

# Interface Poetry

: Audience (From LA LA Land Soundtrack)

Jiwon Kim

# SOURCE SONG



# Lyrics

“A bit of **madness** is key to give us  
new **colors to see**”

“**Sky** with no ceiling,  
**Sunset** inside a frame”

“Here’s to the hearts that ache  
**Here’s to the mess we make**”

“She smiled,  
Leapt without looking  
And **tumble into the seine**”

“The **ripples from the pebbles**”

# Audience Needs

- The people who knows the movie can visually feel the mood of movie and song itself again without music
- Not for, The people who didn't like a movie

# Design Objective

- To evoke the mood and the scene of the song and movie
- Showing the changing mood of the song  
(Stillness (narrative) -↑ Louder-Stillness)

# Content Requirement

- Lyrics
- The geometric shapes
- Stars
- Images related to the song itself

# Functional Requirement

- Hover
- Css animation for the movement of shapes and lyrics
- Hyperlink
- Moving Background
- Buttons

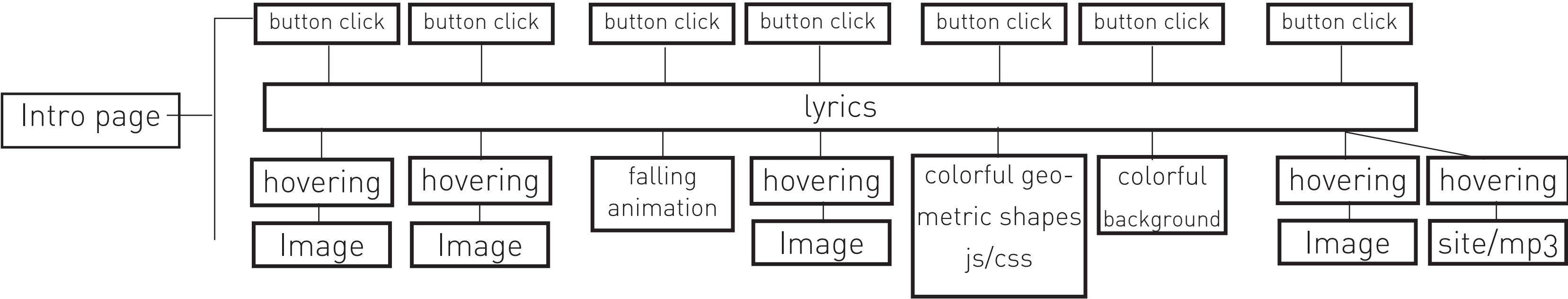
# Anticipated Information Architecture

Monologue

Stillness

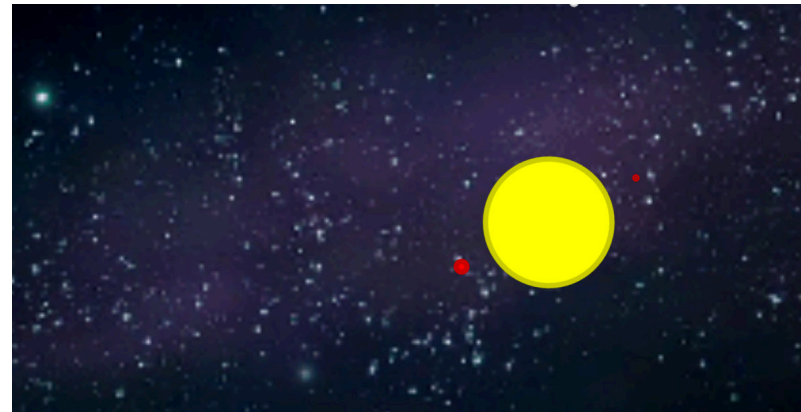
Peak

Stillness





# Inspiration



<http://codepen.io/beacrea/pen/gbOJMr>



<http://www.anthonygoodisondesign.com/#home>



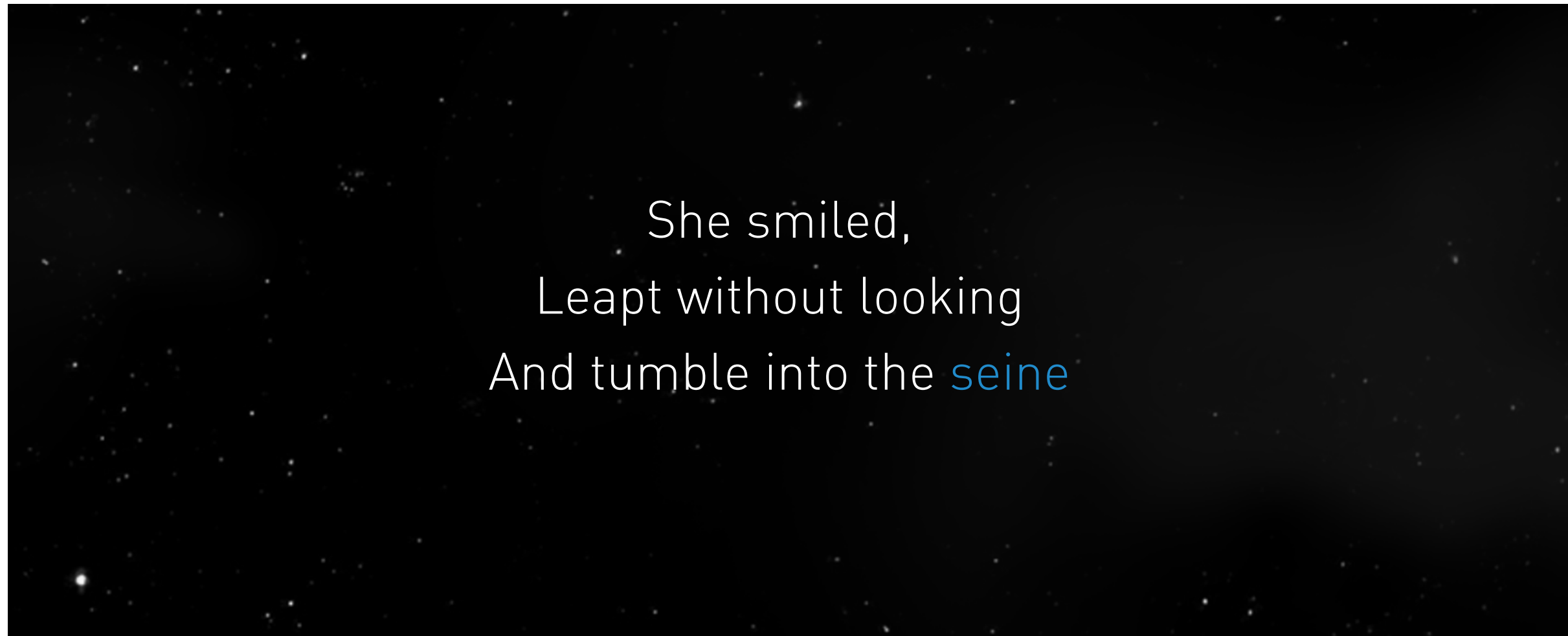
# Mockup-monologue

My aunt used to live in Paris.  
I remember,  
she used to come home and tell us these stories

black background   hovering-showing img

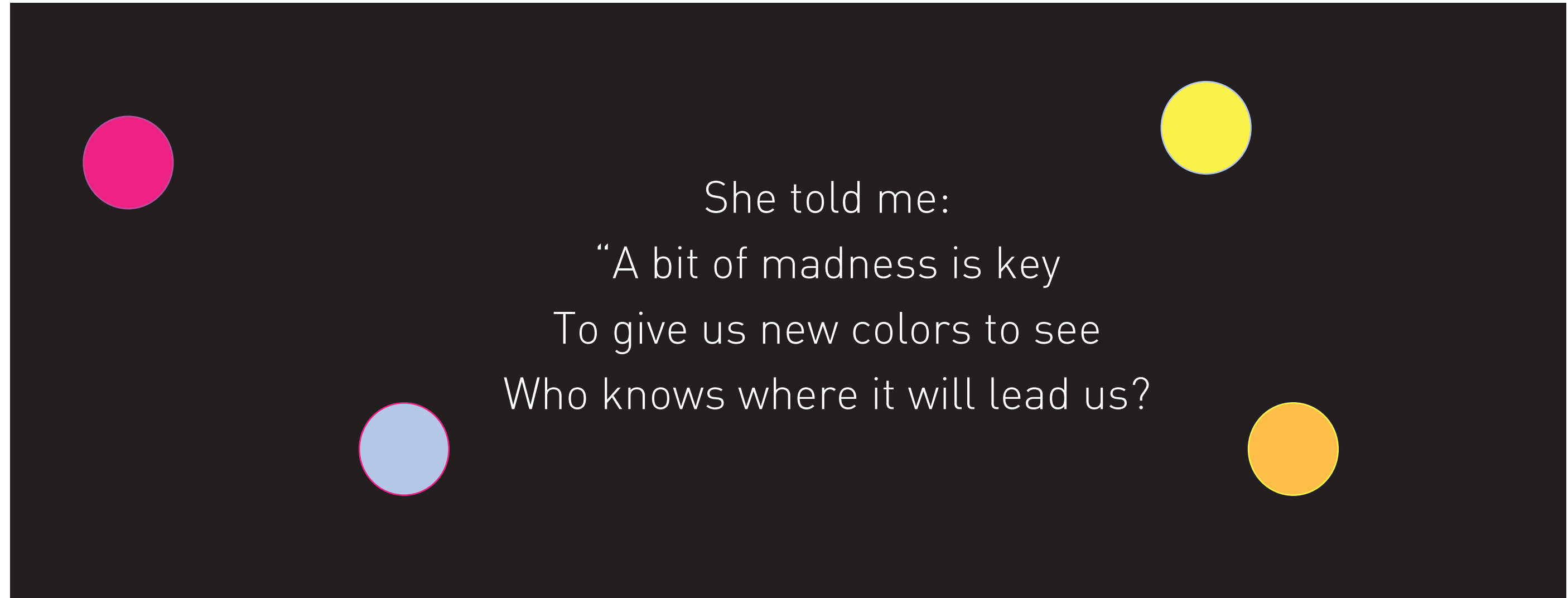


# Mockup



star background    hovering-showing img

# Mockup



click the ball      colored ball moving around

# Mockup



Color keep changing



going back to sillness