

# Agenda

- Objective
- What's New?
- Target Audience
- Technology Used
- Project Demonstration
- Future Scope
- Conclusion



## Objective

Visualize the given dataset of Rich Boss Cement Plant and provide insights on sales, budget, production, cost etc. using Microsoft Power BI.





#### **About:**



Connect to and visualize any data using the unified, scalable platform for self-service and enterprise business intelligence (BI) that's easy to use and helps you gain deeper data insight.

Power BI helps to bridge the gap between data and decision making.

Most users who work on business intelligence projects use Power BI to create reports for easy visualization.

## **Target Audience**

The key is to keep your audience engaged.

The first and most important consideration is your audience. Their preferences will guide every other decision about your visualization—the dissemination mode, the graph type, the formatting, and more. You might be designing charts for policymakers, funders, the general public, or your own organization's leaders, among many others.



# Power Bl

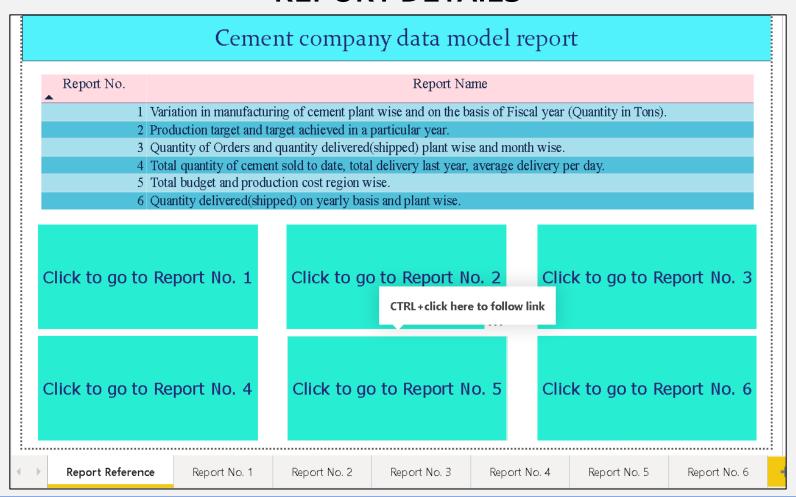
- Power BI is a collection of software services, apps, and connectors that work together to turn your unrelated sources of data into coherent, visually immersive, and interactive insights.
- Your data may be an Excel spreadsheet, or a collection of cloud-based and on-premises hybrid data warehouses.
- Power BI lets you easily connect to your data sources, visualize and discover what's important, and share that with anyone or everyone you want.

Power BI consists of several elements that all work together, starting with these three basics:

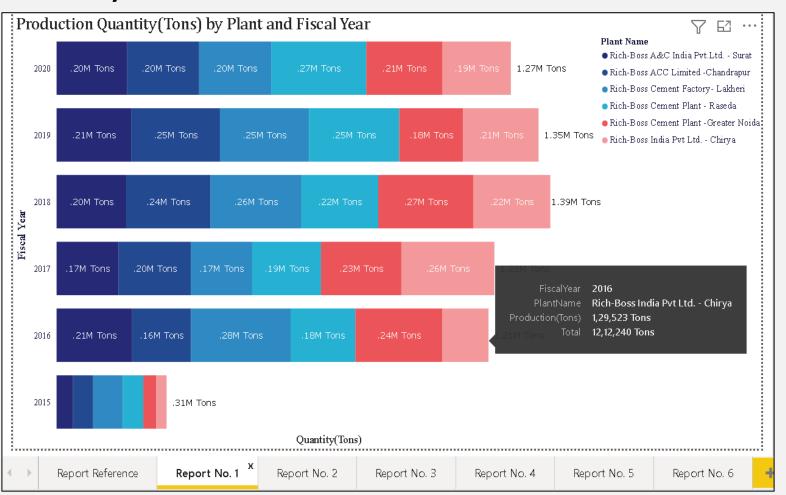
- A Windows desktop application called Power BI Desktop.
- An online SaaS (Software as a Service) service called the Power BI service.
- Power BI mobile apps for Windows, iOS, and Android devices.

