Jabber Software Foundation Sponsorship Program

The Jabber Software Foundation (JSF) enables corporations (and individuals) to enhance their investment in Jabber through the JSF Sponsorship Program. The generous support of existing sponsors has made it possible for the JSF to provide infrastructure for Jabber-based software projects, advance the Jabber protocol, and pursue standardization with the IETF. The result: increased adoption of Jabber technology, a fast-growing network of Jabber servers, and faster evolution and enhancement of the Jabber/XMPP protocol for the benefit of Jabber developers and the entire Jabber community.

In addition to supporting the broad mission of the JSF - and being recognized as a significant member of the Jabber community - sponsors receive several direct benefits, including brand support and targeted information packages. Here is a brief summary of those benefits for each level of sponsorship:

Friend	< \$1000	Listing in Friends Section
Supporter	\$1000	Text Logo Sponsorship
		Yearly Reports
Donor	\$5,000	Graphic Logo Sponsorship
		Quarterly Reports
Benefactor	\$10,000	Banner Sponsorship
		Breaking News

The Sponsorship Program primarily funds the operations of the Jabber Software Foundation including hosting fees for jabber.org computers, travel for key Jabber Community participants to important events such as IETF meetings, and general sponsorship of broad initiatives to increase overall Jabber standardization, adoption, and usage.

Corporations can even allocate up to 20% of their contribution to Jabber Grants. The JSF provides Grants to individuals within the Jabber Community for a variety of general and specific projects. The general Jabber Grants program supports:

- 1. Technical Interchange Meetings. Designed to bring many key individuals together, such as the members of the Jabber Council, face-to-face to resolve specific technical Jabber issues.
- 2. Conference Attendance. Help send individuals to conferences with broader topics, such as Open Source or Standards Conferences.
- 3. Research and Development. Help sponsor Jabber thought leaders in their efforts to broaden Jabber

Specific Grant programs will soon be listed on jabber.org. So, extend your investment in Jabber today. Support the Jabber Community by becoming a sponsor of the Jabber Software Foundation. Contact sponsorship@jabber.org for more information.

Program Features

Here are the specific program features for each level of JSF Sponsorship.

Friends

Friends may contribute any amount they desire up to \$1,000. They will be listed in a separate "Friends Section" page linked from the main web site for Jabber.org.

Supporters

Supporters receive a text logo link on the home page in the special Supporters section. At the end of each year, Supporters will also receive the Jabber Software Foundation's Board of Directors' Annual Report. The Annual Report will review the activities and accomplishments of the Jabber Software Foundation for past year as well as preview the programs and goals for the coming year.

Donors

Donors receive their own graphic logo link on the home page footer. At the end of each quarter, Donors also receive the Quarterly Update from the Board of Directors for the Jabber Software Foundation. The Quarterly Update reviews the activities and accomplishments of the Jabber Software Foundation for the past quarter and previews the programs and goals for the coming quarter. The Annual Report replaces the Quarterly Update for the end of the year. In addition, if the JSF attends a conference and has a booth, Donors have the right to place their logo on a placard with other Donors.

Benefactors

Benefactors represent the highest level of commitment to the JSF. Benefactors receive a graphic banner link (in rotation with other Benefactors) on the home page. In addition, Benefactors receive Breaking News announcements from the Board of Directors for the Jabber Software Foundation in addition to the Quarterly Updates and the Annual Report. Finally, if the JSF attends a conference and has a booth, Benefactors have the right to have an individual banner or placard displayed in the booth.

More benefits and features may be added soon to all levels of JSF Sponsorship.

For more information or to become a JSF Sponsor, contact us through sponsorship@jabber.org today. And thanks for considering sponsoring the JSF.