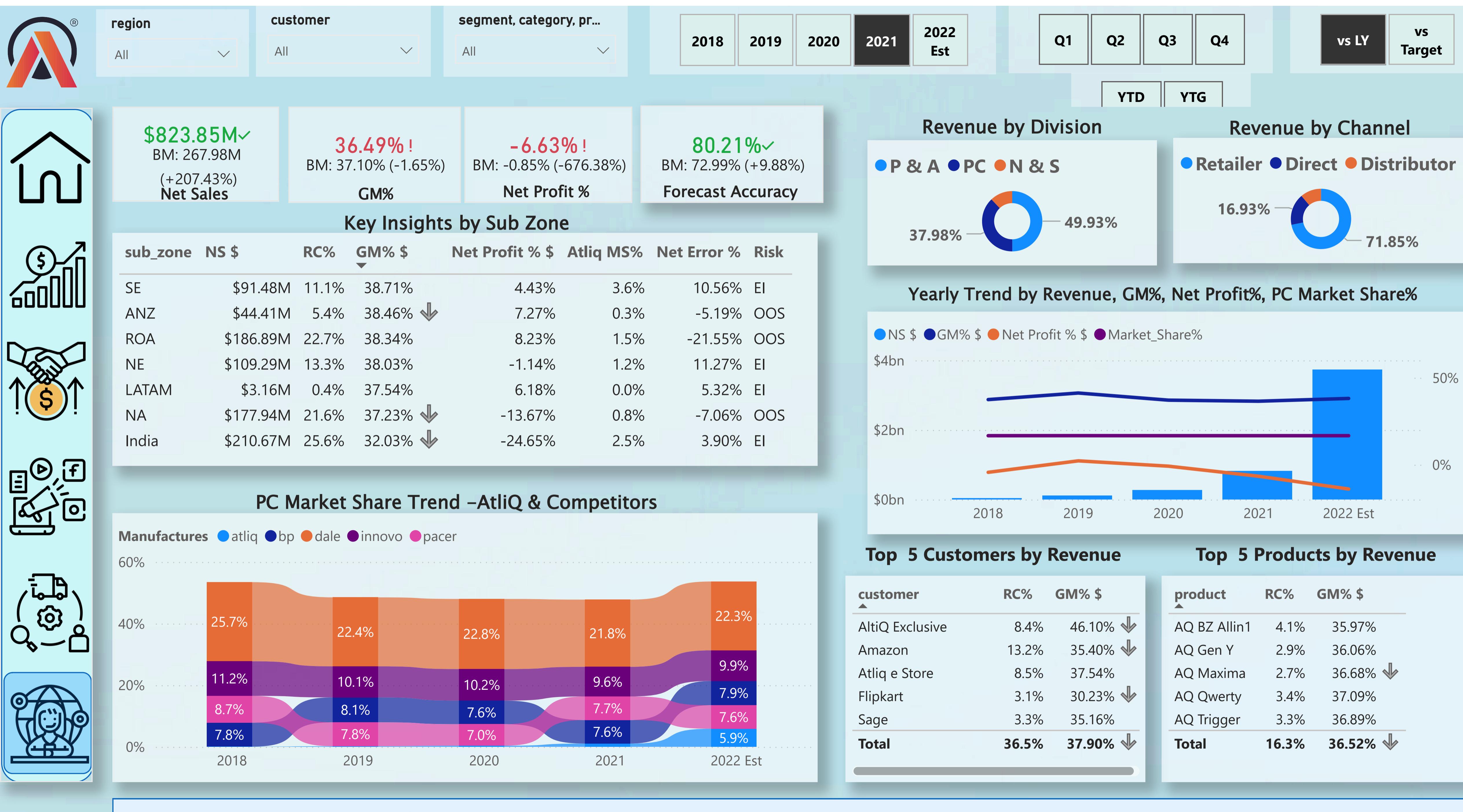
### Region/Market/Customer Performance

region	NS \$	GM \$	GM% \$	Net Profit \$	Net Profit % \$
+ APAC	\$441.98M	156.21M	35.34%	-33.33M	-7.54%
+ EU	\$200.77M	76.98M	38.34%	2.81M	1.40%
+ LATAM	\$3.16M	1.19M	37.54%	0.20M	6.18%
+ NA	\$177.94M	66.25M	37.23%	-24.32M	-13.67%





