

Website Evaluation Form

Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated: https://g1y5x3.github.io/ISLT7360/islt_7360/unit5/Gao_pilot.html
2. Author of site evaluated: Yixiang Gao
3. Evaluator's first name: Jacob

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):

iMac (Retina 5K, 27", Late 2014) running macOS Mojave 10.14.3, Intel Core i7-4790K @ 4.0 GHz, 32GB RAM, AMD Radeon R9 M290X (2GB)

2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

Google Chrome 72.0

3. Internet connection (e.g., cable modem, DSL, corporate or institutional):

University ethernet

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback:</u> Well-thought out page topics	1	2	3	4	5
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback:</u> a little bland in terms of color scheme (black and white with a touch of blue)	1	2	3	4	5
3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback:</u> no issues, lacks frills but works well	1	2	3	4	5
4. Homepage is linked from all subsequent pages. <u>Please explain your feedback:</u> can select home button or icon in top left	1	2	3	4	5
5. Multimedia elements have a clear purpose. <u>Please explain your feedback:</u> good use of images on "About Me" page, no explanation on the graphs used on home page or as the site logo	1	2	3	4	5
6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback:</u> no throttling on load times over Mizzou ethernet	1	2	3	4	5
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback:</u> no alt text on images in the home page carousel	1	2	3	4	5
8. Text is easy to read and contrasts with background. <u>Please explain your feedback:</u> black and white contrast well	1	2	3	4	5
9. Site content is widely accessible or appropriate adaptations or explanations have been made. <u>Please explain your feedback:</u> no explanation on home screen images or site logo	1	2	3	4	5

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
--	-------------------	----------	---------	-------	----------------

CONTENT

- | | | | | | |
|---------------------------------------------------------|---|---|---|---|---|
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | 5 |
|---------------------------------------------------------|---|---|---|---|---|

Please explain your feedback: they work and are descriptive

- | | | | | | |
|-------------------------------------------------------------------------|---|---|---|---|---|
| 2. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | 5 |
|-------------------------------------------------------------------------|---|---|---|---|---|

Please explain your feedback: all links are on subject-appropriate text and work within the scope of the project

- | | | | | | |
|-----------------------------------------|---|---|---|---|---|
| 3. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | 5 |
|-----------------------------------------|---|---|---|---|---|
- Please explain your feedback: all links connect to a valid URL

- | | | | | | |
|----------------------------------------------------------------|---|---|---|---|---|
| 4. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | 5 |
|----------------------------------------------------------------|---|---|---|---|---|

Please explain your feedback: not sure what this is asking, but I was able to access all content in two clicks or less from the home page

- | | | | | | |
|--------------------------------------------------------------------|---|---|---|---|---|
| 5. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | 5 |
|--------------------------------------------------------------------|---|---|---|---|---|

Please explain your feedback: appears that content is under active development and may encourage those interested in the content to check back for further publications and tutorials. No deadlines set for new content.

- | | | | | | |
|-----------------------------------------|---|---|---|---|---|
| 6. Information is accurate and current. | 1 | 2 | 3 | 4 | 5 |
|-----------------------------------------|---|---|---|---|---|

Please explain your feedback: all is up to date

- | | | | | | |
|---------------------------------------------------------------------------------------------------|---|---|---|---|---|
| 7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | 5 |
|---------------------------------------------------------------------------------------------------|---|---|---|---|---|

Please explain your feedback: very thought provoking in terms of ViGIR's scope of work

	Strongly Disagree	Disagree	Neutral	Agree	Strongl y Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5
<u>Please explain your feedback:</u> Yi's "About Me" and publication listings shows his expertise in the content at hand					
2. Contact person with e-mail address is included.	1	2	3	4	5
<u>Please explain your feedback:</u> mailto link is somewhat small and inconspicuous in the footer					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
<u>Please explain your feedback:</u> no signs of political, social, or scientific bias					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
<u>Please explain your feedback:</u> all work and images belong to owner or are open source					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
<u>Please explain your feedback:</u> slight punctuation edits recommended for larger blocks of text. Also check author names on your publication					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
<u>Please explain your feedback:</u> each page contains this information in the footer					