

Interface Poetry

: Audience (From LA LA Land Soundtrack)

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SOURCE SONG



Lyrics

“A bit of **madness** is key to give us
new **colors to see**”

“**Sky** with no ceiling,
Sunset inside a frame”

“Here’s to the hearts that ache
Here’s to the mess we make”

“She smiled,
Leapt without looking
And **tumble into the seine**”

“The **ripples from the pebbles**”

Audience Needs

The people who knows the movie can feel the mood of movie and song itself again

Not for, The people who didn't like a movie

Showing the changing mood of the song
(Stillness (narrative) - ↑ Louder-Stillness)

Design Objective

To evoke the mood and the scene of the song and movie

Content Requirement

Start with entirely darkness page

Lyrics

The geometric shapes

Stars

Bright background keep changing

Functional Requirement

Lyrics pop up and stack (audience can hover)

Geometric shape jump in

- click

- (another page pop up or the whole page change)

Bright color Background

- keep moving around/ gradients

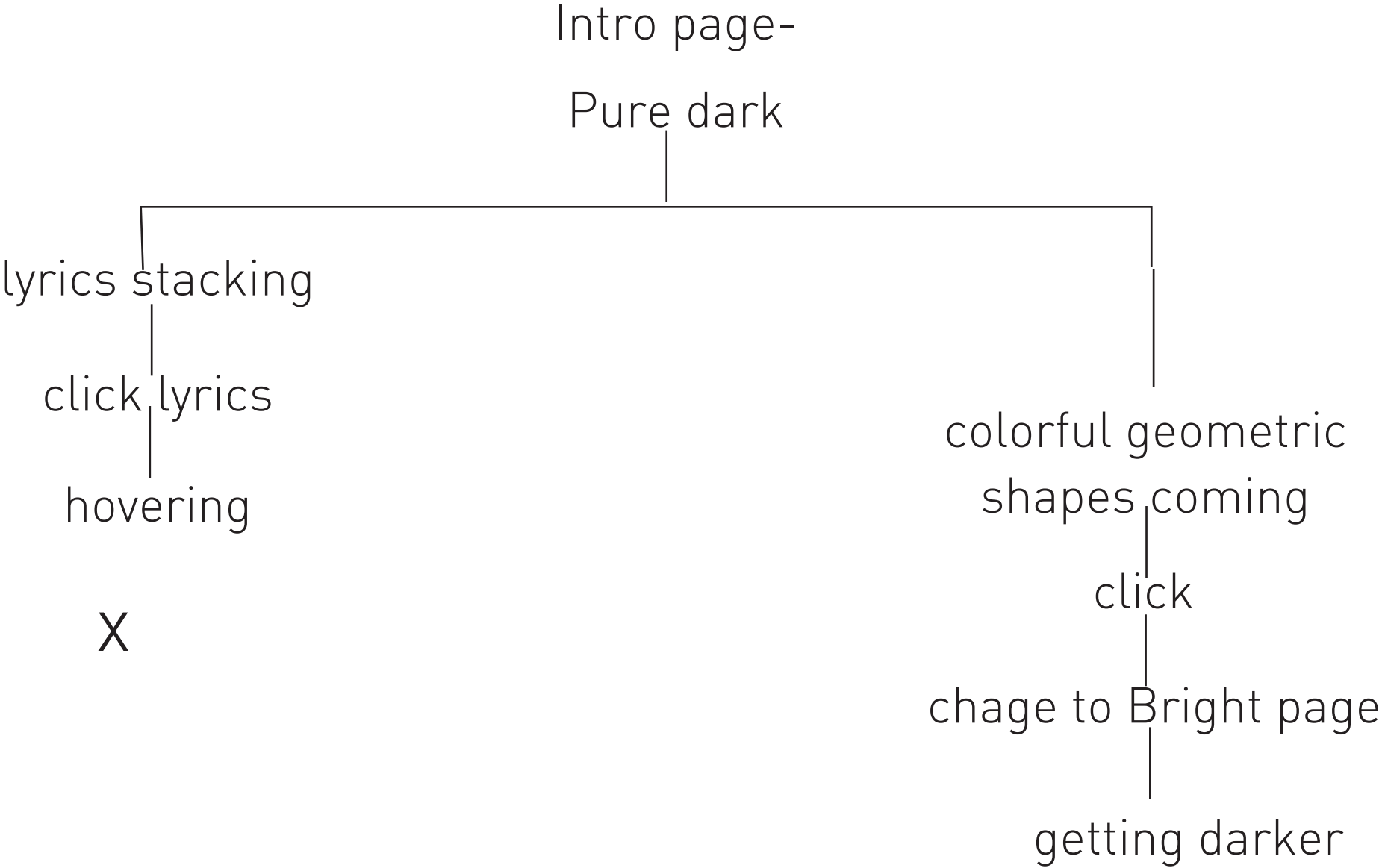
May be count down effect that audience can track when, what to do

