

984.87M

Revenue

2.43M

Sales QTY

2017

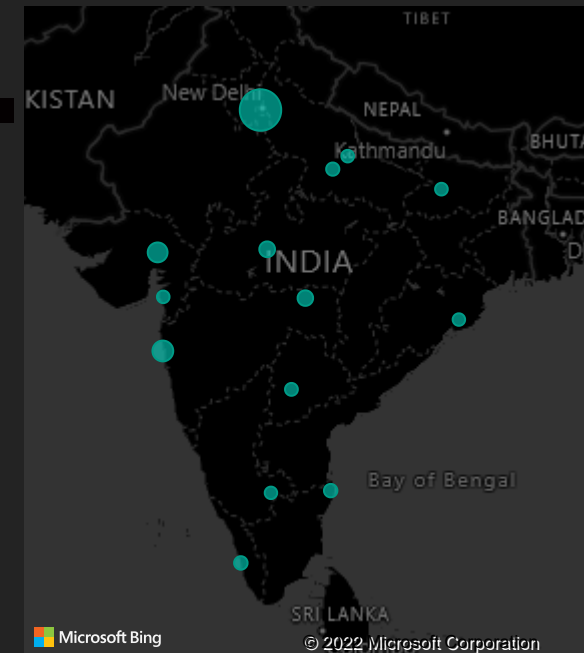
2019

2018

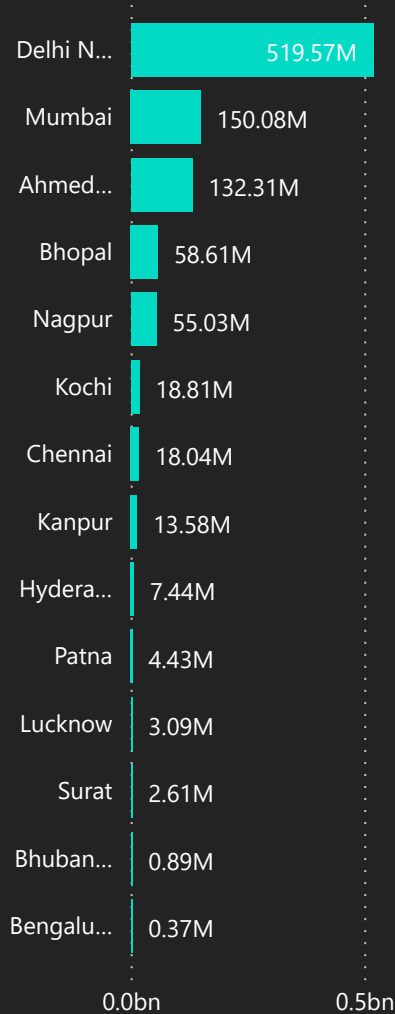
2020



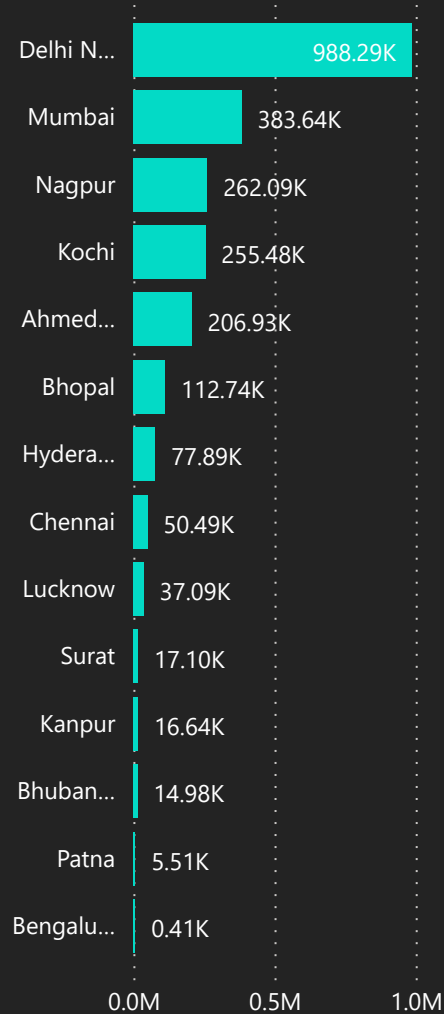
Revenue By Market



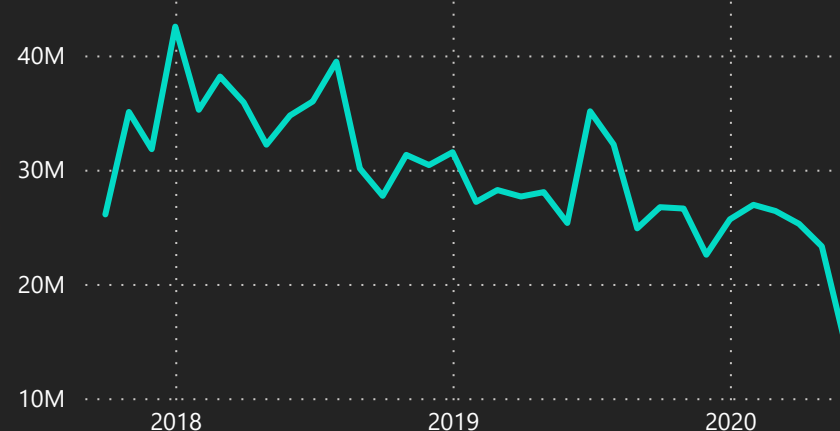
Revenue by market



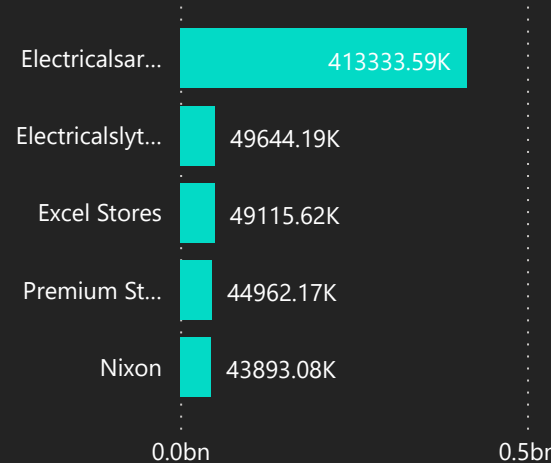
Sales Quantity By Market



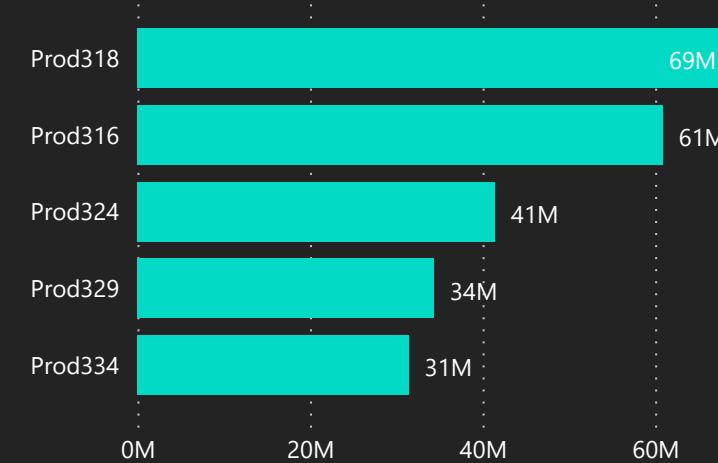
Revenue Trend



Top 5 Customer



Top 5 Products



984.87M

Revenue

2.43M

Sales QTY

₹24.66M

Total Profit Margin

2017

2019

2018

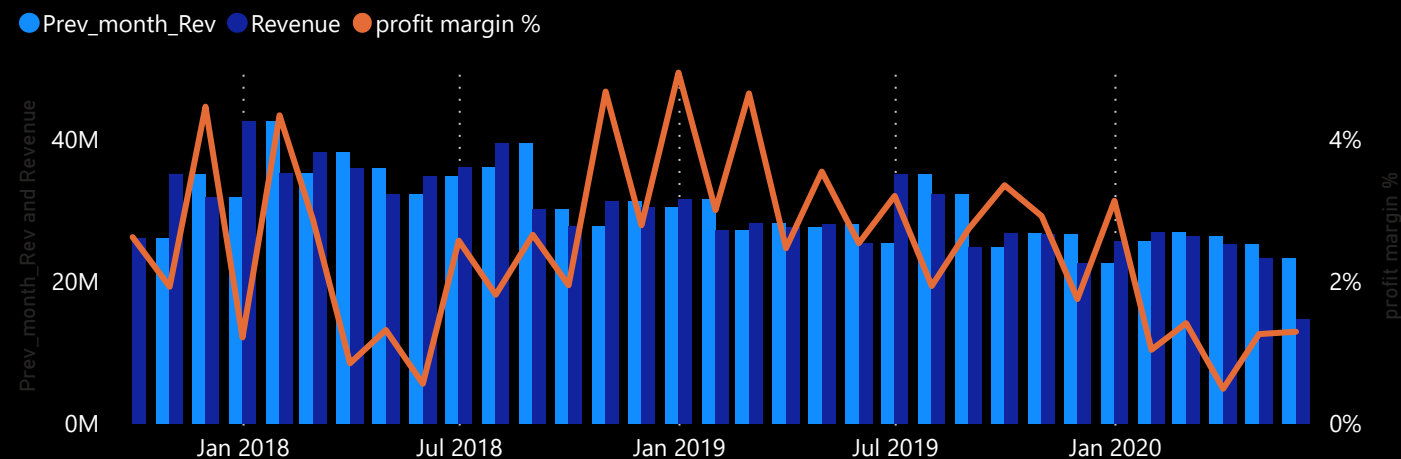
2020

Plz select any zone

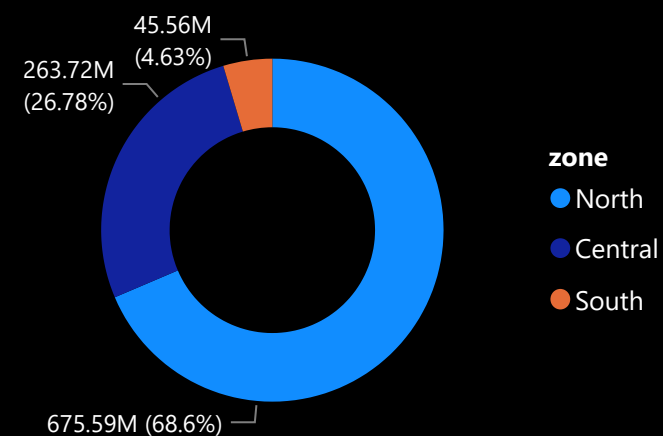