## **Project Demonstration**

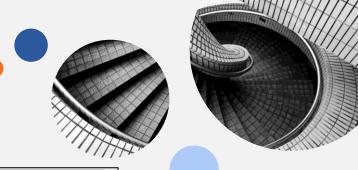
#### **REPORT DETAILS**



Variation in manufacturing of cement plant wise and on the basis of Fiscal year (Quantity in Tons).

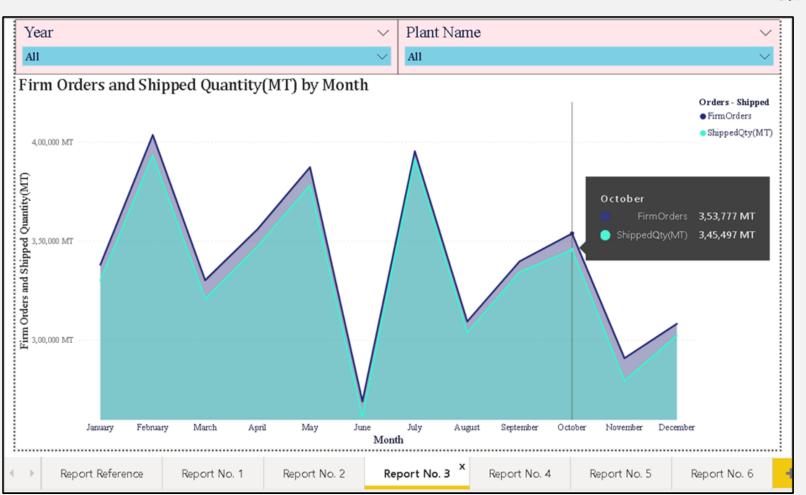


Production target and target achieved in a particular year.

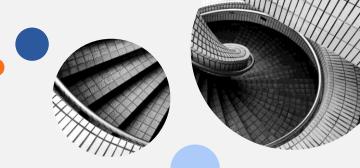


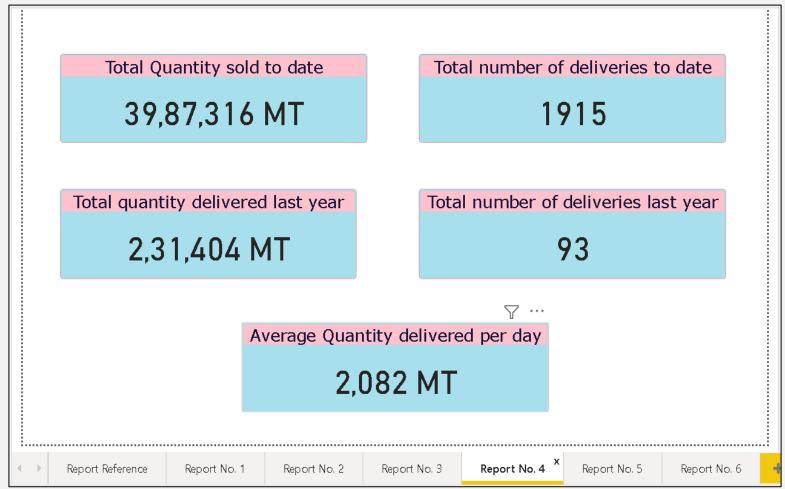


Quantity of Orders and quantity delivered(shipped) plant wise and month wise.