Anticipated Information Architecture

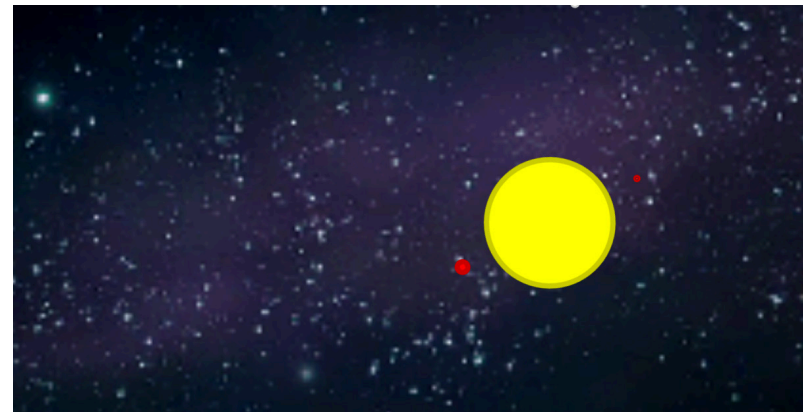
monologue

Peak

Stillness



Inspiration



<http://www.anthonygoodisondesign.com/#home>



<http://codepen.io/beacreation/pen/gbOJMr>

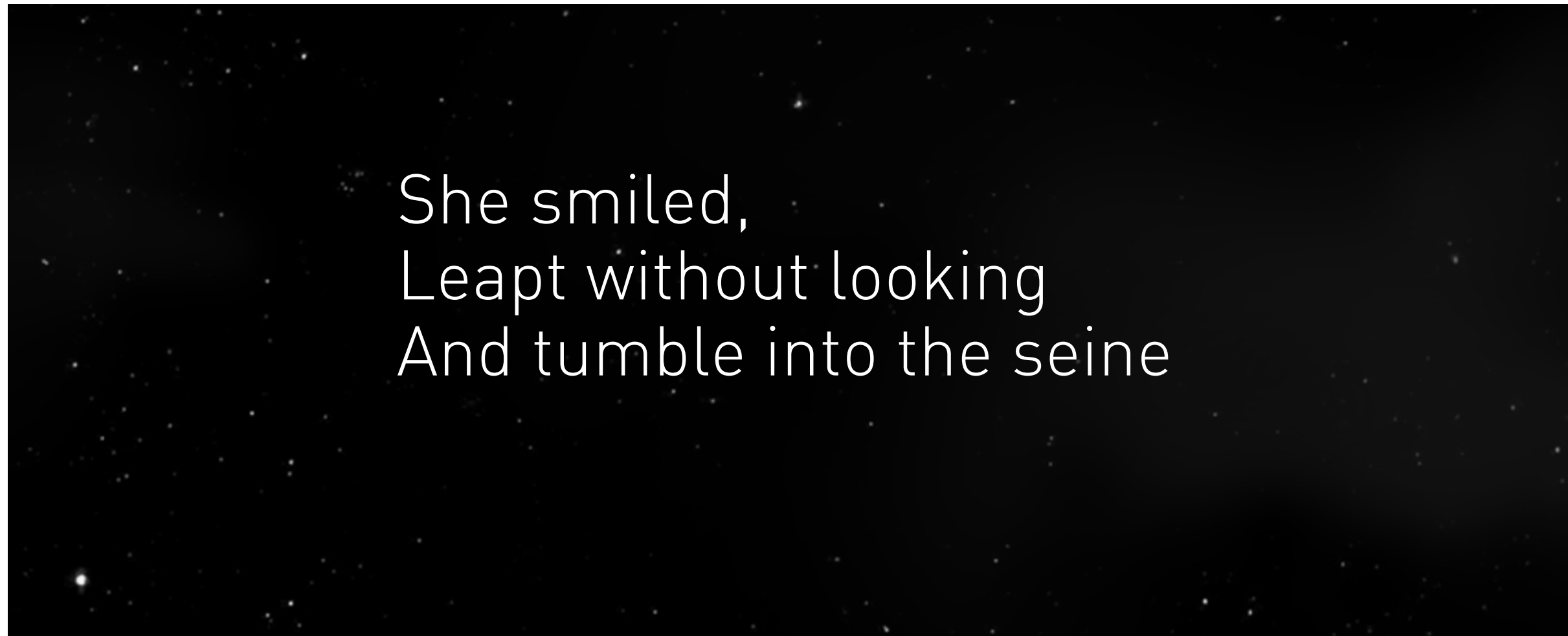


Mockup-monologue

She smiled,