Revenue Contribution %



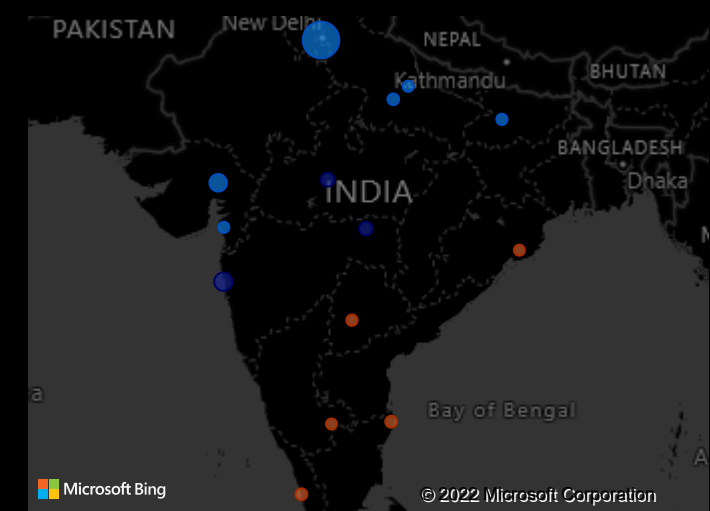
Revenue trend



Revenue by zone



zone ● Central ● North ● South



984.87M

Revenue

2.43M

Sales QTY

₹24.66M

Total Profit Margin

2017

2018

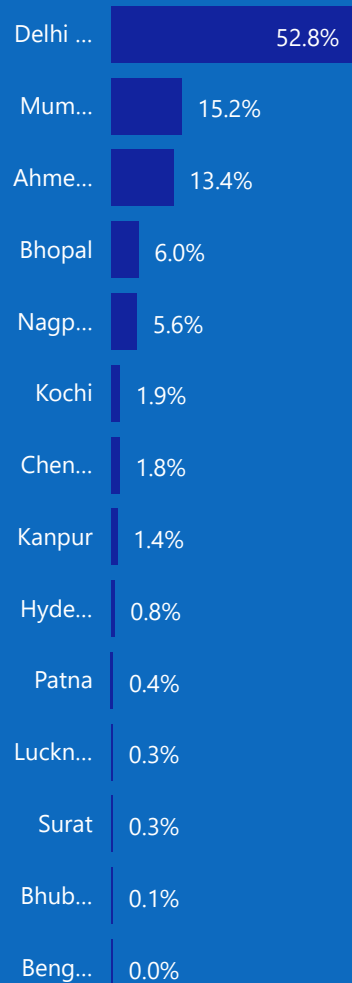
2019

2020

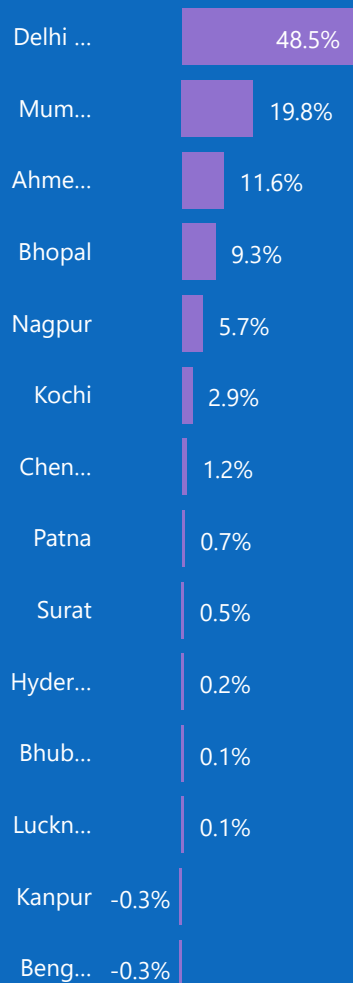
Ahmedabad

Bengaluru

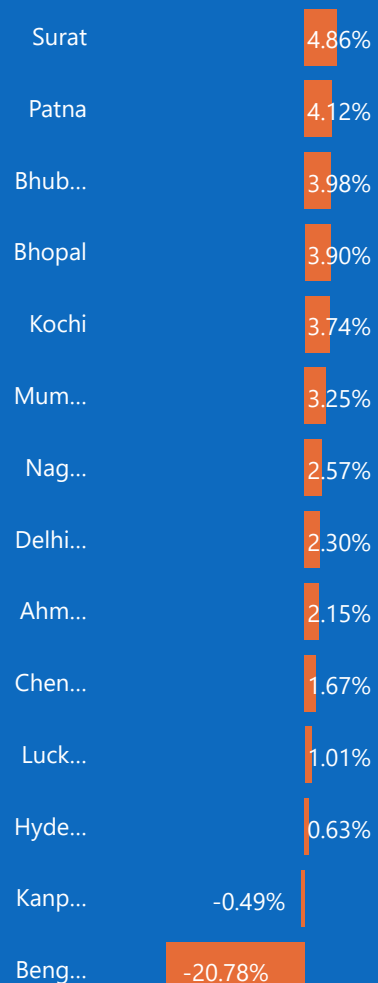
Revenue Contribution %



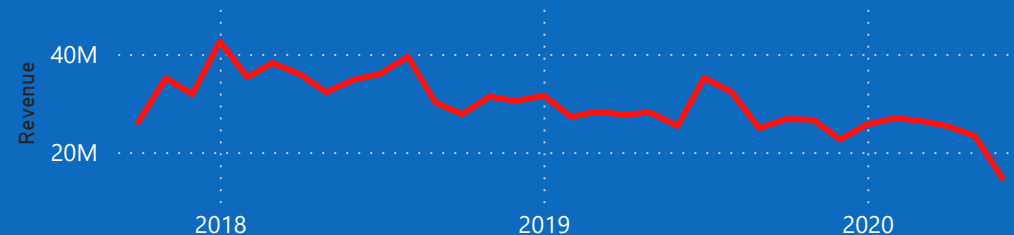
Profit Contribution %age



Profit %age By Market



Revenue Trend



customer_name	Revenue	revenue profit contribution %age	profit margin contribution %	profit margin %