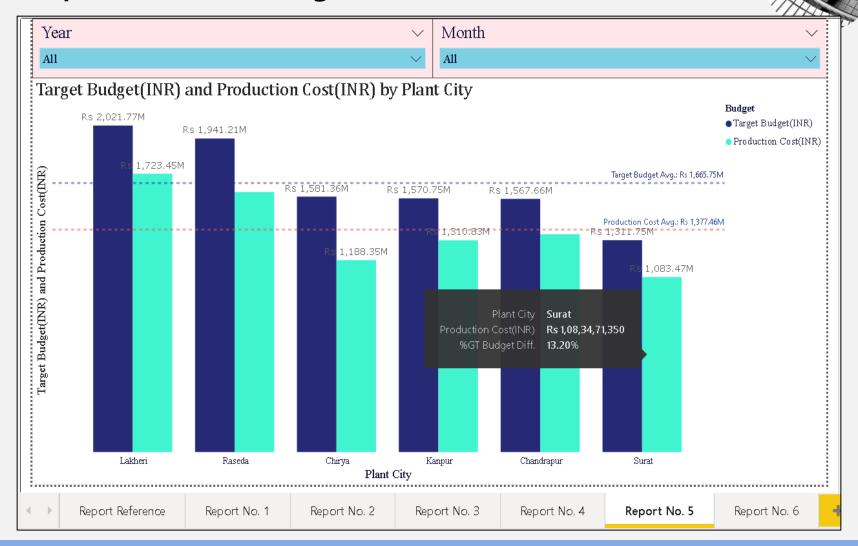


Total quantity of cement sold to date, total delivery last year, average delivery per day.

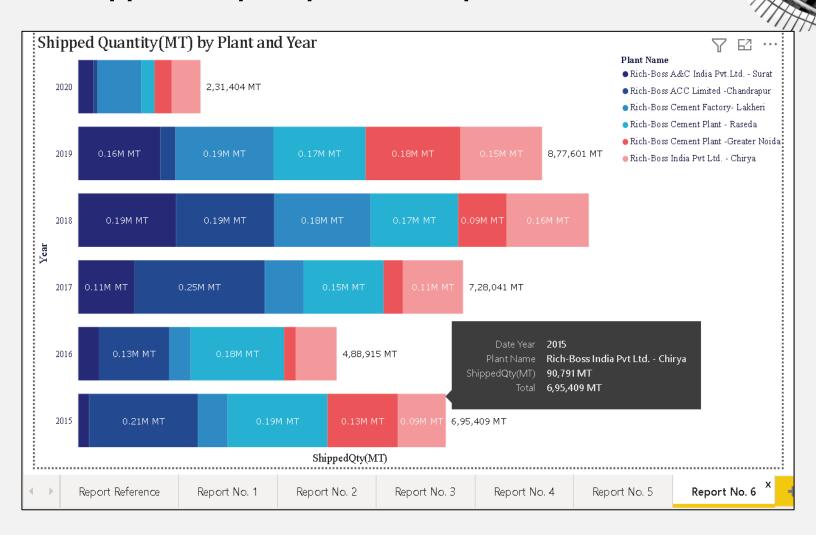




Total budget and production cost region wise.



Quantity delivered(shipped) on yearly basis and plant wise.



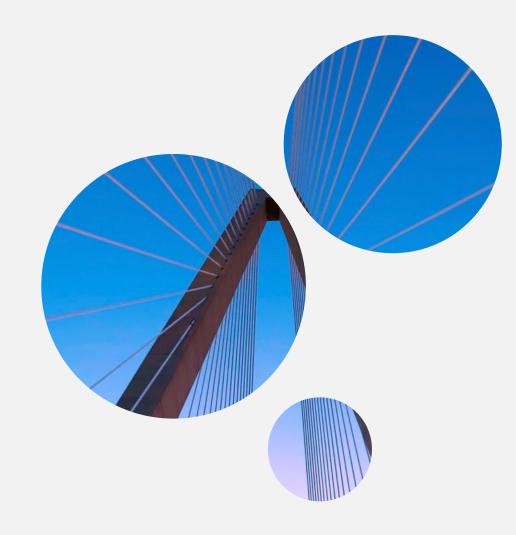
## **Future Scope**



- Over the years, data visualization has made a significant impact not just in large organizations but also in medium and small enterprises. Each day 2.5 quintillion bytes of information are generated globally, which will go wasted if not put in a proper framework. Thus, making the future of data visualization robust as well as highly essential!
- Dashboards and reports developed using BI software are more comprehensive, and help leaders make real-time, accurate, and informed business decisions.

### Conclusion

- Visualization can provide a quick, high level summary of the main information contained in the data.
- Thus, using the Cement Company Dataset, we have created visual reports about the company's production plants situated at different locations over different plants from 2015 to 2020.
- We can effectively look into past actions and their consequences and can take measured decisions in future.



## **Team**

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