Leapt without looking
And tumble into the seine

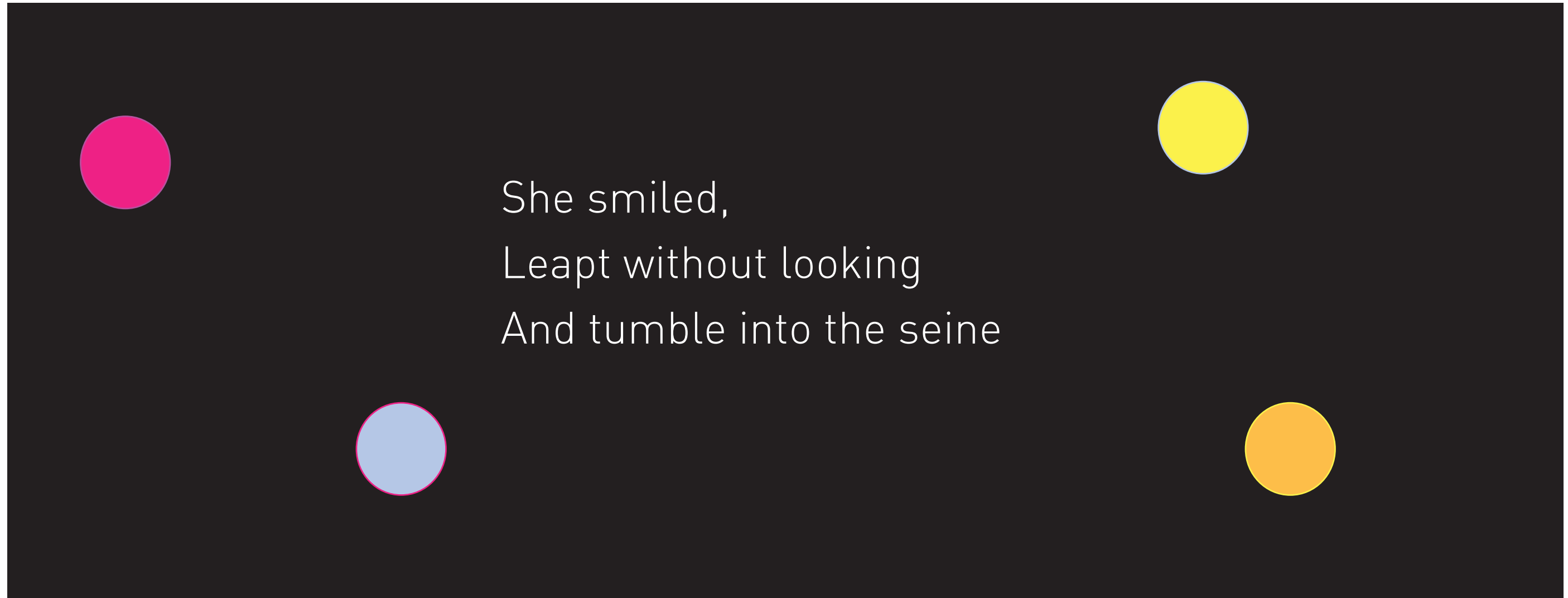
hovering

Mockup



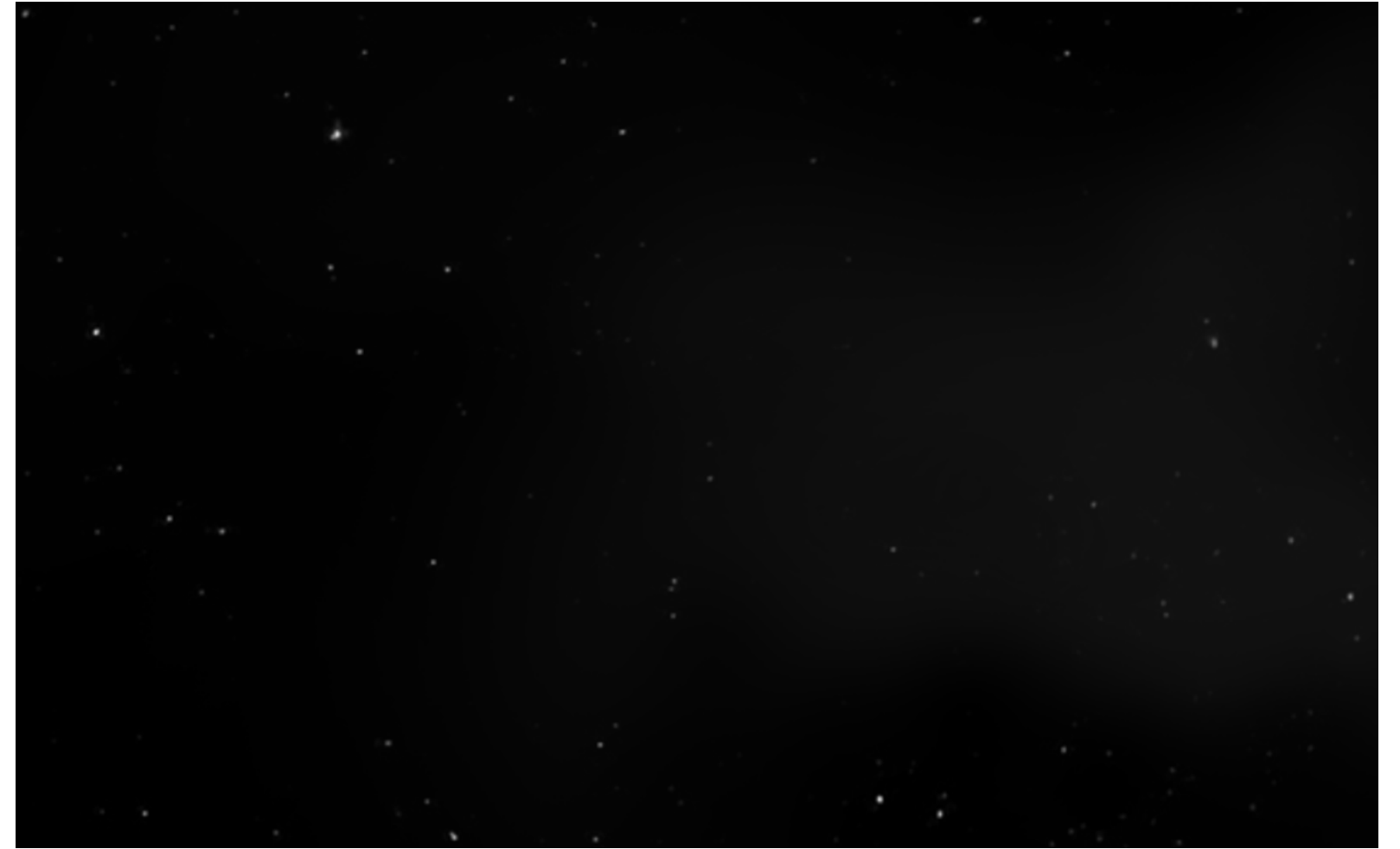
