# George Hum

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Computer Science Graduate w/ First-Class Honours @ The University of Sheffield (Graduate VISA)

### **EDUCATION**

University of Sheffield

Sep. 2022 – July 2025

Bachelor of Sciences in Computer Science

Sheffield, UK

Achieved First-Class Honours with an 80% final average.

### **WORK EXPERIENCE**

Goodlord

July 2024 - Aug 2024

Sheffield, UK

Full-stack Software Engineer Intern

- Co-owned end-to-end development of new, full-stack agency signup data collection system using React (TypeScript) and Symfony (PHP), migrating from legacy system and reducing support team workload.
- Improved customer product understanding and reduced support volume by delivering UI/UX improvements focused on clearer microcopy and instructional text.
- Conducted company's first ever A/B test on user response to alternative product placement using Mixpanel tracking, identifying key reasoning behind poor CTA conversion rates.
- Applied **Agile** practices: leading regular group **stand-ups and sizing meetings**, engaging in **pair programming**, emphasising **test-driven development**, and identifying core **business and tech specs**.
- Prepared features for all use-cases through robust unit and end-to-end tests using Jest and PHPUnit.

## **PROJECTS**

TrendRider | Trading Algorithm

October 2025 – in progress

- Currently implementing a **crypto-currency trading algorithm** that uses a **trend-following** based strategy, using Python.
- Incorporates **dynamic**, **liquidity-first universe selection** and **moving average crossovers** to identify valid pairs and execute trades that capitalises on and **rides with trends**.
- Identifies and executes on opportunities across the 50 most-liquid pairs of the selected exchange.

### K-TOOL Engineering | Website

July 2025 - Sep. 2025

- Freelanced a complete **corporate website** for a precision manufacturing company using **Next.js** (**TypeScript**), attracting international visitors across 3+ continents.
- Integrated long-term, comprehensive SEO strategy to rank highly for typical, domain-specific terms including structured data (JSON-LD), Open Graph metadata, sitemaps, robots.txt, and Google Search Console optimisation.
- Implemented complete, easy-to-manage email-based quote request system using Resend, efficiently converting visitors into real B2B clients.
- Optimised UI/UX through responsive, component-based design and custom animations using Framer Motion and Tailwind CSS with React.

rsvpy | App

May 2025 – July 2025

- Built a **full-stack app** to solve a real difficulty behind **organising large-scale social events**, and collecting attendance confirmations and payments, using **Next.js** (**TypeScript**).
- Created thorough **email notification system** using **Resend**, efficiently alerting attendees of sudden event changes or requesting pending payments.
- Maintaining accurate event and respective attendee data using Prisma Postgres, accommodating for large user base.

mobVis | Source Code

Sep. 2024 - May. 2025

- Built a web-based visualisation interface with generated plots for clinician gait analysis of multiple sclerosis patients, using Next.js (TypeScript) and D3.js, and mobgap with FastAPI (Python) for data-extraction.
- Conducted **user-centred**, **iterative design methodology** through close **collaboration** with clinicians and healthcare researchers, who expressed interest to extend work further.
- Awarded 80% final mark, considered alongside thorough documentation of the whole system.

### **SKILLS**

Languages: TypeScript/JavaScript, Python, Java, Ruby, Kotlin, SQL, PHP, HTML/CSS, RegEx

Libraries/Frameworks: Next.js, React, Tailwind, Symfony, FastAPI, JUnit, PHPUnit, React Testing Library, Jest, Mixpanel, Prisma, cctx, pandas

Developer Tools: AWS, PostgresSQL, Amazon RDS, Supabase, Postman, Jira, Git