EI:- Excess Inventory, OOS:- Out of Stock, LY:- Last Year, BM:- Bench Mark





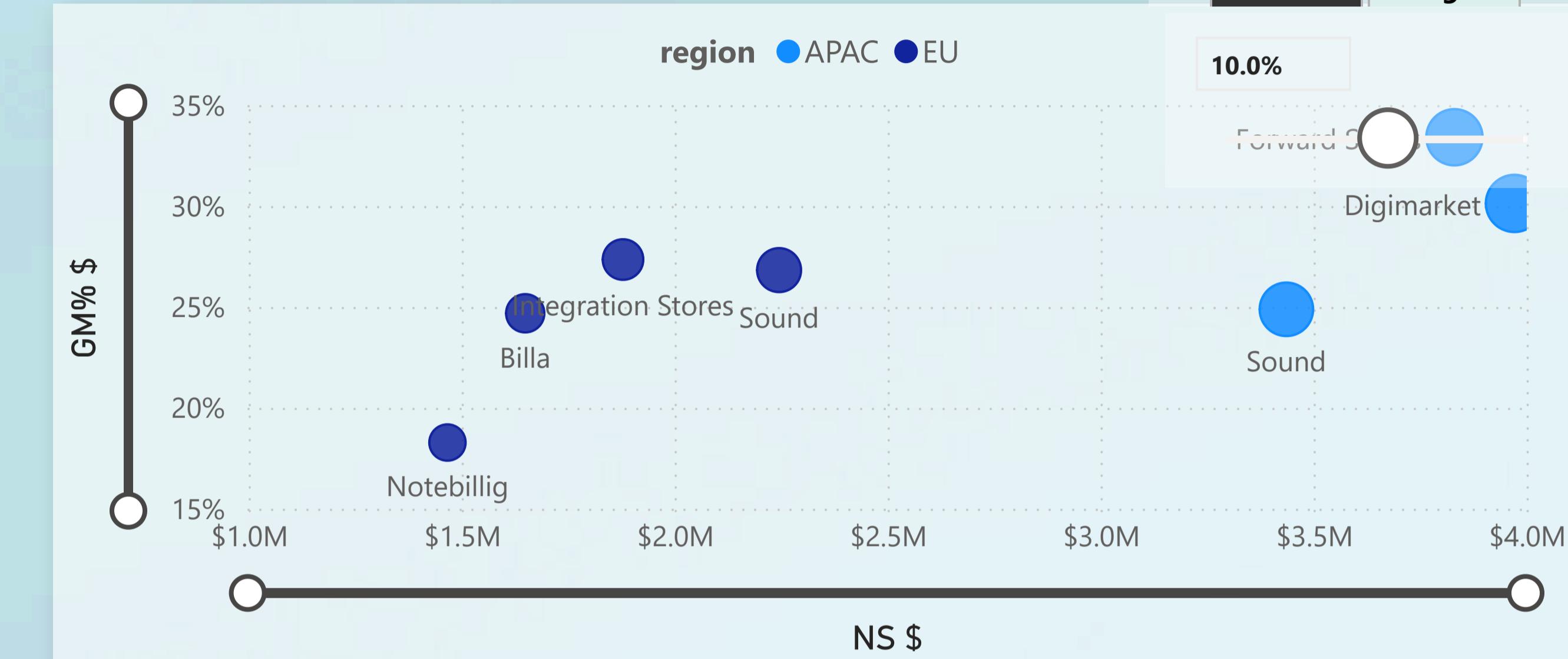
## Customer Performance

customer	NS \$	GM \$	GM% \$
Acclaimed Stores	\$14.32M	5.18M	36.18%
All-Out	\$1.06M	0.50M	47.53%
AltiQ Exclusive	\$69.15M	31.88M	46.10%
Amazon	\$109.03M	38.59M	35.40%
Argos (Sainsbury's)	\$2.97M	1.05M	35.42%
Atlas Stores	\$4.16M	1.68M	40.36%
Atliq e Store	\$70.31M	26.40M	37.54%
Atliq Exclusive	\$10.77M	3.07M	28.52%
BestBuy	\$8.26M	2.97M	35.94%
Billa	\$1.65M	0.41M	24.68%
<b>Total</b>	<b>\$823.85M</b>	<b>300.63M</b>	<b>36.49%</b>

## Product Performance

segment	NS \$	GM \$	GM% \$
+ Desktop	\$46.43M	16.79M	36.17%
+ Notebook	\$266.49M	97.12M	36.45%
+ Accessories	\$244.85M	89.30M	36.47%
+ Peripherals	\$166.51M	60.81M	36.52%
+ Networking	\$45.16M	16.60M	36.75%
+ Storage	\$54.42M	20.00M	36.75%
<b>Total</b>	<b>\$823.85M</b>	<b>300.63M</b>	<b>36.49%</b>

## Performance Matrix



## Unit Economics

