



# A Systematic Approach to Analyzing Syndication of Viral News Stories

Samuel Teplov

Gaurav Deshpande

Alon Peer

Faculty Advisor : Dr. Nicolas Christin

## PROBLEM STATEMENT

- Misinformation has become a normal occurrence in our interconnected society
- Media outlets further exacerbate this problem by blindly syndicating articles
- Tracing the propagation path of syndicated articles is a very tedious task

## OBJECTIVE

- To create a system which automatically:
  - ⇒ Identifies related articles
  - ⇒ Clusters them together
  - ⇒ Performs analysis on the associated metadata.

## CONTRIBUTIONS

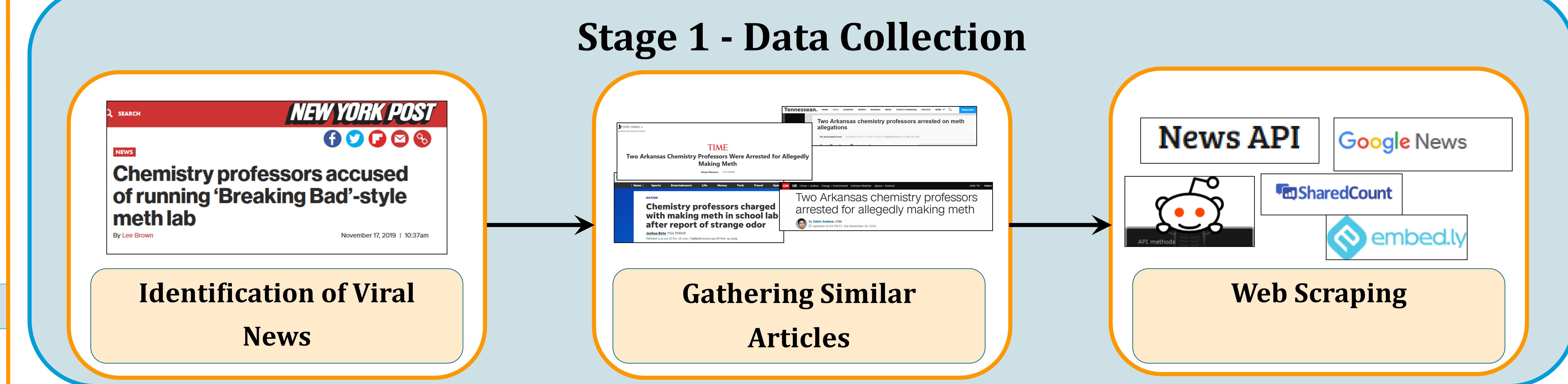
- 🔍 Semi-automated search of related articles
- 🔗 Classification of articles
- 🕒 Identification of propagation path
- 📈 Analysis of various metadata features

## FUTURE WORK

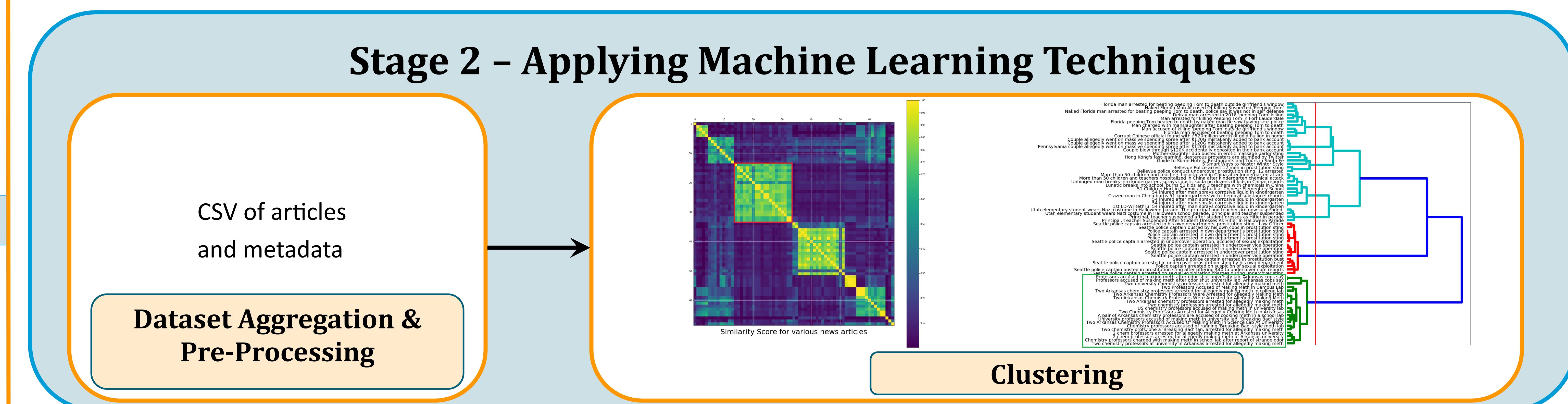
- Fully automate process
- Incorporate existing models on fake news detection
- Make code base open-source

## METHODOLOGY

### Stage 1 - Data Collection



### Stage 2 - Applying Machine Learning Techniques



### Stage 3 - Data Analysis

