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|  |  | GWU  Data Analytics Bootcamp  Homework week one (Excel) |
| T K { KrAsh } This weeks’ class experience was fun and challenging. I refreshed my long shelved excel skills and added to them as well with the expanded Pivot table formatting and charting. The VBA homework was also a good refresher since I had not written a macro in years. On Monday, class went very smoothly, proving that everyone is adapting to this fully online activity. I’m very much looking forward to the next classes (PYTHON IS COMING!!!). |  | Assessment 1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?   1. Campaigns begun in December have the lowest success rate. 2. Those with 10 or more backers are much more likely to succeed 3. Podcast Kickstarter campaigns are not worth the time   2. What are some limitations of this dataset?  There is no further information as to who the backers or how widely these campaigns were promoted for support. Anecdotally, Kickstarters highlighted in a news broadcast have become instant successes, but there is no information supporting that here.  3. What are some other possible tables and/or graphs that we could create? A chart comparing duplicative or competing campaigns would be interesting, if one were to be funded more than another with little to no difference. And perhaps a correlation with world events or perceived public sentiment or “public need” for success in a project area, such as renewable energy (solar power) or rapid production of hospital respirators or PPE (Covid-19 Crisis). |
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