Electricalsara Stores	41,33,33,588.00	41.97%	37.75%	2.25%
Nixon	4,38,93,083.00	4.46%	7.24%	4.07%
Electricalslytical	4,96,44,189.00	5.04%	6.85%	3.40%
Leader	1,65,29,970.00	1.68%	5.06%	7.54%
Premium Stores	4,49,62,166.00	4.57%	4.27%	2.34%
Control	3,17,71,997.00	3.23%	3.35%	2.60%
Electricalsociety	1,74,89,935.00	1.78%	2.94%	4.14%
Excel Stores	4,91,15,620.00	4.99%	2.76%	1.38%
Surge Stores	2,86,48,916.00	2.91%	2.66%	2.29%
Forward Stores	2,10,26,079.00	2.13%	2.27%	2.67%
Total	98,48,68,963.00	100.00%	100.00%	2.50%

Year	Quarter	Month	Revenue	Revenue_QTD	Revenue_YTD
2017	Qtr 4	October	2,60,87,017.00	2,60,87,017.00	2,60,87,017.00
2017	Qtr 4	November	3,50,54,460.00	6,11,41,477.00	6,11,41,477.00
2017	Qtr 4	December	3,17,96,676.00	9,29,38,153.00	9,29,38,153.00
2018	Qtr 1	January	4,25,20,492.00	4,25,20,492.00	4,25,20,492.00
2018	Qtr 1	February	3,52,43,966.00	7,77,64,458.00	7,77,64,458.00
2018	Qtr 1	March	3,81,53,155.00	11,59,17,613.00	11,59,17,613.00
2018	Qtr 2	April	3,58,91,903.00	3,58,91,903.00	15,18,09,516.00
2018	Qtr 2	May	3,21,88,350.00	6,80,80,253.00	18,39,97,866.00
2018	Qtr 2	June	3,47,44,297.00	10,28,24,550.00	21,87,42,163.00
2018	Qtr 3	July	3,59,75,169.00	3,59,75,169.00	25,47,17,332.00
2018	Qtr 3	August	3,94,54,467.00	7,54,29,636.00	29,41,71,799.00
2018	Qtr 3	September	3,01,01,586.00	10,55,31,222.00	32,42,73,385.00
2018	Qtr 4	October	2,77,13,450.00	2,77,13,450.00	35,19,86,835.00
2018	Qtr 4	November	3,12,96,202.00	5,90,09,652.00	38,32,83,037.00
2018	Qtr 4	December	3,04,04,126.00	8,94,13,778.00	41,36,87,163.00
2019	Qtr 1	January	3,15,30,566.00	3,15,30,566.00	3,15,30,566.00
2019	Qtr 1	February	2,71,81,182.00	5,87,11,748.00	5,87,11,748.00
2019	Qtr 1	March	2,82,20,394.00	8,69,32,142.00	8,69,32,142.00
2019	Qtr 2	April	2,76,51,680.00	2,76,51,680.00	11,45,83,822.00
2019	Qtr 2	Mav	2,80,37,665.00	5,56,89,345.00	14,26,21,487.00
Total			98,48,68,963.00	6,32,59,202.00	14,22,24,545.00

