Asad Ahsan

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SUMMARY:

Data Professional with experience in data mining, data wrangling, web automation and ability to perform statistical analysis.

TECHNICAL SKILLS:

- Programming Python, Django, HTML
- Databases Microsoft SQL Server, MySQL, Google Cloud BigQuery
- Tools Google Workspace API Integration, MS Excel, Tableau, PowerBi
- Automation Selenium, BeautifulSoup, Scripting, Workflow Optimization

EXPERIENCE:

BI Analyst - GEOsystems Research and Consultants Pvt Ltd | July 2023 - Present

- Developed and implemented an automated program, effectively achieved 90% reduction of human intervention required to generate leads.
- Managed and coordinated all aspects of Google Workspace, ensuring efficient collaboration.
- Created and maintained dashboards for real-time insights.
- Collaborating with cross-functional teams to understand their data needs and provide them with better solutions to ensure seamless data process and support business decision-making.

PROJECTS:

[Link] Data-Driven Tender Tracker | Oct 2023

- Developed an automated data scraping and analysis tool for tracking tender information.
- Scraping capability of more than 10 K data points with cleaning and manipulation to prepare the scraped data for analysis through BeautifulSoup and converted to Pandas Dataframe.
- Integrated with Google Sheets API to store and manage the data in the cloud.
- Created an interactive dashboard with analytics to visualize and analyze tender trends.
- Automated the entire process to eliminate manual intervention and ensured data consistency.

[Link] Sentiment Analysis Toolkit | May 2023

- A program that analyzes the input text and returns Sentiment Analysis, Entity Recognition, Keywords, Visualizations and Reports.
- The tool was created using NLTK package, Python, BeautifulSoup and Re.

[Link] Wordle Puzzle Insight | Feb 2023

- Utilized Python to analyze over a million wordle related tweets to recognize the patterns in the daily wordle problems.
- Also, I applied some advanced data manipulation techniques such as query and loc methods to dive deeper into the data.
- Found out New York Times takeover had an immense impact on the Puzzle guesses.

EDUCATION:

Shri Ramdeobaba College of Engineering and Management, Nagpur

Bachelor of Engineering, Electronics (2019-2023)