Gary Clayton Meyer, Visual, UX, and Product Designer

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OBJECTIVE

Obtain a full time design position for a well established company in the Raleigh/Durham area.

EDUCATION

Bachelor of Industrial Design
College of Design at North Carolina State University (10/2010 – 05/2014) GPA: 3.34

Projects: Material Innovation sponsored by Eastman Chemical (Patent Pending), NCSU Vet School problem solutions, Personal Application Design/Development projects, Website Designs and Implementations for clients.

WORK EXPERIENCE

Practichem: Designer (Jan 2015- Present)

As the sole creative professional in the small company, I lead all creative projects while reporting to the company president. I initialized and created designs for websites, instrument UI/UX, web app platforms, e-commerce store, marketing materials, trade show booths, branding, illustrations, photography, video, and internal tools. I created organizational structure for instrument and personnel management tools, and for e-commerce store. Pushed to ensure the product UX continues to improve and maintain consistency. I also created and executed marketing campaign designs and concepts.

I routinely learned complex systems in order to design software interfaces that vastly improve upon what previously existed in the scientific instruments industry.

Required working with interdisciplinary and non-co-located team. Web application design work created to work with Bootstrap, Meteor.js, Angular, and web sockets technologies.

Projects at Practichem:

Arista Slice Software
Created new, and improved existing, functionality, UX and UI for scientific instrument control software. Incorporated user feedback to optimize user flow and expand functionality. Overhauled existing visual design to remove the existing 'beta feel'.

Junction (Instrument Management Platform)
Created information architecture and organizational structure to manage a large number of users and web-connected instruments, with the ability to interconnect all components. Created all design concepts and assets. Continually expanded and improved functionality to include instrument activations, and to work continually with Arista Slice instruments.

practichem.com
Design, redesign, and expansion of marketing website. Created all design concepts and assets.

Column Store
Created UX, UI, and information architecture concepts to align with the conceptual business model under development.

Koka Booth Amphitheater (SMG) (2011 – 2014)
Operations Employee: set up and tear down for concerts and festivals; maintenance of facilities; traffic control, customer and vendor relations.

Furbish Studio (2014 - 2015)
(FurbishStudio.com) Product and advertising photography for ecommerce and promotional materials.

Freelance Photography (2010 – Present)
(GaryMeyerPhotography.com) Senior portraits, headshots, NC Opera, St. Andrew the Apostle Catholic Church photo directory, Meredith College.

HONORS

NCSU Campus Movie Fest – Top 16 Finalist, Director, Editor, DP (2013)
(http://youtu.be/Wip2ChJcZVQ)

NCSU Campus Movie Fest – "Most Viewed", Director, Editor (2011)
(http://youtu.be/oo4kzOzjDR4)

Eagle Scout (2007)

College of Design Study Abroad in Prague, Czech Republic

Two semesters with full course load including two studios. Immersed in Czech and European culture while maintaining a 4.0 GPA for those semesters.

RELEVANT SKILLS

Visual Design
Adobe Creative Suite, Sketching/drawing, Rendering, Rapid Prototyping, Concept Development

User Experience
Interactive Prototyping, Invision, Market research, Persona Development, Wireframing, User Mapping

Collaboration
Redline specifications, HTML, CSS, Javascript, JQuery, Bootstrap.js, Meteor.js,

Also Familiar With
Mac, Windows, Microsoft Office Suite, SolidWorks, Autodesk 3DS MAX, Autodesk Mudbox, 3D Printing, CNC Production, Manufacturing Processes,

LESS RELEVANT SKILLS

Whistling, Manual Transmission, Air Instrumentalist