Year	Month	Revenue	cumulative sales
2017	October	2,60,87,017.00	2,60,87,017.00
2017	November	3,50,54,460.00	6,11,41,477.00
2017	December	3,17,96,676.00	9,29,38,153.00
2018	January	4,25,20,492.00	13,54,58,645.00
2018	February	3,52,43,966.00	17,07,02,611.00
2018	March	3,81,53,155.00	20,88,55,766.00
2018	April	3,58,91,903.00	24,47,47,669.00
2018	May	3,21,88,350.00	27,69,36,019.00
2018	June	3,47,44,297.00	31,16,80,316.00
2018	July	3,59,75,169.00	34,76,55,485.00
2018	August	3,94,54,467.00	38,71,09,952.00
2018	September	3,01,01,586.00	41,72,11,538.00
2018	October	2,77,13,450.00	44,49,24,988.00
2018	November	3,12,96,202.00	47,62,21,190.00
2018	December	3,04,04,126.00	50,66,25,316.00
Total		98,48,68,963.00	98,48,68,963.00

Year	Revenue	cumulative sales
2017	9,29,38,153.00	9,29,38,153.00
2018	41,36,87,163.00	50,66,25,316.00
2019	33,60,19,102.00	84,26,44,418.00
2020	14,22,24,545.00	98,48,68,963.00
Total		98,48,68,963.00

Year	Month	Revenue	Prev_month_Rev
2017	October	2,60,87,017.00	
2017	November	3,50,54,460.00	2,60,87,017.00
2017	December	3,17,96,676.00	3,50,54,460.00
2018	January	4,25,20,492.00	3,17,96,676.00
2018	February	3,52,43,966.00	4,25,20,492.00
2018	March	3,81,53,155.00	3,52,43,966.00
2018	April	3,58,91,903.00	3,81,53,155.00
2018	May	3,21,88,350.00	3,58,91,903.00
2018	June	3,47,44,297.00	3,21,88,350.00
2018	July	3,59,75,169.00	3,47,44,297.00
2018	August	3,94,54,467.00	3,59,75,169.00
2018	September	3,01,01,586.00	3,94,54,467.00
2018	October	2,77,13,450.00	3,01,01,586.00
2018	November	3,12,96,202.00	2,77,13,450.00
2018	December	3,04,04,126.00	3,12,96,202.00
2019	January	3,15,30,566.00	3,04,04,126.00
2019	February	2,71,81,182.00	3,15,30,566.00
2019	March	2,82,20,394.00	2,71,81,182.00
2019	April	2,76,51,680.00	2,82,20,394.00
Total		98,48,68,963.00	97,01,58,529.00

Year	Revenue	Prev_Year_Rev
2017	9,29,38,153.00	
2018	41,36,87,163.00	9,29,38,153.00
2019	33,60,19,102.00	41,36,87,163.00
2020	14,22,24,545.00	33,60,19,102.00
Total	98,48,68,963.00	84,26,44,418.00

fiscal Q	M.No.	Month	Revenue
Q 1		April	8,88,04,291.00
Q 1		May	8,35,14,075.00
Q 1		June	7,47,92,837.00
Q 2		July	7,10,87,048.00
Q 2		August	7,16,57,508.00
Q 2		September	5,49,68,360.00
Q 3		October	8,05,19,194.00
Q 3		November	9,29,51,282.00
Q 3		December	8,47,59,270.00
Q 4		January	9,97,07,625.00
Q 4		February	8,93,49,947.00
Q 4		March	9,27,57,526.00
Total			98,48,68,963.00