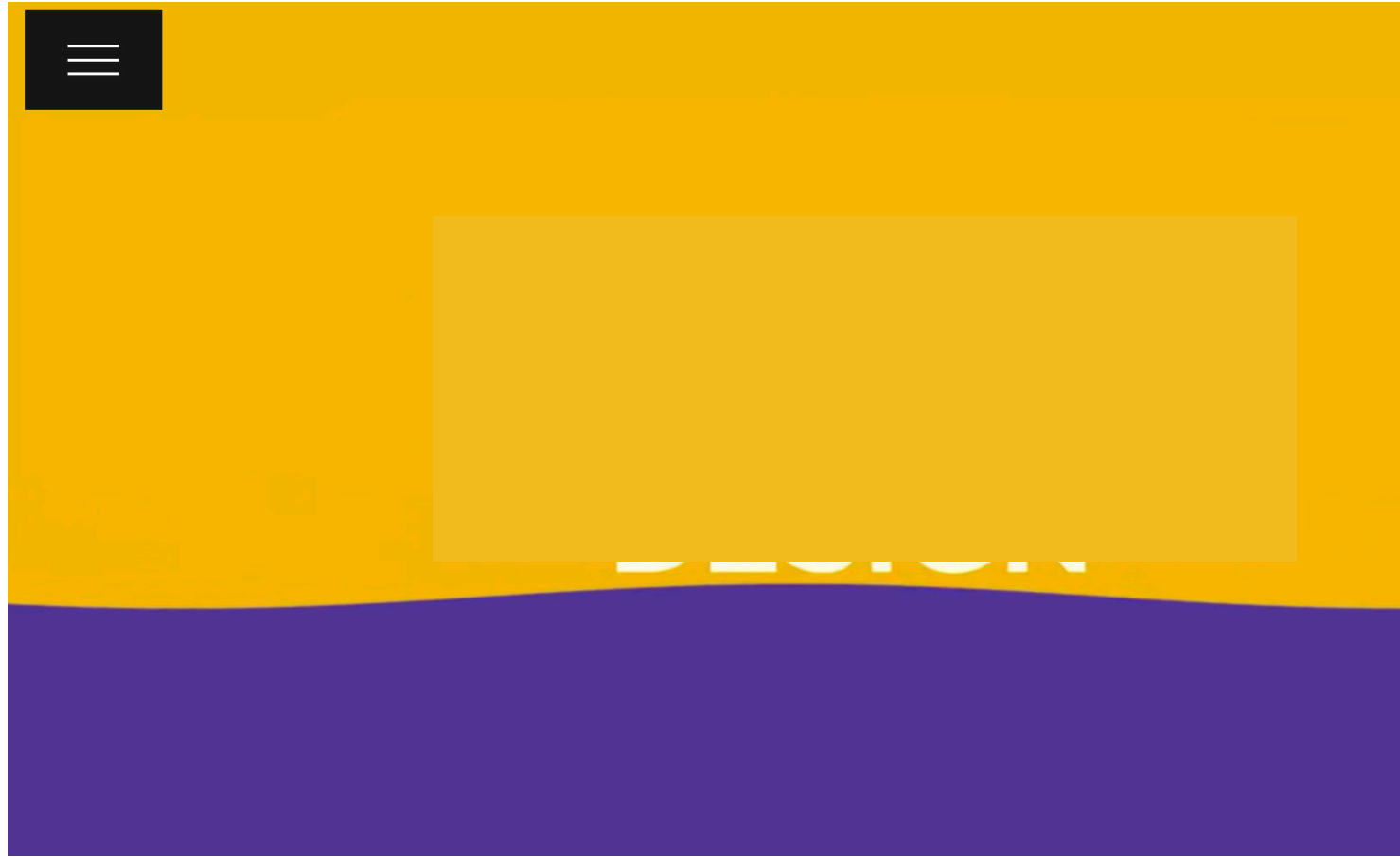
star pop up

Mockup



click the ball

Mockup



Color keep changing



getting darker and darker